



# **JAAGO Foundation**

Organizational Profile

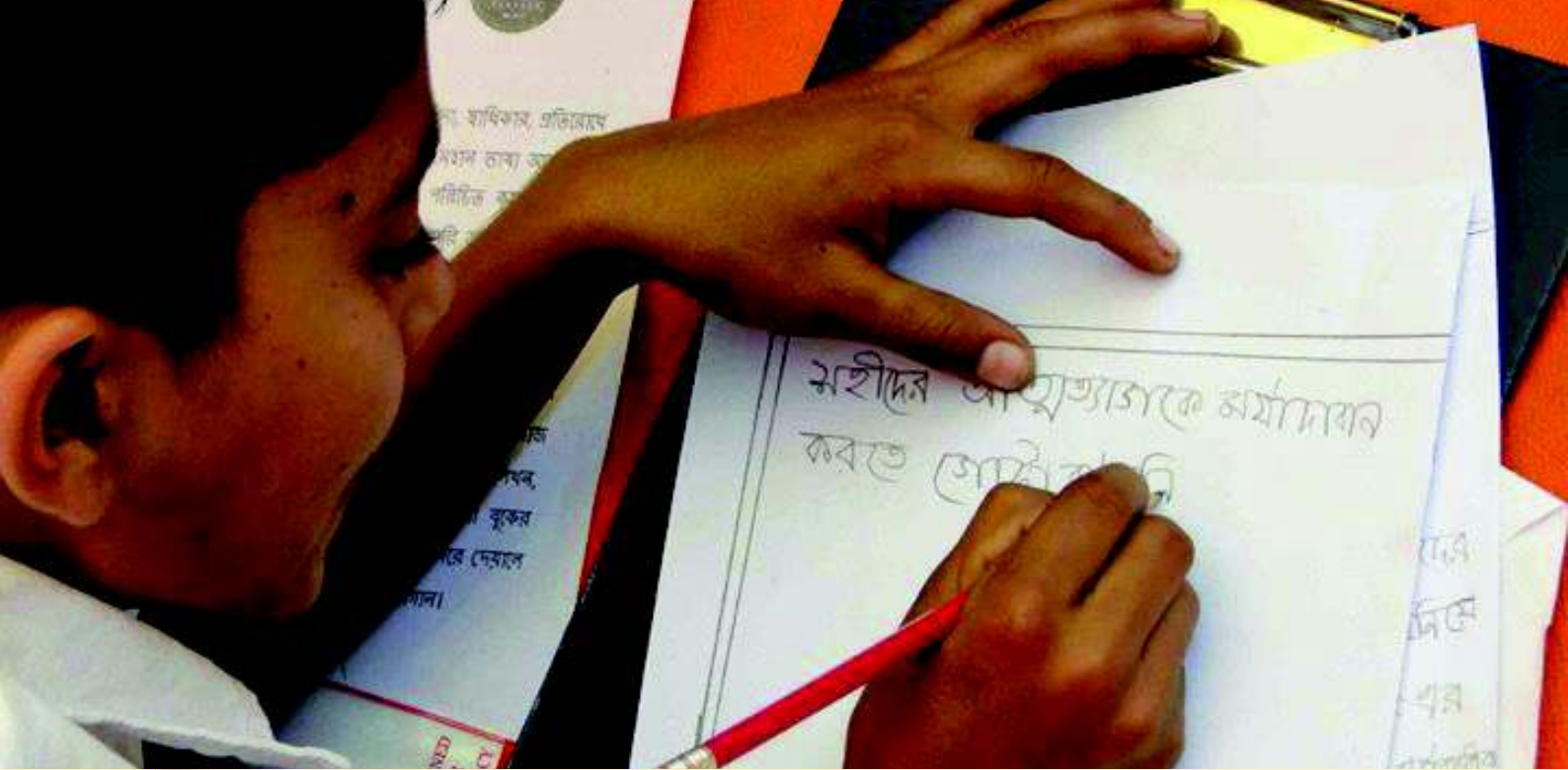
# CONTENTS

|                          |                        |
|--------------------------|------------------------|
| Overview                 | Other Projects         |
| Vision                   | Women Empowerment      |
| Mission                  | Projects               |
| Legal Status             | Sewing Center          |
| Core Values              | Parents' Club          |
| Target Group             | 'Collaboration with    |
| Education Sector         | International Network' |
| Youth & Volunteerism     | World Savvy            |
| Area of Operation        | Garden of Hope         |
| Sector Focus             | JAAGO and Savar        |
| Financial Sustainability | Promise                |
| JAAGO Projects           | Relief Distribution    |
| SCHOOLING                | Program                |
| BRANCHES                 | Candle Factory         |
| Rayer Bazar School       | IT Development Pro-    |
| Banani School            | gram                   |
| Gazipur School           | The Administrative     |
| Chittagong School        | Structure:             |
| Rajshahi School          | List of Board Members  |
| Gaibandha School         | Mr. Korvi Rakshand,    |
| Other Schools            | Founder Chairman       |
| Online School            | Ms. Iffat Mahmud, Vice |
| SmartClass               | Chairman               |
| SUPPORTING PROJECTS      | Mr. Zihad Zaman, Gen-  |
| Healthy Living           | eral Secretary         |
| Call for Hygiene         | JAAGO Organogram       |
| First Aid Centre         | ASSOCIATES             |
| Concern                  | Accreditations         |
| Volunteer for Bangladesh | Publications           |
| Youth of the Nation      |                        |

JAAGO Foundation is a civil society organization run by a group of committed youth dedicated to the betterment of underprivileged and poverty-stricken children of Bangladesh. The organization was founded in April 2007 by Korvi Rakshand, a Bangladeshi youth. JAAGO focuses mainly on battling illiteracy and malnutrition in children and on rehabilitating their families to better environments and social conditions. JAAGO is currently directed to conducting activities to provide more long-term and sustainable benefits to children who are from families which are below the International Indicator of Poverty (an income below 2 USD per day).

Our second core program is facilitating volunteering services for youth on education and every crucial social issue that rebuilds the nation. JAAGO Foundation plans to expand in the future to embrace issues like social entrepreneurship, women empowerment, sustainable development, community participation, information technology, and environmental management and so on.





### **Vision**

JAAGO looks to create a better society for the next generation, which is free of exploitation, discrimination and violence, and to supports the achievement of its highest potential.

### **Mission**

JAAGO aims to bring about substantial improvement in the lives of disadvantaged people with special emphasis on their literacy and nourishment.

### **Legal Status**

JAAGO Foundation is registered under the Office of the Registrar of Joint Stock Companies, under the Societies Act XXI of 860, of the Government of Bangladesh with the registration number S-8027(48)/08.

### **Core Values**

1. Uncompromising Commitment
2. Diversity
3. Transparency, Accountability and Discipline
4. Integrity

### **Target Group**

Education Sector: The development programs of JAAGO Foundation are designed for underprivileged people whose daily income is day laborers, sharecroppers, landless, asset less, homeless, marginalized business-people, destitute women, and underprivileged children. We also focus on urban/rural poor people, urban slum dwellers, Small and Medium Enterprises (SMEs) of urban / rural area.

