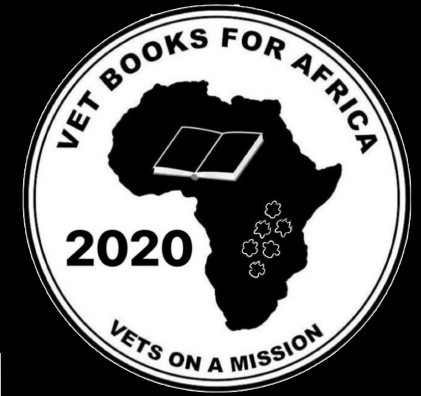




Vet Books for Africa



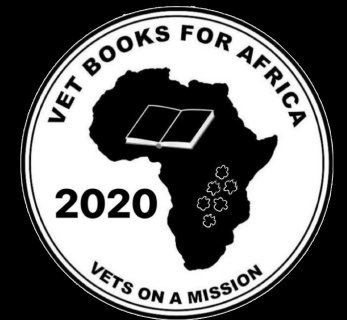
Vet students on a mission to uplift veterinary education in Africa!

Who we are....

- Our committee, Vet Books for Africa, is a student driven initiative started in 1993 by veterinary students from the Onderstepoort Faculty of Veterinary Science, University of Pretoria.
- We are a non-profit society affiliated with the University of Pretoria that solely rely on donations and sponsors.
- The committee consists of 8 students who are chosen biennially.

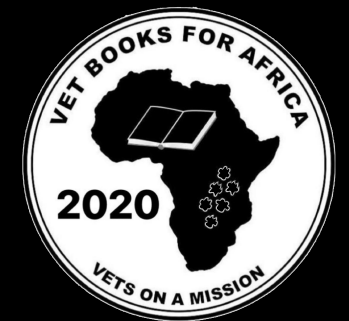


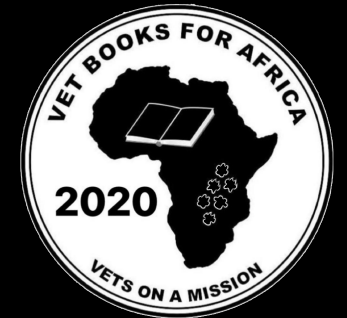
**Eight countries. Eight students.
One health = Vets on a mission**



Game Plan

- We undertake a 6 week trip, once every two years, to deliver much needed resources to veterinary faculties, rural communities, schools and other non-profit organisations, while also providing local communities with conservation related education.
- As you can imagine, a project of this magnitude requires a lot of hard work to plan, prepare and raise the necessary funds to cover the costs of all our transport and accommodation while en route as well as the collection of textbooks and equipment to hand out on our trip.



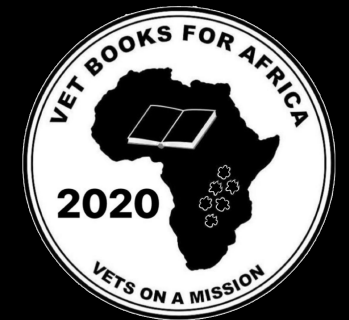


Vision

Unlocking the true potential of conservation in Africa through the education
of its people.
One Health.
One Africa.



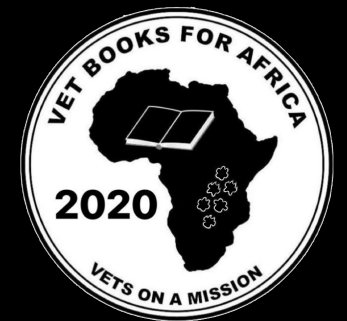
“ one’s life has value so long as one attributes value to the life of others ” - Simone de
Beauvoir



Mission

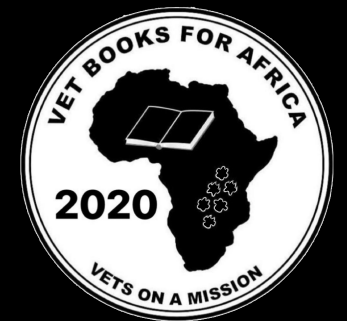
To distribute textbooks, journals and other veterinary supplies and equipment to veterinary faculties, rural communities and schools (in need of these commodities) in the various countries in Africa, while aiding and volunteering at veterinary clinics and conservation sanctuaries en route.

