

PROJECT TITLE

Keep a Youth Alive through the Youth Engagement Program



Presented by:

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Context and Justification

The high rate of delinquency of youths during summer holidays is a call for concern. During the long vacation in Cameroon which usually runs for three months (June to September), many a youth are more often than not left to themselves, at home while their parent go out to fetch food for the family or carry out their routine activities. The impact of this situation is usually felt few months later after schools have resumed with young girls showing signs of pregnancy or boys putting forth acts of delinquency affecting their education. Pregnancies which were not planned often lead to unsafe abortions or making the girl drop out of school. This situation is even more alarming in rural communities, most of whom get involved in risky practices with their peers exposing them to diseases like HIV and other STIs, and acts of juvenile delinquency.

Reach Out hopes to redress this situation through the Youth Engagement Program (YEP). REO sees this program as a great opportunity to bring youths especially young girls together, so as to distract them from risky behaviours that could expose them to drug abuse, prostitution, HIV/AIDS and STI'S. This program is aimed at empowering the young girls with life skills, health (HIV and reproductive health), arts and culture, socialization, hygiene and sanitation thus helping them to build up positive behaviors. This year, REO wishes to execute YEP in two pilot centres being Tole and Buea.

Goal

To keep 100 youths away from juvenile delinquent practices during summer holidays which expose them to difficult socio-economic situations and adopt positive behaviours to live healthy and happier lives in Tole and Buea of the South West Region.

Scope of the project

The exercise will cover communities in Tole and Buea of the South-West region

Time frame

The project will run from the 29th of August to the 31st September 2013.

Project beneficiaries

The project is primarily designed to benefit young girls and boys living in the Tole and Buea localities. Primary beneficiaries of the project will be upper primary, secondary and high school youths aged 8-17 years.

Secondary beneficiaries of this project will be the other young girl and boys in these localities and schools beneficiaries come from as they will educate their peers in schools and communities on all that they have learned. So the project will have a spill-over effect given that the skills and knowledge that the youths will acquire will be shared among them and their peers.

Objectives

- To get participants understand the mode of transmission and prevention of HIV and AIDS/STIs
- To get participants to understand the basics of reproductive health and life skills
- To teach basic human and children's rights to the participants
- To coach participants in developing skills in arts, craft, culture and games
- To carryout exchange visits and touristic site visits
- To get participants to explain and exhibit at least 10 positive behaviours at the home and Community

Project Activities and Methodology

- Community mobilisation and sensitisation
- Organise the Youth Engagement Program
- Conduct a closing, award of testimonials and prize giving ceremony

Community mobilisation and sensitization

The beneficiary communities (Tole and Buea), including relevant partners will be sensitised about this project as part of activities of the project using information letters, posters and radio announcements and banners. For this to happen, an information package on the project will be developed. This will include but not limited to; at least 100 information letters, 50 posters and 2 banners of the Youth Engagement Program. Through the flyers, posters, radio announcement, banners and home visits, the population will be called upon to register their children and at least 100 most vulnerable (60 girls and 40 boys) will be selected to be part of the project.

Organising the Youth Engagement Program (YEP)

YEP will be organized in two different localities that is; Tole and Buea. In each site, YEP will run for four weeks during which the youths will be drilled on health issues (HIV and reproductive health), Life skills to enable them make positive decision in life, hygiene and sanitation, arts, culture and socialization. The participants will be divided in to two classes based on their level of education to enable them fit within their peers and fill free to express themselves. They will be drilled by different facilitators who are experts in the domain through educative talks (this will be made interactive), games, songs, sketches and poems. They will be made to express their different talents in arts and show case cultural diversities. They will as well engage in indoor and outdoor games.

During the program, the youths in each site will go for a field trip being the Limbe Botanic Garden and wild life Center for those in Buea and Tole tea estate. This will enable them to relax and know more about nature. This will also enlighten them on how to protect the environment and its content (wildlife), thus reducing the effects of climate change.

Closing, Award of Testimonials and Prize Giving Ceremony

At the end of the program in each site, a closing ceremony will be organized whereby the parents of the youths, administrative and local authorities and stakeholders will be invited. The participants will showcase a bit of what they have learnt. This ceremony will take place a few days to the reopening of schools. Each participant will be given a gifts made up of educational materials such as books, pens, pencils etc, as a means of supporting the parents in sending forth their children to start the new academic year. Special prizes will be giving to youths who show or demonstrate special skills and talents while testimonials (certificate) will be handed to all participants.

Expected Out put

- At least 100 young youths are kept away from indulging into negative socio-cultural practices
- At least 100 youths are empowered on health, arts, socialization and life skills
- At least 100 youths are trained to be good environmentalist and sustainable development agents
- At least 100 testimonials and educational prizes handed to participants.