### **Youth & Volunteerism**

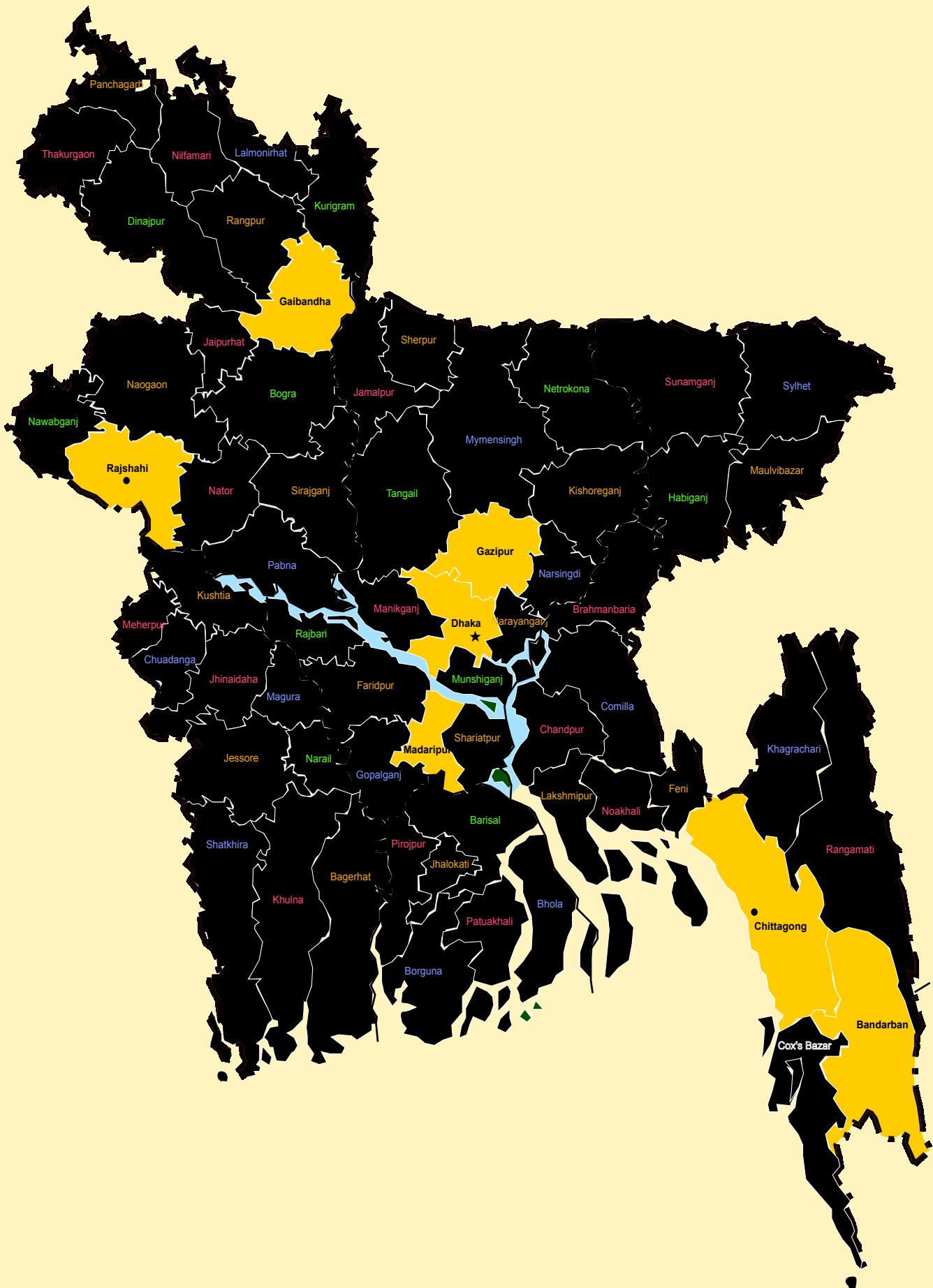
Youth in 64 districts of Bangladesh, Bangladeshi expatriates in other countries and youth of any nationalities who are interested to work for Bangladesh.



## Area of Operation

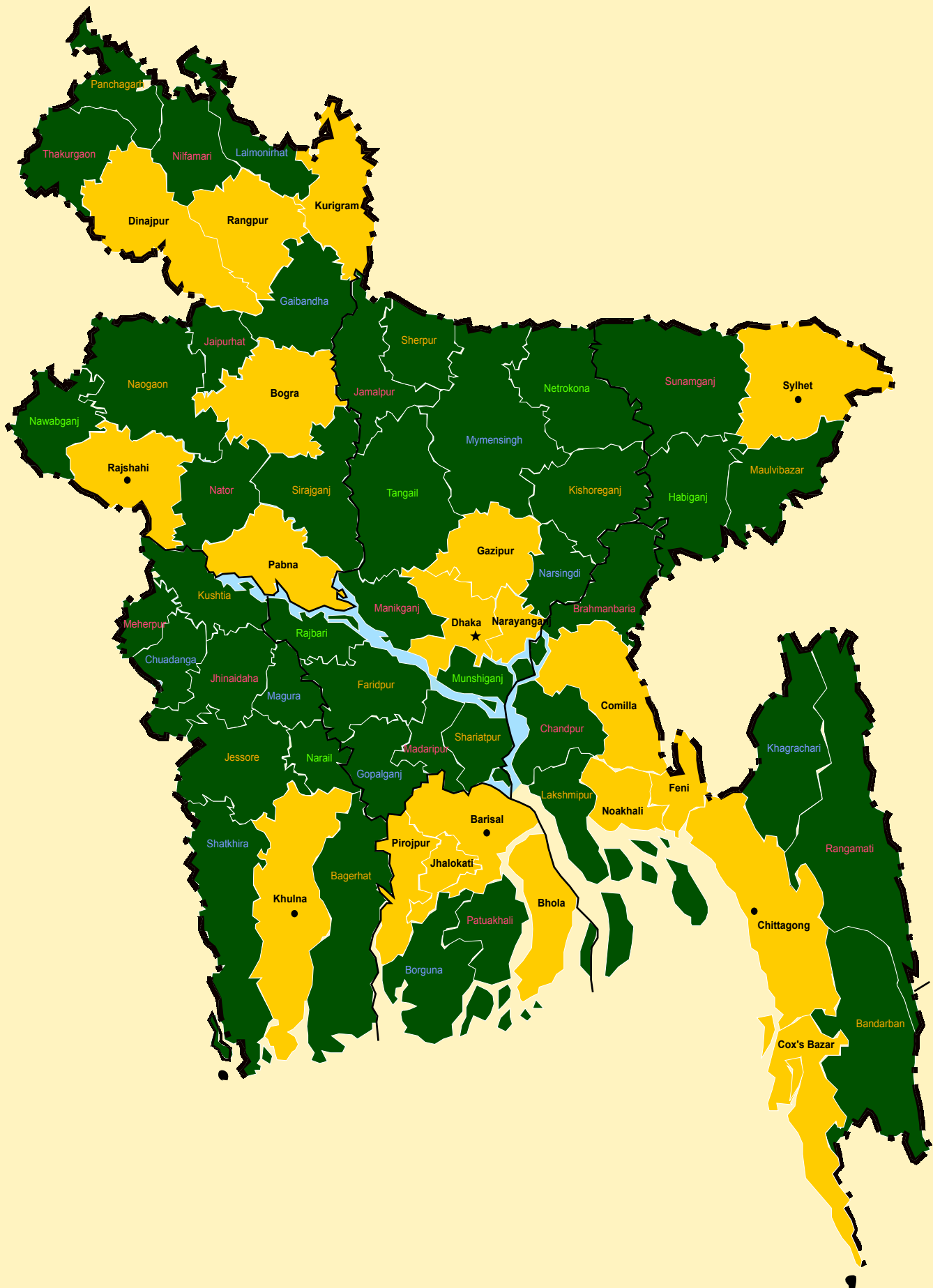
### Education

JAAGO Foundation has been currently operating in Rayer Bazar since 2007. It currently works in seven districts of Bangladesh opening up eight schools. One more school is soon to be inaugurated within 2013 in Sylhet. Our long term goal is to open one school in each district of Bangladesh and serve the nation.