We strive to promote education and conservation through our actions and to unite veterinary students of Africa in order to achieve the ultimate goal of preserving this world for generations to come!



Objectives

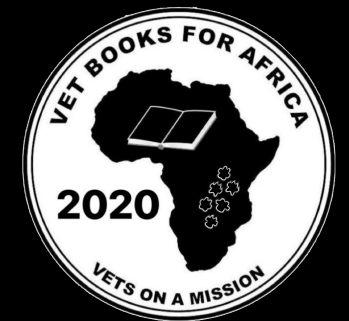
- Promote environmental awareness through education across Africa;
- Provide and distribute educational media, equipment and toys to various underprivileged schools, communities and veterinary faculties;
- Promote veterinary education thereby upholding the international regard for African veterinary faculties;
- Build and develop the relationships between veterinary faculties across central and southern Africa;
- Aid various community veterinary clinics, animal rehabilitation centres and animal sanctuaries by volunteering and delivering medication, vaccinations, equipment and donations;
- Serve as an intermediary that links people and organisations across Africa to ensure a sustainable future.



Fundraising events:

The following are events done by previous committees.

1. 94.7 Cycle challenge
2. Golf day
3. Annual Onderstepoort dodgeball tournament
4. Making and Selling supporters bracelets
5. Selling Raffle tickets.



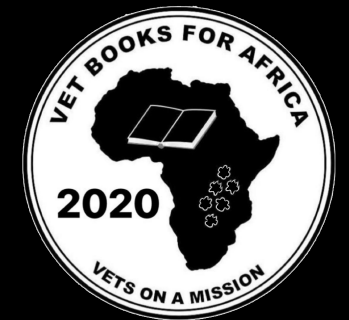
Giving back in South Africa:

The following was done by previous committees

Home is where the heart is, that is why we prioritize giving back in our own country during our two year term. Vet books for Africa partner with other societies and organisations during these two years to promote the education and conservation of South Africa.

These events include:

- **Maverick outreaches** - UP's one health initiative driven by medical and veterinary students that provide basic health care and education to local rural communities.
- **Rabies vaccination campaign** - Vaccinate dog population in rural areas
- **Hoedspruit Endangered Species Centre** - Discuss possibilities to help HESC



International Relationships

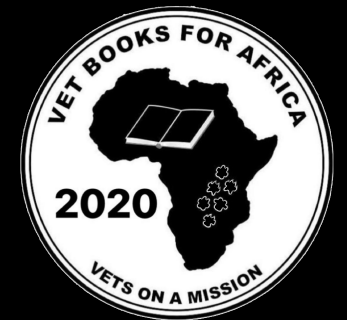
The following are Charities and Universities visited by the previous committee

Universities

1. Sokoine University of Agriculture (Tanzania) in Morogoro
2. The University of Nairobi (Kenya)
3. The University of Zambia in Lusaka
4. University of Zimbabwe in Harare
5. Makerere University (Uganda) in Kampala
6. Lilongwe University of Agriculture and Natural Resources (Malawi)

Charities

1. Vic Falls Wildlife Trust
2. Painted Dog Conservation
3. Chipembele Wildlife Education Trust
4. Conservation South Luangwa
5. Wildlife Action group
6. Consolatha Secondary School
7. Vetaid – Masai Mara
8. Lewa Wildlife Conservancy
9. Gorilla doctors
10. Wildlife Health Centre



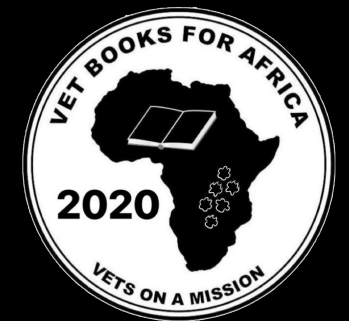
Being a Vet Books for Africa Sponsor?

The success of the Vet Books for Africa project is dictated fully by the generous support of our sponsors as well as fundraising efforts performed locally. The project is organized solely by veterinary students from Onderstepoort.

An affiliation with this prestigious project can be a valuable asset to any company wishing to contribute to a sustainable future through the development of young veterinarians in Sub-Saharan African countries. The project has both international and national audiences who are prime candidates for investment to grow a company's market.

The expenses for the project include accommodation, transport, food, equipment hire, insurance, permits, etc.

