

The SiFuturo Foundation is a non-profit organization that seeks to improve the conditions of children and young people and their families, affected by the HIV/AIDS infection promoting self-management and human development from a holistic perspective, for improving their quality and life expectancy. This project is aimed at adolescents, young people and adults of the city of Medellin and the metropolitan area; its main objective is to strengthen several activities carried-out for promotion of health and prevention of this disease that we have developed for 3 years now, with the aim of promoting autonomy and the adoption of healthy lifestyle habits.

Financing: The proposal requires funds for the following activities

- Development and assembly of the travelling artistic proposal with incidence in the city of Medellin and the metropolitan area
- For the design of the HIV prevention campaign and for the production of audiovisual material for educational activities
- To carry-out academic workshops with adolescents and young people belonging to educational institutions.

Total Costs: \$ 6,000 US

- Travelling art exhibition: 3000 (50%)
- Media Campaign: US 1500 (25)
- Educational workshops US 1500 (25)

| | Number of beneficiaries | Items | Detailed Costs | Total Costs |
|----------------------------|--------------------------------|--|---|--------------------|
| Artistic exhibition | 900 youngs | Designs and materials to develop the products from the perspective of artists | US 1000 | US 3000 |
| | | Designs and materials to develop the products from the perspective of infected adolescents | US 500 | |
| | | Designs and materials to develop the products from the perspective of adolescents from different social groups | US 750 | |
| | | Designs and materials to develop the products from the perspective of young students from the local universities belonging from different programs: school of Medicine, Antropology, etc | US 500 | |
| | | Designs and materials to develop the products from the perspective of health professionals | US 250 | |
| Media Campaign | Undefined | Design Television commercials | US 500 The transmissions will be donated | US 1.500 |

| | | | | |
|------------------------------|--------------|---------------------------|---|---------|
| | | Design Radial commercials | US 400 The transmissions will be donated | |
| | | Posters | US 400 | |
| | | Informational flyers | US 200 | |
| Educational workshops | 900 students | 15 Educational meetings | US 1500 | US 1500 |