## Volunteer for Bangladesh

We have 10,000 registered volunteers in 21 districts of Bangladesh:



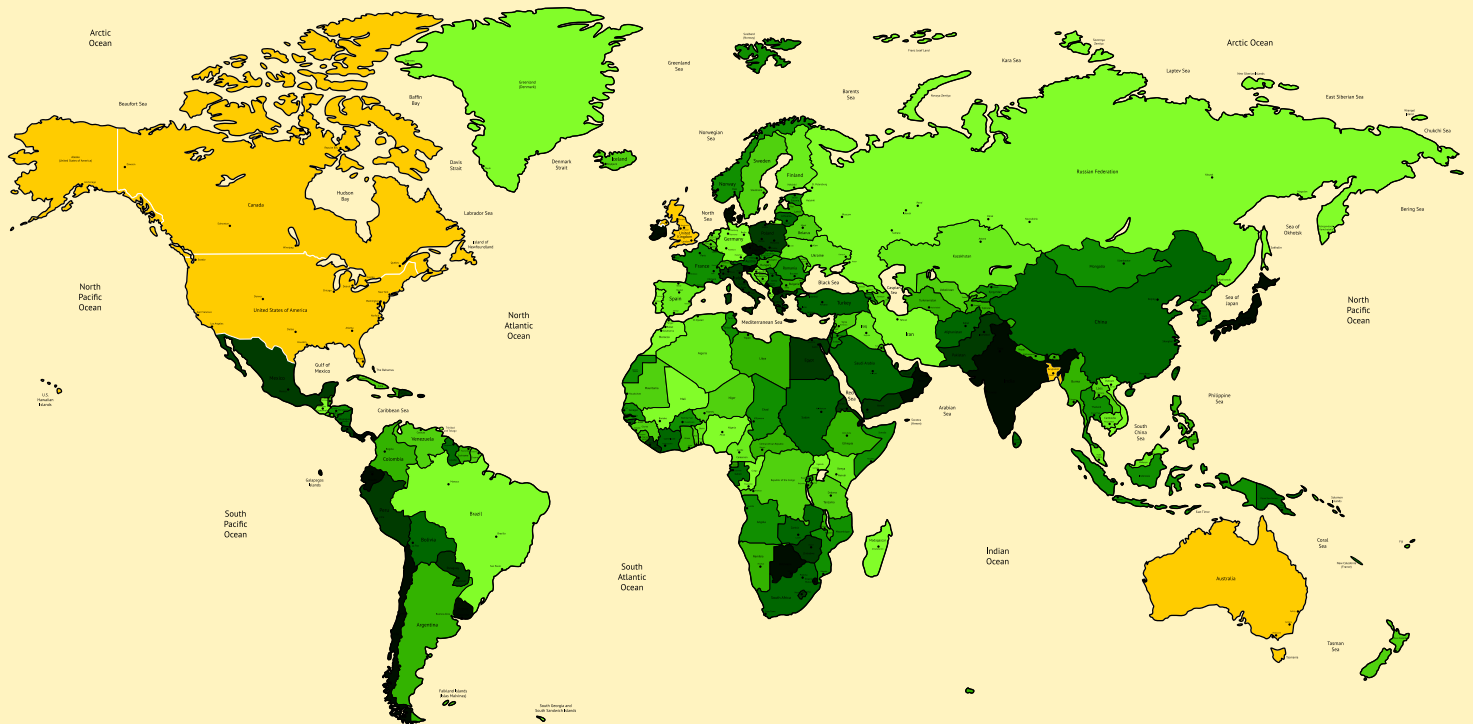
We also have operations of JAAGO Foundation outside Bangladesh in the form of volunteer support for JAAGO schools:

JAAGO USA

JAAGO UK

JAAGO Canada

JAAGO Australia



## Sector Focus

JAAGO Foundation focuses on the following sectors in its work:

- Formal Education
- Health & Nutrition
- Women Empowerment
- Volunteerism
- Social Campaigning Projects
- Environment
- Advocacy/ Human Rights



## **Financial Sustainability**

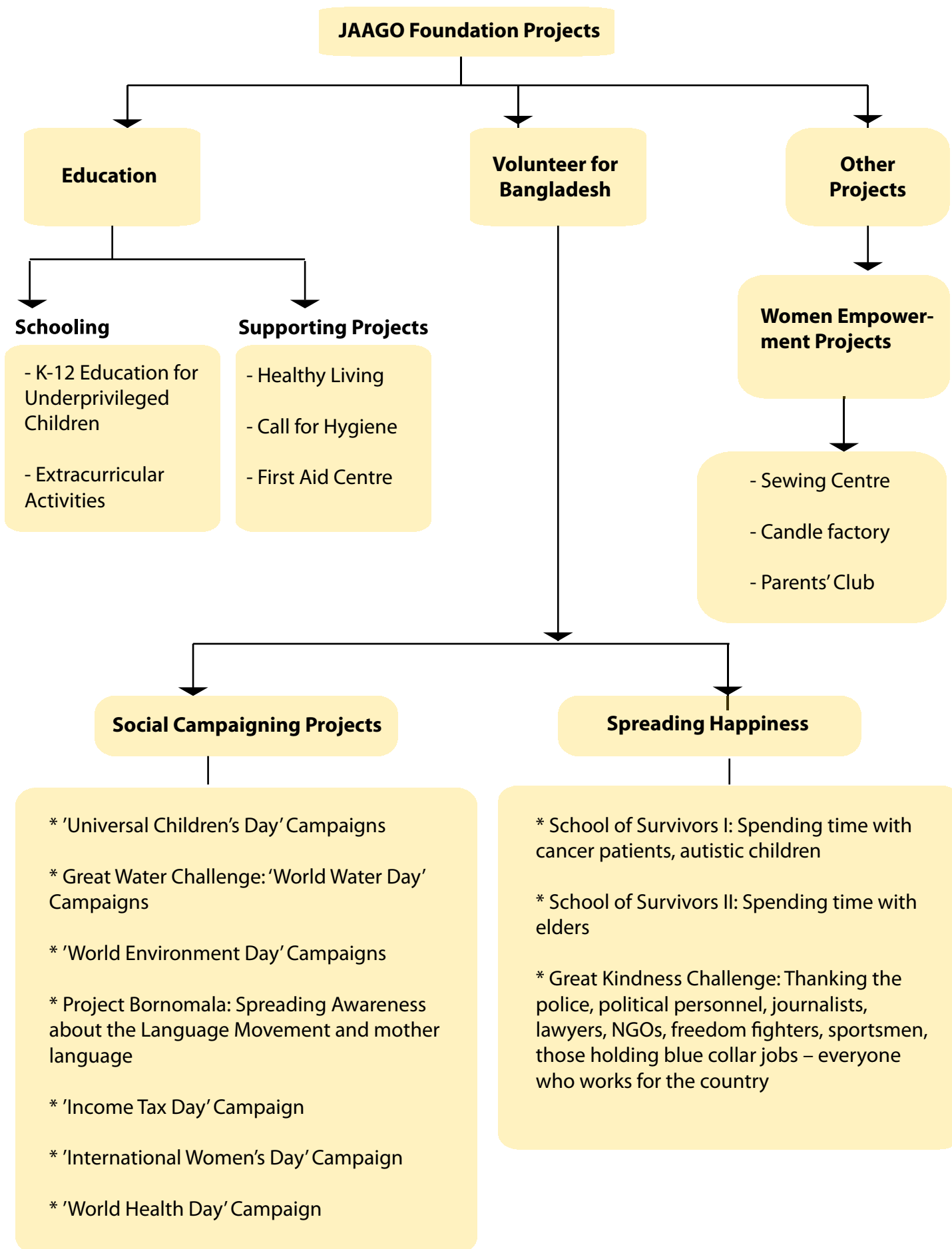
JAAGO Foundation is well-established and depends on sustainable source of funding for supporting its core project – 'Free-of-cost English Medium School'. This project is mostly financed through 'Sponsor a Child' program which implies a willing individual sponsors at least one child's education through donating USD 20 per month per child. There are currently 600 sponsors against 1200 children and we have taken initiatives for strengthening the program that would ensure one sponsor per child enrolled in JAAGO Foundation schools and support their education.

