



STRATEGIC YOUTH DEVELOPMENT ORGANIZATION

PROJECT OUTLINE

10/12/2018

Section 1: Particulars of the Organization.

- i. Title of the project: **Entrepreneurship and Adolescent Mothers Empowerment Project**
- ii. Address of applicant.
Strategic Youth Development Organization - SYoDeO
P.O Box 33250
Dar es Salaam- Tanzania
- iii. Address for correspondence - physical and e-mails addresses, telephone, fax and mobile phone numbers.
Located at: Kinondoni Municipality along Bagamoyo Rd, Boko – Basihaya; Block ‘D’ Plot NO.1305; Opp. Finca TANZANIA OFFICE, Close to ASSEMBLY OF GOD CHURCH.
Postal Address: P.O. BOX 33250
Phone: +255 754 2985 39/ +255 763 5618 02
- iv. Contact name (s) : **Rehema Elikana**
- v. Type of centre (boarding or day): **Day**
- vi. Legal status : **registered**

Section 2: Project Description

2.1 Priority occupation(s) to be offered: **Tailoring and Embroidery.**

2.2 Proposed geographical area : **Kinondoni District ,Dar es salaam Region.**

2.3 Target population: Youth – **Adolescent mothers**

2.4 Vision and Mission of the centre: **To bring out the best in each youth in terms of skills knowledge and capacity**

2.5 Objectives of the centre

Objective 1: **To empower and build skills of 50 teenage single mothers in Tailoring & Embroidery Per training session**

Objective 2: **To enhanced self employment and self-reliance amongst the youth and teenage single mothers.**

Objective 3: **To enhanced and create a value addition and distribution channel for the teenage single mothers through in-house business Incubation programme**

Section 3: Resources

3.1 Financial Resources

a. How much it will cost to establish the centre (in Tanzanian shillings): **TZS 2,000,000.00**

b. Expected source (s) of funds to establish the centre.

i. Contribution from Board members (amount) **TZS 2,000,000.00**

ii. Well wishers and grants including in-kind and equipment support (amount) **TZS 25,000,000.00**

c. Proposed financial plan and budget for three years.(TZS)

Project Financial Plan					
Item	Total Financing	2019	2020	2021	REMARKS
REVENUE					
Training fees	26,000,000	2,000,000	12,000,000	12,000,000	20 people@50,000/Per Month
In-kind Contributions & Grants	25,000,000	5,000,000	10,000,000	10,000,000	Expected funds to be raised through grant applications for in-kind support
Bank Loan	5,000,000	2,000,000	3,000,000	-	To cater for emerging operation cost
Own Generated Funds & Sales	48,000,000	-	24,000,000	24,000,000	Sales expected after establishment of a garment distribution shop
Total Revenue	104,000,000	9,000,000	49,000,000	46,000,000	
EXPENSES					
Training material expenses	9,600,000	1,200,000	3,600,000	4,800,000	
Administration	20,200,000	1,800,000	8,400,000	10,000,000	Salaries and allowances for trainers + office rent and utilities
Total Expenses	29,800,000	3,000,000	12,000,000	14,800,000	
Gross REVENUE	74,200,000	6000,000	37,000,000	31,200,000	Revenue inclusive of other business expenses

3.2 Human Resources

1. Proposed Organization Structures including centre

2. How many people will be employed? **One person will be employed**
3. How many people will be hired? **Two people will be hired**
4. State positions to be employed or hired. **Training & Center Manager will be employed while two trainers and facilitators will be hired.**

3.3 Physical and Materials Resources

- i. Land (specifies if the land is available or plan to purchase- size in square metres): **0.5 Ha. Is available (Rented)**
- ii. Infrastructure/buildings: **Already available with enough space and room facilities for the training and other center administrative work**

List proposed infrastructure/buildings to be established as per proposed occupations:

S/N	Buildings	Purposes
	one	workshop

Section 4: Summary

4.1 Implementation strategy

In the first 1 year We will do 2 batches for 20 participants (10 in each batch). Thus a total 20 participants will be trained in the tailoring & embroidery skills in each session. This vocational training is designed to take a period of 4 months for 20 women, where as in a satellite centre for 10 women also for 4 months, to make the target women skilled in the tailoring & embroidery trade, in order to create job opportunities for them, to produce income for their family and also with a view that they could contribute to the nation building program at large.

The training will include both in the classrooms in the training centre, and practical work. SYoDeO would be developing learning material and teaching aids which will be used while imparting training. The trainees would also be taken out on exposure visits and they will be taught other skills on how to open their own shops/start working from home etc.

SYoDeO will appoint qualified and experienced personnel to impart the required training. Several distinguished organizations/agencies and individuals will also be invited for giving seminars/lectures and talks. For training, sewing /embroidery machines /wooden tables and frames, some furniture, raw material etc, this will be procured.

The training focus will be on the following:

- A. Designing**
- B. Measurement & Cutting**
- C. Stitching**
- D. Embroidering**

They will be imparted training on to make different type of items/clothing for;

- A. Children**
- B. Ladies**
- C. Men**
- D. Bag making**
- E. Files & folders for seminars/ workshops**

Training will also enhance the capacity with respect to:

- A. Marketing aspects of tailoring unit**
- B. Sampling and quality control**
- C. Self help Help Groups and cooperative of tailoring unit**
- D. Management of Self help Help Groups**

4.2 Project innovation

By the time of their graduation, The beneficiaries will get support from SYoDeO to start their own tailoring shop in group and/ or placed with different tailoring shops, for earning their livelihood/ supplement family income and lead a better life.

After completion the training, SYoDeO will also provide incubation and technical support to its graduating trainees, in starting their own tailoring unit in groups under supervision of SYoDeO for the duration of two years. We are also, exploring the possibilities for placement with different tailoring shops for earning their livelihood/ supplement family income.

By encouraging them to form self help groups, we have plans to help our trainees in setting up own units etc with their own resources or by mobilizing and ensuring that they have access to financial resources, which hitherto were out of their reach like Govt. schemes, grants, services, banks loans, subsidies etc, to help them become self reliant.

4.3 Future plans

This particular Training program is designed to address the three fundamental challenges that face most underprivileged youth today when it comes to poverty eradication, creation of job opportunities and self-employment with regard to making use of locally available resources; which are;

- 1) Knowledge on the existing available local market opportunities especially in the clothing sector,
- 2) Skills and capacity to undertake tailoring as a viable entrepreneurship venture
- 3) Access to financial services/capital after the training.

Our plan is to move a single youth from extreme poverty to becoming a shareholder of a processing or clothe distribution Saving and Credit Cooperative Unions through support and collective mobilization of capital and investments.

We will do this by bringing a group of likeminded youth together, train them, empower them to invest in the clothing sector and encourage them to join hands to produce market driven products and services which in the long run they turn their union to fully fledged industries and commercial companies dealing in a particular service or production line.

4.4 Project sustainability

Our financial plan indicates available gross revenue that is above 60 %.Six months into the training, the center will prefer to start its own cloth designs that will have a particular brand and label. This will be followed by opening of a front office shop where retailers will be asked to come and buy or place orders for their shops...

The center is projected to build the capacity of over 200 teenage single mothers each year. In the next 3 years more than 600 single mothers from Dar es Salaam and Pwani Regions will have an opportunity to invest and the capacity to take care of their basic family needs.

The formation of self help groups will also play an important role in ensuring that those who pass through our trainings get the added advantages in terms of additional skills, support and connections for their livelihood after the training.

In terms of management the center is located in the same venue where the official Head Quarters of SYoDeO organization. This means that its activities and operations will be monitored closely with very experienced and competent staffs.