

Feeding Pets of the Homeless®

2022 Annual Report



Feeding Pets of the Homeless® is the first national nonprofit providing pet food and emergency veterinary care to pets that belong to people experiencing homelessness.



From the desk of Genevieve Frederick

Founder & President

I am delighted to share our 2022 Annual Report, highlighting our ongoing commitment to assisting the beloved pets of our fellow citizens experiencing homelessness. This opportunity to reflect on the past year fills me with gratitude. I want to recognize the dedication and hard work of our volunteers, donation sites, pet food providers, participating veterinary hospitals, donors, foundations, board members, and staff who contribute endlessly to our mission.

We extend our sincerest appreciation for the trust you have placed in us. Your generous donations play a crucial role in improving the lives of countless pets who offer unconditional love, companionship, protection and loyalty to their people without judgment. With your continued support, we can address the needs that arise from the relentless calls for assistance.

In 2022, our case managers arranged emergency veterinary care for 1,380 pets, a remarkable 52% increase from 2021. This surge in demand presented a significant challenge, but our team rose to the occasion, demonstrating unwavering dedication to our mission. Their resilience has been truly inspiring.

Reviewing our financials, you'll notice expenses exceeding revenue. This is primarily due to an increase of costs on all levels and to our decision to transfer

\$750,000 to our Endowment Fund, approved by our Board to ensure long-term sustainability. Despite this transfer, our balance sheet remains healthy. In fact, we're thrilled to announce the board approved the purchase of our new headquarters building in Carson City, NV. This acquisition not only increases our assets but also signifies a secure future for Feeding Pets of the Homeless.

A dedicated headquarters enables us to enhance operations and continue making a meaningful difference in the lives of both pets and their human companions.

Feeding Pets of the Homeless remains steadfast in our mission to support those experiencing homelessness and their beloved animal companions. We are proud of the progress we've made and the lives we've touched

together. However, our work is far from finished.

As we reflect on the past year, we are filled with deep appreciation for your unwavering support. Your compassion and generosity lead us into our 15th year, providing lifesaving assistance to pets and their human companions in need.

Thank you for being an integral part of our journey. With you by our side, we will continue to make a positive impact, one precious life at a time.

Genevieve Frederick



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Our History

In July 2008, Feeding Pets of the Homeless received public nonprofit status. It is the original and oldest national nonprofit providing pet food and veterinary care to pets owned by people experiencing homelessness in communities across the United States. In 2009, we expanded our network into Canada.

To raise funds legally and ethically Feeding Pets of the Homeless has been registered as a "Charity" to solicit donations with every US State having regulations.

Feeding Pets of the Homeless provides various types of assistance to the homeless and their pets. Our most frequent inquiries are arranging help for an injured or ill pet, finding providers distributing pet food and supplies, coordinating necessary vaccinations, finding partners for a spay or neuter surgery or locating a homeless shelter that allows pets.

Since 2008, Feeding Pets of the Homeless has paid more than **\$3.4 million** to provide emergency veterinary care and wellness clinic services to over **26,000** pets. The market value of food donations distributed is nearly **\$3.9 million**.

Our donation sites and volunteers collect most of our donated pet food, which is delivered to food banks, soup kitchens, homeless shelters and, on occasion, directly to encampments. They have provided more than **1.7 million pounds** of food, translating to one less worry for a homeless person and their pet on any given day.

We provide pet sleeping crates to shelters so the homeless can bring their pets in with them and receive the necessary social services that will help them transition out of homelessness.

Important to Feeding Pets of the Homeless is our future. To ensure the sustainability of our organization long-term, we established our Endowment Fund in 2017. At the end of 2022, we had \$887,925 in the endowment fund that is held by the Community Foundation of Northern Nevada.

In 2021, we added a program to our roster to specifically help Veterans. We have always helped our Veterans, now we are making an even bigger impact with our partnership with HUD-VASH. Members of their program get the veterinary care and vaccinations necessary for their pets so they can get into housing together.

And sometimes, we simply offer an ear to listen to people's experiences and their daily struggles to survive.

Our website serves as a link between pet food donors and homeless clients. We continually update our website so those who want to donate supplies can easily find a location close by and those who need pet food and other services can find resources to help them through the day.

Most of us can't fathom what homelessness is like. Your support helps a homeless person better cope with their own realities knowing their beloved dog or cat is cared for.