Beside 'Sponsor a Child' program, JAAGO also receives one-off allowances through various individual and corporate (mostly as part of corporate CSR activities) donations. These donations go directly to provide education utility (books, bags, stationery, uniform etc.), weekly nutritious food and hygiene products (soap, shampoo, detergent, toothpaste, toothbrush etc.) to the JAAGO students all of whom come from families with an income of less than \$2/day.

The financial sustainability of other projects and activities in JAAGO Foundation predominantly depends on small grants, individual donations and funds allocated under Corporate Social Responsibility (CSR) provision of for-profit organizations within the country.



## JAAGO Projects at a Glance



জাতীয় দলে সুযোগ হওয়ার পর পিয়োছলাম সেখানে। অন্য রকম এক অনুভূতি কাজ করছিল সেদিন। সবাই আমাকে চেনে! সবাই আমার খেলায় মুগ্ধ। লজ্জা লজ্জাও লাগছিল—আরে, এই মাঠ থেকেই তো আমার উঠে আসা! আমার বাড়ি পটুয়াখালী। সেখানেও অনেক মজার কাণ্ড ঘটছে। ওয়েস্ট ইন্ডিজের সঙ্গে খেলা শেষ হওয়ার পর যখন বাড়িতে গেলাম, তখন অনেক দূর থেকে মানুষজন আমাকে দেখতে এল। বেশির ভাগ মানুষই বললেন, 'বাবা, আমরা ছেলে তো তোমার মতো ক্রিকেটার হতে চায়!' বলে—'বাটা-বল কিনে দাও!' আসলেই তাই! ছোটরা দেখে তুমুল উৎসাহী। এটা অবশ্য বড় আশা-জাগানিয়া ঘটনা। আমাদের ক্রিকেটারের অভাব নেই। অনেক প্রতিভাবান ক্রিকেটার আছে পুরো দেশে। দরকার কেবল সঠিক পরিচর্যা। যখন খেলা শুরু করেছিলাম, মা-বাবা বলতেন, 'কেন রে বাবা, এই খেলা খেতে হবে! কাঠের বল, কোথাও যদি লাগেটাগে!' তবে বয়সভিত্তিক খেলা শুরু করার পর থেকে তাঁরাও উৎসাহী হয়ে উঠলেন। মা-বাবার উৎসাহ না থাকলে তো এত দূর আসতে পারতাম না। তাই নবীন ক্রিকেটারদের উঠে আসার পেছনে মা-বাবার উৎসাহও অনেক প্রয়োজনীয় ভূমিকা রাখে। সবচেয়ে বড় ব্যাপার, এখনকার ক্রিকেটাররা জানেন, কী করলে ভালো করা যাবে। আমরা এখন অনেক পরিপক্ব, মেধায় এবং পেশাদারির ক্ষেত্রে। জাতীয় দলের ব্যাপারেও একই কথা। আমরা বুঝি, কী করে লক্ষ্যে পৌঁছাতে হয়। তবে সাফল্য তো আর হঠাৎ করেই আসে না। সঠিক পরিকল্পনা, পরিশ্রম, একগ্রহতা—এসব থাকলে সাফল্য সূনিশ্চিত। ২০১২ সালটা বাংলাদেশ ক্রিকেট দলের জন্য চমৎকার একটা বছর। অনেক দিন বাদে সাদা পোশাক পরে মাঠে নেমেছিলাম আমরা। বেশ ভালো খেলেছি। সবাই জানে, একটা জয়ের সুযোগও এসেছিল। ওয়ানডে আর টি-টোয়েন্টিতে তো আমাদের সাফল্য ছিলই। ২০১৩ সালে এর থেকে ভালো কিছু করতে চাই আমরা। এই কথা যেমন দলের বেলায় খাটে, তেমনি খাটে আমার ব্যক্তিগত ক্যারিয়ারের বেলায়ও। ভালো খেলেছি, খেলতে চাই সব সময়। আমি দারুণ আশাবাদী, ২০১৩ সালে বাংলাদেশের ক্রিকেট আরও ভালো করবে। জানি, এর জন্য আরও পরিশ্রম করতে হবে। আর থাকতে হবে জেদ!

পিছিয়ে পড়া মানুষের জন্য কিছু করার স্বপ্নকে পূঁজি করে হাট হাট পা পা করে জাগো অগ্রযাত্রা। রায়েরবাজার বসিতে মাত্র ১৭ জন শিক্ষার্থী আর বসার জন্য একটা ছোট্ট গালিচা। এ দুই সম্বল করে ২০০৭ সালে 'জাগো ফাউন্ডেশন' শুরু করি। ডরসা ছিল দেশের জন্য কিছু করার প্রবল ইচ্ছা আর অবিরাম পরিশ্রম। প্রতিবছর নভেম্বর মাসে 'বিশ্ব শিশু দিবস'-এর বার্তা নিয়ে রাজধানীর সড়কগুলোতে হুদুদ গেম্বল পরিহিত আর লাল গোলাপের ছোড়া হাতে তরণ স্বৈচ্ছাসেবকের সূত্রে জাগোর পরিচিতি এলো এ র মূল পরিধি আরও বিস্তৃত। জাগো বিশ্বাস করে, অনগ্রসর মানুষের কাছে শিক্ষার আলো পৌঁছে তাদের স্বনির্ভর করার মাধ্যমেই দেশের প্রকৃত উন্নয়ন সূচিত হবে। আর এই পরিবর্তনের পথিকূল হবে দেশের তরণ সম্প্রদায়। এ বিশ্বাস ও মূল্যবোধ থেকেই অধিকারবঞ্চিত শিশুদের কাছে আন্তর্জাতিক মানের শিক্ষাসুবিধা পৌঁছে দিতে ও দেশের তরণদের মাঝে মূল্যবোধ জাগ্রত করতেই জাগোর পথচলা। জাগো ফাউন্ডেশন সারা দেশের সুবিধাবঞ্চিত মানুষের কাছে মানসম্মত শিক্ষা পৌঁছে দিতে ২০১২ সালের মধ্যে ঢাকায় দুটিসহ গাজীপুর, চট্টগ্রাম ও রাজশাহীতে মোট পাঁচটি স্কুল প্রতিষ্ঠা করেছে এবং বর্তমানে প্রায় এক হাজার ৩০০ শিক্ষার্থী এই প্রতিষ্ঠানগুলো থেকে বিনা মূল্যে শিক্ষাসুবিধা নিচ্ছে। এসব শিশুকে দক্ষ ও স্বনির্ভর করে গড়ে তুলতে প্রয়োজন মানসম্মত ও কার্যকর শিক্ষাব্যবস্থা। এ লক্ষ্যে জাগো ফাউন্ডেশন দক্ষ ও প্রশিক্ষণপ্রাপ্ত শিক্ষক এবং আন্তর্জাতিক সিলেবাসভিত্তিক নিজস্ব শিক্ষাব্যবস্থা গড়ে তোলার ওপর যেমন জোর দিয়েছে, তেমনি শিশুদের পাঠ্যক্রমবহির্ভূত কার্যক্রমে অংশগ্রহণের সুযোগ তৈরির মাধ্যমে সার্বিক শারীরিক ও মানসিক বিকাশের ওপরও সমভাবে গুরুত্ব আরোপ করেছে। শিশুদের এসব কার্যক্রম দেখা যাবে [www.jaago.com.bd](http://www.jaago.com.bd)-এ। ঢাকার বাইরে অবস্থিত স্কুলগুলোতে মানসম্মত শিক্ষা দেওয়ার উদ্দেশ্যে জাগো ফাউন্ডেশন প্রথমবারের মতো বাংলাদেশে 'অনলাইন স্কুল'-

## শিক্ষাই জাগিয়ে তুলবে আমাদের করতী রাখসান্দ

এর ধারণা নিয়ে আসে। রাজধানীর বাইরের স্কুলগুলোতে শিক্ষাদানের একটি প্রধান অন্তরায় মানসম্মত শিক্ষকের অভাব। এ সমস্যার সমাধানে জাগো ফাউন্ডেশন স্কুলের টীকী শাখায় প্রথম ইন্টারনেটভিত্তিক 'অনলাইন স্কুল' চালু হয়, যার মাধ্যমে দূরবর্তী এই স্কুলের

