



Asociación Civil Alianza Arkana
Jiron Aguaytia #560 Yarinacocha, Ucayali
Teléfono # 51-61-595541
info@alianzaarkana.org

ALIANZA ARKANA

PROGRAMS & BUDGET PROPOSAL

2019 - 2020

MISSION

Since our conception in January 2011, Alianza Arkana has committed to intercultural education, regenerative solutions and eco-social justice, working in partnership with Shipibo-Konibo communities in the Ucayali and Loreto regions of the Amazon rainforest. Now, more than ever, we are committed to protecting the rainforest and celebrating its cultures.

In 2019, we plan to run programs focused on the central theme of *cultural revitalization*. Our programs are based on interconnected areas of 1) intercultural health, 2) agroforestry (conservation and reforestation), and 3) youth empowerment. These four projects take place in riverine communities Paoyhan and Santa Clara, located on the Ucayali river in the Peruvian Amazon.



Techa Beaumont

Intercultural Health Program

MISSION

To empower Shipibo communities to take charge of their own health and healthcare rights by bridging access to government resources, medical knowledge, and traditional medicinal practices. This project is managed entirely by Shipiba healers - Alianza Arkana acts as a bridge, providing administrative and financial services to help realize the vision.



Laura Dev

PROJECT MANAGERS: Macarena Arias, Marcelita Cairuna, Silveria Pino

CONTACT: macarena@alianzarkana.org

WHAT WE HAVE ACHIEVED SO FAR

We started our health work by providing sexual health workshops for young girls and promoting a mobile health clinic featuring a western healer and a Shipibo plant medicine expert. In 2018, we executed a successful women's health workshop in the urban community of Bena Jema. This led to the organization of a PAP smear campaign and a plant medicine workshop, focused on gynecological health in the community. We are currently launching a PAP smear campaign in Paoyhan. We



have aided community members to better access government health services by helping them to acquire health insurance and national IDs.

PROJECT GOALS FOR 2019

1. EDUCATE

- Provide comprehensive medical workshops for both urban and rural communities in health topics such as sexual health for the youth, cancer, diabetes and other prevalent diseases.
- Continue to educate the population through informative pamphlets and our ally radio show 'Axenon Ikanwe.'

2. BUILD CAPACITY

- Provide in depth capacity-building trainings for both community health workers and our Shipibo staff.

3. IMPROVE ACCESS

- Improve access to medical services through health campaigns and bridging the communities' needs to government resources.

4. VALUE ANCESTRAL KNOWLEDGE

- Honour traditional medicinal knowledge through plant medicine workshops in collaboration with local healers.

5. RESEARCH

- Collaborate with researchers in the health field through participatory action research and the monitoring and evaluation of our programs.



INTERCULTURAL HEALTH BUDGET 2019-2020	
Item	Total (\$ USD)
24 workshops in urban and rural communities	7,500.00
Training for health workers and Shipibo staff (supplies, transport, meals)	2,500.00
Mobile health clinic initiative (plant medicines, part time Shipiba <i>vegetalistas</i> , basic materials for medical exams)	4,000.00
Educational pamphlet production and distribution	1,000.00
Radio broadcasting via AXENON IKANWE, local Shipibo language station	200.00
Personnel	
Program directors, full time (2)	\$15,000.00
Shipibo interns (2)	\$3,750.00
Compensation for eight community health liaisons (distributing pamphlets, home visits, check-ups, community meetings) (\$937.50 annually per worker)	\$7,500.00
SUBTOTAL	\$41,450.00
Administrative costs (17%)	\$7,046.50
TOTAL	\$48,496.50

Note: Administrative costs (compensation for three full time administrators, one part time accountant, taxes, rent, office supplies, volunteer coordination) are covered by the minimal administrative cost of 17%. Costs specifically related to programs (e.g. educational materials, lodging, travel) — even if they take place in Alianza Arkana's headquarters — are separately accounted for.

Agroforestry Programs

MISSION

We aim to abide by the design principles of permaculture in our (1) conservation project in Paoyhan and our (2) reforestation project in Santa Clara.



Tui Anandi

PROJECT 1: Farmacia Viva Indígena / The Living Indigenous Pharmacy

PROJECT MANAGERS: Sébastien de los Heros

CONTACT: colaboraciones@alianzaarkana.org

WHAT WE HAVE ACHIEVED SO FAR

The Farmacia Viva Indígena project in Paoyhan aims to protect the forest, revitalize the ancestral knowledge of medicinal plants (for both the community and external researchers) and provide an alternative means of economic revenue for the community through responsible tourism. We started building the visitors' house, demarcating the land and categorizing the medicinal plants.

PROJECT GOALS FOR 2019

1. EDUCATE

- In order to ensure the long-term sustainability of the project, we will train Shipibo interns (working on site) on sustainable tourism.

2. INVESTIGATE

- Build a scientific research centre, in which visiting researchers can study the medicinal plants of Farmacia Viva Indígena, while respecting the traditional knowledge of the Shipibo.

3. DEVELOP

- Improve the nutritional and economic self-sufficiency of the community by developing the garden's infrastructure and furnishing the visitors' house. In order to respond to the influx of tourism, we will buy a 20 person capacity fast boat.

