

ANNUAL REPORT **2018**



5,600

KIDS ARE ENROLLED IN
SPORTS PROGRAMS

40

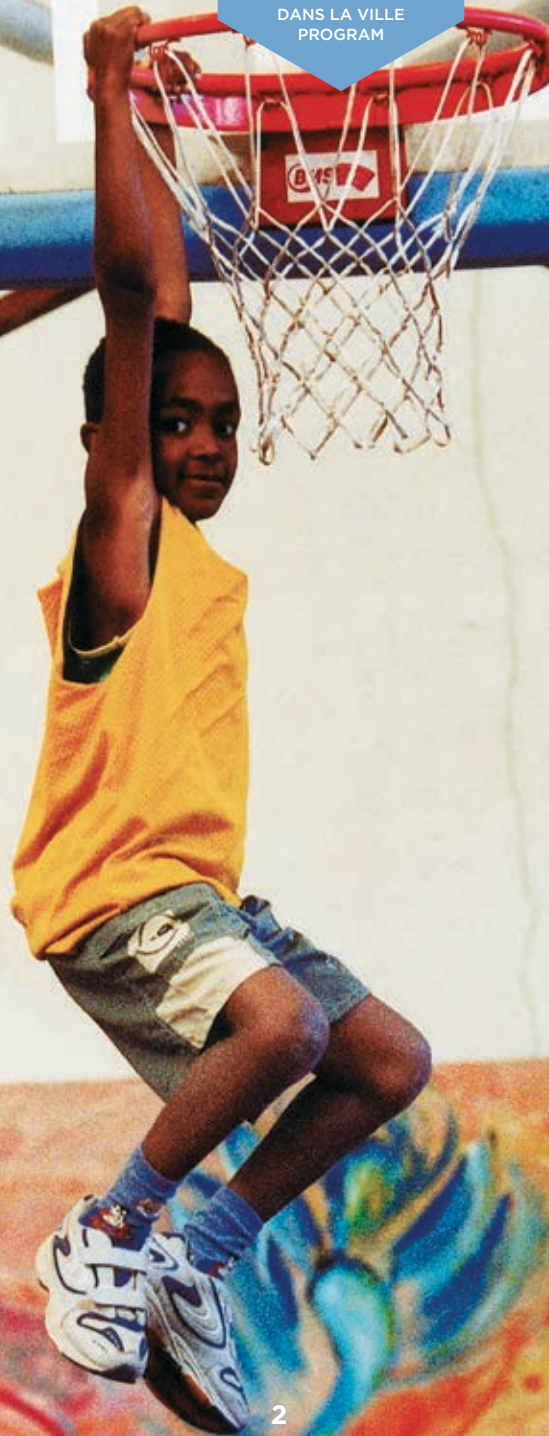
SPORTS
CENTERS

1,305

YOUNG PEOPLE
SUPPORTED BY THE
JOB DANS LA VILLE
PROGRAM

147

COMPANIES CREATED
THANKS TO THE
ENTREPRENEURS
DANS LA VILLE
PROGRAM





KEEPING OUR PROMISES!

2018 has been a special year for Sport dans la Ville. In November, we celebrated our 20th anniversary, in partnership with over 2,000 youth and 1,000 former partners of the organization. It was a particularly moving and inspiring event.

The past 20 years of collective commitment to youth, through Sport dans la Ville, have left us determined to devote all our energies to making future projects a success.

Within the framework of the commitments we have made to contribute to **Paris 2024 Social and Societal Heritage Project**, we set ourselves the following three priorities:

1 – Continue to expand the geographic reach of our programs, by opening 20 new sports centers by 2024, in the Ile-de-France, Auvergne-Rhône-Alpes, Hauts-de-France and Sud regions.

2 – Set up a dedicated campus in Seine-Saint-Denis, for our sports and professional integration programs (Job dans la Ville and Entrepreneurs dans la Ville).

3 – In the Drôme region, build an innovative new summer camp and training center for all the young people of Sport dans la Ville.

If we all keep these “Olympic” promises, Sport dans la Ville will be able to work with 12,000 young people as part of its sports programs and over 3,000 young people through its professional integration programs.

The key to success in anything we attempt over the coming years will be rooted in building close and trusting relationships with young people, and securing the commitment of the Sport dans la Ville teams and partners by their sides.

Once again, we would like to thank everyone who, through their generosity, their involvement and their confidence, have enabled us, year after year, to support ever more young people in their life projects on their way to success.

Nicolas Eschermann
*Chairman
Co-founder*

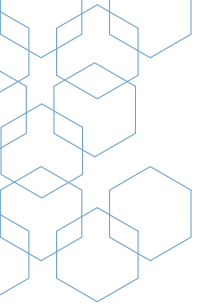


Philippe Oddou
*Executive Director
Co-founder*



Quentin Moreno
Deputy Executive Director





FROM SPORT TO EMPLOYMENT



PLAY, LEARN, SUCCEED

Sport dans la Ville is the leading workforce development organization through sports in France.

The aim of the Sport dans la Ville program is to provide a springboard for young people by offering support, education, guidance and help to enter the workforce.