শিক্ষার্থীরা ঢাকায় অবস্থানরত শিক্ষকের কাছ থেকে সরাসরি ডিভিও কনফারেন্সিংয়ের মাধ্যমে শিক্ষা গ্রহণ করতে পারে। আগামী বছর জাগো ফাউন্ডেশন গাইবান্ধা, সিলেট, মাদারীপুর ও রাঙামাটিতে আরও চারটি স্কুল উদ্বোধন করতে চলেছে। এসব স্কুলেও



করতী রাখসান্দ

মানসম্মত শিক্ষাসেবা পৌঁছে দিতে জাগো ফাউন্ডেশনের অনলাইন সেবা দেওয়ার পরিকল্পনা রয়েছে। জাগো ফাউন্ডেশনের এই পথচলা মসৃণ ছিল না কখনোই। স্কুল শুরুর প্রথম পর্যায়ে প্রধান বাধা ছিল বরেন্দ্র শিশুর উচ্চহার। শিশুদের বারো পড়ার মূল কারণ ছিল তাদের মা-বাবাই। কারণ, তাদের নিম্ন আয়ের সংসারে এই শিশুরাও ছিল আয়ের অন্যতম উৎস। এ সমস্যার সমাধানে জাগো ফাউন্ডেশন সামাজিক ব্যবসার ধারণা নিয়ে আসে এবং নিজস্ব সেলাইকেন্দ্র স্থাপনের মাধ্যমে শিক্ষার্থীদের পরিবারের নারী সদস্যদের জন্য প্রশিক্ষণ ও কার্যবিশেষে চাকরিও প্রদান করে। এই সেলাইকেন্দ্র থেকে পাওয়া অর্থ স্কুলের শিশুদের শিক্ষাদানে ব্যয় করা হয়। খুব শিগগির আরও একটি সামাজিক ব্যবসা উদ্যোগ 'ক্যান্ডেল ফ্যাক্টরি' স্থাপনের মাধ্যমে একদিকে সংশ্লিষ্ট পরিবারগুলোর জন্য কর্মসংস্থান, অন্যদিকে এর লভ্যাংশ স্কুল পরিচালনায় ব্যয় করার পরিকল্পনা রয়েছে। তবে এসব ব্যবসা থেকে পাওয়া অর্থ দিয়ে সব শিশুর শিক্ষার সামগ্রিক ব্যয় বহন করা সম্ভব নয়। প্রতিটি শিশুর শিক্ষা উপকরণ ছাড়াও তাদের জন্য পুষ্টিকর খাবার, চিকিৎসাসেবা এবং বিভিন্ন স্বাস্থ্যপণ্য, যেমন সাবান, শ্যাম্পু, টুথপেস্ট, টুথব্রাশ প্রভৃতি অন্তর্ভুক্ত। শিশুদের এই ব্যয় সংকুলানের জন্য জাগো ফাউন্ডেশন 'স্পনসর এ চাইল্ড' কর্মসূচি চালু করে। এই কর্মসূচির আওতায় কোনো আর্থী ব্যক্তি স্বেচ্ছায় নির্দিষ্ট মেয়াদে মাসিক দেড় হাজার টাকার ভিত্তিতে কোনো শিশুর শিক্ষার যাবতীয় দায়িত্ব গ্রহণ করতে পারেন। আগামী বছর জাগো ফাউন্ডেশন আরও চারটি স্কুলে শিক্ষার্থী অন্তর্ভুক্ত করতে চলেছে। অগ্রহী ও সহমর্মী ব্যক্তিদের আর্থিক সহায়তাই পারে এসব সুবিধাবঞ্চিত শিশুর সুন্দর ভবিষ্যৎ নিশ্চিত করতে। পাঁচ বছরের এই যাত্রাপথে জাগো যেমন কঠোর সমালোচনা কুড়িয়েছে, তেমনি পেয়েছে অজস্র ভালোবাসা। মানুষের ভালোবাসা আর সমর্থনই জাগোর সামনে এগিয়ে চলার প্রধান শক্তি।

### SCHOOLING

The basic premise for JAAGO, as stated in its slogan, is to break the cycle of poverty through education and contribute in the development process of Bangladesh. JAAGO believes that it is education which can play the pioneering role in breaking the intergenerational cycle of poverty. With this belief JAAGO is working to provide K-12 education for 1200 underprivileged children. We have six schools on the run, two schools recently inaugurated and one school to be opened within the end of this year.

### BRANCHES:

#### Rayer Bazar School

JAAGO Foundation Rayer Bazar School, the first school of our organization stands as the inspiration to work harder opening up newer schools and embracing more underprivileged kids into our service. In 2007 Rayer Bazar School started with only 17 students, an archaic blackboard and a mat and now accommodates 1200 kids as well as provides training to hundreds community people providing skill training. Over the years, it has flourished into not only a dynamic academic institute that incorporates all aspects of holistic schooling into the lives of underprivileged kids but also a small community hub that provides skill training to their parents.

#### Banani School

The Banani branch of the JAAGO Foundation was inaugurated 2 years after the JAAGO Foundation got into its operation. The school comprises of 280 students. The grades presently range from Reception till K.G.II. Classes are conducted in two shifts, Morning and Afternoon. This Branch aims at catering education to the children that live in the surrounding slums. The branch has a computer lab and a library within its premises. Every year a new classroom is built to accommodate the new children are admitted into the Reception class of the school.

### **Gazipur School**

The JAAGO School in Gazipur is the first of its kind in Bangladesh. It is an online school that uses video conferencing technology to teach distant students. Since highly qualified teachers are hard to find in areas like these, JAAGO and Grameenphone together took this initiative to launch a project which ensured that quality of education is not compromised. Teachers from the JAAGO Foundation headquarters teach the students over platforms like "Skype" and "Webex". A moderator is present in the classroom to manage the class and help the students do their class work. This innovative system makes the geographic location a trivial issue that does not come between the students and their right to quality education. There are 120 students in this branch and presently the school operates on three levels: Reception, K.G.I and K.G.II.

### **Chittagong School**

Most children in Moti Jhorna area of Chittagong, due to poverty and lack of schools in the area, do not get any schooling. Opening up a JAAGO School in this area has rejuvenated the hope of neighborhood kids. This branch consists of two shifts and currently caters to 80 children. This group of 4 to 5 year-old children is in the first year of their schooling. A highly qualified team of teaching staff maintains the same high standard of education in the port city. Parents keep coming up to the school authorities to get their kids admitted. However, due to funding and quota constraints, we are unable to accommodate.

### **Rajshahi School**

The JAAGO School in Rajshahi is presently providing free of cost schooling to its first batch of students. Starting operations in 2012, presently it has 80 children of ages 4-5 studying in the reception class of the school. The locality of this school is overpopulated with children in pressing need of education, but most of their parents cannot afford schooling due to poverty. The curriculum followed in this school is passed down from the JAAGO Foundation headquarters and is taught by a well-groomed teaching staff.

### **Gaibandha School**

This JAAGO School in Gaibandha is the 6th school of JAAGO Foundation. Situated in a village in the northern regions of Bangladesh, this school initiated its operation in the year 2013. This is JAAGO Foundation's first village school targeting to cater to the education needs of the lower class families residing in Gaibandha. Currently JAAGO Foundation has taken in 40 students in its Reception Class. This School has been completed by the contribution of \$8,043 raised by the Bangladesh Student Association at the Ohio State University.

### **Other Schools**

In July 2013, JAAGO Foundation has opened up two new schools in Madaripur and Bandarban. Another school in Sylhet will soon be launched within 2013.







