

# KRAJICEK FOUNDATION

September 2016



# IN SHORT

# *WHO WE ARE AND WHAT WE DO*

The Krajicek Foundation enables children in underserved communities to play and practice sports together close to home.

Thanks to the expert and constant supervision on the Playgrounds, children get a chance to develop themselves in a positive way, in a safe environment. This way they become an inspiration to other children in their neighborhood.

Together with our partners we contribute to a better future of youths in the Netherlands, and to a sporty, social society.

Krajicek Foundation. No child sidelined.



# URGENCY

# *KRAJICEK FOUNDATION*



1 in 8 children in the Netherlands grows up in poverty. Accompanied sports is often not possible for them



12 % of children live in a family where there is not enough money for sports



387 solid evidence for the positive effect of exercise



Only 3% of children living in underserved communities move enough



# OUR STRENGTH

# *SCHOLARSHIPPERS*

Being a role model at a Krajicek Playground. That's what our 'scholarshippers' do with the scholarship they get from the Foundation.

In exchange for the scholarship, they devote a minimum of 100 hours to a Krajicek Playground in their neighborhood.

This way highly motivated and positive youths from the neighborhood itself are tremendously inspiring to other children, thus influencing the whole neighborhood in a positive way.



“I want to help them further in life.  
Preferably beyond myself.”

Zouhair Tamoussiat, Krajcek Scholarshipper



Geen kind buitenspel

# THE FACTS

# *KRAJICEK FOUNDATION*



# IN SHORT

# THE FACTS

113 Active  
Krajicek  
Playgrounds

More than 4250  
children on a daily  
basis

184  
Scholarshippers

1200  
Scholarships

100  
Coaches

5  
Krajicek  
Sports events

7550 Children  
took part in  
Krajicek sports  
events in 2015

37  
Cities



# OUR EVENTS

# REGIONAL AND NATIONAL

- Tennis, football, street hockey and basketball
  - Preliminaries in city and/or region
  - National tournament finals
- Krajicek Foundation Sportsday: April
- 7.550 children participated in 2015



Geen kind buitenspel



# OUR VALUES

## ***SPORTY, SOCIAL & POSITIVE***

1. Sporty: Play and practice. Fun. Opportunities.
2. Social: Together. Connected to others. Warm-hearted.
3. Positive: the strength of a child. (Self)confidence.

