



AJUSSCOM

ALL JUNIOR SCHOOLS
SPELLING-BEE COMPETITION

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PREAMBLE

Discovery for impact is a Non-Governmental Organization that helps young individuals discover their potentials in order to make positive impact to their generation. Over the years the organisation has contributed towards empowering young individuals through specific projects, capacity building programs, workshops, business training and inter-school competitions.

In educating and impacting future leaders, we introduced a spelling bee competition for Junior Sections of the Secondary Schools tagged “AJUSSCOM”. This Project with the brand name AJUSSCOM (All Junior Schools Spelling-Bee Competition) is an annual educative programme proposed to hold in various cities in Nigeria. It is aimed at helping students in their academic pursuit by encouraging them on critical reading and vocabulary development, so as to secure and ensure a brighter future/career for them.

It provides a platform where exceptional students from various junior secondary schools can express their skills and compete for the championship award. Students will improve their vocabularies, learn new concepts and develop correct English usage, they will acquire knowledge, develop cognitive skills, and increase their understanding of ideas and values making them competent to pass standardized tests which will consequently encourage them to attain greater height in their academic pursuit. Their attitudes will be shaped positively and they will gain skills like confidence and presentation abilities that will enable them succeed.

AJUSSCOM will play an important role in unifying young people and secondary students, not just as individuals, but as institutions or corporate bodies. To achieve this, we believe in a joint effort of every stakeholder (Government, Non-governmental organization, private institutions and willing individual) in whatever way convenient.

OBJECTIVES

- To establish the spirit of unity amongst the Secondary Schools and also create a healthy studying competition amongst the teenagers and youths of the state.
- To teach young people to appreciate life beyond technology; although we live in an era of instant information and text messages, spelling bee competition helps us understand that in real life situations, there are no short cuts to improving your grammar and vocabulary.
- To provide academic aid; AJUSSCOM when fully executed will help the brilliant ones who cannot afford education to attain a considerable height in their academic pursuits.
- To celebrate intelligence and knowledge; in a world where exceptional talents often go unrecognized and unappreciated.
- To illustrate the value of studying and hard work; to be a successful “Spelling-Bee” competitor, one must study hard and persevere. There is no denying that, it is more than sitting down with a dictionary and memorizing words. Linda Wood, a US “Spelling-Bee” judge said; “The way children learn the words is not just by rote studying, but through etymology and learning roots, pronunciations, and multiple definitions...” This helps children become better readers and writers which allows them appreciate language and its value in life.

- Poor communication in English language and high rate of failure at aptitude and general studies tests
- Students show very poor spelling competence even at point of graduation from universities.
- Students lack opportunities to develop healthy competitive spirit that would improve their passion towards learning.
- Students in rural schools rarely have opportunities to compete and prove themselves against their counterparts in urban and private schools on an equal footing

TARGET PROBLEM

Organise an annual State Spelling competition in major cities and state capitals in Nigeria, which would in the long run become a National competition,

Raise a network of volunteers who would serve as human resource and state coordinators for AJUSSCOM competition

Use a combination of AJUSSCOM human resources, private sector funding and government resources to solve educational growth and development problems.

Collaborate with the State Ministry of Education and broadcasting house for publicity

Award cash prizes to individual winners and educational materials to the winning schools.

BACKGROUND INFO.

AJUSSCOM is an annual Inter-School Spelling Competition which range of participants cuts across students from different junior secondary schools for a healthy competition. We started AJUSSCOM Spelling Bee in 2016 with a pilot that brought together 10 schools in Minna Niger State. The project was executed successfully in partnership with the Niger State Ministry of Education and Editorial CDS of the NYSC (Niger state) also partnered in hosting the championship, NTA Minna as media partnered in broadcasting the event. The second edition was held on the 15th of November 2017 in Akure, Ondo state with 10 schools compete for the championship position.

