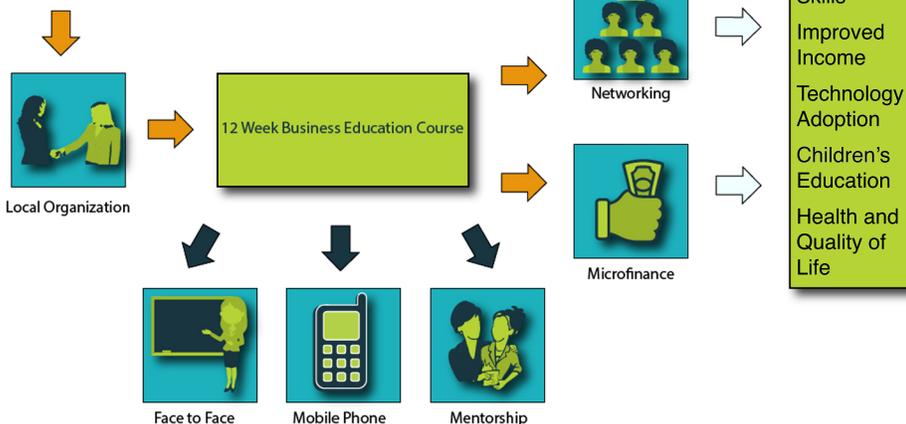## Who is Teach By Tech, Inc?

We are a 501(c)3 organization focused on increasing the accessibility of business education for women in the urban slums of the developing world. **Teach By Tech, Inc.** was founded on the principle that through education women will be empowered and create a path to economic independence and financial inclusion. Our vision for successful and sustainable change is based on 5 major goals:

- **Improve education**- by creating education modules designed to meet the specific needs of our clients.
- **Make education accessible**- for marginalized populations by using innovative technology.
- **Foster a community of female mentors**- who form a network of support for female entrepreneurs.
- **Create Partnerships**- with local organizations to gain understanding of the needs in each community and better assist women in succeeding in business.
- **Empower women and girls**- to achieve their dreams and believe that change is possible.
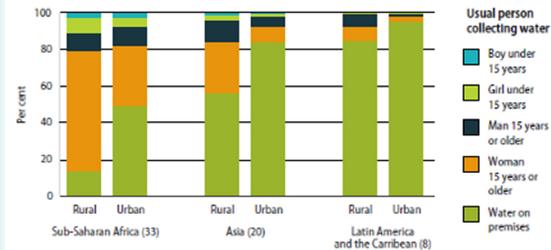
The Teach By Tech Concept

Our business education modules provide women with the necessary tools needed to expand a current business, start a new business and understand the basic components of operating a business. Our target audience is illiterate to semi-literate women engaged in vulnerable employment between the ages of 17-34. Our unique hybrid approach combines face to face instruction and video modules that are accessible via mobile phone. This allows the women to access the lesson at any time during the week without having to miss wage earning opportunities and/or while engaging in their household duties. Connectivity is not required to view video modules. Upon completion, women will be introduced to micro-finance options for business start-up or expansion and form a mentoring network for their own cohort and future cohorts.

Business education through mobile technology creates opportunities and results

Distribution of households by person usually responsible for water collection, by region and by urban and rural areas, 2005-2013 (latest available)

On average, women in developing countries spend three hours more per day than men on unpaid work. This inequality often denies women the opportunity to attend training sessions or school.

Learn more about what you can do to help women break free from poverty at **teachbytech.org**