2022 At A Glance



1,380 pets

helped through our emergency veterinary care program



1,625 veterinary hospitals

in our network



Cryptocurrency

accepted through The Giving Block's secure platform



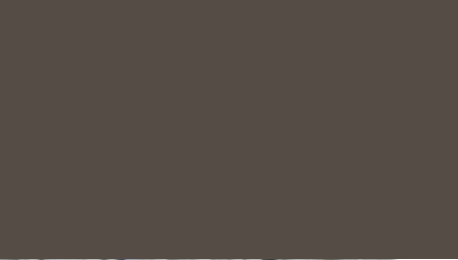
New headquarters

building to support future growth



Over 136,000

pounds of food distributed



Our Mission

Feeding Pets of the Homeless® believes in the healing power of companion pets and of the human/animal bond, which is very important in the lives of people experiencing homelessness. They find solace, protection and companionship through their pets. They care for their pets with limited resources so they themselves have less. Our task, nationwide, is to feed and provide emergency veterinary care to their pets and thus relieve the anguish and anxiety of homeless guardians who cannot provide for them.

The Need

Pets are family; just ask any pet owner and they will agree. Eighty million or 68% of American households have at least one pet, and that number keeps rising. Many of those households are now homeless due to COVID-19, loss of a job, medical bills, bankruptcy, foreclosure, credit card debt, domestic abuse, including teen abuse, mental illness, physical disability, HIV/AIDS, PTSD, young adults aged out of the foster care system and substance abuse. Over half of US households are a paycheck away from experiencing homelessness.

Our records show that between 5-6% of the homeless we helped are over 65 years old. Social Security Income and pensions are not keeping pace with the high cost of living.

Evictions and the lack of affordable housing across the country will continue to increase homelessness. When you have a pet, the choices get complicated: a roof over your head at a shelter where pets are “not allowed” and having to relinquish the pet to an animal shelter or sleeping in your vehicle or on the streets with your pet.

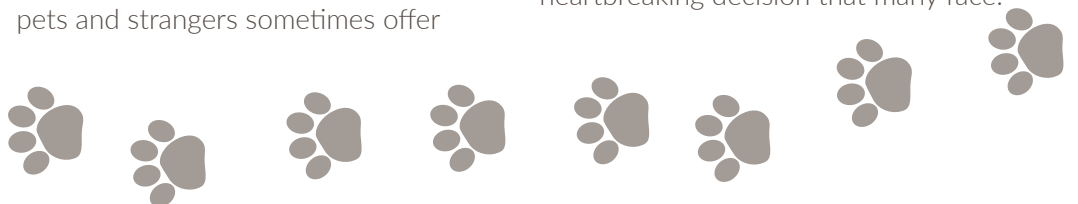
Most will not leave their companion behind. Many pets are emotional support and service animals. Pet guardians have expressed how owning a pet has alleviated depression, helped with sobriety and motivated them to make positive changes.

Homeless individuals feel isolated, vulnerable and like outcasts of society. They are often criticized for having pets and strangers sometimes offer

to buy the animals or threaten to call animal control. However, contrary to the misconception that pets accompanying homeless people are not being cared for, veterinarian Dr. David Kowalek, a veteran of our wellness clinics and a board director, stated: “Their means of care may be different, or financially limited, but these pets are very clearly loved, attended to, and in some respects have a quality of life that is better than my own animals.”

A pet’s love for its guardian is unconditional, and unaltered by the lack of housing or income. Their pet signifies that one thing is right in their world amid the uncertainty of their daily lives and gives them a sense of purpose. Faced with little or no income, coupled with the uncertainty of where they will sleep each night, those experiencing homelessness have no funds when their pet requires emergency treatment for an acute illness or injury.

Feeding Pets of the Homeless believes in the healing power of companion pets and of the human/animal bond, which is vital to the lives of many people experiencing homelessness. We harness the bond between animals and people and change their lives for the better by helping keep these pets safe, healthy, and together with their loving human caretakers. Assisting guardians experiencing homelessness in maintaining their pets on the road prevents these much-loved family members from having to be relinquished to a potential high-kill animal shelter, a heartbreaking decision that many face.



Our Impact



I'm Puppy, a 3-month-old Labrador retriever. My owner, Craig, is a homeless individual in Utah. After being hit by a car, Craig suspected my leg was broken, but he couldn't afford the necessary x-rays.

Fortunately, he discovered Feeding Pets of the Homeless, who promptly verified our homeless status and approved x-rays at a local Partner Veterinary Hospital. The examination revealed multiple fractures, demanding immediate surgery. However, the clinic lacked the facilities for such procedures.

Gratefully, Feeding Pets of the Homeless was only charged \$55.00 for the examination, maximizing funds for my crucial surgery. Another compassionate veterinary hospital agreed to perform the operation, amounting to \$4,724.

