

For Global Giving

\$4,500 a month saves many lives | Our Work, Vision, Needs

By Deb Jarrett – Founder & Executive Director
November 2014



Name of Organization: Dharmsala Animal Rescue

Contact Person: Debra Jarrett – Executive Director

Dear friends at Dog's Trust UK,

Like you, I can't stand to see animals suffering, and it broke my heart when I saw the plight of street dogs in India 6yrs ago (approximately 30 million*). I went back to USA, and formed a charity, Dharamsala Animal Rescue** (DAR), to care for injured street animals, reduce future population, fight deaths by rabies, and focus on community education in the hill-town of Dharamsala in Northern India. We are happy to report that we have been able to make a positive difference. We currently sterilize around 500 dogs, and handle over 3,500 treatments of street animals each year.

Our operations are funded by ad hoc donations, which often don't cover costs, and in these instances, I've used my savings. I now have almost none left, and can no longer guarantee our ability to continue unless we get regular funding of USD 4 to 6,000/month.

Dr. Miet Vandijck, a mutual volunteer of both of our organizations, recommended that I pursue grant opportunities with Dog's Trust UK. Dr. Miet has volunteered with Dharamsala Animal Rescue 3 times, 2010, 2012, and 2013. She has been an ongoing advisor for our program as well.

In the attached pages, I will go through your items to be included for the grant proposal. Please do not hesitate to ask questions or request more information.

Thank you for your time.
With Gratitude,

Deb Jarrett – Executive Director.

1. Contact person and position within the group.

Debra Jarrett – Executive Director

2. Brief background to the organization, local context, governance structure and legal status of the organization in country where the project will be carried out.

“In 2008, I volunteered at a preschool in Dharamsala, India. The children were unforgettable, but my heart was taken by an injured dog I saw outside school. When I mentioned my concern for the dog to the people who lived in the village, it was received by indifference. I was saddened by the reactions and felt helpless. Incredibly, my path crossed with a local man who knew someone who could help. A volunteer vet was sent to help. Miraculously, my actions and concern sparked a change. Today, I am happy to report the dog, Tommy, is healthy, and cared for by this very village.

Upon returning home to the USA, I knew I needed to do everything in my power to help. I created Dharamsala Animal Rescue to raise awareness about the street animals of Dharamsala, and fund local projects.” -

Our mission: To create a humane environment for animals with direct benefits to the communities of Himachal Pradesh, India. We work to end human deaths by rabies, provide humane animal control programs and community education.

There are thousands of homeless dogs living on the streets of Dharamsala, many of them sick, injured, or starving. These dogs can be very dangerous to local populations – not only by direct attacks, but also by creating a significant rabies risk; more than 99% of all human rabies cases are transmitted by the bites of infected dogs, and India has one of the highest rabies prevalence in the world. An estimated 30,000 (latest statistic) people die every year in India from rabies infections — more than a third of the global rabies toll. This has led local populations to have a very negative attitude toward stray dogs, leading some to abuse even vulnerable puppies who present no real threat.

Dharamsala Animal Rescue was founded in order to humanely help stray dogs and protect the people of Dharamsala from rabies. Partnering with local NGOS to perform the work needed to provide sustainable solutions, Dharamsala Animal Rescue supports implementation of humane methods to address the problems posed by stray dogs: animal birth control, sterilization and vaccination (ABC/AR) and rescue for sick and injured animals.

Currently, this project is carried out by Dharamsala Animal Rescue – India. A Trust formed by two of our employees, Kamlesh Singhpora and Rakesh Thakur. I am currently, the Director in Charge of the project with signature authority on both the USA side and the Indian side.

What is our purpose?

- To humanely reduce the stray population through Animal Birth Control
- To alleviate suffering of injured animals through our clinic and mobile clinic
- To eliminate rabies deaths in our community through vaccinations and education
- To educate the community on Animal Welfare
- To provide therapy for disabled animals
- To find homes for rescued animals

3. The current financial position of the group (annual income, annual expenditure, group savings or reserves, does the organizations have a bank account and who are the signatories?)

As mentioned in the above, Debra Jarrett has a registered 501c3 in the United States and is the signatory of the bank account. In 2013, (990 Financial Attached) DAR USA raised \$52,000. To date in 2014, DAR USA has raised approximately \$67,000 and approximately \$9,000 through DAR India. This year we have put a bigger focus on raising funds within India.

This year we have a budget of 2.5 lakh per month (\$4,500.) This does not include infrastructure additions or Executive Director travel expenses, and DAR USA marketing expenses. (One month DAR India expense budget attached.)

4. Project Need and Objectives

DAR has main projects. ABC/AR (Animal Birth Control/Anti Rabies,) Mobile Clinic and Rescue, Community Education.

