

# CONSERVATION THROUGH POVERTY ALLEVIATION, INTERNATIONAL



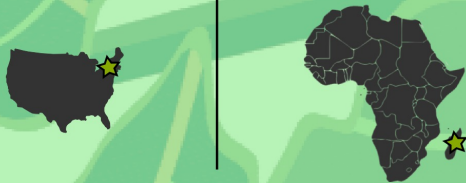
## About Us

CPALI and its partner, SEPALI Madagascar, train rural farmers to raise wild silk and earn an income through rainforest conservation. Malagasy farmers receive 100% of the profits from silk sales.

CPALI USA & SEPALI MADA

CPALI, a 501c(3) in the USA, founded SEPALI Mada and provides financial, technical, and marketing support to SEPALI Mada.

SEPALI Mada is a farmer cooperative and training organization in Madagascar that implements sustainable projects



## OUR PHILOSOPHY: "BREAKFAST BEFORE CONSERVATION"

CPALI works hand-in-hand with local communities to develop sustainable livelihoods that support both people and ecosystems. We make sure SEPALI members can earn an income and have breakfast, then we tackle conservation together.

## Wild Silk Benefits All

Beginning deep in the rainforests of Madagascar, CPALI's wild silk projects ripple out to touch the lives of many...



## SUSTAINABLE LIVELIHOODS FOR RURAL FARMERS

Making a living in rural Madagascar is hard work. Subsistence farmers working with CPALI are trying something new. With the guidance of the SEPALI training staff, farmers are planting native trees, raising wild silkworms and earning income to support their families.

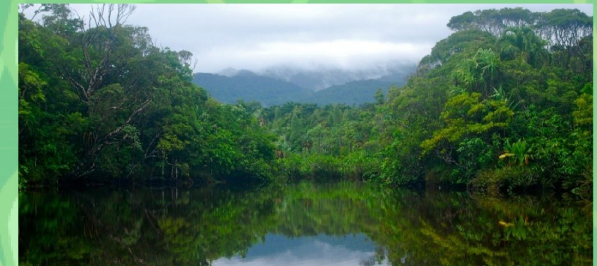


## WOMEN'S EMPOWERMENT

While both men and women can make money selling cocoons to CPALI, self-organized women's groups have three additional opportunities to earn income: sewing the silk textile, sewing silkworm nets, and weaving grass baskets.

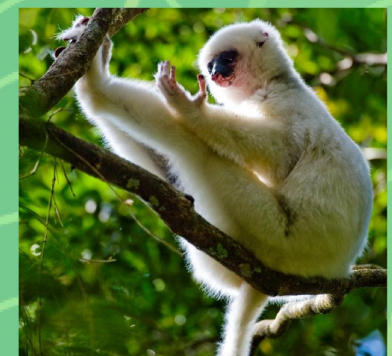
## CONSERVATION

Our project is located at the borders of the largest remaining rainforested area in Madagascar. Instead of harvesting resources unsustainably, our farmers are converting degraded pastures to healthy habitats; building up soil, improving water retention, providing habitat for native species, and creating a protective buffer for the forest.



## YOUR IMPACT

CPALI's wild silk is a product you can feel good about. By purchasing wild silk, you are supporting Malagasy communities, women's rights, rainforest habitats and native species. All of the silk profits return to our farmers to help them take care of their families, send their kids to school, and make a better future for all.



## CPALI's Wild Silk Products



Wild and Sustainable, No-Kill Silk!

Hand-sewn in the rainforests of Madagascar, CPALI's silk products are wild, sustainably raised, and drive reforestation. We do not use dyes or harm the silkworms in the processing of the silk.

With a natural mosaic of earth tones, CPALI silk will add a shimmer to your home with its natural iridescence.

Be sure to check out our silver and gold textiles as well as specialty products including jewelry and hats on our website:

[www.wildsilkmartets.com](http://www.wildsilkmartets.com)



Don't have a need for wild silk today?

**DONATE**

Donate to CPALI and help us support the people and forests of Madagascar:  
[www.CPALI.org](http://www.CPALI.org)

## Find out More

To find out more about CPALI and our silk, visit us at:

[www.cпали.org](http://www.cпали.org)  
or  
[www.wildsilkmartets.com](http://www.wildsilkmartets.com)

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