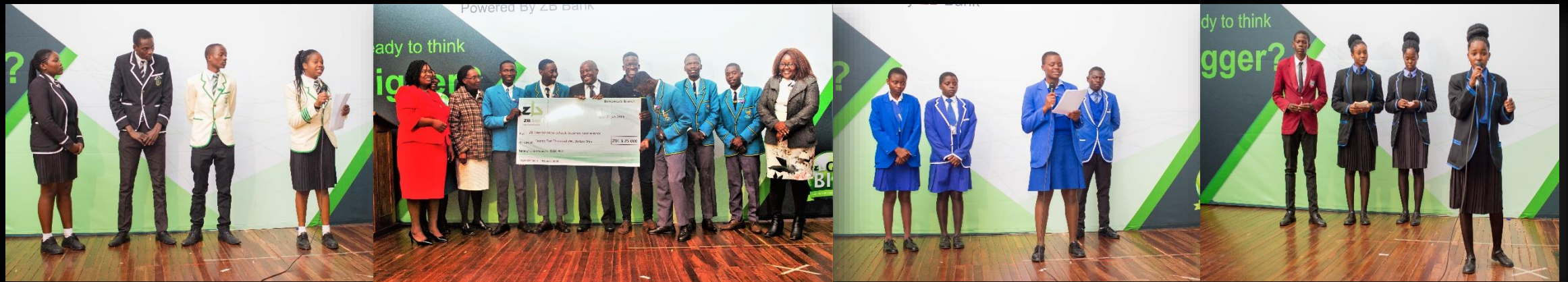




National Business Case Competition 2020

January 20th – July 30th 2020

Developing Africa's Future Business Leaders



The world is changing at an unprecedented pace, so much so that by the year 2030 Africa will be home to worlds largest working age population with over 700 million people being under the age of 18. With this growth comes the need to nurture our human potential with the critical, practical and problem solving skills and competencies required to create sustainable opportunities and prosperity across the continent.

“We have the blessing of the wealth of our vast resources, the power of our talents and the potentialities of our people. Let us grasp now the opportunities before us and meet the challenge to our survival.” – Dr. Kwame Nkrumah

No other time in Africa's history do the words of Dr. Kwame Nkrumah resonate more with the reality of our people than this century. It is pivotal that as a continent we move expeditiously in advancing our prosperity and turn the hopes and dreams of those that came before us into reality. This is why our founding purpose at Emergination Africa is “to advance Africa's prosperity” by “developing Africa's future human capital through demand driven skills and competencies.” At an average 19,5 years of age Africa is home to the worlds youngest population and we believe this youthful population is our continents most valuable natural resource and serves as a competitive advantage. This is why we launched The National Business Case Competition (NBCC) a turn key solution that's focussed on identifying, nurturing and channelling young business talent early to realize its potential and positively contribute to advancing Africa's prosperity.

Through a rigorous six months 17-18 year old learners across all 10 provinces of Zimbabwe are coached by our teacher coaches and global project mentors on how to research, analyse, ideate and prototype new business ventures that solve an addressable problem in their nation. Participating schools then present these new business ventures to a panel of industry leaders and policy makers, with the top school teams receiving seed funding and advisors to kick start their business ventures. Regardless of their standing all participating schools receive exclusive access to business internship opportunities and scholarships to study business through our channel partners.

It is through this model that we aim to grow the NBCC to be the largest business competition, community and incubator of future business leaders in Africa that will create sustainable opportunities and prosperity through ethical business practices. We understand that we cannot embark on this journey alone and our hope is that we can work together with you as we continue on the journey of advancing Africa's prosperity.



Taku Machirori
Executive Director, Emergination Africa

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The Impact of Our First NBCC in 2019

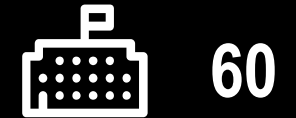
We are focused on creating social impact



Number of Provinces



Schools Reached



School Breakdown



Number of Learners



Learner Gender Parity



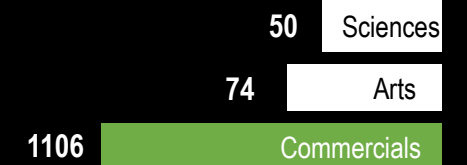
Number of Teachers

88

Prize Money

\$64.927,00 ZWL

Learner Subject Focus



Our Model

Our model is designed around our **INC** principles of identifying, nurturing and channeling talent



Train

Through our Business Studies Teacher Guild we enlighten, empower, equip and excite business studies teacher coaches with new business venture knowledge so they can in turn coach, identify and nurture business potential in the schools and classrooms that run the NBCC across Zimbabwe.