PROJECT SCHEDULE AND DURATION

S/N	Activities	Outputs	August	September	October
1	Community mobilisation and sensitisation	1. Planning meetings held. 2. Information letters produced. 3. Contact visits/meetings to authorities realised	x	X	
3	Development and production of 02 banners and 50 posters	1. Construction and mounting of banners 2. Development & production of posters	x x		
2.1	Organisation of YEP proper (Tole and Buea)	1. Conduct home visits for registration of participants 2. Facilitation of activities 3. Excursions	x	x x	
2.2	Closing Ceremony In all sites	Purchase of gifts, packaging and handing over of gifts		x	
4	M & E	Follow Up/Evaluation Meeting	x	x	
5	Reporting	Reporting			x

Monitoring and Evaluation

A simple monitoring plan will be designed by REO for regular follow up of the activities of this project so as to take prompt corrective measures when any problem occurs or to know the progress of the project. Weekly evaluation meetings will be held with project staff to ensure that the project goes on successively. More so, partners, some officials and other key selected

stakeholders within the target communities will be part of the monitoring and evaluation plan which will be done throughout the program.

Evaluation of activities will take place at the end of the activities in the office.

Organisational Information

Structure

A pyramidal structure exist which is made up of a General Assembly, Board of Directors and the Executive Office (management) including Departments, National and International Volunteers. It ranges from decision-making, management, operational, administrative, to community partners otherwise known as beneficiaries. These organs are General Assembly (GA), The Board of Directors, the Executive, Technical Operations and the Beneficiaries.

Senior Staff and Board Members List

Board members:

S/N	Name of Staff	Function
1.	Dr. Grace Arohkesi	Board Chairperson
2.	Madame Mafany Patricia	Secretary Board of Directors
3.	Mr. Ernest Yinou	Vice Board Chairperson
4.	Madame Kouemo Faustine	Member
5.	Mr. Elessa Guy	Member
6.	Mr. Ethe Jean Claude	Member
7.	Mr. Christophe Ndumbe	Member
8	Mr. Eric Nowina	Member
9.	Melanie Harbinson	Member
	Mme. Omam Esther	(Ex-officio member)

Senior Staff:

S/N	Name of Staff	Function
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1.	Mrs. Omam Njomo Esther	Executive Director
2.	Mr. Mosenge Hans Efesoa	Operations Manager
3.	Mr. Mark Awantoh A.	Accountant
4.	Mr. Ngwa Elvis	Communications Officer
5.	Miss Linda Mesembe	Head of Gender Awareness Issues/ Capacity Building
6.	Miss Ngo Bibaa Lundi Anne	Health of Health/HIV/AIDS Programs
7.	Miss Modjenpa Bibiche	Head of Wealth Creation Department

We have 13 staff – 8 are female and of this total, 5 are permanent, 10 are national volunteers and 5 are international volunteers.

Female hold post in the organization: Executive Director, Heads of Gender and Capacity Building, Wealth Creation, Health/HIV/AIDS/OVC, community Liaison officers

Organizational background

Background

REACH OUT Cameroon (REO) was founded by a group of medical doctors, gender specialist, social workers, nurses, community relay agents and agronomist who were concerned with the deplorable and degrading situations of children and women living in hard-to-reach areas of the South-West Region of Cameroon also known as minority groups such as widows, displaced women and their families, girl children who are drop out from schools, orphans and vulnerable children as well as HIV and AIDS infected persons who are all main beneficiaries of reach outs programs Created in 1996, the organisation obtained its legal status in 2000.

Mission

Reach Out supports under-privileged groups within the communities on health issues, wealth creation and provides capacity building and information through the use of participatory approaches and advocacy.

Goal

In Cameroon, especially in the South-West region, underprivileged and marginalized groups are socially integrated and economically empowered through: gender issues awareness and capacity building, wealth creation, Health/HIV/AIDS programs.

Previous Activities:

- 1) Pioneer NGO in the South West Region to conduct Home based Care and Psychosocial assistance to HIV/AIDS infected persons in all the six divisions of the south West region ; a project financed by the world bank
- 2) Implemented a project with the Canadian AIDS Fund to reduce HIV/AIDS trends in Idenau and surrounding villages

