

PROJECT PROPOSAL

STUDENT SUPPORT PROJECT - "DYNAGEN INITIATIVE"

1. Background

According to the Ministry of Education and Training and the Ministry of Labor, Invalids and Social Affairs, the school year 2017-2018 has about 2.4 million students studying at 635 universities, colleges and institutes (including 1.8 million university students and 600 thousand college students)^[1]. In the annual program of the Vietnam National Union of Students, the issue of taking care of students' life and learning process - scientific research, especially the "5-good students"^[2] campaign always set by the student union at all levels. However, in fact, students still face many difficulties in their learning, social adaptation and job search or creation^[3]. Many students have good academic achievements but still find it difficult or impossible to get a job, many get off their profession or have slow adaptation at new jobs^[4]. In addition, finding enough resources to carry out student support activities has always been a challenge. Therefore, an initiative which support students to improve their knowledge and skills by mobilizing resources in society is really necessary.

2. Objectives

- General objectives: enhancing social and occupational skills for students, improving the training quality of universities, helping students find and create jobs for themselves, thereby contributing to economic and social development of the country.
- Specific objectives:
 - + Reducing the financial burden for students and families in the learning process by granting monthly scholarships.
 - + Improving knowledge and complementary skills for students to support the process of learning, scientific research and creativity, career development.
 - + Creating a forum and setting up networks between students and alumni with advisors, sponsors and businessmen/businesswomen to share knowledge, skills, employment opportunities and career establishment.

- + Providing high quality human resources for agencies, organizations and businesses who involved in the project.
- + Inspiring students to train themselves for competency improvement and seek opportunities to contribute to the society.
- + Promoting sharing culture in the community for sponsors and speakers.

3. Beneficiaries and Timeframe

a. Beneficiaries

- Talented students who need financial support and the opportunity to develop their competencies, studying at universities and colleges in Hanoi. During the first school year (2020-2021), the project will provide official scholarships to 30 students and organize training courses, seminars to enhance knowledge and complementary skills for 50 students (including 30 students who receive the scholarship). In the following years, when the project has been put into stable operation, the official scholarships will be granted to about 40 students each year.
- Alumni who participated in the DynaGen Initiative wish to contribute to the program.
- Agencies, organizations and businesses have a need to sponsor students to create human resources suitable to their needs in the future.
- Individuals and organizations need to share/contribute their resources for pure marketing, CSR or charity purposes.

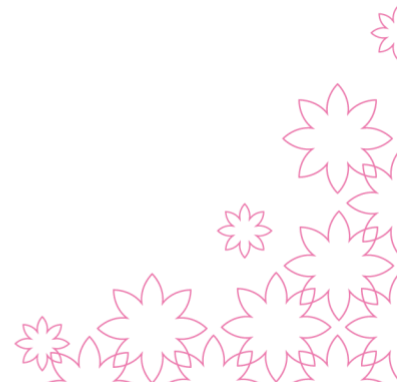
b. Timeframe

- Scholarships will be granted for the 2020 - 2021 school year. However, candidates recruitment, trainings and other activities could take place before and after the school year.
- The project will be implemented for many consecutive years.

4. Scoop of work

a. Granting scholarships

Each selected student who met the requirements will be awarded a scholarship for 10 months/year during their study at the university. In the process of receiving scholarships



every year, students are obliged provide proof of academic achievement, social activities, community contributions to ensure that they still meet the criteria of DynaGen Initiative.

b. Training on knowledge and complementary skills for learning, scientific research and career development

Short-term courses will be organized to provide additional knowledge and skills needed to help students achieve higher results in studying, scientific research and step by step become familiar with creative activities and start-ups in finding and creating jobs for themselves. The content of these courses will be based on the needs of students, including soft skills.

c. Organizing sessions between students and scientists, experts, entrepreneurs and alumni

Meetings, talks will be organized regularly for students to share, exchange and connect (networking) with the alumni (who have benefited from Dynagen Initiative), scientists, experts and businessmen/businesswomen. The content of the sessions will be based on the practical needs of students.

d. Connecting students and employers

Through individuals and organizations who participate in the project as advisors, sponsors or speakers, internship and employment opportunities will be introduced to students who meet the requirements of the employers.

^[1] *Report on Preliminary review of the union and student campaign semester I, 2017 – 2018 school year, version 68 BC/TWHSV, 7/3/2018, National Committee of Vietnam National Union of Students*

^[2] *“5-good students” Campaign has been unified to create an environment for students to practice on the following aspects: ethics, learning, fitness, volunteering and integration in the National Congress of the 9th Vietnam National Union of Students, 2013-2018 term.*

^[3] *Association Work Program and Student Campaign in 2017 – 2018 school year, version 06 CT/TWHSV, 8/8/2017, National Committee of Vietnam National Union of Students*

^[4] <https://www.tienphong.vn/gioi-tre/phai-lan-toa-phong-trao-sinh-vien-5-tot-1236756.tpo>