Article by  
**The Daily Star**

*Teachers using smart boards to engage students in an interactive learning process. Photo: Kazi Tahsin Agaz Apurbo*

### **Online School**

**Source of Funding:** Corporate Donors

**Location:** Rayer Bazar, Dhaka

**Year:** From September 2011 till date

**Beneficiaries:** 80 students

**Project Objective:** Provide quality education to remote students.

**Project Description:** In September of 2011, JAAGO Foundation began its first online school as a pilot program. The online school was planned with the hopes that if it succeeded, JAAGO Foundation would be able to establish four more online schools in remote areas where qualities educators have no access. By end of 2013, we would have established those schools in Madaripur, Bandarban, Gaibandha and Sylhet.

### **SmartClass**

**Source of Funding:** Corporate Donors

**Location:** Rayer Bazar, Dhaka

**Year:** From September 2012 till date

**Beneficiaries:** 80 students

**Project Objective:** Making learning effective and interactive.

**Project Description:** In a recent attempt on September 10, 2012, JAAGO Foundation launched 'SmartClass' in its Rayer Bazar premise to provide ICT-based solution to the glitches faced in providing quality education to its students. 'SmartClass' combines state-of-the-art hardware with syllabus-compliant, multimedia-based interactive content by Core Knowledge Limited, a digital content distribution company and Pearson, the world's largest education company. The concept of 'Smart-Class' was forged to make learning interactive and more fun through use of technology for the students. Launched as a pilot project, 'SmartClass' will be spread to other branches if it is substantiated as successful initiative.

## SUPPORTING PROJECTS

JAAGO provides its students with holistic education services. It does not only take care of providing formal education but gives them exposure to wider world and different cultures as well as takes care of their health needs. This is why JAAGO runs a number of supporting projects – ‘Call for Hygiene’: provides hygiene products; ‘Healthy Living’: provides nutritious food; ‘First Aid Centre’: provides regular health check-ups and free medicines.

### Healthy Living

**Source of Funding:** Individual Donors

**Location:** Dhaka

**Year:** From November 2007 to Date

**Beneficiaries:** 1200 underprivileged children of JAAGO School Project

**Objective:** Providing nutritious food to the underprivileged children of JAAGO School

**Project Description:** JAAGO students come from the poorest communities, where children suffer from malnutrition and other nutrition-related maladies. Without proper sustenance, learning can become very difficult as well.

The ‘Healthy Living’ project provides the students of JAAGO Foundation with nutritious foods every week, such as milk, eggs, bread, butter, jam and jelly. Instead of coming to school hungry or sick, the children are healthy and ready to learn.

### Call for Hygiene

**Source of Funding:** Individual Donors

**Location:** Dhaka

**Year:** From November 2007 to till date

**Beneficiaries:** 1200 underprivileged children of JAAGO School

**Project Objective:** To create awareness about hygiene and support the children with hygiene material

**Project Description:** Whilst the JAAGO Foundation is providing free education for the children, we have still not been able to completely support and improve the overall hygiene of our students. Many of our children have never used a toothbrush and don’t own soap, shampoo. So, we provide these products for every student. These hygiene products (soap, shampoo, toothbrush, toothpaste, etc.) for our children are helping to prevent premature loss of teeth, lice infestation and build-up of pathogens that eventually will become a serious health





## **First Aid Centre**

Source of Funding: Novartis Bangladesh Ltd.

Location: Rayer Bazar, Dhaka

Year: From February 2010 till date

Beneficiaries: 560 underprivileged children of JAAGO Rayer Bazar School and parents of 10% children among them

Project Objective: To ensure regular health checkups of each child enrolled at JAAGO.

Project Description: JAAGO Foundation has hired a veteran doctor and a well-qualified nurse to provide these services. The First Aid Center provides absolutely free medical checkup and medicine to all of JAAGO's currently enrolled students. Most medications are free of charge.

Providing medical check-ups for students has been a very rewarding step for JAAGO, and the services no longer stop at just the students. Parents of JAAGO students may now collect one Monthly Health Card per family from JAAGO Foundation for BDT 30 per month to avail the services of the First Aid Center. They are then able to take advantage of the checkup facilities as many times as they like, and buy medicine at a price much lower than the prevailing market price. This gives JAAGO families affordable access to much-needed medical care and simultaneously allows the First Aid Center to be self-sustained.



## Volunteer for Bangladesh

Volunteer for Bangladesh (VBD)—the volunteer platform of the JAAGO Foundation supported by the U. S. Embassy, Dhaka:

With U.S. Embassy support, the JAAGO Foundation formed the volunteering wing VBD and since its inception trained 10,000 volunteers in community building, details below:

- Established 21 VBD branches in 21 districts within 2 years
- Created online Volunteer branches in Australia, Canada, UK & USA
- 10000 plus active volunteers and growing at home and abroad

Key Campaigning Events:

- Universal Children’s Day: Spreading the message of education from 2011 to 2012
- World Water Day: Creating awareness about freshwater resources from 2011 to 2013
- Income Tax Day: Encouraging to pay taxes in 2011
- School of Survivors: Giving happiness to our elders, cancer patients, disabled persons and all other brave souls
- Great Kindness Challenge: Thanking all civil servants







## **Youth of the Nation**

The Youth of the Nation is a program that is responsible for finding the extraordinary individuals or groups and rewarding their work with the proper recognition. It is governed by a respectable, honorable and most importantly unbiased body, who will evaluate whether a nominee is truly deserving of acknowledgment.

The Youth of the Nation program aims at giving credit to individuals and groups who work to make a difference in the lives of the under-privileged and the unfortunate. It will act as a motivation for newer generations to help their fellow countrymen as well as a token of appreciation for those who are already involved in these works. This single-most prestigious award will go to the person or group which has been judged to have gone far beyond the normal call of duty or conscious and above any actions of their peers to make a remarkable change in the community or nation for the better.

## Other Projects

### Women Empowerment Projects

#### Sewing Center

**Source of Funding:** Self Sustaining

**Location:** Rayer Bazar, Dhaka

**Year:** From July 2009 till date

**Beneficiaries:** 6 females per batch/3 months training period

**Project Objective:** To provide free sewing training to slum dwellers.

**Project Description:** The project emphasizes on forming and training women's self-help groups, strengthening and developing income possibilities for destitute women. Built on strong community participation, the project will inspire a pro-active attitude among the beneficiaries that will form a solid base for continuation and further development of the community and the individual families. After completing their training, the women are placed with job opportunities according to their areas of specialty.





## Parents' Club

**Location:** Rayer Bazar, Dhaka

**Year:** From July 2013 till date

**Beneficiaries:** Parents of JAAGO School children

**Project Objective:** To create awareness about child rights.

**Project Description:** Raising children inseparably requires engagement of parents who would work as the greatest mentors and guide for their teachers. This is why JAAGO always take up projects that would ensure that the parents are involved in every bit the decisions made for their children and Parents' Club is one such project. Besides giving them counseling about child rearing, the incentive would also provide members legal help, physiological therapy, business training and medical benefits for the present club.

## Collaboration with International Network

Opportunity Collaboration 2013, Mexico, Ixtapa: Opportunity Collaboration 2013 held in Ixtapa, Mexico from October 13, 2012 to October 18, 2012 built a most valuable networking opportunity for JAAGO Foundation with our exposure to a number of nonprofit leaders, for-profit social entrepreneurs, grant-makers and social investors engaged in economic justice enterprises present there. The four day forum gave us exposure and also recognition to organizations and individuals from developed and developing world and also a platform to learn, share and make reports. The international networking and partnership opening, as we hope, would result in building partnership and collaboration with various regional and international organizations, skill development and channelling of new sources of funding with further association with the event.

## World Savvy

Our association with World Savvy, a U.S. based organization that is very alike in terms of its spirit and work through American-Bangladeshi Youth Leadership Program (ABLYP) has been most benefiting by exchange of ideas, information and potential for future networking.