We plan to reach out to more state for the third edition, this year's event is proposed to take place in five state capital in Nigeria. These are: Lokoja, Ibadan, Minna, Oshogbo and Port Harcourt.

INDIVIDUAL

- 1st Position: N100, 000.00 cash, medals and Education materials.
- 2nd Position N50, 000.00 cash, medals and Education materials
- 3rd Position N30, 000.00 cash, medals and Education materials

SCHOOLS

- Champion: Trophy, Award plaque, certificate and Education materials.
- First Runner-up: Award plaque, certificate and Education materials
- Second Runner-up: Award plaque, certificate and Education materials





AJUSSCOM 2.0 [AKURE]



RED CARPET SESSION



AJUSSCOM COMMITTEE

AJUSSCOM 3.0 [AKURE]



AJUSSCOM 3.0 [MINNA]



AJUSSCOM 3.0 [ILORIN]



AJUSSCOM 3.0 [IBADAN]



AJUSSCOM 4.0

AJUSSCOM will be a day long competition among the public Secondary Schools as well as Private Secondary students that may be interested to be a part. This year event is to hold in Akure, ibadan, oshogbo, ilorin and Minna. All interested schools are encouraged to register as early as possible to participate in the event. It will provide each student represented from participating schools with a forum to spell and possibly give the history of an English word which may be given to him/her by the Pronouncer and winners will be decided by selected Adjudicators/judge(s)

PARTICIPATION

- Each participating school is to provide us with one of their best junior students who will represent the school in the competition.
- A maximum of ten (10) students shall be required from each school to accompany the contestants.
- A teacher or staff of the school shall also be required to accompany the contestants and their colleagues.
- The entry form attached should be filled correctly and duly signed by authorized personnel of the school

ELIGIBILITY

- Participants must be from the junior section of the secondary school.
- Participants must be bona fide students of the school they represent.
- Contestants/ Participants must be 15 years old or younger

REGISTRATION

The registration is free to all interested schools and the deadline for the submission of the form shall be two week before the date of the event.

EXPECTED OUTCOME.

At the end of this event we hope to:

- Reached out to over 200 schools, on a average of 50 schools in 7 states in Nigeria.
- Provide a free and fair competition and to promote a healthy competition among various schools.

- Increase students passion to words, developing their vocabulary and strive for excellence.
- Bring together various stakeholders (Government, Private organization, NGOs, teachers and Parents) towards improving the educational challenges.

SUSTAINABILITY

We plan a long time projection to cover every state in Nigeria so as to organise a national competition. We hope to achieve this by utilising every opportunity available, maintaining relationship with stakeholders, providing room for volunteering, partnering with relevant bodies and boosting brand awareness through various Media.

AJUSSCOM 4.0 BUDGET

	₦
Venue	200,000
Refreshment	150,000
Sound	50,000
Honorarium	50,000
Award & Certificate	50,000
1st Prize	100,000
2nd Prize	50,000
3rd Prize	30,000
Advertising & Media	100,000
Program Booklet	50,000
Incentives	50,000
Video Recording	50,000
Photography	20,000
Decoration	20,000
Transport & Logistics	30,000
Miscellaneous	50,000
Total	950,000

COST SHARING

We hope getting support from government, corporate bodies and willing individuals this could be both monetary or in kind. Base on past programs organised most of the cost was self funded, Presently we have few of the cost covered:

- ü Cost of venue by collaborating bodies
- ü Refreshment for Akure by chemicay pastries
- ü Trophy and certificate by first way book shop

but we hope to reach out to more sponsors and collaboration so as to sustain the event.

FUNDRAISING AND SPONSORSHIP

This event presents a unique opportunity for sponsors and donors in two ways:

Government functionaries, dignitaries, important guests, parents and students will be gathered here, this allows you to access a larger market as well as a very specific target market, which enhances the chances of successful advertising.