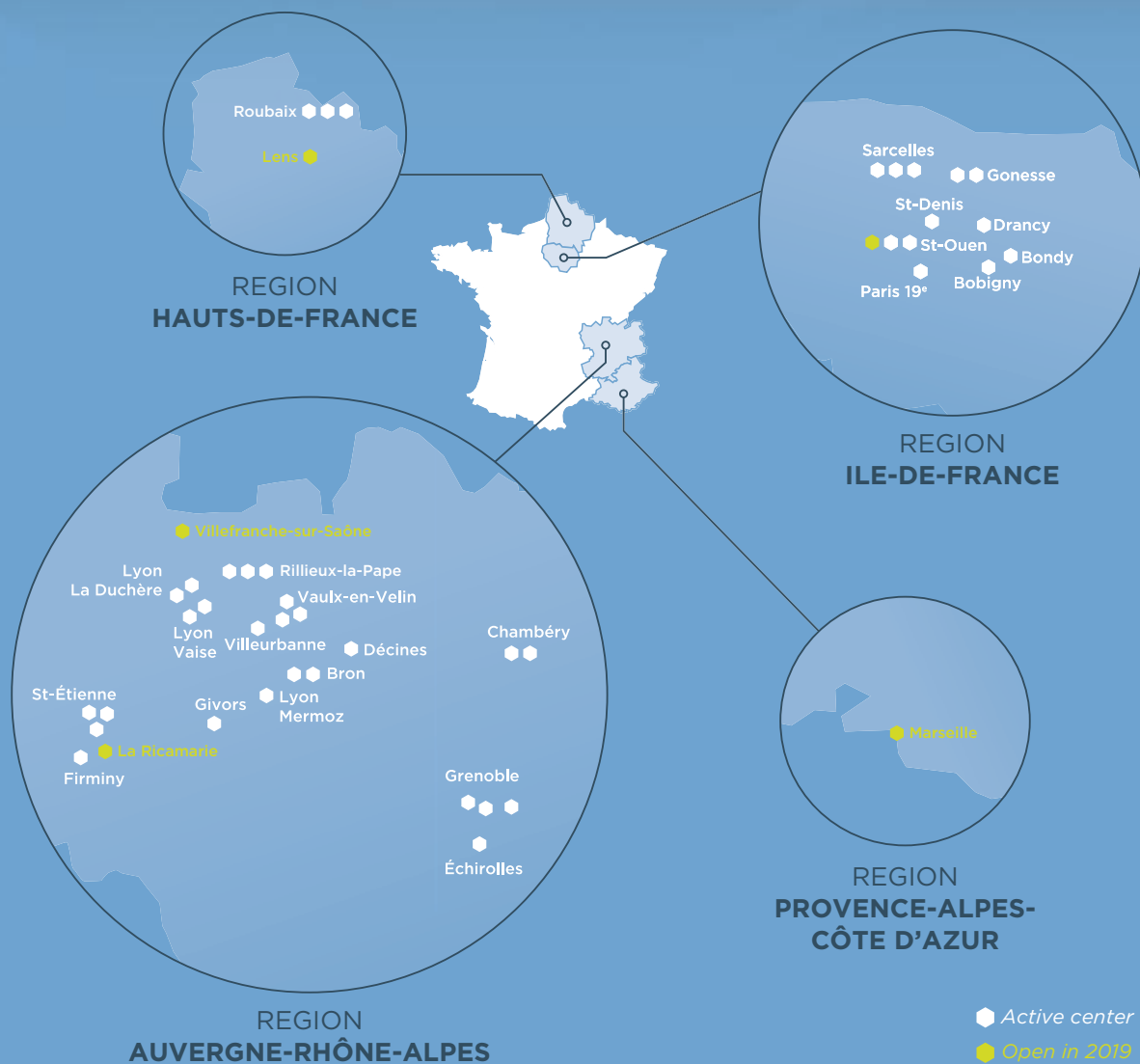
The aim of all the programs created by Sport dans la Ville in its **40 sports centers** is to promote the social integration and career readiness of **6,500 youth** living in under-served neighborhoods. Through its initiatives, Sport dans la Ville aims to ensure equal opportunities in neighborhoods, and encourage the personal development of each young person by sharing key life values:

FULFILLMENT
 CONFIDENCE **WORK** RESPECT
 GROWTH
 OPEN-MINDEDNESS COMMITMENT
ENTREPRENEURSHIP





SETTING UP THE **40 CENTERS** FOR SPORT DANS LA VILLE



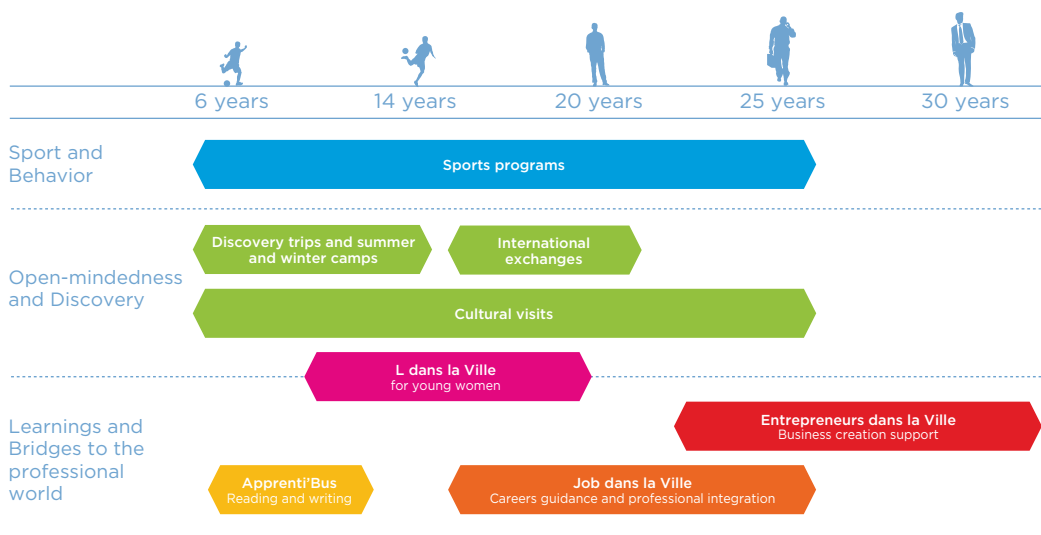


OUR PROGRAMS



FROM SPORT TO EMPLOYMENT

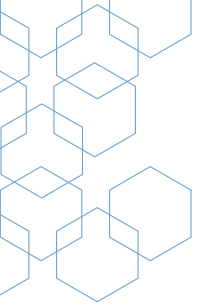
A long-term support program



From the age of six, Sport dans la Ville offers sports and discovery programs that, over time, address the individual behavior of each and every young person enrolled on the program. The importance of being diligent (punctuality and regular attendance) and showing social emotional skills (courtesy, personal commitment, respect for others, rules and commitments) on the sports ground and on residential trips are key to developing an entrepreneurial spirit, and the process of social and professional integration that the Sport dans la Ville initiative wishes to offer each and every young person.