- 3) Coordinated the coalition of women headed organisations' project on reducing the level of stigmatisation and discrimination suffered by PLWHAs in Fako and Meme divisions of the South West Region.
- 4) Coordinated the RESACSIDA project with OSIWA on project to mitigate the vulnerability of minority communities through care and support to PLWHAs and OVCs in five provinces of Cameroon
- 5) Enhanced the capacities of 28 CBOs (840women) with Plan Cameroon on Care and support to OVCs and established 28 micro projects for them
- 6) Trained 200 women in Kumassi – Ghana on the award of Care and Support to PLWHAs/OVC and on wealth creation
- 7) Implemented the Global Fund project through the DLM on Community Relay for Home Based Care to PLWHAs in the Limbe Health District and within the provincial Hospital in Limbe
- 8) Presently carrying out with the National AIDS Control Committee/ the Ministry of Health the National Programme on Care and Support to OVCs, a Global Fund funded project
- 9) Implemented with Care Cameroon a project to provide care and support to OVCs through the strengthening of community systems
- 10) Implemented a project with RUMPI on Strengthening Community Systems through the control and management of HIV/AIDS
- 11) Attended the evaluation of the USA health system in 5 states on HIV/AIDS and Infectious Diseases – The Africa project
- 12) Involved in the elaboration of the Country proposal to the Global Fund through the CCM (where I serve as alternate member)
- 13) Gender Mainstreaming Grand Public Forum in the Southwest Region
- 14) Girls Club in Tole
- 15) Training Ndian women on Groups Dynamics
- 16) Capacity Enhancement of 25 Associations of PLWH on nutritional counseling for HIV/AIDS adapted feeding using locally sourced recipes
- 17) Economic Empowerment of the Ndian women

- 18) Women, Leadership and Community development
- 19) National program for Care and support to OVCs
- 20) Reducing the Trend of HIV/AIDS in riveraine Communities of Idenau
- 21) Youth Entertainment Program
- 22) Sport for Life project
- 23) Project on conflict prevention and Peace Building for women in Bakassi of Ndian Division
- 24) Socio economic studies on Health, Water and Hygiene and Sanitation for the Bamusso communities.
- 25) Organise the celebration of the International AIDS Candlelight Memorials at grassroots levels for 5 consecutive years

Key Project Staff

Name of Staff	Function in the Project
Mrs. Omam Njomo Esther	Supervisor
Mr. Mosenge Hans Efesoa	Co-supervisor
Miss Ngo Bibaa Lundi-Anne	Project Director
Mr. Mark Awantoh A.	Comptroller
Miss Modjenpa Bibiche	Facilitator
Ngwa Elvis	Facilitator
Moki Liwonjo	Facilitator
International volunteers and interns	Facilitator
University of Buea Students on Internship	Facilitator

External support

We request financial and/or material assistance in the following domains:

Resoureces needed	Amount (FCFA)
Didatic material	60,000
Production of 2 Banners	100,000
Hire of 2 halls for 1 month each	200,000
Production of 100 Round neck T-shirts	150,000
Excursions (Visit to Limbe botanical garden and wild life center, Buea Regional Delegation of Arts and Culture and Tole tea estate)	240,000
20 Best prizes for different slots for the 2 sites	100,000
100 General prizes for all participants for 2 sites	450,000
Printing of 100 testimonials(certificates)	50,000
Entertainment for 100 partcipants	70,000
Hiring of 2 musical games	40,000
Printing of pictures and scanning	10,000
Video coverage of ceremony for the 2 sites	100,000
General transport for staff and facilitators	100,000
Grand total	1,670,000

DETAILED BUDGET

Activity	Resources needed	Measures	QTY	Unit Cost (FCFA)	Amount (FCFA)	Expected from partners (FCFA)	REO's contribution (FCFA)
Community mobilisation & sensitization	Information letters	letters	100	150	15,000	-	15,000
	Banners (visibility)	banners	2	50,000	100,000	100,000	-
	Radio announcements	2 radio stations	2	5,000	10,000	-	10,000
Organising the Youth Engagement program	Didactic materials (bold makers, crayons, flip charts, cellotapes, writing materials etc)	lumpsum	3	20,000	60,000	60,000	-
	Hall rental for one month	venue	2	100,000	200,000	200,000	-
	Round neck T-shirts	units	100	1,500	150,000	150,000	-
	Purchase of football	sets	2	10,000	20,000	-	20,000
	Excursions (Visit to Limbe botanical garden and wild life center, Radio Buea)	lumpsum	2	120,000	240,000	240,000	-
Closing ceremony	Best prizes for different slots for the 2 sites	laureates	20	5,000	100,000	100,000	-
	printing of testimonials (certificate)	participants	100	1,000	100,000	50,000	50,000
	General prizes for all participants for 3 sites (educational packs)	participants	100	4,500	450,000	450,000	-
	Entertainment for participants	participants	100	700	70,000	70,000	-

	Hiring of musical sets (musical games)	sets	2	25,000	50,000	40,000	10000
	Video coverage of ceremony for the 2 sites (visibility + capitalisation)	TV stations	2	50,000	100,000	100,000	-
Administration and report	Printing of pictures and scanning	sites	2	10,000	20,000	10,000	10,000
	Production of reports	units	2	25,000	50,000	-	50,000
	Facilitators honorarium for all sites	sites	2	50,000	100,000	-	100,000
	General transportation of staff and facilitators	lumpsum	2	100,000	200,000	100,000	100,000
	Coordination	lumpsum	2	100,000	200,000	-	200,000
Grand total					2,235,000	1,670,000	565,000







