



THE
NAWAYA
NETWORK



2022

IMPACT REPORT

DISCOVER . CONNECT . EMPOWER .

Thank you from the heart!



Dear Friends,

Last year, we celebrated 10 years of Nawaya. When I first founded the NGO in 2012, I couldn't have imagined where we would be today, having impacted and touched the lives of nearly 13,000 people across Lebanon.

How did we get here? The first few years were exciting, but challenging. We were a small team, with a small budget, supporting a small number of youth. By 2015 however, we started to think differently, and to think bigger. With that came new partnerships, more funding, leading to more impactful programs.

Today, we are a team of at least 60 people, working hard behind the scenes to empower thousands of people across Lebanon who come from financially-vulnerable backgrounds. Our work spans several programs related to entrepreneurship, employment, economic development, and empowerment.

At the same time, Lebanon is going through its worst crisis in its modern history. As a result, our work and our efforts are needed more than ever before. I am so grateful to have donors and partners who trust us, youth and other participants who inspire us every day in our programs, and a hard-working and committed team that makes our impact a reality.

Thank you all for accompanying and supporting Nawaya on this journey!

***With gratitude,
Zeina Saab
Founder and Director***



Dear Donors, Partners, Team and Friends,

I want to thank you for believing in Nawaya's mission and line of work.

Despite all the social, economic, financial and educational issues our country is facing, Nawaya has been able to assess the needs of its communities, design new programs, achieve strong results and build trust with various people it supported throughout all these years following a transparent management system implemented with our donors and partners. Success stories shared by various persons we supported is proof by itself.

We will continue to listen to our community needs and build new programs that could be innovative with an "outside of the box" mindset and approach.

I strongly believe in the proper level of investment given to the team at Nawaya as they are the driving force that will allow us to reach significant results and impactful outcomes. We aim to create a stronger and sustainable impact in the next few years by focusing on our various pillars of entrepreneurship, employment, economic development, and empowerment; and who knows, we may add more pillars depending on the community needs given our strong belief in a grassroots approach.

Our donors and partners have directly contributed in transforming the lives of so many persons and with the strong cooperation and partnership we have established, we will make sure to sustain this professional and pleasant working relationship that will aim at achieving stronger and more scalable outcomes.

Thank you from the heart and together we achieve more!

***Jessica Said
Deputy Director***

The Nawaya Network was established in 2012, and works with youth from disadvantaged backgrounds to improve their livelihoods through entrepreneurship, employment, economic development, and empowerment programs.

To date, Nawaya has supported nearly

13,000 individuals
across Lebanon



Impact Overview - 2016-2022



12,936

individuals supported
(2016-2022)



1,203

Enterprises launched
(2016-2022)



63%

Of all Enterprises
are female-led
(2017-2022)



\$1,339,748

Revenue generated by
553 youth-led enterprises
6 months-post incubation
(2017-2021)



90%

Of trained coders
are employed
(2016-2022)



50%

Of coders are
working remotely
(2016-2022)



\$1,300

Average monthly
revenue of
employed coders
(2016-2022)



67%

of youth in the Employment
Hub program were employed
as of 6 months post-program
(2021)

2022 Programs



GIL ENTREPRENEURSHIP

Training, funding, and coaching for micro and small businesses



EMPLOYMENT HUB

Employability, soft-skills training, and career coaching for low-income, unemployed university graduates



SE Factory

Coding bootcamp, and employment support for unemployed university graduates



Action for Rural Economic Development

ARED

Training, coaching, and funding for agro-food micro-businesses in North-East Bekaa

TAFAWOQ

TAFAWOQ

Coaching for employment and SME capacity building development



SPACE

Training youth to design and implement community development projects with a social or environmental impact

The Generation of Innovation Leaders - Entrepreneurship



UNICEF Lebanon's Generation of Innovation Leaders, (GIL) is a program that distributes resources and knowledge related to innovation, technology, and STEM across Lebanon, reaching even the most remote and marginalized areas.

The program aims at developing income-generating opportunities for marginalized Lebanese and refugee youth through innovation, entrepreneurship and business development training. The training is followed by an incubation phase through which successful youth-led projects receive further business coaching and funding to create prototypes of, or test, their micro-enterprises.

The Generation of Innovation Leaders program is powered by UNICEF Lebanon, funded by the Government of the Netherlands and the Andan Foundation.



