



# **Elevate: Partners for Education**

Elevate incubates and implements cost-effective, evidence-based solutions to improve the quality of primary education in Uganda. We work with government partners to identify critical bottlenecks across the education service delivery chain and develop practical, impactful solutions to unleash optimal systems functioning. Our current programs leverage mechanisms to increase accountability, improve the responsiveness of education service providers to local challenges, and catalyze sustainable systems change.

#### Vision

We believe that an educated population is the foundation of a **thriving society** and a **prosperous** economy. We envision a world in which every child—regardless of how much money they have or where they were born—is able to reach his or her full potential through access to high quality education.

Mission

Elevate's mission is to build accountability and improve service delivery in Ugandan primary schools.

# **Elevate's Model**





# It Takes a Village to Educate a Child

Village TEACH Initiative

## The Challenge

Parents play a critical role in the world's highest performing schools and education systems. Decades of academic research clearly illustrate that when parents are actively involved their child's education, children are more likely to thrive academically, socially and economically. In Uganda however, there is a conspicuous disconnect between government-aided primary schools and the parents and communities they serve. Recent research finds that 51% of Ugandan parents do not know the name of their child's teacher, and only 23% of parents have visited their child's school in the previous year. This disconnect breeds distrust, discourages communication and cooperation, and ultimately contributes to poor student learning outcomes. Across Uganda, 94% of 4<sup>th</sup> graders cannot read a simple paragraph.

#### Why are parents disengaged?

Parents misunderstand state policies, and their responsibilities to the school

Lack of communication and coordination perpetuate a *blame* game between parents and schools

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4 Parents underestimate the returns to education

Having little formal education, parents are unsure of how to interact with the formal education system

Poor student attendance & learning outcomes

## **Our Solution**

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At just eight cents per child, the Village TEACH program bridges the gap between schools, parents and local communities. The program establishes a simple platform for schools and communities to engage in productive dialogue and collaboratively identify challenges, set goals, and develop solutions to improve education at their local school.

The power of Village TEACH comes from its simplicity and inclusivity. The program creates an even playing field where everyone's voice is heard, especially low-literate or otherwise marginalized community members who might otherwise be excluded from these important conversations.

### **Our Impact**

To date, Elevate has implemented and evaluated Village TEACH in 63 schools, reaching 27,690 students. We have also conducted an internal impact evaluation to measure the efficacy of Village TEACH in building inclusive, collaborative education communities. Excitingly, our impact evaluation shows that Village TEACH has myriad positive impacts for stakeholders across local education communities.

Thus far, we've found that Village TEACH:

- Reduces student dropout by 40%
- Reduces student and teacher transfer by 20% and 12%, respectively
- Increases teachers' willingness to invest back in their schools
- Increases parents' likelihood to have visited their child's school by 22%



#### The Village TEACH Model

The Village TEACH model is rooted in the conviction that parents and local communities hold the keys to driving lasting, transformational change in their schools. Rather than diagnosing challenges and prescribing solutions, Village TEACH serves as a mediator and facilitator. We provide training rooted in positive psychology, positive deviance and growth mindsets, equip communities with the tools they need to effectively identify challenges and develop viable solutions, and are there to unclog bottlenecks, serve as an unbiased third-party, and provide additional coaching as needed.



Recognizing that lasting behavior change takes time and investment, Elevate's expert facilitators guide communities through the first two years of the Village TEACH program cycle. As local champions and committees become more comfortable with the program, Elevate's facilitators incrementally step back, transferring more responsibility over to communities. By years 3 or 4, TEACH committees and champions operate with little support from Elevate.

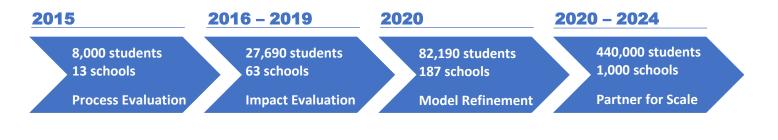
#### **Our Vision for Scale**

At an expense of just **eight cents per child**, Village TEACH is one of the most practical, scalable, and cost-effective education interventions being implemented in Uganda today.

Recognizing the positive impact Village TEACH is having in local education communities, our government partners have requested that Elevate expand the program to reach all **187 government-aided schools** in the Mukono district of Uganda's Central Region. By 2024, we aim to scale the program to reach 1,000 government-aided primary schools in Uganda.



student dropout by



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