Feeding Pets of the Homeless contributed \$2,500 towards my care, and the caring surgeon pledged to waive the remaining balance, understanding our financial limitations. The surgery was a success, and I am well on the road to complete recovery.

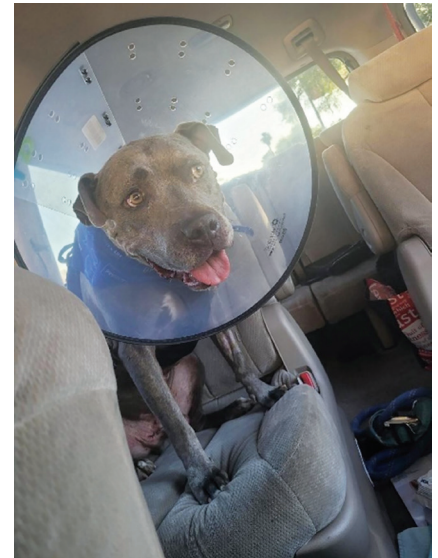
"I extend my deepest gratitude to the Partner Veterinary Hospital for their exceptional compassion. Their support has granted Puppy a brighter future, and we are forever thankful."
- Craig

My name is Cali. I am an 8-year-old Blue Nose Terrier. My owner Ricardo and I have been homeless for a year in Patterson, CA since he lost his job during the COVID-19 pandemic. When I fell ill with bloody discharge and a foul odor, we were able to couch surf at a friend's place. Uncertain about my condition, my owner discovered Feeding Pets of the Homeless and reached out in desperation.

Feeding Pets of the Homeless swiftly verified our homeless status and connected us with an emergency hospital. The veterinarian diagnosed me with pyometra, a severe infection stemming from hormonal changes in the reproductive tract. Urgent surgery was needed to save my life.

With great generosity, Feeding Pets of the Homeless contributed \$2,500 towards my care. The hospital also provided a discount, enabling immediate surgery and subsequent hospitalization.

"I'm delighted to share that Cali is recovering rapidly and returning to her lively self. I'm immensely grateful to Feeding Pets of the Homeless and the supportive veterinary team who went above and beyond to help Cali in our time of need. Their kindness has given us hope for a brighter future." - Ricardo



My name is GT and I've been living in a vehicle in Las Vegas, NV, for six months. I've been staying there with my beloved owner, Natalie. She relies on food stamps and occasional support from friends and family. We have remained by each other's side through thick and thin. I am a nine-year-old pit bull, the gentlest giant you'll ever meet. Unfortunately, I had a marble-sized skin tag growing near my private area.

Desperate for help, Natalie reached out to Feeding Pets of the Homeless, explaining my condition. They swiftly completed an intake process and verified our homeless status. With their assistance, I was pre-approved for a physical exam. Following the visit, I received surgery to remove the skin tag.

Feeding Pets of the Homeless generously contributed \$1,600 towards GT's care.

"As you can see in the photo, GT is thriving, and both he and I are filled with gratitude and happiness." - Natalie

GT's story is a testament to the incredible impact of organizations like Feeding Pets of the Homeless. They provide hope and support to individuals experiencing homelessness and their beloved animal companions.



Our Programs

What We Do

Feeding Pets of the Homeless was created with the singular goal of providing people who are experiencing homelessness with the resources to provide pet food and has evolved into services to care for their pet in their unfortunate current living situation. Our network throughout the United States and Canada provides a variety of services such as emergency veterinary care, pet food, wellness clinics and a sleeping crate program to allow homeless to stay in a shelter while their pet has a safe and secure crate.

Donations Sites and Pet Food Providers

Our Donation Sites are businesses that believe social responsibility is everyone's responsibility. These locations collect pet food and deliver the food to local Pet Food Provider sites or through Feeding Pets of the Homeless volunteers. Pet Food Provider sites are organizations such as homeless shelters, food banks and soup kitchens serving homeless and low-income populations. To deliver on our goal that no pets go hungry, we work closely with Donation Sites and Pet Food Provider sites to ensure the supply chain runs smoothly. In 2022, 136,577 pounds of pet food were delivered to Pet Food Provider sites by our Donation Sites and our drop shipments. We have shipped over 1,906 pounds of pet food, at a cost to our budget of \$2,194, to our 497 Pet Food Providers who have not been able to meet the need for their clients. Many businesses were closed to the public or saw fewer patrons leading to lower pet food donations. Feeding Pets of the Homeless stepped up to make sure Pet Food Providers were still receiving pet food. We have partners in all 50 states and provinces of Canada. The need continues to exist, and we are actively looking for businesses that would like to partner.