Every month on average we:

- Treat 70 sick/injured animals
- Sterilize 40 dogs
- Vaccinate 65 dogs against rabies
- Conduct 1 educational camp

We try as best to follow the WHO protocol for the Animal Birth Control/Anti Rabies program. We try to finish one village at a time before we move on to the next village to ensure that 70% of the dogs have been sterilized and vaccinated. However, we get calls from the community about other dogs that are in need of surgery and we also do those dogs as needed. With only one veterinarian, this is a slow process. We have good relations with the local Department of Animal Husbandry. We will be planning joint camps for 2015 to have more vets on hand for the surgeries. Unfortunately, the local Department of Animal Husbandry only receives 1 Lakh per year (\$1600) for the ABC/AR

program. Therefore most of the funding needs to come from DAR to be successful.

For our Mobile Clinic and rescue program, we have had a lot of success. It is a way for us to get to know the community. Why a Mobile Clinic? DAR does not want a sanctuary. We feel the best way to get the community involved is by being out in the community regularly and educating to community on animal compassion. Other reasons for a Mobile Clinic are listed below:

- Dharamsala consists of many differently villages and small suburbs. Having a Mobile Clinic diminishes the problem of having to transport all dogs/animals to a primary shelter constricted by size and staff. By having DAR go into the community to help a suffering animal, we can engage the locals to help with the treatment and recovery of that animal, which may include feeding, administering medicine, and calling us again if more problems arise.
- By treating the animal in its own community, the need for catching the dog with a net (unless aggressive) and taking the animal into our shelter is eliminated. This method greatly reduces the stress on the animal by letting it live and heal in its own community instead of confined in a kennel.
- By being in the different villages and suburbs regularly, we can form long lasting relationships with the locals and work together to improve and expand our services to include local Animal Birth Control (spay/neuter) camps.

Of course, if the animal needs 24/7 care, we do bring them into our shelter.

Lastly, we have the community education aspect of our project. We aim to do something every month, but many times due to lack of bandwidth, it is every other month. In 2014 here are some examples of the programs we completed:

- Vaccination Camp at Charan Kad, a community for displaced citizens where the dog population is about 200 and none had been vaccination since 2006.
- Mange Awareness and Treatment camp at the Tibetan Library.
- World's Rabies Day presentation at the DAV School for 200 children.
- Photography exhibit of our work at a local café for awareness.

Each of these programs takes time, money, and manpower.

5. Project Timeline (Outline when activities need to happen in order to achieve the

project objectives) Our Goals for 2015 are to remain at the same run rate we have been at for 2014. This will give us two solid years at the same location with

the same staff. We plan to grow smartly and not expand too quickly especially since we do not have guaranteed monthly funding.

6. Expected Outcomes (that can be used as evaluation indicators – i.e. the no. of dogs

you expect to reach, how life will be different for dogs after the project?)

As per above, we hope to stay at the same run rate of success per month as listed in number 4.

7. Project Budget - Per Dr. Miet Van Dijck's note, I believe there are still grants available for 20,000 pounds before the end of the year. If DAR receives this grant, then we will only need to raise \$23,000 in 2015 to meet our DAR India regular monthly budget. This would be an unbelievable help!

8. Sustainability (How will sustainability be achieved for the project once Dogs Trust

funding has come to an end?) In 2014, we receive Grants from the following organizations, Tres Chicas, Virginia Wellington Cabot, Robin Reed, The Karmapa Trust, and the Brigitte Bardot Foundation. We will continue our relationship with these organizations, continue our local funding drives in India and continue our monthly fundraising campaign through Social Media, Global Giving, and Newsletters.

9. Any additional information that you feel is relevant to your application:

Why your organization is best placed to carry out this project? What experience do

you have? Have you ever received funding from other grant-giving organizations?

I have been working on DAR work since 2008 in some capacity. I have been just a sponsor, a Director, and executive Director. I have been harassed and I still continue to do this work. We are at the best point we have been at regarding staff, community acceptance, awareness, and fundraising. There is also no other organization in Dharamsala that does what we do. There is one small animal clinic but that clinic only focuses on Tibetan Settlements. We have the experience, the knowledge and a set of folks that truly love animals and are dedicating their lives to this work.

We have great relationship with the local Government, a nearby Veterinary College, the community, and local business owners. We want to continue this work and not have to worry about where next month's money is going to come from to do so. If you can help us with this, we will be forever grateful.

See above for Grant information in # 8.

Where can you get more information about Dharamsala Animal Rescue?

Website: <http://dharamsalaanimalrescue.org> or
Phone: +91 98 82 858631
Email: darescue@gmail.com
Facebook: dharamsalaanimalrescue
Founder: Deb Jarrett – Founder and Executive Director - [LinkedIn Profile Link](#)

Appendix 1 - Testimonials



"...it was Aileen and I who felt privileged to witness such compassionate dedication to the wellbeing of animals who otherwise would be disregarded and even abused. True bodhisattva activity! Sorry the puppy died, but at least she was surrounded by loving, caring people – a rare event in the life of a street dog."