Based on work in the field, Sport dans la Ville created **four programs** to better support each young person in terms of integration and securing employment:

- **Apprenti'Bus** – Reading and writing workshops
- **L dans la Ville** – Support for young girls/women
- **Job dans la Ville** – Career guidance and professional integration for kids aged 14 and over
- **Entrepreneurs dans la Ville** – Business creating and support



SUPPORT



PROFESSIONALS WORKING HARD TO ENSURE THE SUCCESS OF EACH AND EVERY YOUNG PERSON

Every young person enrolled on the Sport dans la Ville program receives **educational support** and **personal support** as well as **career guidance** and support with their **professional integration**. This support is provided (in the regions) by professional and sports coaches employed by the organization.

Sports coaches, supported by the professional development coaches, run sports sessions every week in the neighborhoods where Sport dans la Ville operates. They receive ongoing training as part of the "Performance" program that aims to better support young people in their personal development beyond the sports ground.

The professional development coaches are also in charge of being a liaison with families and directly involving them in realizing their child's career aspirations.

130
SPORTS EDUCATORS

1,600
FAMILY VISITS

19
PROFESSIONAL DEVELOPMENT COACHES

"Learning and self-improvement are elements which we put in place, on the sports pitches, to help young people to integrate. Playfulness is key to the way we operate. It allows us to reduce inequality, encourage solidarity and wellbeing and ensure everyone feels respected."

Nawel
A basketball educator,
Vaulx-en-Velin (69)





SPORTS PROGRAMS



PLAY TO GROW

Throughout the year, around **5,600 young people**, aged between 6 and 25, take part in sports activities on Wednesdays and Saturdays. These activities are organized and run by a team of **130 coaches** in one of the organization's **40 sports centers**.

Five sports programs are on offer:

BUT EN OR
Soccer

DÉFENSE DE ZONE
Basketball

RENCONTRE À XV
Rugby

BALLE DE MATCH
Tennis

L EN SCÈNE
Dance

Sport dans la Ville activities are supported by:

- **Olympique Lyonnais**
- **AS Saint-Étienne**
- **ASVEL**
- **Stade Français**
- **LOU Rugby**
- **LOSC**



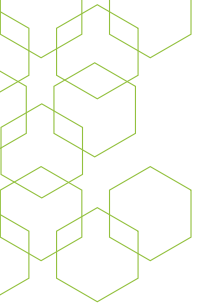
5,600
KIDS ARE ENROLLED
IN SPORTS
PROGRAMS



SPORT & NUTRITION

Despite regularly taking part in sports activities, some Sport dans la Ville participants struggle with healthy eating habits and maintaining a healthy lifestyle off the field or court.

Working in close partnership with families, Sport dans la Ville has put in place a “Sport & nutrition” program which aims, through a process of offering information and training, to help families and young people to improve their eating habits and practices.



DISCOVERY TRIPS AND SUMMER AND WINTER CAMPS



LEARNING FOR PERSONAL DEVELOPMENT

To reward young people involved in Sport dans la Ville who have demonstrated the values of Sport dans la Ville (at school, in their neighborhoods and at home), the organization arranges discover trips and summer and winter camps for them in France and abroad.

These trips provide an opportunity to discover and be open to new things, as well as promoting personal development. The trips also provide an opportunity to build friendships, camaraderie, and life-long learning.

In July 2018, 120 young people involved in Sport dans la Ville enjoyed a summer camp in Drôme Provençale. In February 2018, 90 young people from Villard-de-Lans went on a skiing and mountain discovery program. In Brazil, with the **Gol de Letra** Foundation, in the UK with **Street League**, in New York with **City Parks Foundation** and **Dream**, 65 young people from Sport dans la Ville experienced an exceptional overseas adventure.



275
SPORT DANS LA VILLE
KIDS WENT ON TRIPS
AND CAMPS IN FRANCE
OR ABROAD



49%
OF THE PARTICIPANTS
ON THESE TRIPS AND
CAMPS ARE GIRLS





e à jouer, jouer à apprendre,

s p... da... la ville.





READ, WRITE AND EXPRESS YOURSELF

Targeting children aged between 9 and 11, the aim of Apprenti'Bus is to improve reading, writing and oral expression skills.

This program inspires a love for learning among fourth and fifth grade children. This innovative and fun educational program offers activities based on games and digital technologies. Located in the vicinity of sports grounds, it provides a learning environment close to the kids' homes. The minibus is fully fitted with computers, an internet connection and specialist software, so that the children can take part in all the projects for the year.



"Apprenti'Bus is a place to have fun with friends, play on computers, and learn lots of new words. You can take what you're working on back home."

Nafoual
10 years old
Vaulx-en-Velin (69)

23

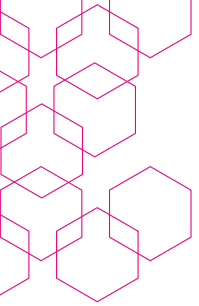
WEEKLY SESSIONS



289

YOUNG PEOPLE ARE ENROLLED ON THE APPRENTI'BUS PROGRAM; 30% ARE GIRLS





L DANS LA VILLE



GIRL POWER

The aim of L dans la Ville is to support the 1,235 girls and young women enrolled in the Sport dans la Ville program by encouraging their personal fulfillment and integration.