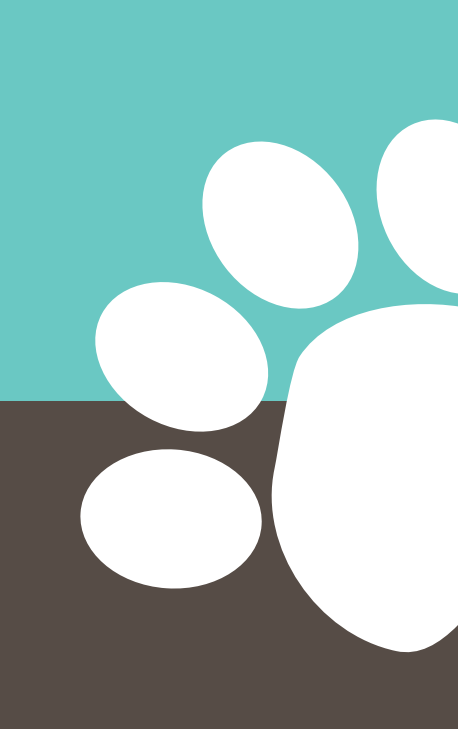
Wellness Clinics

Preventative care has proven to be a major factor in the care of healthy pets. Feeding Pets of the Homeless sponsors licensed veterinarians who volunteer their time to hold wellness clinics. They provide vaccinations, nail trimmings, ear cleanings and other basic wellness treatments to hundreds of pets. In 2022, we were excited to safely get back to in-person events. We sponsored several clinics across the country and saw 383 pets.

Emergency Care Assistance

Our network of over 1,600 veterinary hospitals goes above and beyond to help pets who are ill or injured and need treatment. We pay them at the time of service.

In 2022, 1,380 pets received emergency veterinary care, an increase of 52% over 2021, a cost of over \$1 million. The average veterinary visit cost was \$538, an increase of 15% over 2021. Our veterinary partners often write-off the difference in what we allocate and in 2022 alone these hospitals discounted over \$107,000 to the care of our clients' pets.



We participated in the Impact Genome Project to help us determine the real cost of an emergency veterinary case. To our surprise, the program cost-per-outcome was \$2,364. They suggested that the outcome is lower than the sector benchmark ranges. This is where your donations, and the donated services made by veterinarians, are so very helpful.

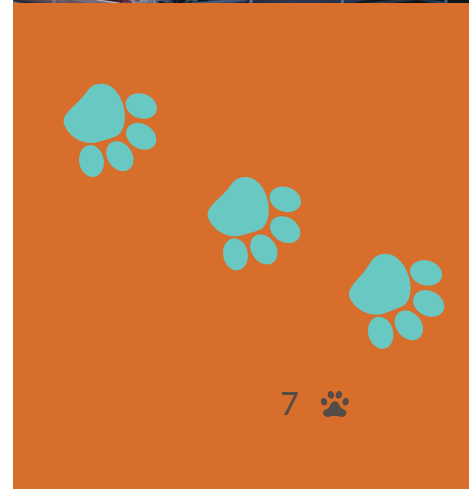
Sleeping Crate Program

The bond between a pet and a person is so strong that we have found a homeless individual will forgo staying in a shelter because they do not allow pets. Feeding Pets of the Homeless recognized this problem and created a program in response. Some shelters will allow pets if they are secured in a crate, however many homeless individuals do not have access to crates. We launched our Crate Program in 2010 to provide crates to shelters so homeless people can seek refuge from the outdoor elements by keeping their pet in a crate, following the rules of specific shelters. This program contributed 282 sleeping crates to shelters in 14 states since this program started. When requested, the crates are drop-shipped to the facility and become property of the shelter. While there are many shelters that do not allow pets under any situation, we are working tirelessly to demonstrate the necessity and value of this program.

Veteran Pet Support

The organization has always aided our veterans who are homeless and now we specifically help those veterans participating in the HUD-VASH program who are housed and in VA treatment programs.

HUD-VASH is a U.S. Department of Housing and Urban Development-VA Supportive Housing program that combines the HUD housing vouchers with the supportive services provided by the VA to help Veterans who are homeless, and their families, find and sustain permanent housing. The program targets the chronically homeless veterans who are most vulnerable and often have severe mental or physical health problems and limited access to other social supports. We provide support to keep their furry family members with them in the process.



Key Accomplishments

Record Number of Pets Helped

Pets helped in 2022 increased by 52% over 2021. 1,380 pets received emergency veterinary care. Our caring case managers helped people and pets across the country in 457 cities at one of our over 1,625 veterinary partners. Recorded calls received and made by staff totaled 42,440.

