



“ These girls are facing such hardship but you wouldn’t know it when seeing them at the center. It’s their safe place and where they feel true opportunity for their future. They are smart, really smart, and want so much to change their lives. They have changed mine. ”

~ **Marcelle**, Volunteer  
*spent one month at Studio Samuel’s training center*

“ Organizations like Studio Samuel are critical to helping educate women and giving them the skills and confidence to improve their livelihoods and those of their families. ”

~ **Sheryl WuDunn**, co-creator of Half The Sky Movement

“ Supporting the girl means impacting the community at large. Educating the girl means educating the community while breaking through to a future generation. I applaud Studio Samuel. ”

~ beloved Ethiopian singer **Gigi**



## HER BARRIERS

Trafficking

Limited Access to  
Education

Child Marriage

Forced Labor



## MISSION

To impact the turning point in a girl's life and open pathways for her to realize her potential and become self-reliant. Breaking the cycle of poverty with dignity – one girl at a time.

## 2016 PROGRESS

12 Jobs Created in the Community

Computer Lab Opens with MIT & Google Curriculum

100 Girls Participate in Africa Code Week

200 Girls & Women Accessing Training Center

250+ Girls Staying in School During Menstruation

100 Girls Learning Self-Defense (1 Earns Black Belt)

25 Caregivers receive First Ob/Gyn Screening

Gov't Approves Studio Samuel's Anti-Trafficking Program

100 Girls Certified in HIV/AIDS Training & Awareness



2  
GIRLS ARE  
COLLEGE  
BOUND

100<sup>th</sup>  
GIRL  
ENTERS  
PROGRAM

97%  
SUCCESS RATE AGAINST  
CHILD MARRIAGE &  
TRAFFICKING

## REASONS FOR SUCCESS

Generous supporters, committed volunteers & experienced team

Working alongside the local community

Strategic partners, both locally and globally

# THE NEED

FEMALE  
LITERACY  
RATE  
**47%**

**\$1.90** USD  
Average Daily  
Household  
Income

FEMALE  
UNEMPLOYMENT  
RATE  
**29.5%**

CONTRACEPTION USE **28%**



**100% PROMISE...** STUDIO SAMUEL applies 100% of revenue to our programs, in thanks to our US team consisting of volunteers experienced in their fields.

Studio Samuel's team travel\* to Ethiopia annually for site visits and to ensure partner and community relations remain strong. 2016 was a pivotal time, as our inaugural class of 25 girls began transitioning for their graduation; while the 100th girl entered for next term. Two girls, both of whom are orphans living in a household on <\$1.90USD/day, received college scholarships. 12 girls used skills they learned at our training center to start earning a part-time income, bringing food to the table for their homes. Key initiatives we implemented kept 250+ girls in school and granted computer access to 100 girls. All initiatives were implemented with full support of the community and girls' caregivers. Community, team-building and our ever-present mantra, Empowerment Without Pity, continue to be the driving force behind Studio Samuel.

**'Thank you for teaching our girls valuable skills and for not just giving them things.'** ~ A student's caregiver.

\* Team covers travel expenses, not using donor funding

## HEALTH PROFESSIONAL PRESENT AT BIRTH

Urban Area	10%
Rural Area	3%

## GIRLS IN SCHOOL

Primary School	65.5%
Secondary School	15.6%

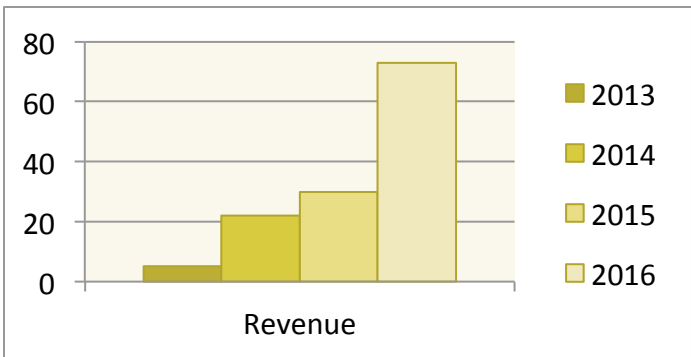
## JUSTIFICATION OF DOMESTIC ABUSE

Male	44.9%
Female	68.4%

Stats: UNESCO & Gulele Sub-City Records



THERE IS NO FUTURE WITHOUT EDUCATION.  
~ Rosa Parks



## DISTRIBUTION/SOURCE OF FUNDS

In keeping with our '100% promise', STUDIO SAMUEL applied 100% of revenue to programming in 2016. The US team consists of volunteers experienced in their fields and who do not take a salary. Revenue is generated by supporters who've seen the impact life skills make in a girl's life and help her overcome the barriers of extreme poverty.