Refer to **Addendum B** in the **Sponsorship Proposal** for a detailed estimation of the projected expenses.



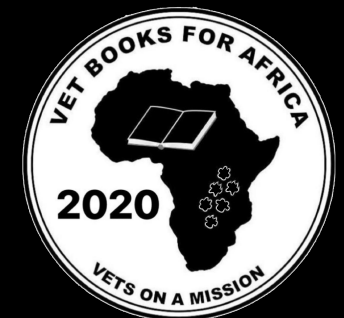
Collaboration with the Wildlife Conservation Trust



We as Vet Books for Africa decided to partner with WCT - now categorised as a project under WCT - to benefit from their funding and social media platforms. In exchange we take their name into Africa, providing them with new marketing and relationship building opportunities as well as helping them achieve their vision, mission and objectives.

The Wildlife Conservation Trust (WCT) is an entity that was founded through the efforts of many dedicated people and organisations working towards the conservation of endangered and vulnerable animal species. The WCT facilitates projects with a focus on conservation, rehabilitation and the protection of wildlife; as well as education and training programmes relating to the environment.

<https://wildlifeconservationtrust.co.za/mission/>



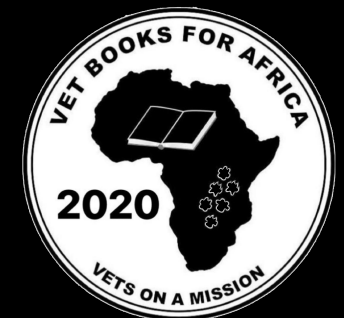
Sponsorship Tier levels.



The sponsorship options for this project are divided into the following five different tiers:

- ❑ Platinum
- ❑ Gold
- ❑ Silver
- ❑ Bronze-Plus
- ❑ Bronze

Companies will be given the opportunity to sponsor money, books and equipment as well as make in-kind donations. All sponsorship opportunities are open to discussion and amendments.



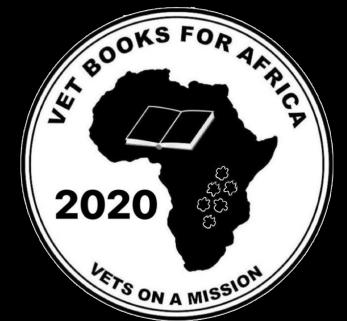
Sponsorship Tier levels.

BRONZE

Value: R 3000.00 – R 5 999.00

Benefits:

- ❑ Logo of company advertised on the VBFA website (<http://vetbooksforafrica.org>)
- ❑ Post on VBFA social media pages regarding company
- ❑ Company can enjoy tax deductions associated with such a contribution



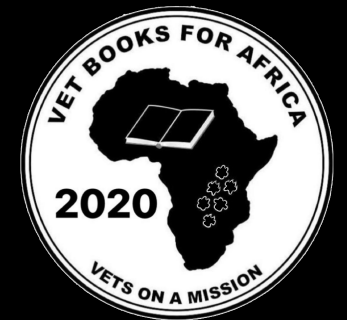
Sponsorship Tier levels.

BRONZE PLUS

Value: R 6 000.00 – R 11 999.00

Benefits:

- ☐ *In addition to all the items in the Bronze tier*
- ☐ Logo of company will appear on the VBFA banner that will be displayed during all the book / equipment handovers at the various universities and charities
- ☐ Logo of company will appear on the vehicles throughout the journey
- ☐ Exposure through all of the VBFA social media platforms
- ☐ Company will have access to the detailed financial reports of VBFA
- ☐ Company will also get the right to use our Vet Books for Africa supporters logo -on all their social media platforms- until the end of the 2020 committee term



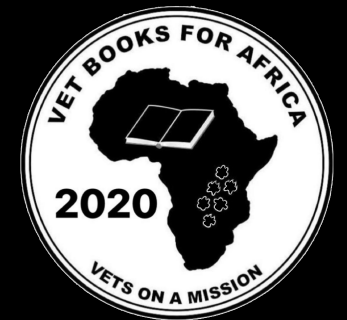
Sponsorship Tier levels.