Jetsunma Tenzin Palmo (Cave In The Snow) | [on a visit to our shelter](#)



*"I was talking to a monk friend a couple of days ago, who now lives in San Francisco, but was here when I visited in early 1999. He reminded me that at that time there **were dead poisoned dogs in the streets because of the rabies threat...**from that to now is a **huge leap forward**. I remember being so shocked at the sight of the dead dogs back then. I have always been overwhelmed by the situation for dogs in India...the enormity of the situation left me feeling so powerless. That's why I first joined Vets beyond Borders as a lay member in Australia because even though at that time they were not working in India, they were helping street dogs. Hearing about DAR and then meeting you at Gyuto was so wonderful! **Thank you all again for the really positive impact you must be having...never before have I visited this part of India with less dog stress. I can see that it is a big and ongoing job...I won't forget! And will spread the word about your work**".*

Ann Toots | Vets Without Borders | [on seeing our mobile clinic team](#)



*"I first got in touch with DAR in the spring of 2013 with regards to a small puppy who turned up at our nunnery in a fairly poor state. The DAR team very kindly attended to the dog's medical needs and did all the necessary vaccinations. Since that time employees and volunteers from **DAR have provided medical for the stray dogs at our nunnery with treatments ranging from stitches, vaccinations, cancer, bite wounds, damaged limbs and so forth. Work dispensed for the benefit of the stray dogs at our premises has been kindly provided free of charge.** They never fail to be present when contacted regardless of difficulties. They have at times attended our premises on a daily basis for periods of two to three weeks for the purpose of dispensing needed injections for sick dogs"*

Christele Maisonneuve, Shugseb Nunnery



*“This dog, Sammy, is one lucky guy. I regard him as something of a miracle. When I first encountered him about 6 weeks before this photo was taken, **he was paralysed** and could not use his rear legs. Therefore he had to be heavily carried around because he was barely capable of moving himself. Not only that, but he stank and was covered in sores and looked utterly miserable. He had been found in a pitiable state, seemed past help, and I was genuinely informed by DAR that he would probably have to be put down in a couple of days. But it didn't happen. I heard a couple of weeks later that he had amazed everyone one day by actually standing up and walking around. When you see him now, **he has this kind of blissful expression on his face** as though he can't believe how lucky he is I get this real sense that he is on cloud 9, completely happy. I was totally dismissive when I met him. ‘It's over’, I presumed. So with Sam I have **witnessed the amazing power of care and compassion in the DAR environment**. It is amazing to see”*

George Lubikowski, Dharamsala Resident

Dharamsala Animals Rescue in pictures







Dharamsala Animal Rescue Indian Trust 2015 Proposed Budget – (inclusive of Mobile Clinic Project Budget)

INCOME:

DAR USA	35,00,000
Bharti Trust	2,50,000
Other Local Grants	15,00,000
Individual Donors	4,25,000
TOTAL INCOME:	56,75,000

EXPENSES

Overhead Expenses (includes salaries for all projects done onsite)

Salaries	9,54,000
Rent	1,92,000
Utilities	86,000
Help Line	6,600
Staff Welfare	1,00,000
Food for Animals	2,00,000
Supplies for Animal	20,000
Office Supplies	18,000
Cleaning Supplies	72,000
Repairs for Shelter	
40,000	
Website	30,000
Marketing and Events	3,00,000

Bio waste	40,000
Medical Equipment	4,00,000
Total	
24,58,600	

Project:
Animal Birth Control/Anti Rabies
12,00,000 (includes medicine, food, and supplies)

Project:
Inpatient Rescue **3,00,000**
(includes medicine, food, and supplies)

Project Breakdown for MOBILE CLINIC:

Veterinarian Salary:	
3,60,000	
Vet Assistant Salary:	
1,08,000	
1/3 Manager Salary	
72,000	
Petrol for Mobile Clinic Van:	
1,56,000	
Medicine:	4,80,000
Insurance:	6,000
Mobile Clinic Van Repairs:	
36,000	
Mobile Pre Paid	
2,400	
Marketing Materials	
1000	
Total Mobile Clinic:	
12,21,400	

Administrative Costs for the Project: 44%

TOTAL EXPENSES:

51,80,000

Net Income

4,95,000

Dharamsala Animal Rescue 2014 Budget (DAR USA Shown in Dollars) *

Income for DAR USA:

Global Giving.org (crowdfunding)	\$31,000
Individual Donors	\$28,000
Virginia Wellington Cabot Foundation	\$5,000
Tres Chicas Trust	\$5,000
Brigitte Bardot Foundation	\$4,626
Global Giving UK	\$1781