FARMACIA INDIGENA VIVA BUDGET 2019-2020	
Item	Total (\$ USD)
Developing onsite infrastructure (tree nursery, greenhouse, reception desk, garbage site, hen house, vermicompost)	8,250.00
Developing visitors' house (furniture, compost bathrooms, rain collector)	4,000.00
Program coordinators and staff travels (transport, food, accommodation)	3,500.00
Sustainable tourism training for interns and staff (educational materials, meals)	2,500.00
External tourism expert feasibility study	1,500.00
Motorboat and life jackets	1,500.00
Personnel	
Program directors, full time (1)	7,500.00
Shipibo interns (3)	11,250.00
SUBTOTAL	40,000.00
Administrative costs (17%)	6,800.00
TOTAL	\$46,800.00

PROJECT 2: PERMACULTURE SCHOOL



Gabriela Maldonado

PROJECT MANAGER: Marcos Urquia

CONTACT: colaboraciones@alianzaarkana.org

WHAT WE HAVE ACHIEVED SO FAR

Through the reforestation of Santa Clara, using permaculture and agroforestry techniques, we aim to improve the sustainability, productivity and resilience (against climate change) of the cultivated lands. The cultivations will help to improve the community's nutritional self-sufficiency, revitalize the community's ancestral knowledge of medicinal plants and boost the local economy.

PROJECT GOALS FOR 2019

1. EDUCATE

- Build a Permaculture School which will allow persons from Santa Clara, and elsewhere, to become certified in permaculture and agroforestry. In collaboration with the Permaculture School, we hope to provide advanced training to our current permaculture staff.

2. REFORESTATION

- Plant an additional 20 hectares of edible forest and improve the existing infrastructure of the plantation site.

PERMACULTURE SCHOOL BUDGET 2019-2020	
Item	Total (\$ USD)
Reforestation of 20 hectares (trees, tools, transport, meals, accomodation)	15,000.00
Permaculture school (classes, training, construction materials)	3,000.00
Developing infrastructure (aquaponic site and student house)	3,000.00
Training Shipibo interns (educational materials, meals)	1,000.00
Personnel	
Program director, full time (1)	7,500.00
Shipibo interns (2)	7,500.00
SUBTOTAL	\$37,000.00
Administrative costs (17%)	6,290.00
TOTAL	\$43,290.00

Shipibo Youth Empowerment Program

MISSION

To enable the youth to access the resources and training they need to lead healthy lives, achieve their goals and be positive changemakers for their communities. Alianza Arkana plans to fund and support young Shipibo representatives to participate in conferences, give lectures, showcase their art, and travel to networking events around Peru and eventually, the world.



Tui Anandi

PROJECT MANAGERS: Macarena Arias, Mariano Flores
CONTACT: macarena@alianzaarkana.org

WHAT WE HAVE ACHIEVED SO FAR

In 2015 we started providing sexual health and female empowerment workshops, in collaboration with *Girls for the World*, in Paoyhan. We continue to offer art-based healing spaces for young girls. Moreover, we have been supporting the Santa Clara



Youth Association since 2017, through youth exchange field trips and workshops focusing on cultural revitalization, leadership and project management.

PROJECT GOALS FOR 2019

1. HEALTH

- Provide comprehensive sexual health education for all genders to reduce unplanned teen pregnancy, STDs and foster healthy and consensual relationships.
- Use art therapy techniques to enable the youth to better process their feelings to help them become fulfilled and healthy individuals.
- Organize workshops on cultivating self-esteem, setting healthy boundaries and exercising non-violent communication in order to overcome gender-based violence and stereotypes.

2. PROFESSIONAL DEVELOPMENT

- Offer English lessons and skill-building workshops on financial management, public speaking and filmmaking.
- Initiate an internship and exchange program in order to give the youth of Santa Clara and Paoyhan a wider access to national and international professional experiences and conferences.

3. REVITALIZE

- Organize workshops on the history and rights of indigenous people through a critical and uncolonized lense.
- Bridge the intergenerational gap between the youth and the elders so as to facilitate the knowledge transmission of crafts, music, medicine and history.

4. ENVIRONMENTAL KNOWLEDGE

- Enable the youth to be well-versed in the current environmental issues facing them, as well as the regenerative solutions needed to safeguard the health of our planet.

SHIPIBO YOUTH EMPOWERMENT BUDGET 2019-2020	
Item	Total (\$ USD)
Shipibo youth travel and leadership program (tickets, transportation, meals, lodging for youth to participate in public events, workshops, speaking events, art galleries)	7,500.00
24 workshops and/or campaigns in both communities	7,500.00
Capacity building training for interns and staff (guest teachers, meals, educational materials)	2,500.00
Experts (e.g in sustainability, art therapy and mental health)	4,000.00
Internship program enrichment activities (educational materials, meals, guest speakers, workshops)	1,000.00
Radio broadcasting via AXENON IKANWE, local Shipibo language station	200
Personnel	
Program directors, full time (2)	\$15,000.00
Shipibo interns (2)	\$7,500.00
SUBTOTAL	\$41,450.00
Administrative costs (17%)	\$7,065.50
TOTAL	\$48,515.50

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Thank you for supporting the Alianza Arkana mission, Shipibo-Konibo communities and the Amazon rainforest.