# TRAINING FOR TOMORROW™

Our holistic approach for girls to lift themselves from poverty.

## CURRICULUM

- Computer Programming
- Creative Arts
- Counseling
- Healthcare Workshops
- Karate  
*(building self-defense & self-esteem in a climate where rape is too common)*
- Mentoring
- Occupational Training
- Financial Literacy
- Giving Back

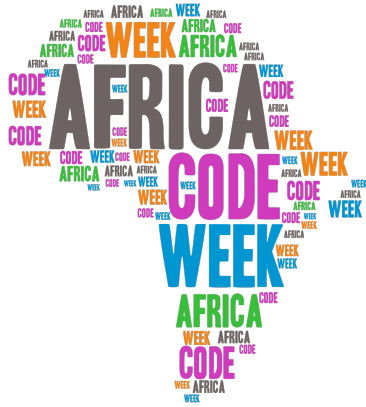
## 10 CORE LIFE SKILLS

as noted by UNICEF, UNESCO & WHO



...Because an educated girl will change her world

# GLOBAL INITIATIVE: AFRICA CODE WEEK



**CODING IS A NEW LANGUAGE.  
EVERY CHILD DESERVES TO BE FLUENT.**



## STUDENTS CODING

JavaScript, Gaming, App Creations

2015: 25

2016: 100



## OUR NEW COMPUTER LAB

Much gratitude to GO Campaign & The White Feather Foundation! Students now work from their newly constructed computer lab, fitted with 18 workstations and all new equipment.



“ They are brilliant. Your girls’ creativity exceeded my expectations during Africa Code Week. You have future software engineers in your group if they continue with programming. ”

~ Mr. Dejene Alemu  
IT Professor Hope University



# GLOBAL INITIATIVE: INTERNATIONAL DAY OF THE GIRL



Students in Studio Samuel's Occupational Training class learn basic sewing skills by making menstrual kits, which last three years. Kits are then distributed to girls in rural areas, who often drop out of school due to lack of feminine hygiene supplies during their periods.



PREPARING MENSTRUAL KITS



DELIVERING 250 KITS



# A MESSAGE FROM OUR FOUNDER

When the foundation is built from the ground up by a core group, enduring the highlights and lowlights together, an unbreakable bond forms which assures strong and steady growth. Our best feature is our global team of highly professional and knowledgeable individuals, who, through their hard work, passion and dedication continuously drive our mission forward. Studio Samuel's Advisory Council is a plethora of talent from an accomplished group of professionals committed to making a difference through their work. The Board of Directors, a managerial team, puts boots on the ground each year to monitor and oversee programs first hand, while Studio Samuel's in-country director and staff of 12 manage the day-to-day activity from our training center in Ethiopia. Coupling this with the loyalty of our volunteers and supporters around the globe, it's clear to see how our grassroots company has made such strides during its early phase. Entering year five, we continue to follow the mantra *Empowerment Without Pity* while always focusing on sustainability, accountability and community. We recognize with much gratitude our wonderful family in the village of Gulele, Ethiopia and all who make our work possible.

~ Tamara Horton

**94%** of GIRLS saw  
ACADEMIC IMPROVEMENT  
WITHIN 6 MONTHS

STUDIO SAMUEL STUDENTS  
ARE PROJECTED TO BE **70%**  
MORE LIKELY TO  
**STAY IN SCHOOL**

CURRICULUM STARTS AT THE CORE:  
**LIFE SKILLS & SELF-ESTEEM**  
INVOLVEMENT STARTS FROM WITHIN:  
**COMMUNITY**

## BOARD OF DIRECTORS

Lynn Hazan | Sony Music  
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Kim Davis | UN Consultant  
Diana Mattanovich | Consultant, Foreign Healthcare Programs  
Melissa Stern | Artist, Author



"I've been impressed and energized by Studio Samuel Foundation's sustainable model and approach for women's empowerment in Ethiopia. The organization stands to make an impact *with* women, not just for women - and most importantly, *with* the local communities, not over them."

~ Julian Lennon

Courtesy Deborah Anderson