

Dr. Terry Neese
Founder | CEO Message

IEEW will continue to educate women economically, socially and politically. Our **PEACE THROUGH BUSINESS®** initiatives have been met with great interest and success in the countries we serve. We are literally “Rocking the World” by empowering women entrepreneurs to embrace their ability to bring economic stability and gender equality to their communities.

We are proud of our graduates in Rwanda and Afghanistan who are making history by being the only women in their industries. They are demonstrating the power of diversity to bring change for both current and future generations.

The statistics speak for themselves. IEEW graduates are building sustainable businesses that are grounded in strategic planning, solid business acumen, and most importantly, hope.

It is the power of this hope that equips our graduates to “pay it forward” – and uplift entire communities by sharing the knowledge they now possess. They have become educators, mentors, employers and the new leaders that promise a brighter future for women around the world.



Peace
through
Business



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Empowering
Women

Economically,
Socially and Politically



THE INSTITUTE FOR ECONOMIC EMPOWERMENT OF WOMEN HELPS BUILD SUSTAINABLE ECONOMIES AROUND THE WORLD, EMPOWERING WOMEN ECONOMICALLY, SOCIALLY AND POLITICALLY.



PEACE THROUGH BUSINESS® provides long-term business training to women business owners in developing and war-torn countries. We believe that when you educate a woman, you educate a nation. It is widely recognized that an economically sound society has a much greater capacity for peace. As these women build their businesses, they also help to strengthen their communities. Together, we are building the economic road to peace.

Our **PTB** graduates are educating their children, creating jobs for their communities, and engaging in the public policy arena.

A lot of people have gone further than they thought they could because someone else thought they could.



*2017 Survey Statistics

PTB Graduates EXCEL

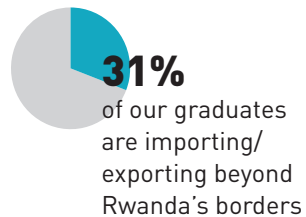
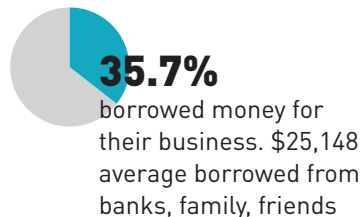
Rwanda



On average, each graduate creates **32 full time jobs**



Average mean \$19,154 USD after taxes



Afghanistan



On average, each graduate creates **28 jobs**



Average income is \$6337 USD after taxes

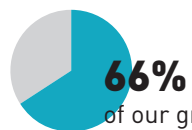


Average business growth is **10%**



PTB businesses are sustainable:

- 65%** of businesses 2 years in are still in business
- 33%** of businesses 5 years plus are still in business



Afghanistan

Rwanda



ROCKING the world

In 1994, 1 million people were killed in 90 days. In the two decades since the Rwandan genocide, the country has collaborated to establish peace and is stronger than ever.

In Afghanistan, **PEACE THROUGH BUSINESS®** graduates struggle with ongoing conflict and severe gender inequality. They push through by creating a coalition of empowered entrepreneurs and working with elected officials.

Women in both countries are running for public office and having success.

Many of our **PTB** graduates are the only women in their industry. Examples of this include the only woman-owned print shop in Afghanistan and the only woman-owned car repair shop in Rwanda.

After 13 years, 80% of our graduates are still in business today.