SILVER

Value: R 12 000.00 – R 21 999.00

Benefits:

- ▣ *In addition to all the items in the Bronze Plus tier*
- ▣ Link to company's website on Vet Books for Africa website
- ▣ Logo of company will be included in all marketing and exposure fundraising events
- ▣ Company can get access to Vet Books for Africa photos and videos for their own marketing purposes.
- ▣ Invitation for 1 participant to attend the Appreciation Dinner after the trip has ended in 2021



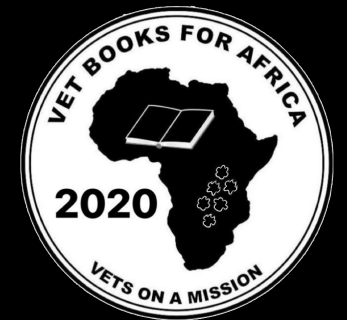
Sponsorship Tier levels.

GOLD

Value: R 22 000.00 – R 50 000.00

Benefits:

- *In addition to all the items in the Silver tier*
- Acknowledgement of Company's unique contribution on VBFA website
- Invitation for 2 participants to attend the Appreciation Dinner after the trip has ended in 2021
- Company branding will appear in the VBFA newsletter that will be sent out all the VBFA alumni members



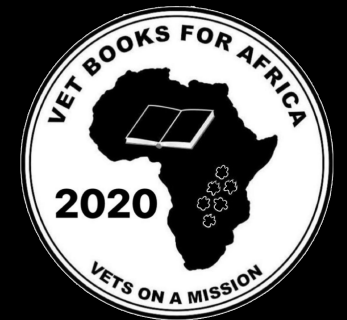
Sponsorship Tier levels.

PLATINUM

Value: > R 50 000.00

Benefits:

- *In addition to all the items in the Gold tier*
- Invitation for 3 participants to attend the Appreciation Dinner after the trip has ended in 2021. This will include a possible speaking opportunity if requested by company.
- Banners of company, if provided, will be displayed at all the book handovers which will present good photo opportunities for marketing purposes
- Acknowledgement of Company's unique contribution to the project in a presentation that will be given to the members of each faculty and charity visited



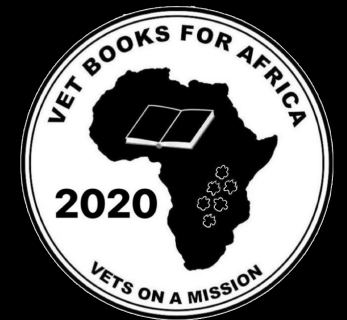
Sponsorship Tier levels.

VEHICLE SPONSOR

A 4× 4 double cab bakkie with a canopy or an SUV, valued at R50 000 each.

1. One vehicle sponsor will receive the same benefits as Gold tier
2. Two vehicle sponsor will receive the same benefits as a Platinum tier
3. Three vehicle sponsor will receive the same benefits as our main sponsor
 - *In addition to all the items of the Main sponsor*
 - Company logo will form part of the **Vet Books for Africa 2020 logo**, in addition to the Main sponsor logo.

If the vehicle sponsor, decides to sponsor all the vehicles plus the fuel costs of the vehicles for the trip (@R40 000 per vehicle), the vehicle sponsor will be seen as the sole main sponsor.



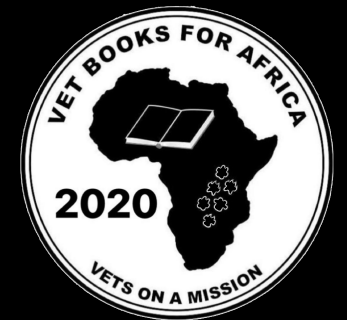
Sponsorship Tier levels.

MAIN SPONSOR

Value: >R150 000

Benefits:

- *In addition to all the items in the Platinum tier*
- Invitation for 4 participants to attend the Appreciation Dinner after the trip has ended in 2021.
- Company logo will form part of the **Vet Books for Africa 2020** logo.



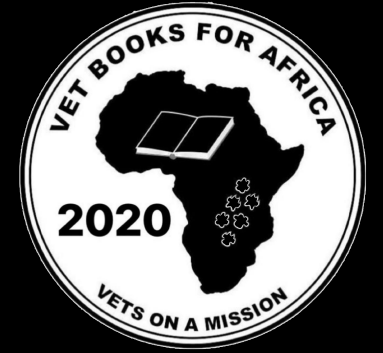
Thank you!

“one’s life has value so long as one attributes value to the life of others” - Simone de Beauvoir





Vet Books for Africa



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