## Garden of Hope

JAAGO Foundation joined hand with Garden of Hope in celebrating 'The International Day of the Girl Child' and supporting '2012 Asian Girls Campaign'. The Garden of Hope (GoH), a leading nonprofit organization and a change-maker, advocates the rights of the disadvantaged women and girls and offers essential services to victims of domestic violence, sexual abuse and child prostitution. The GoH has 350 employees and centers across Taiwan, New York and Cambodia.



## JAAGO and Savar Promise

JAAGO is known for its contribution in providing education for underprivileged children as well as building responsible youth leadership through creating the biggest volunteer platform in Bangladesh. The youth volunteers of JAAGO have been engaged in a range of community based and social campaigning projects. The nature and scope of these projects were never limited to any definition. They have been involved in protesting the mayhem of Karail Slum as well as School of Survivors (SOS) programs bringing smile to our elders and the ailing cancer patients. Our volunteers have always responded to call of humanity. And they have responded again to call of Savar tragedy. JAAGO family along with many benevolent individuals and organizations is constantly helping the Savar victims. JAAGO is providing its service in three phases:

- Providing emergency supplies for rescue of trapped victims: The first phase of this rescue process has come to an end where fund was raised from all over the world to support Savar Tragedy victims and to provide the rescuers with many essential items, including torch-lights, goggles, surgical masks, portable oxygen cans and many others.
- Providing post-rescue medical aid: This phase was consisted of creating a database aimed at identifying people who are in most severe need of help and provide them with essential medical treatment. The treatment will bear for all the medical and financial assistance for the victims.
- Rehabilitation Phase: The last and current phase which is focused on rehabilitation of the people who have become physically disabled through the accident. Many people trapped in the rubble of the collapsed building had to go through amputation of their legs or hands or both and disabled to get their job. The scheme will consist of establishment of a community which will provide them with a home and a source of income with support from a number of organizations and individuals.

The third phase is geared towards a long-term and sustainable planning that would construct a separate village-like community outside Dhaka to accommodate those in the most urgent need of help. The 'village' will in the initial phase accommodate the victims providing them with a place to stay and provide them with skill training and facilitate job. We will welcome business ventures in this community that suits the skill of these people



## **Past Projects:**

### **Candle Factory**

Source of Funding: Self Sustaining

Location: Rayer Bazar, Dhaka

Year: From July 2011 till 2012

Beneficiaries: 10 females per batch/15 days training period

**Project Objective:** The program provides free candle making training to slum dwellers, especially those who suffer from Myopia.

**Project Description:** Although some of the mothers of the JAAGO students and few others in the community work in the JAAGO Sewing Center, there were also a number of women who suffered from poor eye-sight due to negligence over the years and malnutrition. As they could not see the needle or the thread well enough to work, these women were given special training and later employed at the candle factory. Batti, as the candles are named, means 'light' in Bengali; the project was named so as it spreads light in the lives of these unfortunate women. The candles produced were of two types. The first type was the regular long candle used locally during power-outage. These candles were sold locally, usually around the Rayer Bazar area. The second type of candle made was of higher quality. Those were specially designed and made to be exported. The project is currently non-functional due to falling demand, but we are soon planning to rejuvenate the factory.

### **Relief Distribution Program**

Source of Funding: London Grace School and individual donors

Location: Dhaka

Year: From August 2007 to September 2007

Beneficiaries: 1000 people of Rayer Bazar community

**Project Objective:** To provide relief materials to the flood affected people of the community.

**Project Description:** This is the first ever project that spurred the idea of JAAGO Foundation. So, though directly not a product of an institution, we proudly term this as our first project. Soon after the Cyclone Sidr struck Bangladesh in July 2007, JAAGO Foundation took the initiative to help the most vulnerable victims of flooded area. We distributed essential foods like rice, dry rice, potato, lentil, and fresh drinking water. We also distributed vital lifesaving medicine such as saline, anti-bacterial medicine such as Flagyl, and other medicine including water purifying tablets, Paracetamol, etc. We distributed a huge amount of clothing to the effected people including children and old people.



## **IT Development Program**

Source of Funding: Individual Donors

Location: Rayer Bazar, Dhaka

Year: From July 2009 till date Batch Size: 10 people

Beneficiaries: 10 people per batch (Male: 4 people and Female: 6 people)

Project Objective: To provide free IT training to slums dwellers

Project Description: On July 2009 the program started with 4 people. Currently the program is providing 10 people including 4 males and 6 females with computer training which consist of basic computer operating system (Windows), Microsoft Office, graphics designing (Adobe Photoshop, Adobe Illustrator, etc.), Internet operation (email, internet browsers), and web designing (HTML, PHP, Joomla, etc.).

## **Vocational Training Sector**

Source of Funding: The United Nations Volunteers (UNV)

Location: Dhaka

Year: May 2009 to September 2009

Beneficiaries: 10 people

Project Objective: The objective of the Project is to enhance the capacity of illiterate and semiliterate underprivileged people. The beneficiaries are usually normal SSC or HSC graduates. The beneficiaries, who are usually SSC or HSC graduates, undergo intensive short courses on house-keeping services and in the area of hospitality skills. The main aim of the project is to increase their employability for labor market integration into hotel and homes through local volunteer co-op placement and internship program. The expected outcome is an increased standard of living.

Project Description: The three month project was undertaken in four phases; Selection, Pre-training, Co-Op Program and Volunteer Placement, followed by monitoring, evaluation and support by JAAGO Foundation. After the three month project, each of the trainees received a certificate from the Hotel, UNV and JAAGO Foundation, certifying their skills. The certificate was believed to help them find suitable jobs within the city and even outside the city. JAAGO Foundation was also responsible for helping the trainees find suitable jobs, with the help of posting resumes and jobs on the JAAGO website.

## The Administrative Structure

JAAGO Foundation has three tiers of administrative structure consisted of a General Body, a Governing Body and an Executive Committee overseeing the general activities of the organization.

**General Body:** The General Body holds the supreme authority of JAAGO. The legal responsibilities of this board and its members may vary, and with the jurisdiction within which it will operate. The chairman heads the Governing Body, influences the election procedure of the Executive Committee and oversees the human, financial, environmental and technical operations of JAAGO. The General Body of the organization is comprised of a Chairman, Vice Chairman, a General Secretary, a Treasurer and 9 other Members.

**Governing Body:** Governing Body is crucial for the policy making structure of the non-profit organization JAAGO. The governing body sets the guidelines and directions for deciding on the policy orientation of the organization. The Governing Body of JAAGO consists of 7 in members, headed by a chairperson. Each Governor for the Board of Governors is elected from among the members of the General Body to serve for a two years' time. The board holds at least two board meetings annually to decide on the general policy settings and evaluate the executive committee operations. Setting up the Executive Committee structure, decide on their job description and salaries also fall within the purview of Governing Body functions.

**Executive Committee:** Executive Committee is comprised of members from the Governing Board and the management. The Governing Body elects five executive members (two from the Governing Body and three from the staff) through a voting procedure for a fixed tenure (one year serving time). The members are responsible for conducting the day-to-day operation of the organization. Headed by a CEO, the Committee holds regular meeting each month among the committee members.

List of Board Members:

| <b>Name</b>     | <b>Designation</b> |
|-----------------|--------------------|
| Korvi Rakshand  | Founder            |
| Iffat Mahmud    | Vice Chairman      |
| Zihad Zaman     | General Secretary  |
| Tanvir Quader   | Treasurer          |
| Wamiq Umaira    | Executive Member   |
| Sharmin Ahmed   | Executive Member   |
| Sajid Chowdhury | Executive Member   |

## **Mr. Korvi Rakshand, Founder Chairman**

Korvi Rakshand has completed his L.L.B. (Hons.) and Diploma in Law (L.L.B) from University of London (External Degree), London College of Legal Studies in 2007. He has more than 5 years' experience in project management and was previously the Project Director of the Dhaka Project where he directed and managed project development. As a Project Director he also defined project scope, goals and deliverables that support business goals in collaboration with senior management and stakeholders. His tasks included development of full scale project plans and associated communications documents as well as estimating the resources and participants needed to achieve project goals. He also prepared and delivered progress reports, proposals, requirements documentation, and presentations.