Students from various schools will be gathered here; These students are some of the most dedicated and intelligent individuals, which provide an opportunity to impact future leaders as part of your corporate social responsibility

There are three broad categories of sponsorship for this competition:

Major and Title Sponsors

Title or Major Sponsors are individuals or companies who would fund all or most of the needs of the event. They would be major partners and significantly involved in all aspects of the competition preparation and the event itself.

Area-Specific Sponsors

It is also possible to sponsor a specific event, goods or service as listed in the budget. For example, you could fund a social aspect or function, or help us fund our feeding costs, or cover the awards and prizes for winners. This type of sponsorship is possible through a monetary donation (covering the costs) or a direct donation (for example, venue, buses free use of a venue, refreshments).

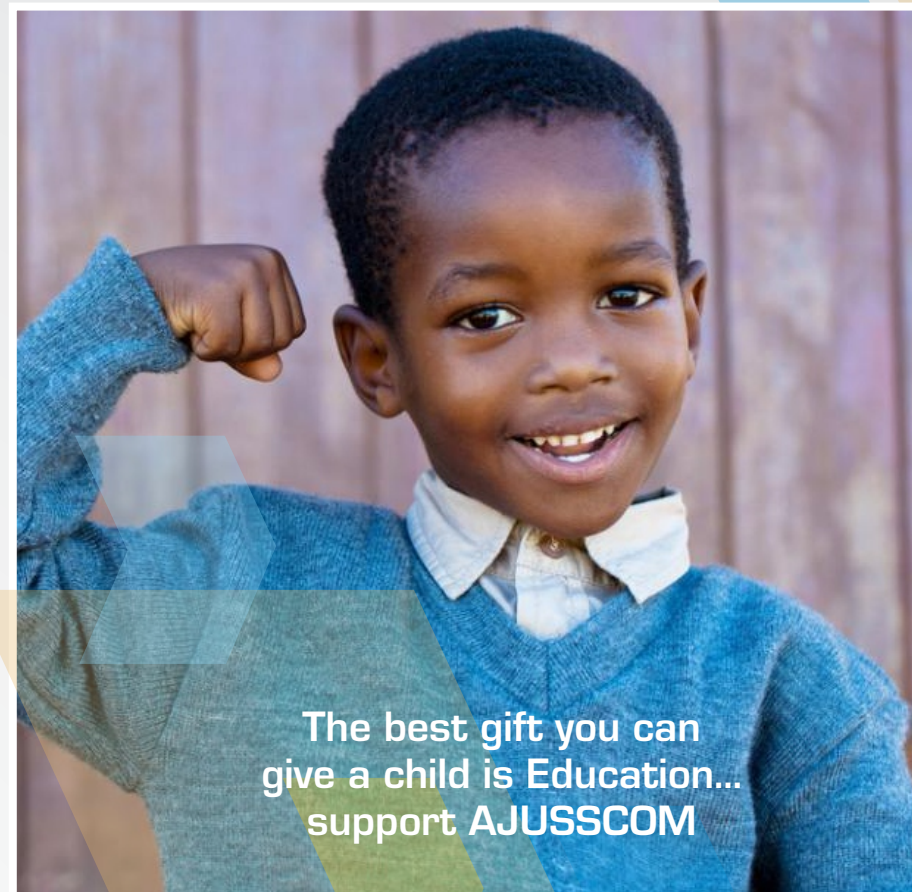
Other sponsor and donors

If you are unable to commit to any of the above options, it is still possible to contribute. Even the smallest amount can help us make this event a reality!

EVENT AND SPONSORSHIP MANAGEMENT

There is an organising committee in every state who are in charge of running the competition and facilitating all the benefits that stem from it. As a team, we can provide you with consistent breakdown and more detailed budgets so that you can be sure your money is being used in the best possible way. The organising committee will send regular reports and updates to all sponsors, as well as a thorough evaluation after the event

AJUSSCOM



To be a part financially:
Discovery & Dev. for Impact Init.
Zenith Bank
1015607756

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Sponsors:

This could be you, Just give us a call!



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