Welcomed New Board Member

We are proud to welcome Garrett Lepire to our Board of Directors. He is a real estate agent in Northern Nevada. "I personally, strongly, believe in the mission of FPOTH. Any and everything that I can do personally or in conjunction with Berkshire Hathaway to help further their mission I'm committed to doing."

GlobalGiving

In 2022, we increased the amount of donations on the Global Giving fundraising platform and are ranked 20 out of over 7,200 nonprofits worldwide as well as in the top two for animal welfare. Our generous supporters donated over \$110,000 on the platform.

Invested in a Building

In the second half of 2022, we invested in our growth and our future. Feeding Pets of the Homeless purchased a building to house our headquarters activities. This is where our staff facilitates lifesaving tasks for pets across the country. We are proud to be in the new office that allows us to grow. We can hire more staff and help more pets in need. The move is yet another new chapter in our 15 year history!

New About Us Video

We hired a local videographer to tell our story through video. This story telling video is a 10 minute movie showcasing who we are, what we do, and why we do it. This video has been shared across our social media channels, newsletters, in grant and foundation applications and more. https://www.youtube.com/watch?v=7_ID7ykqxQo&t

FreeWill

FreeWill is one of our new giving partners. This partnership makes the legacy giving process easy for our supporters. Get started today or make updates at no immediate cost. We are honored to have you consider Feeding Pets of the Homeless in your estate plans. With FreeWill it is quick and free to get started.

The Giving Block

Crypto Philanthropy is a new and thrilling fundraising avenue for nonprofit organizations like Feeding Pets of the Homeless. With more than 220 million crypto users worldwide, the crypto community is able to make a wide-reaching impact through philanthropy. Through The Giving Block platform donors can choose from over 70 cryptocurrencies to donate. We receive funds through donations made directly to our organization or from the Animal Impact Index Fund.

100% Board Giving

We are proud to have been awarded 100% Board Giving by the Community Foundation of Northern Nevada for the 9th year in a row.



Volunteer Stories



Joshua's Bar Mitzvah project

"As part of my Bar Mitzvah service project, I baked and sold homemade dog treats around the Washington DC area to raise money for Feeding Pets of the Homeless. I was able to raise over \$1,000 through sales and donations." - Joshua

We are privileged to receive numerous requests from students seeking service project ideas. These requests often come from various sources, including class assignments, girl or boy scout troops, summer activities, and clubs. We take immense joy in guiding the younger generation towards cultivating a service-oriented mindset, particularly in their interest to assist pets and people in need within their community.



Miss Bartelt's Class Continues Giving

A 2nd grade class in Los Angeles was learning about people who made a difference in our world like Rachel Carson and Cesar Chavez in their social studies class. The kids wanted to show they could make a difference, too! They collected 46 pounds of cat food and 99 pounds of dog food. The donations were delivered to the Valley Food Bank in Los Angeles. We are honored that Miss Bartelt continues to share our story with her classroom. Feeling inspired to make a difference? Contact us and request a pet food drive kit to get started!



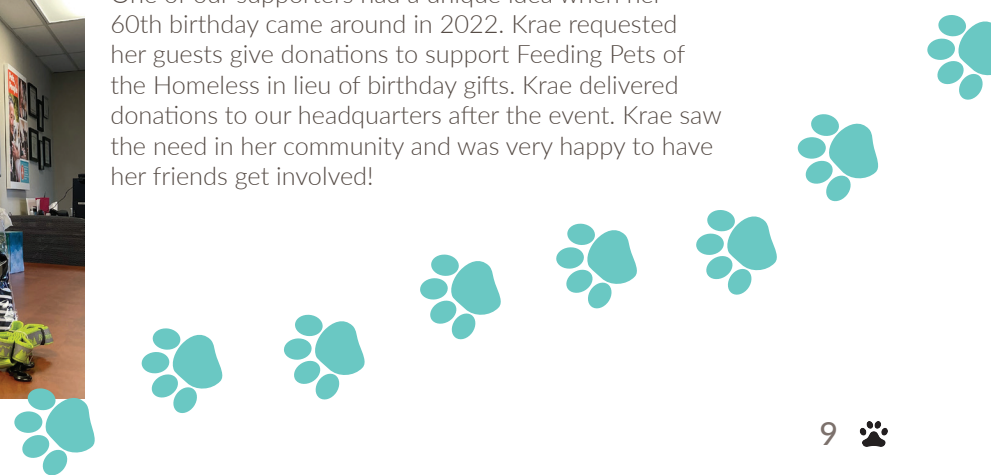
October Fill-A-Truck Event

Michael Hohl Chevrolet hosted a month-long pet food drive in Carson City, NV. This was their eighth year hosting the event. The community rallied together to collect a total of 1,978 pounds of dog and cat food totaling a fair market value of \$4,536. The Reno Corvette Club collected supplies that they drove their caravan of cars to the dealership to drop off. These supplies were delivered to a local partner Pet Food Provider to distribute to their homeless and low-income families' pets.