TOTAL Income USA: \$75,407

***books have not been audited or submitted for 2014 - these are estimates**

Expenses:

Unrestricted Grants to DAR India \$55,216

(Dharamsala Animal Rescue India was run under People for Animals Kasauli Charitable Trust in 2014, See next sheet for break down)

DAR Administration Cost:

***books have not been audited or submitted for 2014 - these are estimates**

ED trip to India :	\$6,000
Marketing and Events:	\$5,000
Insurance:	\$800
Mailing/Shipping	\$1,500
Bank Charges:	
\$1,400	
Software/Hardware:	\$1,200
Website:	\$150
Communications:	\$500

Total DAR USA Admin \$16,350

TOTAL Expenses: \$71,566

Net Income:

\$3,841

20% of budget covers Administration and Fundraising

Dharamsala Animal Rescue 2013 Budget

Income:

Virginia Wellington Cabot Foundation	\$10,000
Robin Reed Trust	\$9,620
Global Giving:	\$9,464
Tres Chicas Grant	\$5,000
Niti Arora:	\$4000
Indian Community Center/Sevathon	\$700
Google:	\$525
Boulder County Grant:	\$500
General Donations:	\$17,467
TOTAL Income:	\$57,276

Expenses:

PROJECT COSTS: Wesley's Paw (Ended October 1, 2013), Clinic and Adoption Center

(Started October 1 2013), Mobile Clinic (Started August 1, 2013) (projects run by volunteers in Dharamsala and Medha Mother International Education Trust)

Salaries:	\$10,360
Medicine:	\$8,000
Rent for Wesley's Paw (Jan – Sept.)	\$1,750
Rent for Clinic and Adoption Center (Oct – Dec)	\$725
Construction for new Clinic and Adoption Center	\$1,600
Move our Costs and Repairs for Wesley's Paw	\$1,200
Gas/Transport/maintenance	\$5,000
Training and Conferences (new employees)	\$400
Staff Welfare, Supplies:	\$380
Total Wesley's Paw, Clinic and Adoption Center, Mobile Clinic	\$29,415

DAR Administration Cost:

ED Salary (DAR USA)	\$8215
Trip to India March - June	\$3,000
Trip to India September – December	\$2,000
Lawyer	\$6,830
Rent for SF office space	\$1,500
Marketing and Events:	\$300
Facebook Ads:	\$400



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Insurance:	\$750
Office Supplies:	\$500
Bank Charges:	\$566
Website:	\$100
Total DAR Admin	\$24,161

TOTAL Expenses: **\$53,576**

Net Income: **\$3,700**

42% of budget covers Administration and Fundraising

Dharamsala Animal Rescue 2012 Budget

Income:

Thomas Gleeson:	\$19,008
Robin Reed Trust:	\$18,311
Virginia Wellington Cabot Foundation	\$10,000
Online Fundraising excl Global Giving	\$16,020
Global Giving:	\$9,703
Deb Jarrett:	\$4,101
World Wide Vets Volunteer Program:	\$2,664
Mish Tanner:	\$2,068
Sally Johnston:	\$2,000



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Additional: \$8569

TOTAL Income: \$83,875

Expenses:

Dog Rescue Clinic, Karuna Sanctuary, and Community Outreach (these projects were run by the NGO The Himalayan Nature Society until September 2012 the funding was pulled due to corruption)

Salaries:	\$16,000
New Ambulance:	\$15,000
Medicine/Lab Equipment:	\$13,000
New Operation Theater	\$10,000
New Kennels	\$5,000
Fodder:	\$5,000
Gas:	\$4,000
Overhead:	\$3,311
(includes utilities, repairs, staff welfare, ambulance repair, maintenance)	

Total Dog Rescue Clinic, Karuna Sanctuary and Community Outreach \$71,311

Wesley's Paw Project – Started October 1, 2012

Project Set Up	\$1000 (Printer, camera, notebooks, paper, folders, blankets, moving costs etc)
Rent	\$650
Transportation	\$309
Salaries	\$685
Dog Spot India (dog supplies)	\$373
Enclosed Fenced Area	\$462
Food	\$305
Total Wesley's Paw Project	\$3,784

DAR Administration Cost:

Trip to India August – October	\$4,381
Marketing and Events:	\$1,600
Insurance:	\$751
Mailing/Shipping	\$716
Office Supplies:	\$566
Bank Charges:	\$326
Website:	\$100
Total DAR Admin	\$8,440

TOTAL Expenses: \$83,535

Net Income: \$340



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Thank you for reading. Please don't hesitate to ask for more information.

For more Information about us:

Website: <http://dharamsalaanimalrescue.org>

Phone: +91 98 82 858631

Email: darecue@gmail.com

Facebook: dharamsalaanimalrescue