



Our organization has been cooperating with the "GlobalGiving" platform for many years. Here, "Zartonk-89" is a vetted nonprofit and is fully involved in all programs and actively participates in campaigns and corporate events organized by them. Our team is sure to continue the process of achieving its mission by engaging in support of both local and international organizations and funds.



www.zartonk-89.org

Coca-Cola is one of the most popular soft drinks in the world. It is associated with friends, family, and a warm and pleasant environment, however, not everyone is lucky enough to personally view the production process of their favorite drink. The beneficiaries of Zartonk-89 NGO were given a unique opportunity to be hosted by the Coca-Cola Hellenic Armenia visitor center - known as the "Happiness Factory."

GlobalGiving is a great crowdfunding platform where you can post projects, provide a brief description of the projects, and see donations from individual and corporate donors. The platform's team is quite strong. They regularly develop various mechanisms to support the empowerment of Nonprofits, to have more active cooperation with corporate donors, and to develop mechanisms to measure social impact. You can see a badge where our Nonprofit has been recognized as effective and top-ranked.



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Education is not a
PROBLEM,
Education is an
OPPORTUNITY



About the project

Potential long term impact:

The educational level of our target group will rise; their psychological condition will improve and they will be prepared for a successful live in our society. Both, the population and the local institutions and communities, will be mobilized to make education and job training a priority.

At the end of the project we expect the following results:

- 150 12-16 year-old children will obtain basic education,
- Their IQ will be improved,
- 150 12-16 year-old children will obtain legal education to decrease cases of abusing children's rights,
- The social problems of 150 12-16 year-old children will be improved,
- 12-13 year-old children will be given the opportunity to continue their education at school,
- Children who will study in the vocational school will obtain their preferred profession,
- The beneficiaries will receive psychological support.

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PROVIDING EDUCATION FOR 150 CHILDREN IN ARMENIA

Solution

We will organize training-courses in remote communities of Armenia to help school-aged children fulfill any gaps in their basic education. In order to prevent them from being exploited as a vulnerable group, we will provide psychological and social support to these children. Beneficiaries will also receive the necessary items and stationery supplies to will allow them to attend school.



The following is Hayk's story and a message addressed to the donors:

Hi, I'm Hayk. I am very glad to participate in this project. It helps me to learn with my friends. We are looking forward to each lesson as besides the knowledge I also obtain new friends. Today I gained new valuable knowledge. Particularly I'd like to separate the section of the course related to Armenia. I have painted the symbols, the historical and picturesque sights of my country. I appreciate all the donors and people who try to accomplish our dreams.



The following is Roman's story and message addressed to our donors:

“Hello, my name is Roman. I am glad to be involved in this program again because, during the pandemic, this program is helping us even more to become stronger, to be educated, and, of course, to make up for missed knowledge. I am sure that this period will end and we will live in peace and freedom. Thank you for helping me – it makes me happy.”





ABOUT THE ACTIVITY

Dear donors,

We continue to support school-aged children in remote communities in Armenia and are ready to share with you the progress that is seen from time to time.

Beneficiaries of this project come to the conviction that education is not really a problem, and their knowledge and skills will be invested in the construction of strong and sustainable communities in the near future, as they are the driving force of the community.

A part of our target group, living in a socially sophisticated environment, performing a variety of hard work, sometimes even isolating themselves from their peers and friends, and this leads them to constraints and underestimation of their own strengths.

The purpose of this project is to help the children to fill the missed knowledge, to be free in the team, and to learn and work in a friendly environment.



Interactive meeting in the Dilijan community

This time the project working group met in the city of Dilijan in Tavush province, where the beneficiaries welcomed the project trainer and the whole team with great enthusiasm and smiles. 15 beneficiaries participated in the interactive meeting.

At first, the participants were given an interesting task where they were asked to talk about themselves, what skills, abilities and interests they have, and what their dreams are. This helps children to get to know each other better and work in a free atmosphere.

In order to develop the beneficiary's creative abilities, we assigned a creative task for them related to drawing titled "What activities do I do with my family?" This work enabled the participants to understand the importance of family.



DEAR DONORS,

We are again happy to mention that, due to your great impact in this project, you are building strong connections between our beneficiaries. This time, 15 beneficiaries had the chance to smile and share their smile with you.

We hope that we will have a chance to share happier and important moments with you.

The following is David's story and message addressed to the donors.

Hi, supporters. I want to tell all the donors that I am very happy to participate in this program. Everything was wonderful. Help us to overcome our difficulties and live in an even happier environment.

This is how our children are filled with enthusiasm and diligence. Remember that each of your gestures is very important to them. They keep smiling because of your support.