Happy 60th Birthday, Krae

One of our supporters had a unique idea when her 60th birthday came around in 2022. Krae requested her guests give donations to support Feeding Pets of the Homeless in lieu of birthday gifts. Krae delivered donations to our headquarters after the event. Krae saw the need in her community and was very happy to have her friends get involved!

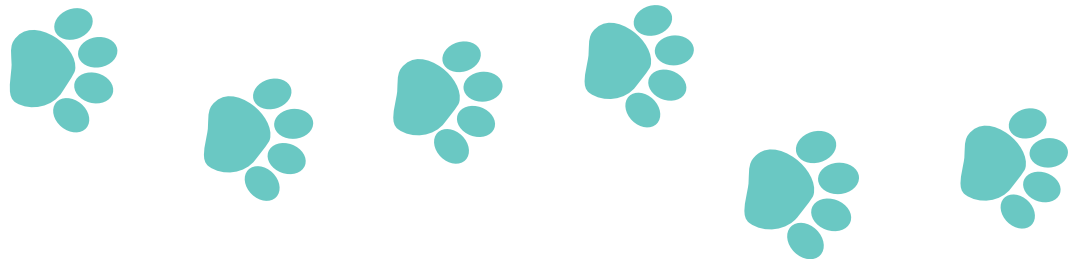


Legacy Society for Feeding Pets of the Homeless

Linda Betzer
Natasha Brenner
Donna Bulick
Betty Burr
Teresa S. Caudle Revocable Trust
Catherine Jobling
Linda Kuttner
Christy Long
Karen Lund
Thomas McCaslin
Julie Neuberger
Lindsay Patterson
Marilyn Perez
Fred Reust
Patricia Sharon
Shirley Shaw
Eugenie Sotiropoulos
James Strenk
Nancy Ann More Strenk
Marguerite Swanson
George Swenson
Sharyn Burkle Wetmore
Julie Zatz



Legacy Society Members are honored here after they have passed on.



Feeding Pets of the Homeless Endowment Fund

In 2017, we began an endowment fund to guarantee the long-term sustainability of Feeding Pet of the Homeless. The fund is held at the Community Foundation of Northern Nevada in Reno, Nevada and the 2022 year-end balance was \$887,925. If you are interested, please contact our office for additional information, info@petsofthhomeless.org.

2022 Grants

We are grateful and appreciative to the following foundations who have chosen to support Feeding Pets of the Homeless, allowing us to provide our programs across the United States and Canada.

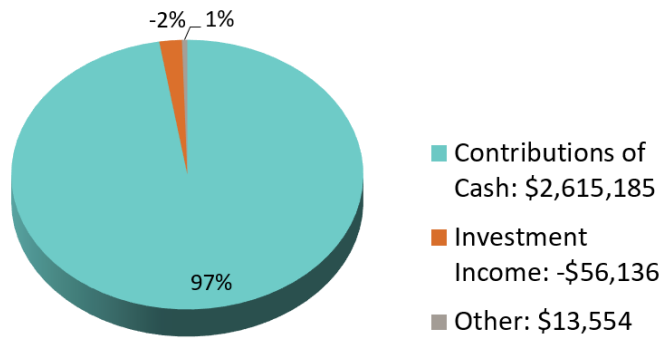
Albertsons Companies Foundation
Leslie L. Alexander Foundation Inc.
Animal Health Foundation of California
The Batchelor Foundation
Bryce Family Foundation
The Coville-Triest Family Foundation
Dealey Family Foundation
Doris Day Animal Foundation
The Glide Foundation
Jack Canine Foundation
Kasper Pilibosian Char Foundation Inc.
Levitt Family Charitable Foundation, Inc.
Love Some Buddy Charities, Inc.
Maddie's Fund
Mental Insight Foundation
Nonemaker Foundation
Nottingham Foundation
The Si Redd & Tamara Redd Charitable Foundation
Willam Rosenberg Family Foundation Inc.
Rotary Club of San Jose Silicon Valley Foundation
Rouse Family Charitable Trust
Socius Foundation
The Stemler Foundation
Sundance Family Foundation
Wain Family Foundation