L dans la Ville is an initiative which is connected to all the Sport dans la Ville programs. Girls can take part in sporting activities, cultural visits, “discovery” outings, company visits and training workshops to give them the same chances of success as the boys, and to encourage their development, and social and professional integration.

On 6 July 2019, we will celebrate 10 year anniversary of L dans la Ville. To mark this occasion, 600 girls and young women from the program will gather at the Sport dans la Ville program in Lyon to discuss the place of women in sport with leading figures, and to share the results of **an impact study of the program which we are carrying out in partnership with the BVA Institute.**



1,235
GIRLS ARE ENROLLED
ON THE L DANS LA VILLE
PROGRAM



507
GIRLS ARE ENROLLED ON
THE JOB DANS LA VILLE
PROGRAM





"People think that sport is for boys. But thanks to dans la Ville, girls can also play soccer and basketball!"

Kadidia
14 years old
Sarcelles (69)



+23%

MORE YOUNG PEOPLE
ENROLLED IN
JOB DANS LA VILLE
THAN IN 2017

448

VOLUNTEER MENTORS,
CORPORATE PARTNER
EMPLOYEES

1,305

YOUNG PEOPLE ARE
ENROLLED ON THE
JOB DANS LA VILLE
PROGRAM



860

COMPLETED
WORK
PLACEMENTS

"STEF has now been a Sport dans la Ville partner for twelve years. We are proud to be counted among the organization's main partners!"

We are mainly focused on professional integration for young people. That is why we are focusing on and developing actions to support Job dans la Ville, thanks to the many mentorships offered by Group employees, and Open House days: "transport or logistics" site visits, practice interviews and CV workshops, summer jobs or work-study contracts... We have an educational duty towards these young people!"

Stanislas LEMOR
President of the STEF Group



MISSION: EMPLOYMENT!

The aim of the Job dans la Ville program is to promote the **training and professional integration** of young people from the age of 14.

The program aims to **secure** equal opportunities for young people living in underserved neighborhoods by helping them **with career guidance and finding a job**.

The program works on different levels depending on the profiles of the beneficiaries (e.g. age, schooling, etc.).

Several initiatives are offered:

1 – Individual support provided by a professional development coach and Job dans la Ville advisors who advise each young person in terms of their personal and professional integration goals.

2 – Mentoring by company employees to learn, from a professional, about their experiences in the world of work, and receive support to achieve their professional goals.

3 – Company visits to help the young people discover different business sectors, careers and how our corporate partners operate.

4 – Job seekers workshop to help each young person learn methods to secure employment.

5 – Access to work placements (internships, work-study programs, fixed and permanent employment contracts) in France and overseas to help each young person secure employment.

Moreover, the young people are made aware of tomorrow's career opportunities to ensure they have support in terms of future industries (digital, entrepreneurship, industry, sales, etc.).

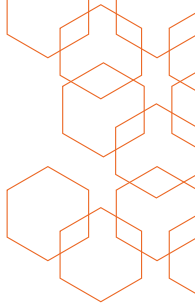
We would like to take this opportunity to sincerely thank all the Honorary Mentors involved in the 2019 Job dans la Ville program:



Enrique Martinez
Managing Director
of Fnac-Darty



Alexandre Mérieux
Managing Director
of bioMérieux





A PROGRAM FOR EQUAL OPPORTUNITIES

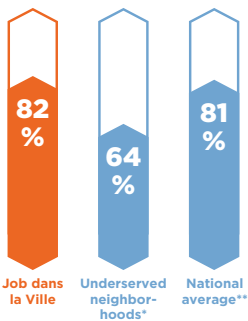


RESULTS OF THE BVA STUDY ON THE IMPACT OF THE JOB DANS LA VILLE INITIATIVE (2018)

We are closing the gap between the education and career outcomes of youth from underserved communities and their peers across the country.

Young people **better integrated** in terms of training and employment

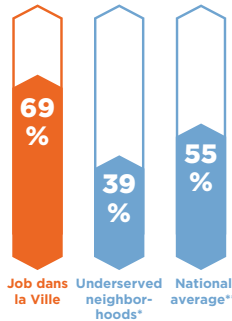
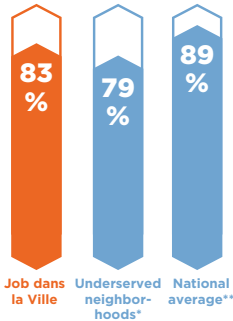
Percentage of active young people (training or job)



A **strong impact** of the Job dans la Ville program for students from 9th grade through graduation

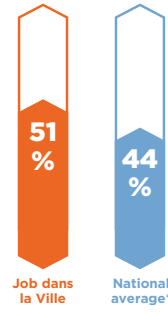
Diploma level

Baccalaureate and above



Job dans la Ville contributes to accessing **long-term employment**

The majority of young adults participating in the Job dans la Ville program secured a **permanent employment contract**



* QPV (NB: underserved neighborhoods) data on young people - 2015 - QPV inhabitants aged 15 to 29.
** QPV data on young people - 2015 - All youngsters aged 15 to 29 - in mainland France.

* Percentage of young adults in work with a permanent employment contract. INSEE 2016 Employment Survey (15-24 years).



"Globally, through the door opened by sport and thanks to the length of the program, being able to follow someone's education, unlock their potential and support them through the different stages of their life until adulthood and starting work, whether that involves finding an internship, a job or creating their own company."