GIL Entrepreneurship - Impact Figures 2022



477

Youth trained



108

Youth incubated



86

Youth-led enterprises
launched in 2022



66%

of enterprises
launched in 2022
are female-led



63%

of 138 enterprises
reached 6 months
post-program were
generating revenue (2021)



\$484,411

total revenue generated
by 87 youth-led
enterprises (2021)



31% of 87

youth-led enterprises support their households financially,
57% of which have between 4 and 6 household members (2021)



22% of 138

youth-led enterprises
hired new staff (2021)



46% of 138

youth-led enterprises
expanded their businesses
(2021)

The Generation of Innovation Leaders - Employment Hub



Generation
of Innovation Leaders
unicef

POWERED BY

unicef | for every child

FUNDED BY



Government of the Netherlands

ANDAN
The Global Citizens Alliance

IN PARTNERSHIP WITH

**THE NAWAYA
NETWORK**

Employment Hub is a program within GIL that aims to support financially-vulnerable, unemployed Lebanese youth by providing them with employability and soft skills training, technical courses, and a paid three-month internship with the goal to strengthen their employability.



GIL Employment Hub - Impact Figures 2022



200

Youth supported



92%

of youth credit the program for enhancing their employability skills



100%

of youth felt more motivated and ready to apply to jobs post-program



41%

of youth were employed as of the end of the programme



51%

of youth were employed as of 3 months post programme



93%

of employed youth found jobs between 1 week and 3 months post-program



20%

of employed youth support their households financially, 60% of which have 4 or 5 household members

SE Factory



drosos (...)

عبد العزيز الغرير
صندوق تعليم اللاجئين

Abdul Aziz Al Ghurair
Refugee Education Fund



Deloitte.

SE Factory is an intensive coding bootcamp that develops the technical and soft skills of youth from various socio-economic backgrounds across Lebanon.

Via in-class and online courses, SE Factory seeks to make youth more employable in the tech space, filling the big demand locally and regionally, and turning Lebanon into a hub for tech talent.

So far, 90% of SE Factory graduates have become employed and doubled their expected incomes.



SE Factory - Impact Figures 2022

397

Coders trained

295
youth trained on the
Foundations of Computer
Science course (FCS)



102
youth trained on
Full Stack Web
development course (FSW)



90%
of FSW graduate
coders are employed



50%
of coders are working remotely
for companies based in 11
countries globally



\$1,300
average monthly income
of employed coders



\$900,000
total income generated by
employed graduates in 2022

Action for Rural Economic Development Program



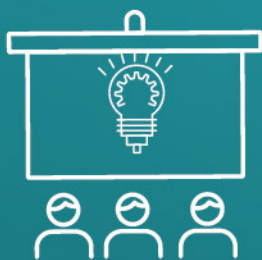
Action for Rural Economic Development, ARED, is a consortium funded by the European Union, composed of three NGOs: We World-Gruppo Di Volontariato Civile, Fondazione Giovanni Paolo II, and The Naway Network.

Through ARED, we work to promote local economic development in North-East Bekaa, by:

- Improving efficiency of agricultural production, mainly the fruit value chain
- Increasing competitiveness in domestic and international markets
- Creating income generation and job opportunities in the agri-food sector
- Promoting the adoption of best practices in quality management systems and climate-smart agriculture
- Strengthening the capacity of public institutions
- Supporting micro, medium, and small enterprises and start-ups



ARED - Impact Figures 2022



108

beneficiaries trained



85%

of all enterprises launched
are female-led



41%

of all enterprises
launched are youth-led



449

farmers trained



18%

of farmers trained are female

TAFAWOQ



Tafawoq is a holistic four-year development program, in partnership with Swiss-Contact. The program aims at reviving the local economy in Beirut following the Beirut explosions through four key pillars:

- **Business Support Center:** Located in the heart of Beirut, the business support center provides micro and small enterprises with human resources, accounting, marketing, social media, and other business services. The center acts as a hub for experts from various business backgrounds to support micro and small enterprises.
- **Business Solution:** The Naam online platform provides a reliable, quality-centric, and easy to use online portal for micro and small enterprises to access new markets.



- **Business Training:** Micro and small enterprises part of the Tafawoq program will have access to soft skills and other business training to elevate their skills and give them an edge to compete in the market.
- **Employment Office:** The employment office aims at building the capacities of youth from disadvantaged socio-economic backgrounds in Beirut and Mount Lebanon through one-on-one career coaching, and apprenticeship. Lastly, the Employment Office works to connect and match beneficiaries from the program with work opportunities provided by the micro and small enterprises looking for employees or workers.



TAFAWOQ - Impact Figures 2022

TAFAWOQ Coaching Cycle



58

beneficiaries supported through the coaching cycle



81%

of beneficiaries are females



69%

completed the coaching cycle

Naaam Platform:

Launched officially in March 2022 with the aim of providing MSEs and contractors with work opportunities.



