

## A LITTLE BIT ABOUT TEWA

Tewa is an organisation in Nepal comprising of 21 women members, a growing circle of friends and allies, and a gender-balanced team of advisors. Tewa aims to increase self reliance of Nepalis and reduce their dependency on foreign donors by inculcating the habit to donate regularly for the sustainable and equitable development of the country, with special focus on women.

## TEWA WILL WORK TOWARDS:

- ▶ reviving the culture of philanthropy and altruism, inherent in Nepali culture
- ▶ strengthening rural and urban communities that are breaking up due to media-led consumeristic lifestyles; migration; fragmentation of communities & families, and erosion of tradition & culture
- ▶ creating a social security net for the welfare of the needy—the women, the oppressed and the disadvantaged
- ▶ helping the highly motivated, but untapped Nepali women come into the mainstream of the country's development.

## WHAT TEWA PLANS TO DO

Tewa members and volunteers will use indigenous methods—door to door campaigns, walk-a-thons, traditional *dhan, pujas*, festivals & specific fund-raising approaches outlined below for the establishment of a Tewa fund. Tewa will:

- ▶ seek lead donors who can give Rs. 10,000 annually,
- ▶ seek individual solicitation through Tewa volunteers, members and staff,
- ▶ reach out to Nepalis and friends of Nepal living abroad,
- ▶ conduct cause-related marketing through partnership with the corporate sector, and
- ▶ organize events & campaigns

Tewa will mobilise these funds to support development initiatives taken up by emerging

Tewa will identify and train a cadre of gender-balanced field-based development workers to help disseminate Tewa's philosophy, identify potential beneficiaries and also act as their facilitators, networkers and monitors.

## HOW YOU CAN HELP

You can help Tewa achieve its goal by donating as much as you can on a regular basis. You can also make a one-time lump sum donation, which you can dedicate to your loved ones.

You can also help Tewa immensely by helping spread word on its ideologies. Your belief and trust in Tewa will have a multiplier effect when you urge your friends and relatives to help us Nepalis help ourselves.

Be a friend of Tewa! Pledge your support for Tewa's cause. Donors in Nepal can deposit their contributions at Tewa's Savings Account # 011 001 3164001 at Nabil Bank, Kantipath Branch, and inform Tewa of your donations, or send your cheques to our Kathmandu address.

Nepalis and friends of Nepal in the USA can make tax-deductible donation to Tewa by writing your cheques (with a memo to Tewa) to:

The Global Fund for Women  
425 Sherman Avenue, Suite 300  
Palo Alto, CA 94306-1823  
Phone: (415)853-8305  
Fax: (415)328-0384  
E-mail: [gfw@globalfundforwomen.org](mailto:gfw@globalfundforwomen.org)

## OUR ADDRESS

### Tewa

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Tewa