Armand de Boissière,
Secretary General,
Bettencourt Schueller Foundation



"In an ever changing world, it is important that our group adapts to new needs by offering different solutions such as mentoring."

Manoelle Lepoutre,
Director of Civil Society
Engagement,
Total



©Nicolas Gauthier

“Job dans la Ville is an excellent program that brings together business professionals and young people on professional integration programs thanks to internships and an active social dialog with their tutors. This integration enables these young people to acquire professional insights and gain confidence about their future.”

Alexandre Bompard,
*Chairman and CEO,
Carrefour group*



“What appeals to me is that there is a very clear and positive principle of employment opportunities behind this sports-based collective discipline approach.”

Frédéric Oudéa,
*Chief Executive Officer,
Societe Generale*

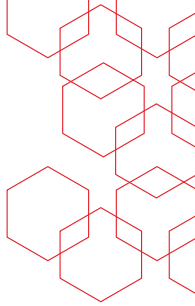


“Entrepreneurs dans la Ville is first and foremost a space for mutual support and developing diversity. Belonging to a family For me, Entrepreneurs dans la Ville is now about access to a network which enhances the credibility of my business within a national ecosystem.”

Idrissa DIALLO

*Founder of Matiki Africa,
Part of the Entrepreneurs dans la Ville
Lyon 2017 Promotion*





CREATE TO SUCCEED

Created by **Sport dans la Ville** and the **emlyon Business School**, Entrepreneurs dans la Ville is a program designed for young people living in underserved neighborhoods who have business start-up ideas and need assistance; this support is provided through a structured program.

Support is structured over several phases. Participants start with academic training at the **emlyon Business School**, are then provided incubation to create and launch their ideas, and, finally, are supported as they and their companies become independent.

In 2018, the teams developed more gateways with the Job dans la Ville program notably via the **Entreprendre pour Apprendre** educational initiative, which gives young people enrolled on the Job dans la Ville program help creating a business project.





ORGANIZATION



OUR DREAM TEAM

Sport dans la Ville is an “Association loi 1901” (organization with French charitable status), governed by a board of directors comprising **15 members**. The board of directors oversees and manages the development of all of the organization’s actions.

Sport dans la Ville has a team of **79 permanent employees**, which implements its actions and programs aimed at the **6,500 young people** who are involved in the organization.

130 educators (including **40 state-certified site managers**) oversee the sports centers every Wednesday and Saturday.

BOARD OF DIRECTORS

Nicolas Eschermann
Chairman and co-founder
Member of the Executive Committee, Siparex

Michel Coster
General Secretary
Head of the Incubator, emlyon Business School

Dominique Chalopin
Treasurer
Company administrator

Abdel Belmokadem
CEO, Nes & Cité

Patrick Bertrand
Managing Director, Holnest

Eric Bouvier
Managing Director,
Strand Cosmetics Europe

Yves-Antoine Carré
Managing Director, PMO

Emmanuel de Courcel
CEO, Retail int.

Vincent Fauvet
CEO, Investir & +

Catherine Ferrant
Charity administrator

Christelle Gesler
Co-founder, Fondation France
Répit

François Maire
Company administrator

Jean Oddou
Company administrator

Amélie Oudéa-Castera
Executive Director
e-commerce, data and
digital transformation,
Carrefour

Antoine Pichot
Senior Executive,
Société Générale

THE BOARD OF DIRECTORS

Philippe Oddou
Executive Director

Quentin Moreno
Deputy Executive Director

Guillemette Petit
Director for the Ile-de-France
region

Mikaël Kemeny
Director for the
Auvergne-Rhône-Alpes region

Clarisse Bobillo
Administrative and
Financial Director

Hélène Blondel-Ehni
Director of Partnerships

Sandrine Ducray
Human Resources Manager



PERMANENT EMPLOYEES

Hauts-de-France Pole

Yoann Mascart,
Jamel Cheiksalah

Grenoble-Chambéry Pole

Laure Pendino, Sonia Idriss,
Sara Boudersaya, Seddek
Mokhtari, Medhi Messaoudi

Saint-Étienne Pole

Mathieu Millet, Amandine
Chabin, Youssef Belguerrri

Sport and Pedagogy Pole

Delphine Duverger, Arnaud
Alexis, Mohamed Metoui,
Elsa Mielvaque

Apprenti'Bus

Ariane Barone,
Clémence Marignier

L Dans la Ville

Anne-Sophie Faysse, Isma
Talhi, Sarah Bensmaïl

Job dans la Ville

Jessica Noel, Valérie Gonzalez,
Audrey Fournié, Elodie Martello,
Gregory Fabbriozzi, Sonny
Nsilulu, Pauline Guinery-Jeanne

Integration Pole

Amale Afdilate, Nathan Cornay,
Clément Destombes, Hakim El
Afghani, Sofiane Kassmi,
Jihene Lima, Sabrina Lounis,
Sylvain Mourichon, Riad Ouali,

Louise Pham-Tran, Taninna
Portebos, Matthieu Ravaud,
Saber Sassi, Rafik Touahria,
Nassim Zidane

Entrepreneurs dans la Ville

Pauline Toussaint

Campus Sport dans la Ville

Adrien Theis, Hocine Aiche,
Reda Sallouh

Private and Public partnerships

Elise Curioni, Florence Arnaud,
Pascale Remy, Anaïs Morillon,
Marie Normant, Gilles Larvaron,
Anne Arnau, Sarah El Khaldi

Events

Delphine Teillard, Simon
Guinet, Ana Salgado,
Naïm Fawal

Administration & Finances

Frédérique Bruguier, Zenghuy
Cai, Aïssatou Coulibaly, Elodie
Fornaciari, Alix Le Mezo, Lydia
Pensedent, Louis Pinet