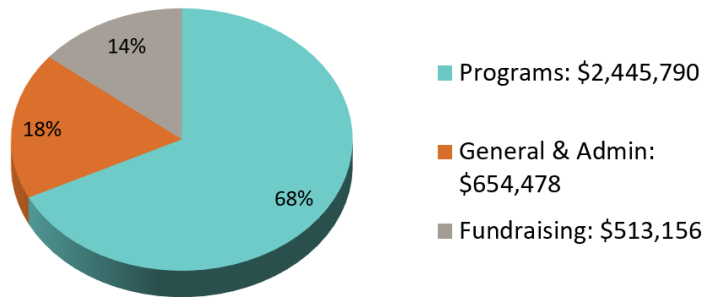
Financials

Financial Position as of December 31, 2022

Revenue

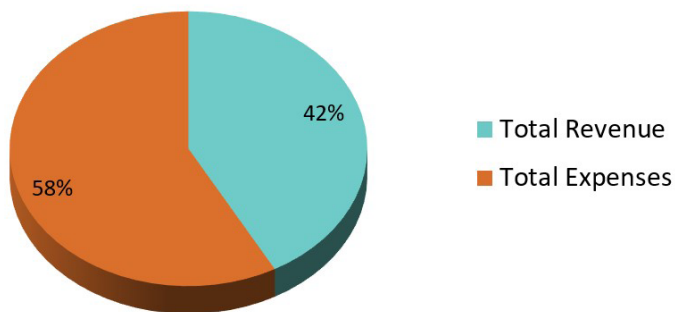


Expenses



*The Better Business Bureau reports that nonprofit organizations should designate at least 65% of their funds to programming costs and no more than 35% of funds to fundraising and administration.

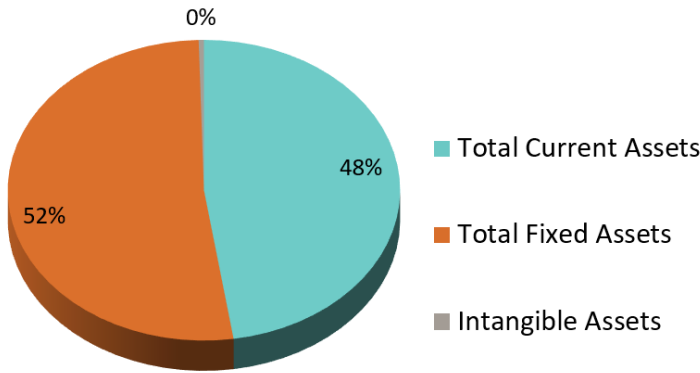
Revenue vs. Expenses



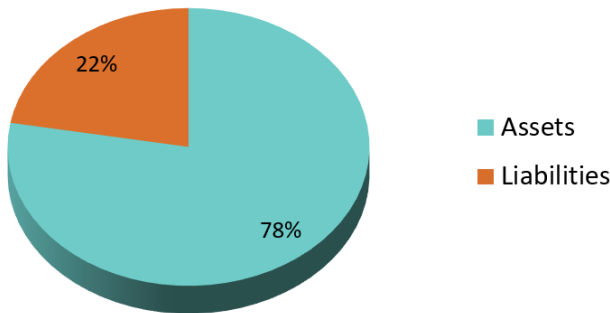
A -\$998,239 loss is attributed to the \$750,000 contribution to the Community Foundation of Northern Nevada which holds the Feeding Pets of the Homeless Endowment Fund, investment losses of -\$56,136 and to increased emergency veterinary care cases.



Total Assets: \$2,144,007



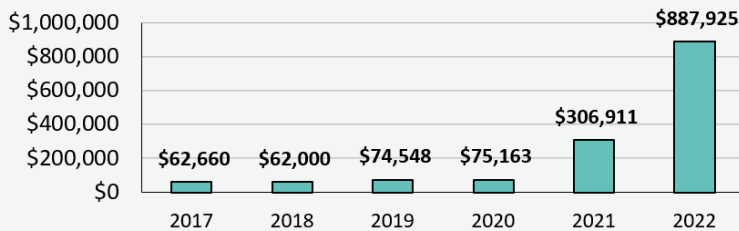
Assets and Liabilities



In the last quarter of 2022, Feeding Pets of the Homeless purchased a building adding to their fixed assets. A note payable for \$540,493 at 5% with maturity on 10/5/2033 was approved by the Board.