155

MSEs registered on Naaam



61

MSEs received training



60

Job requests processed through Naaam



\$20,628

income generated by 33 MSEs through Naaam

Social Participation and Social Engagement by Youth, (SPACE) Program

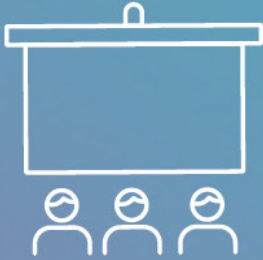


The SPACE program (Social Participation and Social Engagement by Young People) is a special initiative part of the Federal Ministry for Economic Cooperation and Development (BMZ) in partnership with GIZ and The Nawayya Network.

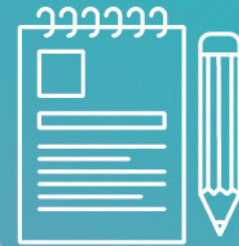
SPACE is a youth empowerment programme meant to create young change-makers, giving them the skills and knowledge needed to launch community projects with a social or environmental impact.



SPACE Program - Impact Figures 2022



182
youth trained



142
Of 182 youth participated in
the Design Thinking training



101
Of 142 youth participated in the
Project Management training



34
youth advanced to the
project implementation and
mentorship phase



25
community projects
launched

Sample community project categories:

- Environmental awareness
- Education, research, and training
- Solar lights for safe communities
- Safe play-areas for children
- Camping and hiking for youth
- Female empowerment
- Community beautification
- Support and empowerment of children with special needs

Success Stories



Fatima

Twenty-three-year-old Fatima is a biochemistry major with a master's degree in plant and environmental biology. When the pandemic hit, Fatima decided she'd make the most of the lockdowns to join the entrepreneurship program, GIL, and launch her enterprise that produces affordable and highly in-demand Azolla-based fodder. Today, Fatima has hired a few employees, currently serves at least 7 clients, supports her family with her income, and has a goal to keep expanding and growing her business.



Steven

Steven spent months desperately trying to find a job, with no luck. He decided to take a chance and apply to the Employment Hub program, where he was accepted. During a coaching session, his coach advised him to change one thing on his LinkedIn profile, and to his amazement, within two weeks, he got a job offer. Later on, he decided to apply to a Program Coordinator position with Nawaya, where he's been working for the past year, and we couldn't be happier to have him on our team!



Naghm

Naghm has graduated from university with a degree in Computer Science. She was painfully aware of the gap between her education and the skills needed for her to find work. She joined SE Factory and worked really hard throughout the fourteen weeks of the program. She was hired by a local company, serving regional clients, just a few days after graduating from SE Factory. Naghm's newfound sense of empowerment paved the way for her to run for the Lebanese parliamentary elections in May 2022, and we couldn't be more proud!



Hasan

Hasan has dedicated most of his adult life to supporting his mother and siblings financially after his father passed away . Being from a remote, rural town meant his opportunities were limited. He had to go to Beirut, for his education, and later, his work. Today, and through the ARED program, Hasan has been able to return to his hometown to launch and run a small restaurant.



Lara

Lara's father lost his job during the pandemic, he was the only bread earner. Motivated to help, Lara joined the TAFAWOQ program while working odd jobs and studying for a double-major at university. Through the program, Lara discovered her passion for marketing and landed a job just a couple of months after completing the program.



Shuruk

Earlier this year, Shuruk had been looking up volunteering opportunities but kept getting turned down because she was too young. She was referred to the SPACE program by a relative, and through it she launched a safe space for readers to be themselves.





Coming up in 2023...



Funded by the European Union
بتمويل من الاتحاد الأوروبي

spark

THE NAWAYA
NETWORK

SCALE HUB

As a shared belief in the importance of equipping talented entrepreneurs with the right skills to improve as individuals and advance their businesses, together with SPARK, The Nawayya Network is proud to announce the launch of the Scale Hub program.

Launching a start-up and trying to expand it, is a challenge on its own, let alone doing so in the middle of an economic crisis similar to the one Lebanon has been facing for the past 3 years. That is why the Scale Hub program aims to support 20 start-ups in Lebanon that have been operating from 1 to 5 years, and that focus mainly on the green, technology or social sectors.

Start-ups participating in the Scale Hub program will undergo a three-month training period where they will undergo a thorough assessment of their business

model to identify gaps and weaknesses then work to further strengthen their business models through personalized coaching.

In addition to the technical support, participating start-ups will be offered funding disbursements covering the cost of supplies, equipment, or services needed to achieve their expansion goals.

By the end of 2023, our target is to turn these 20 participating startups into 20 advanced businesses with clear business models, a stronger financial sustainability plan to increase their revenue, and to equip them with the right technical skills that allow them to grow in the Finance, Pricing, Marketing, and Customer Service fields.

The Scale Hub program is funded by the European Union and in collaboration with The Nawayya Network and Spark.



Thank You

Please visit our website and social media for more updates and stories.



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