

CONCEPT NOTE:

Gender Dialogues on protecting and conserving the ocean while promoting a sustainable and resilient ocean based economy in communities in Kenya Coastal region.

BUDGET: \$10,000

TITLE OF THE PROJECT Gender Dialogues on protecting and conserving the ocean while promoting a sustainable and resilient ocean based economy in communities

Project Goals:

1. **Gender-Inclusive Sustainability:** Ensure gender equality and inclusivity in ocean conservation and sustainable economic initiatives.
2. **Community Empowerment:** Empower local communities, particularly women, to actively participate in and benefit from ocean conservation efforts and economic activities.
3. **Environmental Protection:** Promote the preservation of marine ecosystems and biodiversity while fostering sustainable economic growth tied to the ocean.

Objectives:

1. **Awareness and Education:** Conduct educational sessions and workshops on the importance of ocean conservation and sustainable economic practices, specifically highlighting the roles of women in these efforts.
2. **Capacity Building:** Provide training and skill development programs to equip women with the necessary tools to engage in ocean-related economic activities and conservation initiatives.
3. **Policy Advocacy:** Advocate for gender-responsive policies at local, regional, and national levels to ensure equitable access to resources, decision-making, and opportunities in ocean-based economies.
4. **Community Engagement:** Facilitate community dialogues, forums, and participatory activities that encourage the active involvement of women and local communities in shaping sustainable ocean initiatives.

Expected Outcomes:

1. **Increased Awareness and Participation:** Greater awareness among communities, especially women, about the importance of ocean conservation and sustainable practices, leading to increased participation.
2. **Empowered Women:** Enhanced capacities and skills among women in ocean-related industries or conservation efforts, leading to their active involvement and leadership roles.
3. **Policy Changes:** Influence in the creation and implementation of gender-inclusive policies and frameworks that support both conservation efforts and economic activities tied to the ocean.

4. **Community Ownership:** Strengthened community engagement and ownership of sustainable practices, leading to a collective commitment to safeguarding the ocean environment while promoting economic growth.

These gender dialogues aim to create an inclusive platform where diverse voices can contribute to ocean conservation and sustainable economic development, ensuring that both environmental protection and economic prosperity go hand in hand, benefitting communities while empowering women as key stakeholders in these efforts.

Here are various activities that can be organized as part of gender dialogues focused on protecting the ocean while promoting a sustainable and resilient ocean-based economy in communities:

1. **Educational Workshops and Seminars:**

- Conduct sessions on ocean conservation, sustainable fishing practices, marine biodiversity, and the importance of a balanced ecosystem.
- Organize workshops to raise awareness among women and community members about their role in ocean conservation and sustainable economic activities.

2. **Training and Skill Development:**

- Offer skill-building programs focused on sustainable livelihoods linked to the ocean, such as aquaculture, coastal tourism, or marine conservation.
- Provide training on entrepreneurship, financial literacy, and marketing strategies for women engaged in ocean-related businesses.

3. **Community Engagement Forums:**

- Facilitate open forums or roundtable discussions involving community members, leaders, experts, and women representatives to discuss challenges and solutions for ocean conservation and economic development.
- Encourage participation from women, ensuring their voices are heard in decision-making processes related to ocean-based activities.

4. **Capacity Building Initiatives:**

- Provide access to resources and tools necessary for women to engage effectively in ocean-related industries or conservation efforts.
- Empower women by promoting leadership roles, offering mentorship programs, and establishing networks for collaboration and support.

5. **Policy Advocacy and Awareness Campaigns:**

- Advocate for gender-inclusive policies supporting ocean conservation and sustainable economic activities at local and regional levels.
- Launch awareness campaigns to highlight success stories of women in ocean-related sectors and the importance of gender equality in environmental stewardship.

6. **Community Action Projects:**

- Initiate community-driven projects focusing on beach clean-ups, marine habitat restoration, or local initiatives promoting sustainable practices.

- Encourage active participation of women and community members in these hands-on activities to strengthen their connection with ocean conservation efforts.

7. Networking and Information Sharing:

- Organize networking events, conferences, or virtual platforms to facilitate knowledge exchange, collaboration, and sharing of best practices among women engaged in ocean-related endeavors.

These activities aim to engage and empower women and communities in preserving the ocean while fostering sustainable economic growth, promoting inclusivity, and creating a stronger connection between communities and their marine environments.

BUDGET FOR \$ 10000

1. Educational Workshops and Seminars: \$2,000

- Facilitators' honorariums, venue rental, and materials for educational sessions on ocean conservation and sustainable practices.

2. Training and Skill Development: \$2,500

- Conducting skill-building programs, including trainers' fees, materials, and resources for workshops on sustainable livelihoods linked to the ocean.

3. Community Engagement Forums: \$1,500

- Venue costs, facilitation, and promotional materials for open forums involving community leaders, experts, and women representatives.

4. Capacity Building Initiatives: \$1,000

- Resources, tools, and mentorship materials for empowering women engaged in ocean-related industries or conservation efforts.

5. Policy Advocacy and Awareness Campaigns: \$1,000

- Printing promotional materials, online campaigns, and informational resources advocating for gender-inclusive policies and awareness-raising efforts.

6. Community Action Projects: \$1,000

- Supplies and resources for community-led projects promoting sustainable practices and conservation efforts.

7. Networking and Information Sharing: \$1,000

- Costs for organizing networking events, conferences, or virtual platforms facilitating knowledge exchange and collaboration among women in ocean-related endeavors.

This budget distribution ensures financial support for crucial activities, including educational workshops, skill development, community engagement, capacity building, policy advocacy, community projects, and networking opportunities. Adjustments can be made based on specific needs, partnerships, or cost-saving measures while ensuring the successful execution of these dialogues.