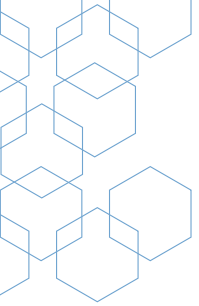
IT Systems

Emmanuelle Courtillé,
Lisette Mariez,
Amandine Noiret,
and Sandrine de Beauvuy

And our 30 community service young people

THE SPORTS COACHES

Auvergne-Rhône-Alpes: Karim Abada • Sami Allagui • Narjesse Aouni • Chafik Apithy • Béchir Bejaoui • Samir Belhamel • Anis Ben Fekih • Oualid Ben Fekih • Mourad Ben Mahdi • Yassine Ben Mebarek • Oumrane Ben Yahia • Isma Benatir • Rachid Benbelaid • Julien Benhamou • Jawad Bensadia • Sofia Sahra Benseddik • Abdelkader Bey • Guillaume Borelly • Assen Bouti • Bruno Candela • Yoann Cano • Jeremy Capuano • Andy Chaoui • Mohamed Cheriti • Arezki Chibani • Jean-Marc Coly • Abdoulaye Coulibaly • Anaïs Couquet • Nawel Delli • Bilal Djaballah • Mamadou Doumbia • Camille Durand • Youssef Eddagni • Anthony Fabbriozzi • Julien Ferrier • Sofiane Ghennai • Mohamed Guerdane • Samira Hammoudi • Jamel Hannachi • Nabil Hasseine • Frédéric Humbert • Nabilo Ibouira • Samy Jallouz • Fouad Kadri • Patrick Karakouzian • Mohamed Khanfar • Boualem Kharoune • Abdelmajid Laazar • Olivier Leroux • Lucas Lhermet • Alizée Lucien • Arifine Mahathy • Chris Makoundzi Wolo • Malek • David Maurice • Fabrice Mbala • Amine Meksoub • Joyce Merat • Thomas Monico • Almike Moussa N Diaye • Jean-Paul Ndougssa • Emmanuel Nguyen • Teddy Palermo • Kenny Pedreiro • Victor Pedreiro • Julien Perney • Ludivine Porcheret • Tony Reale • Yoann Remy • Franck Riva • Fadi Sarhane • Romain Segura • Oiel Senoussi • Kevin Sepa Titty • Houcem Slimani • Sok Samrack • Inès Tahar Dahmani • Taleb Kamal • Tebai Najib • Babou Thiam • Sanaa Titraoui • Mathieu Tosi • Sébastien Vieu • Mehdi Yettou • Mehdi Zarrougue • Farouk Zerzaihi — **Ile-de-France:** Jean-Marie Aguer • Timour Aydogan • Antonio "Figgy" Birhus • Abdelmajid Bouhenna • Maëva Briquet • Camille Campa • Bakary Cisse • Joed Daoud • Abdellah Diawara • Fily Doumbia • Modibo Drame • Laetitia Duvey • Igor Garcia • Jamila Ghazaly • Christopher Helan • Karim Heloula • Anthony Kauka Kuhu • Christelle Kuete • William Leysen • Ornella Martinez • William Mbongo • Chédi Meftah • Stephan Morant • Dinesh Mouttoucomarassamy • Elise Ogradnizcek • Samuel Paul • Franck Payet • Patrick Plessel • Maxime Pliya • Yvan Sellier • Emeric Solon • Mohamed Souissi • Mouhamad Soumare • Kévin Stermann • Prudence Tcheumeo • Joel Trenda — **Hauts-de-France:** Dezaïr Djamel • Gassama Mohammadou • Martin Hema • Aghiles Moumeche • Naïm Nemmouchi • Michaela Piklova.



BALANCE SHEET



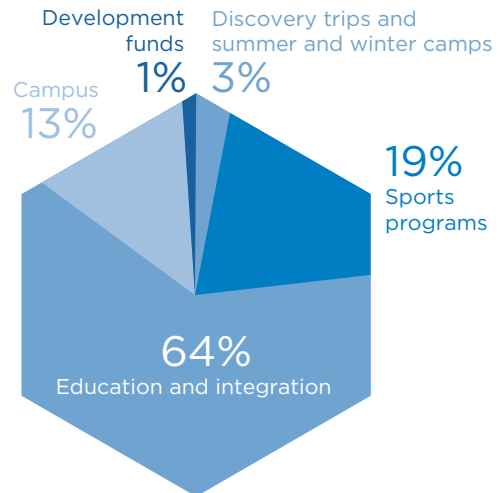
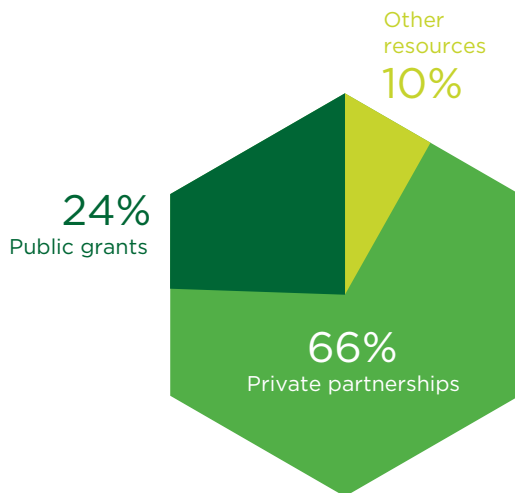
A YEAR OF CONSOLIDATION

2018 resources (in €)

	2018	2017
Private partnerships	6 685 138	5 997 441
Events	1 624 435	1 429 623
Sponsorship and donations	4 455 386	4 070 374
Campus Operations	605 317	497 443
Public grants	2 389 466	2 417 096
Operating grants	2 144 906	1 676 397
Investment grant	244 560	740 699
Other resources	989 839	633 667
TOTAL	10 064 443	9 048 204

2018 expenses (in €)

	2018	2017
Sports programs	1 881 531	1 885 169
Discovery trips and summer and winter camps	297 776	250 263
Education and integration	6 418 785	5 558 146
Apprenti'Bus	270 030	187 608
L dans la Ville	1 455 556	1 560 213
Job dans la Ville	3 962 189	3 139 163
Entrepreneurs dans la Ville	731 009	671 162
Campus	1 365 140	1 243 837
Development funds	101 212	110 789
TOTAL	10 064 443	9 048 204



Thanks to a more favorable economic environment, projects in 2018 and notably the opening of new centers in Roubaix, Ile-de-France, in Saint-Etienne and Chambéry have led to a 11% increase in the total budget of the organization bringing it to €10M.