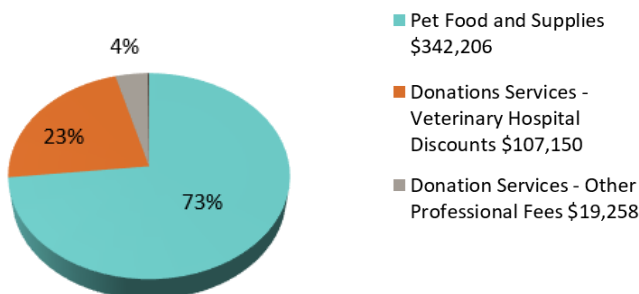


Feeding Pets of the Homeless Endowment Fund Year End Balances



The Endowment Fund balance (Restricted+Unrestricted) at year end was \$887,925.

Contributions of Nonfinancial Assets Total \$476,514



An independent audit is available per written request. IRS 990 tax form is available on the website.

2022 Board of Directors



FOUNDER/PRESIDENT
Genevieve Frederick



EXECUTIVE DIRECTOR
Laura Brown



SECRETARY
Jennifer Rust



TREASURER
Michael R. Crossley,
CPA, ABV, CVA

DIRECTORS



Gary L. Ailes, DVM



Garrett Lepire



Martin Jones, CPA



Renee Lowry



David Kowalek,
BVMS



Skylar Young, J.D.

ADVISORY BOARD

William Creekbaum, Sr. VP

In 2022, I accepted the role of Executive Director. I've witnessed tremendous growth throughout my eight years with the organization. Reflecting on when I started, our 2015 Annual Report shows we handled up to 10 cases per week with two full-time Case Managers. In 2022, with three full-time Case Managers, we averaged 38 cases per week, with over 100 pending cases at times.

We provided emergency veterinary care to 1,380 pets in 2022, a 360% increase compared to 300 pets in 2015. Financial assistance granted rose by 1,500%, from \$70,000 in 2015 to over \$1,125,000 in 2022.

Pets owned by those experiencing homelessness are no different from our own. They offer comfort, protection, and unconditional love. I am grateful to be part of such an amazing organization, and I extend a huge THANK YOU to our generous supporters who make it all possible. Here's to many more years of helping our furry companions. – Laura Brown, Executive Director

How to Keep in Touch with Feeding Pets of the Homeless

Please sign up for our newsletter on our website at www.petsofthehomeless.org and visit our social media sites:

 [OfficialPetsoftheHomeless](https://www.facebook.com/OfficialPetsoftheHomeless)

 [petsofthehomeless](https://www.pinterest.com/petsofthehomeless)

 [PetsHomeless](https://www.youtube.com/PetsHomeless)

 [PetsofHomeless](https://twitter.com/PetsofHomeless)

 [feeding-pets-of-the-homeless](https://www.linkedin.com/company/feeding-pets-of-the-homeless)

 [pets_of_the_homeless](https://www.instagram.com/pets_of_the_homeless)

How to Donate

Since we do not receive government funding, we rely on your support to deliver services. Feeding Pets of the Homeless became a recognized 501(c)(3) nonprofit organization registered with the State of Nevada in 2008. Candid has rated us as “Platinum.” Charity Navigator rated us 100 out of 100 rating. We are registered as a “charity” with all U.S. states with registration requirements. Our EIN is 26-3010540.

You can donate on our website at www.petsofthehomeless.org or you can mail us a check to Feeding Pets of the Homeless, 710 W. Washington Street, Carson City, NV 89703-3826. Contact us if you have further questions at info@petsofthehomeless.org or call 775-841-7463.

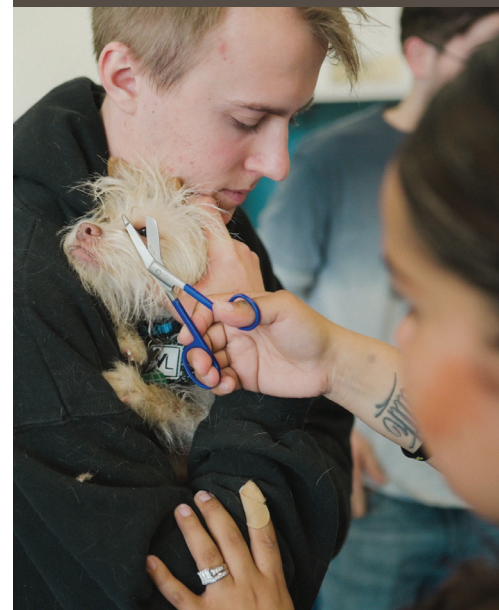
You can also support us through a charitable IRA Rollover, through a Donor-Advised Fund or a charitable gift to the endowment fund.

Thank you to all the wonderful photographers who have contributed images to Feeding Pets of the Homeless.

Donate Now



Platinum
Transparency
2022
Candid.





EIN: 26-3010540

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