## **Ms. Iffat Mahmud, Vice Chairman**

Iffat Mahmud has completed her graduation from the most renowned business school of Bangladesh, Institute of Business Administration (IBA), University of Dhaka in 2008, with a major in Marketing and minor in Human Resources Management. She has worked as a Research Associate in e.Gen Consultants, a multi-disciplinary consulting firm with projects in both Bangladesh and abroad.

At e.Gen she has made immense contribution by means of her proposal writing skills and project management experience. She has completed her internship in Bangladesh Enterprise Institute, an independent research think tank, where she was responsible for revamping the firm's communication strategy. At present she is working at Katalyst, a project implemented by Swisscontact & GIZ International Services and funded by Department for International Development (DFID), Swiss Agency for Development and Cooperation (SDC), Canadian International Development Cooperation Agency (CIDA) and the Royal Dutch Embassy. She is responsible for market development of the Bangladesh Seeds Market, and is extensively involved in facilitating the development of the entire value chain. She is responsible for assisting the Chairman with all the activities, making significant contribution to project management, project design, proposal writing, liaison, and all other supervisory activities when and where required.

## **Mr. Zihad Zaman, General Secretary**

Zihad Zaman received an undergraduate degree in Electrical Engineering from the University of Kansas in December 2009. In this university, he first worked as a conversation leader (from December 2006 to May 2009) for the Applied English Center. As a conversation leader he prepared lesson plans and taught English to new international students. He facilitated discussion and debate in the classroom, typically in groups of five to twenty students, held conversation tables based on timely topics, and created activity groups to allow students to interact with people from different countries. Later he worked as an undergraduate research assistant (from June 2009 to December 2009) for the engineering department. His work included related RFID technology.

# JAAGO Organogram

**Executive Director**

**School Team**

**Offline School**

**Online School**

**R & D**

**Administration**

**Finance**

**Human Resource**

**Volunteering Program**

**Management**

**National Board**

**21 District Boards**

**Management & Administration**

**Strategic Development**

**PR & Publications**

**Communications**

**Sponsorship**

**Finance**

## ASSOCIATES

U.S. Embassy  
ADCOMM Limited  
Bacchara  
Dot Internet  
Grameen Phone Limited  
Green Delta Insurance Company Limited  
KFC Bangladesh  
Standard Chartered Bank Limited  
Podio

AdPeople Worldwide  
Coca-Cola Bangladesh Limited  
Evatix  
GraphicPeople Limited  
Head Office Communications Limited  
Pizza Hut  
The Legal Circle

## Accreditations

The contribution of Korvi Rakshand in social development sector brought him a number of awards and recognition including International Visitor Leadership Program (IVLP) and Mosaic International Award in 2010. Korvi also participated in the Transatlantic Forum on Migration and Integration (TFMI) Annual Conference that year. His most recent involvement includes the 6th World Congress on Family Law and Children's Rights in Australia, Opportunity Collaboration in Mexico and Global Youth Network Co-Design Workshop in England hosted by The British Council.

## Publications About JAAGO

### DBBL, Airtel, Jaago Foundation sign deal on collecting donation

→ Business Desk



Rubaba Dowla, Chief Service Officer and Head of m-commerce of Airtel, Korvi Rakshand, Founder of Jaago Foundation and Mir Mominul Huq, Head of Mobile Banking Division of DBBL, exchange documents after signing an agreement in Dhaka recently.

Dutch-Bangla Bank Limited (DBBL) signed an agreement with Airtel Bangladesh Limited and Jaago Foundation for collecting donation through mobile banking services.

As per the agreement, the customers of DBBL mobile banking will be able to donate money to Jaago Foundation without any charge, said a press release.

Rubaba Dowla, Chief Service Officer and Head of m-commerce of Airtel, Korvi Rakshand, Founder of Jaago Foundation and Mir Mominul Huq, Head of Mobile Banking Division of DBBL, signed an agreement on behalf of their respective organisations in Dhaka recently.

Mir Sadik Faisal, Senior Manager of Business Development of Airtel Bangladesh, Nody Rashid, Manager, Corporate Affairs of Jaago Foundation, Mohammed Mesbahul Alam, Deputy Head of DBBL Mobile Banking, and Jakirul Islam, Head of operations of DBBL Mobile Banking, attended the signing ceremony.

Published: Sunday, June 16, 2013

Event

# JAAGO Foundation Celebrates World Environment Day

Imayed Ahsan



*A cycle rally was organised to promote environment friendly transport.*

feature

## **Volunteer for Bangladesh Celebrates World Water Day 2012**



In 22 March 2012, Volunteer for Bangladesh, the volunteer wing of JAAGO Foundation stepped in to clean up the Banani Lake in its annual World Water Day campaign. This year the challenge lasted for three days and two nights, and was sponsored by Coca-Cola Bangladesh and Robi Axiata Limited. One participating team was selected from 11

districts across Bangladesh, namely Barisal, Chittagong, Dhaka, Feni, Gazipur, Jhalukathi, Khulna, Narayanganj, Rajshahi, Rangpur and Sylhet. The project was designed to give the volunteers a view into the lives of the Karail

Sunday, January 1, 2012

Metropolitan

## First online school starts operation

Metro Desk

The country's first online school supported by Alliance Holdings Ltd has come into operation in Tongi, the outskirts of the capital, in the month of December.

Jaago Foundation, an organisation providing free education to underprivileged children, runs the school. Jaago presently teaches over 300 students in different branches.

The online school's official inauguration held recently was attended by distinguished guests including teachers and managements of Jaago Foundation and Alliance Holdings Ltd.

The ceremony was also marked by a milad, doa mahfil and songs, rhymes performed by the students before the first classes began on the occasion of the Victory Day.

The school presently caters to 82 children and is expected to enrol another 40 children this year. The classes are run in the physical presence of two teachers and another teacher online through WEBEX system from Jaago's main office in Rayerbazar coordinates the lessons. The students are able to enjoy fully interactive classes because of the online facilities.

RA



Aw

LE

Na

Em

Co

Co

## Grameenphone and Jaago Foundation sign a deal



Grameenphone Chief Executive Officer Tore Johnsen and Jaago Foundation Founder Korvi Rakshand pose after signing a deal to ensure high quality education in the country's sub-urban and rural areas, at a programme in the capital yesterday. The mobile operator will pilot an initiative in three schools run by the Foundation. Photo: Grameenphone



## JAAGO celebrates Universal Children's Day on Nov 3

Admin

Staff Correspond

Youth organization JAAGO Foundation said on Tuesday it would celebrate Universal Children's Day on November 3, to raise funds for supporting underprivileged children.

It would celebrate the day 20 days before the UCD is observed across the world on November 23.

JAAGO founder Korvi Rakshand told a news conference at the Press Club that 7,000 volunteers of the foundation would make a 'UCD 2011' campaign in the city and seven district towns on the day to raise funds to help the underprivileged children who sell flowers and other articles on the streets for sustenance.

Korvi said that the volunteers would sell flowers on the streets and donate the proceeds to the street children who sell followers and pother articles on the streets for sustenance everyday.

He said that on November 3, JAAGO would take the underprivileged children to wonderland so that they could take one day off their usual routine.

## Dell Launches Dell Computer Lab at JAAGO



Dell Bangladesh launched the Dell Computer Lab at JAAGO Foundation on 14 July 2013 at the Foundation premises at Rayer Bazar, Dhaka. Dell Country Manager Sonia Bashir Kabir inaugurated the Lab. Founder of JAAGO Foundation Korvi Rakshand was also present at the occasion, says a press release.



***Lets Rebuild the Nation!***

