



Enseña por México

&

keepod

NO WALLS 4 EDUCATION!

3500 PC FOR MEXICAN STUDENTS

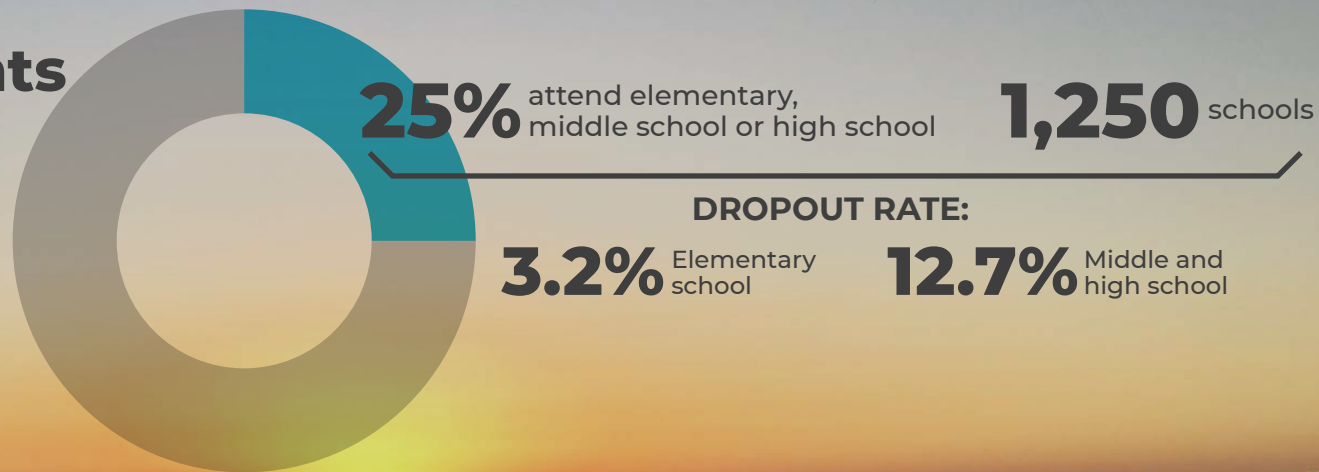
Help us break down the walls of inequality in Mexico that prevent a fair access to opportunities by providing personal computing to 3,500 students in La Paz, Baja California, Mexico who have been denied a proper education due to the lack of technology in vulnerable communities.



LA PAZ

BAJA CALIFORNIA SUR, MEXICO

700,000 inhabitants



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Teach For Mexico is an NGO whose part of the **Teach For All** global network with presence in more than 50 countries, and seeks to **improve Mexico's education system** by making it more personal through autonomous learning.

In less than 6 years, Teach For Mexico has created a network of **more than 60,000 students**.

TEACH FOR MEXICO HAS CREATED
A CLUSTER IN LA PAZ, WITH

50

PROFESSIONAL OF
ENSEÑA POR MÉXICO

30

SCHOOLS

3

TUTORS

5,200

IMPACTED STUDENTS



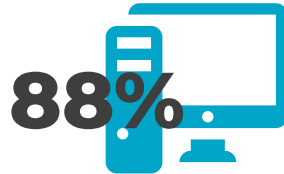
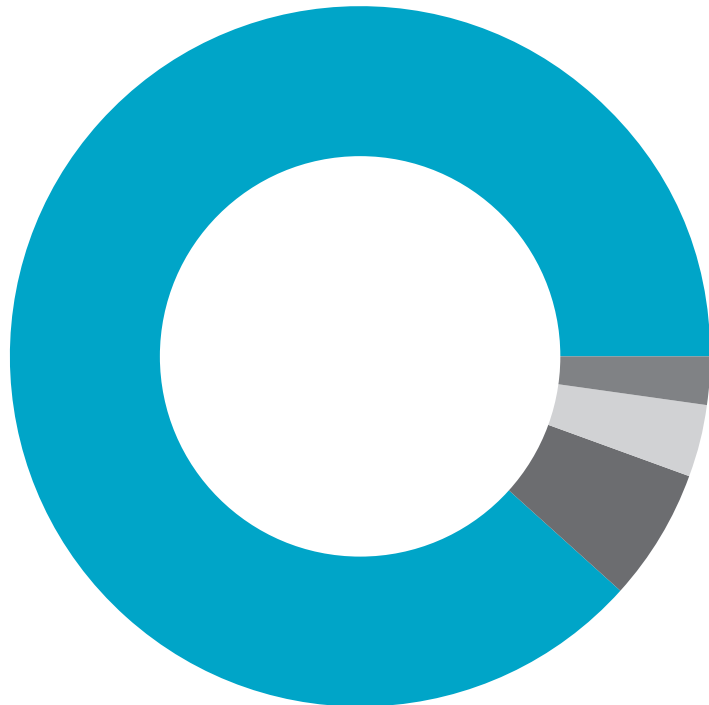
With Keepod, we're creating more than just universal personal computing access. We're creating a tool that delivers access to information according to people's needs and dreams. **That empowers people to build a better future for themselves, by themselves.** Join us in unlocking possibilities for everyone.

With successful experiences in over 20 countries in regions like Africa, Middle East, South America and Mexico, Keepod seeks to disrupt the global education system and **bring down the walls that separate us all.**

HOW ARE WE ENSURING THIS TECHNOLOGY WORKS

The project itself will be implemented on site by Teach For Mexico's 51 PEMs or tutors who will be leading the classes with the help of Keepod. These 51 PEMs will be previously trained extensively so they can further teach the students in the schools in La Paz. Should the entirety of the crowdfunding campaign be raised, the project will extend to 30 schools and over 3,500 students in La Paz, Baja California Sur in Mexico with the possibility of expanding to other states where Teach For Mexico currently works. Most of the 30 schools already have connection to the net, and all the schools that do not, will be connected and budgeted so there is more exploit of the technology.

HOW ARE WE GOING TO SPEND IT



88%

TECHNOLOGY AND EDUCATIONAL CONTENT

80 shared computer

3850 personal computing devices

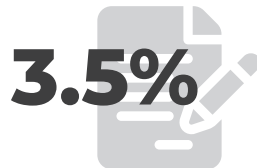
pre-loaded educational content in all devices



5.9%

LOGISTICS

This covers from loading to travelling and general logistics costs.



3.5%

PROJECT CREATION AND PERKS

This includes most of the costs from preproduction to finalizing the video and also som of the costs of th perks



2.3%

TEACHING AND TRAINING

This covers teaching and training the staff of Teach For Mexico in order for them to become fully able to solve any problem that may arise and for them to be able to properly teach the students how to use Keepod.

WHEN ARE WE IMPLEMENTING

