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## About Edified Generation Rwanda:

In 2003, the Imbuto Foundation, established by the First Lady of the Republic of Rwanda, launched a Scholarship project called “**Edified Generation.**” It primarily focused on paying tuition fees for high-performing secondary school students from economically weak backgrounds. In 2016, former beneficiaries of the Edified Generation programme came together, determined to give something back to the communities that had supported them. Convinced that also primary school and university students should receive assistance in pursuing their education, they set up an NGO; It was the beginning of **Edified Generation Rwanda (EGR).**

## EGR's Mission:

Edified Generation Rwanda is a non-governmental organization that aims at improving the lives of Rwanda's youth. Through providing them with expertise and funding, EGR helps children and adolescents to fulfill their full potential. EGR primarily targets youngsters who come from low-income households, are handicapped, or are disadvantaged due to other circumstances. Simply put, EGR supports those people who need support the most urgently.

## Its Projects

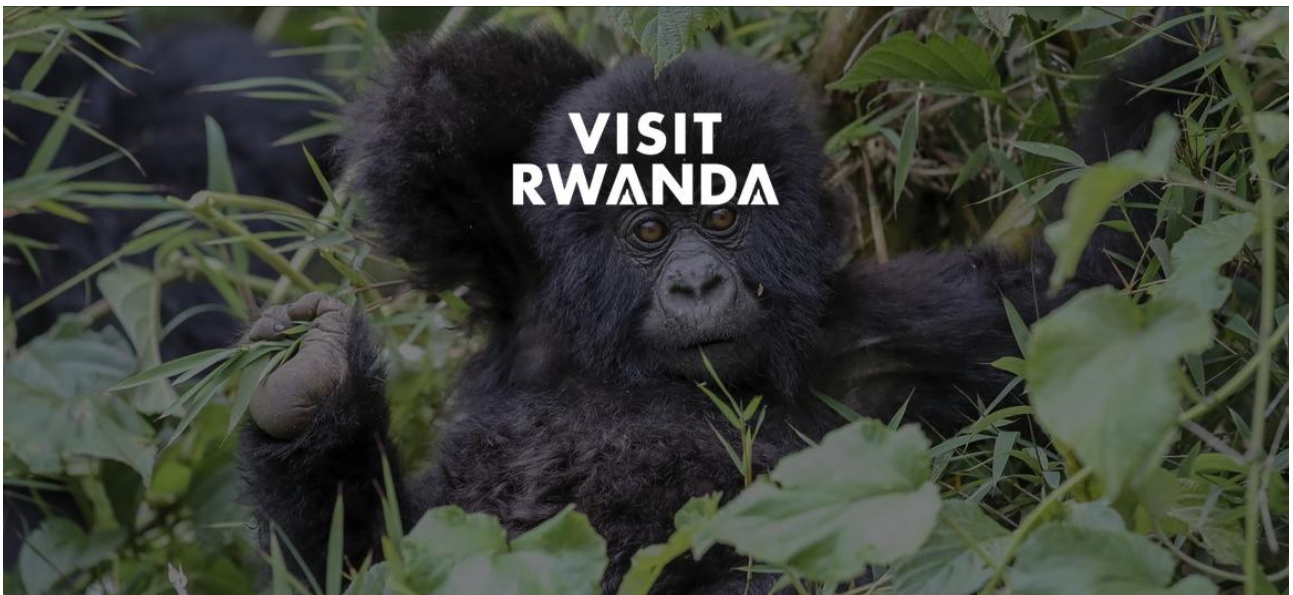
As of now, EGR runs numerous projects. Three in particular deserve to be elaborated on.

**First**, EGR, in cooperation with International Computer Driving License (ICDL) Africa and the Ministry of ICT and Innovation (MINICT), gave birth to the project “*Bridging Digital Divide among the Youth.*” In an effort to contribute toward the National Digital Talent Policy, EGR aims to expand the youth's access to ICT skills. By the end of 2018, at least 3,600 underprivileged children and adolescents shall benefit from special ICT lessons, and be certified with an ICDL certificate.

**Second**, EGR is combating youth unemployment. Too often, university graduates are struggling to find a job. The so-called “Employment Accelerator (**eAccelerator**)” offers hands-on training for unemployed graduates and, in consequence, gives them a competitive edge when entering the job market. In partnership with Rwanda Cooperative Agency (RCA) and Rwanda Development Board (RDB), EGR hopes to prepare 6,240 university graduates for professional life in 2022.

**Third**, EGR’s scholarship programme grants funding to primary and secondary school students. To date, 25 children already receive full scholarships (including uniforms, school materials, transport, and health insurance), while partial scholarships have been awarded to 125 students. Compared to the other two projects, these numbers are still relatively low. With time, EGR therefore hopes to sustain and expand its scholarship programme, and thereby to improve the lives of society’s most vulnerable, the children.

### **Our new initiatives:**



Visit Rwanda is Arsenal Football Club’s official Tourism Partner and its first shirt sleeve partner. The Visit Rwanda logo features on the left sleeve of all AFC teams for the duration of the exciting, three-year partnership.

## **Program description:**

### **1. Summary**

Exploring Rwanda's diverse tourism offerings is what the Tembera u Rwanda campaign is all about. Tembera u Rwanda simply means "explore Rwanda." It is also the hash tag for the domestic tourism campaign launched late last year by the Rwanda Development Board (RDB), the sector regulator. EGR intends to support 150 young vulnerable Rwandan children to go out and explore their country more, unfortunately it is expensive for them. EGR strives make the support for 150 children.

### **2. Challenge**

Known as the land of a thousand hills, Rwanda is home to an incredible wildlife living throughout its volcanoes, montane rain-forest and sweeping plains. Travellers come from far and wide to experience this biodiversity. While the number of international travellers continues to increase, some Rwandans are left out due to financial constraints. Rwandans are deprived from experiencing the diversity of Rwanda the same way international visitors do. Especially vulnerable children often do not have the means to explore their own country and hence they stay largely unaware of the natural beauty and diversity their country has to offer.

### **3. Solution**

EGR aims at enabling 150 children and youngsters, aged between 15 and 18 years, to explore the outstanding natural sites of Rwanda ranging from parks, forests and lakes. The participants will learn about Rwanda's biodiversity giving them a sense of the beauty of their country and hence evoking a feeling of responsibility to safeguard this natural heritage.

The participants will keep a diary during their trip and are asked to describe their experiences in story books. The project hence tries to foster the culture of writing and reading among children. The books shall be exhibited to the broader public.

#### **4. Long-Term Impact**

vulnerable children are likely excited to visit and explore their country like other schoolmates, unfortunately it is hard for them to make it, EGR would advocate to assist 150 children with economically weak backgrounds aged between 15 and 18 years -students . This would inspire them to understand more and write the story books about touristic sites and know opportunities under that industry. This will not only provide business opportunities through writings but also employments later .