Sport dans la Ville continues to demonstrate its ability to mobilize public and private resources benefiting all the programs i.e. sport, education and professional integration.

These programs welcomed a growing number of young people in this financial year (+8%).

The careers guidance and job gateway programs (Job dans la Ville, Entrepreneurs dans la Ville and L dans la Ville) receive the most funding i.e. up to €6.4 M; this is an increase of 15% and reflects the organization's determination to help more young people enter the professional world.

The opening of four new centers and the renovation of four existing centers was made possible thanks to new investments. The development of our programs has been met by a significant increase in the organization's operating investments.

Finally, Sport dans la Ville is debt free thanks to the rigorous management of the organization, which has enabled the consolidation of its capital for the 2018 financial year.

The financial information presented opposite is based on the accounts drawn up on 31.12.2018 by **Cabinet d'Expertise Comptable Anabases** and validated by **Mazars**, the auditor for Sport dans la Ville.





A HUGE THANK YOU TO EVERYONE

MAJOR PARTNERS

Bank of America Merrill Lynch
Crédit Agricole Centre-Est
EPIC Foundation
Fondation Bettencourt-Schueller
Fondation Chanel
Fondation SFR
Fondation Société Générale
Fondation Total
Fondation UEFA pour l'Enfance

Fonds Demain
Fonds Social Européen
GL Events
Groupama Rhône-Alpes
Auvergne
Groupe Dassault
La France s'engage
Mondelēz International
Foundation

Nike Social & Community Impact
OL Fondation
Région Auvergne-Rhône-Alpes
Région Ile-de-France
STEF
Vivendi Create Joy

SPORTS PROGRAMS

Accorhotels Arena
Banque Populaire
Auvergne-Rhône-Alpes
Bouygues Construction Sud-Est
Common Cents
Compagnie des Alpes
FIFA Football For Hope
Fondation Air France
Fondation Air Liquide
Fondation Anber
Fondation BEL
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L DANS LA VILLE

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**STREETFOOTBALLWORLD
 FESTIVAL 2019**

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**Sport dans la Ville would like to
 thank all the partners with which
 it has been working throughout
 all the regions in which it is
 active:**

100 000 Entrepreneurs,
 Apprentis d'Auteuil,
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 Institut Télémaque,
 Les Plombiers du Numérique,
 Les écoles de production,
 the local branches, Mozaïk RH,
 Réseau Étincelle,...



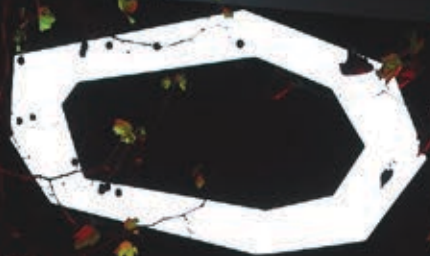
ONCE AGAIN, THANK YOU!

16% of Sport dans la Ville's resources are generated through annual events organized for the benefit of the organization.

We would like to thank all the companies who took part in 2018:

17 CAPITAL, 8 ADVISORY, ACCORHOTELS, ACCURACY, ADEQUATION, AGIXIS, ALIX PARTNERS, ALSTOM, ANABASES, APICIL, ARAYMOND, ARDIAN, ARNI CONSEILS, ASTORG, ATEXO, AUTOCARS MAISONNEUVE, AVRIL, AXERIA IARD, HENRI BALAY, BANK OF AMERICA MERRILL LYNCH, BANQUE POPULAIRE AUVERGNE-RHÔNE-ALPES, BCG, BERTHELET, BETCLIC, BIOMERIEUX, BOEHRINGER INGELHEIM, BORALEX, BOUCHERON, BOUYGUES CONSTRUCTION, BOUYGUES ENERGIE & SERVICES, BOUYGUES TP, BRASSERIE GEORGES, CA INDOSUEZ, CAFE COUSU, CANAL +, CARTIER, CEGID, CHANON, CHARLES RIVER, MC DONALD'S, CIC LYONNAISE DE BANQUE, COFIGEO, COMPAGNIE DES ALPES, COOPTALIS, CREADEV, CREDIT AGRICOLE, CVC, DAILYMOTION, DARTAGNAN, DECATHLON, DELOITTE, DERICHEBOURG, DESAUTEL, DESCOURS ET CABAUD, DIGITICK, DIMO SOFTWARE, ECONOCOM, EDEN RED, EMLYON BUSINESS SCHOOL, ENTREPRISES ET CITES, EQUIPAGE AVOCATS, ESTIN & CO, ETYO, FIDELITY, FINANCIERE DE L'ECHIQUEUR, FMI PROCESS, FONDATION SOLIDARITES DU CREDIT AGRICOLE, FREE, FSK, FUJITSU, GAMELOFT, GANOVA, GFI INFORMATIQUE, GIDE, GL EVENTS, GOOD GOUT, GREEN STYLE, GROUPAMA RHÔNE-ALPES-AUVERGNE, GROUPE CARSO, GROUPE DASSAULT, GROUPE FNAC DARTY, GROUPE SEB, GROUPE TF1, HAVAS SPORT, HOLDING TEXTILE HERMES, HOMMES ET ENTREPRISES, HOTTINGUER, HUMANIS, HUTTOPIA, HYUNDAI, IN EXTENSO, IT PARTNER, LA VIE CLAIRE, LAGARDERE SPORTS, LECLERC MEYZIEU, LES MOUSQUETAIRES, LINXENS, L'OCCITANE, LOISELEUR, L'OREAL, LPC, M6, MANORGA, MANUTAN, MAZARS, MEDIA PARTICIPATIONS, MEDICREA, MEESCHAERT, MEILLEURS AGENTS, MERIEUX NUTRISCIENCES, MOBILIS, MY BEST PRO, NEMERA, O'BROTHER, OLYMPIA, OMNES CAPITAL, ONEY, ORACLE, ORANGE, ORAPI, ORIAL, PARAKALO, PARCS ET SPORTS, PEPITELAB, PEPSICO, PICKUP SERVICES, PIGNOL, PLASTIC OMNIUM, PROCIVIS NORD, PROSPORT, PROTELCO, PULLMAN, QUANTIS, RHENUS LOGISTICS, ROQUETTE, SAMSE, SANOFIPASTEUR, SAP, SCHNEIDERELECTRIC, SEPEL, SEPPT GEODETECTION, SHERPA FINANCE, SIMONES, SIPAREX, SISLEY, SNF, SO PEPS, SOCIETE GENERALE, SOFITEL, SOGELYM DIXENCE, SOPRASTERIA, STEF, STRAND COSMETICS EUROPE, TALAN, THEATRE DE L'ŒUVRE, THUASNE, TOTAL, TRANSPORTS FATTON, UBS, UNIQLO, URBAN SOCCER, VEOLIA, VILOGIA, VIVENDI, VIVIENNE INVESTISSEMENT, WHITE & CASE.

Sport dans la Ville would also like to thank individual donors for their unfailing support.



MUSIC - HALL

SPORT DANS

LA VILLE

FETE SES 20 ANS

MEMORIES FROM 2018



A YEAR OF CELEBRATIONS

2018 was marked by some major events for the young people of Sport dans la Ville:

4 NEW SPORTS CENTERS OPENED

in Bobigny (93), Chambéry (73), Roubaix (59) and Saint-Etienne (42), enabling almost 500 new young people to join Sport dans la Ville. We also completely renovated two basketball centers in Lyon (69) and Grenoble (38).

ORGANIZING THREE SOCCER TOURNAMENTS AND ONE CHARITY RUN

with the participation of 200 company teams in Lyon, Lille and Paris.

INAUGURATING THE ESPACE DASSAULT

a digital space in the Sport dans la Ville campus, aimed at all the young people from Job dans la Ville.



"Sport dans la Ville is active in taking on challenges which are extremely important to society. I think that it is vital to forge connections, to get the social escalator going again. The organization's actions are long-term, so my commitment as a Sponsor must be long-term too."

Hervé Mathoux - Canal +
Ambassador for
Sport dans la Ville

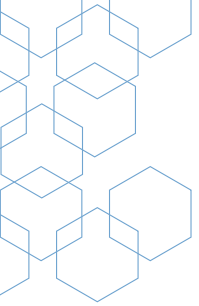
CELEBRATING SPORT DANS LA VILLE'S 20TH BIRTHDAY

at two exceptional galas, in the Salle 3000 (Lyon) and at Olympia (Paris).



LAUNCHING THE ENTREPRENEURS DANS LA VILLE PROGRAM

IN ILE-DE-FRANCE in partnership with emlyon business school.



LOOKING TO THE FUTURE



CONTINUE GROWING FOR THE YOUNG PEOPLE OF SPORT DANS LA VILLE

Sport dans la Ville was selected by Paris 2024 to align its development objectives with the Social and Societal Heritage Project of the Games. Within the framework of this commitment, **35 new sports centers** will be created by 2024, in neighborhoods in which Sport dans la Ville is not currently active, as well as a Campus in Paris region.



SETTING UP FIVE NEW CENTRES IN 2019:

- Lens (59)
- Villefranche-sur-Saône (69)
- La Ricamarie (42)
- Marseille (13)
- Saint-Ouen (93)

OPENING A CAMPUS IN PARIS REGION IN 2021

So as to offer young people in Paris region sports infrastructure and training spaces to help them integrate professionally, Sport dans la Ville aims to build a new Campus in Seine-Saint-Denis (93) which will benefit **15,000 young people** in the region.



2019 INTERNATIONAL CHARITY TOURNAMENT

Organized in partnership with streetfootballworld, Sport dans la Ville will have the pleasure of hosting, **in Lyon from 29 June to 8 July 2019**, an International Charity Tournament which is part of the **FIFA 2019 Women's World Cup**.

Over the space of a week, it will bring together **300 young people from around the world**, to share an exceptional sporting and community experience.



"We share this ambition with Sport dans la Ville of using sport as a way of moving society forwards."

Tony Estanguet
President of the Organizing Committee
of the Paris 2024 Olympic and
Paralympic Games



Photo: Dana Roesiger



SETTING UP A SUMMER CAMP AND TRAINING CENTER IN DRÔME

Sport dans la Ville aims to set up its own summer camp and training center so that, **every year, 600 young people** from the organization can experience exceptional moments of discovery, sport, creativity, and personal development.

The site, which will be built in Drôme Provençale, will also be a space for training and professional integration for young people who are part of the Job dans la Ville program and who are looking for a career in events, sport, tourism, hospitality, or catering.



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