



Mann Deshi

A Story of Knowledge, Courage and Capital.

Mann Deshi Bank, India's one of the largest women's cooperative bank, is run by women, for women. Mann Deshi delivers a range of financial services – loan, savings, pension and insurance products – to unbanked, rural Indian women with very limited formal education, enabling them to finance their own businesses and purchase property.

Mann Deshi Foundation empowers rural women by supplementing the Bank's financial service offerings with training, capacity building, skills development, awareness programmes and information sharing.

Mann Deshi Bank and the Foundation work parallelly to provide 360 degree solutions to empower rural women and enable them to become successful entrepreneurs.

Women Served:

	2015	2020
Mann Deshi Bank	200,000	385,000
Mann Deshi Business School	150,000	320,000
Mann Deshi Sports Programme	6,000	13,000
Mann Deshi Community Radio	45,000	100,000
Mann Deshi Water Conservation	34,000	150,000
Mann Deshi Chamber of Commerce	16,500	81,000



Lakshmi Lokhande, a typical Mann Deshi borrower, produces broomsticks for a living and sells them through doorstep marketing. She recently won an award from Federation of Indian Chambers of Commerce and Industry (FICCI) for entrepreneurship, she is an inspiration to many women.

She participated in training programs and received loans from Mann Deshi to start her business. She is also a regular listener to Mann Deshi's community radio station and recently began hosting her own shows.

Life for Lakshmi has not been easy, but her courage has motivated many fellow women.

“Women like Lakshmi have inspired our dream at Mann Deshi. Our goal is to impact one million Women Entrepreneurs by 2020.”

- Chetna Gala Sinha, Founder

2014-Best Eco Tech Bank Award by Indian Bank Association
2013-Best Innovation Award by National Rural Livelihood Mission
2013-Schwab Foundation Social Entrepreneur of the Year - India
2010-Edelgive Social Innovation Honours
2009-Godfrey Phillips Bravery Amodini Award
2006-Jankidevi Bajaj Award for Rural Entrepreneurs
2005-Asoka Changemakers Innovation Award



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