Minimum Viable Product

In groups of 5 – 20, learners identify a problem and conduct market research and field trips to understand the needs of those affected by the problem. Through this open minded approach learners conceive a solution that serves as their minimum Minimum Viable Product (MVP).

Idea Democratization

After 5 months of product market fit testing, refining their MVPs and business models learners present their solutions to a panel of judges within their province. The top three provincial solutions receive prizes with the top solution from each province being selected to attend the national finals.

Project Advisement

Through in person and global video call deep dive sessions the top 10 teams receive three weeks of project advisement from local and global business leaders to further refine their MVPs and prepare their pitches.

Tangible Results

The top 10 solutions attend the 3 day NBCC national finals and the Solution Xccelerator. Solutions are presented to a high level panel with the top three solutions receiving prizes, seed funding and advisors to further implement their solutions.

Channeling

All learners that participated in the NBCC become a part of the Future Business Leaders Community that consists of an online platform and physical chapters where learners receive unprecedented access to business scholarships, internships, access to business accelerators and exposure to top employers.

Extending Learning Beyond The Classroom

Our delivery methodologies at work



Manicaland

Macadenia Processing Plant Trip



Masvingo

Research & Ideation Session



Mashonaland West

Virtual Project Advisor Deep Dive Session



Matebeleland North

Virtual Project Advisor Deep Dive Session



Mashonaland Central

Young Entrepreneur Fireside Chat



Manicaland

Ministry of Lands Trip



Matebeleland South

Research & Ideation Session



Mashonaland Central

Virtual Project Advisor Deep Dive Session



Manicaland

Aquaculture Business Trip



Mashonaland East

Team Presentation

For 6 months our teacher coaches coach learners using our four delivery methodologies of *self-awareness development, problem based learning, facilitative teaching* and *virtual classrooms* to nurture learners in becoming critical thinkers, problem solvers and creators of business opportunities.

Presenting To Real Investors & Entrepreneurs

1230 learners participated in 10 provincial competitions and 1 national finals competition



Mashonaland East
St Dominics Chishwasha



Mashonaland Central
Mazowe High School



Masvingo
Terry Gross High School



Midlands
Regina Mundi High School



Manicaland
Nyashanu High School



Bulawayo
Sikhulile High School (3rd Place)



Matabeleland South
Mtshabezi High School



Mashonaland West
Jameson High School



Harare
Oriell Boy High School (1st Place)



Matabeleland North
Tsholotsho High School (2nd Place)

**IDENTIFYING
NURTURING
CHANNEING
FUTURE BUSINESS LEADERS.**

Impressions From Our Stakeholders

From government, business and NGOs we all have a role to play



"As a ministry we are committed to partnering further with Emergination Africa to develop our secondary school teachers to go beyond theory and the classroom and take a practical orientation to imbuing in our learners the skills required for them to be creators of employment in our nation."

Prof. Paul Mavimha
Hon. Minister | Primary & Secondary Education

"Today's NBCC competition marks an important day in the Ministry of Primary and Secondary Education's calendar. The work that Emergination Africa is doing in developing learners' critical thinking, problem solving and entrepreneurial skills is exactly what we are looking for in our Competency Based National Curriculum Framework and we implore more private sector leaders to partner with Emergination Africa."

Mr. J. T. Dewah
Principle Director Curriculum Development and Technical Services | Ministry of Primary & Secondary Education



"Before joining the NBCC I was quite an introvert I used to live in a vacuum and I was really unable to think outside the box. The NBCC gave me a chance to challenge my abilities and step out of my comfort zone and be the person I want to be and I want to see in the near future. My eyes were opened when Taku the founder of Emergination Africa posed a question "would it make a difference to Zimbabwe that you lived?" These words gave me the much needed inspiration and boosted my confidence that was buried under the fear of failure."

Avumile Ndlovu
Learner Sikhulile High School, Bulawayo

"Emergination Africa (EA) has realized that Africa's future is in the hands of its young people and that only through young people will new and innovative ideas and solutions to our toughest challenges be created. Emergination Africa's work is catalysing the private sector and the education sector to enable young people to create solutions for Zimbabwe. As a trustee and sponsor of EA's work I am excited to see what the future holds."

Dr. D.S. Ndhlukula
Managing Director | Securico Zimbabwe

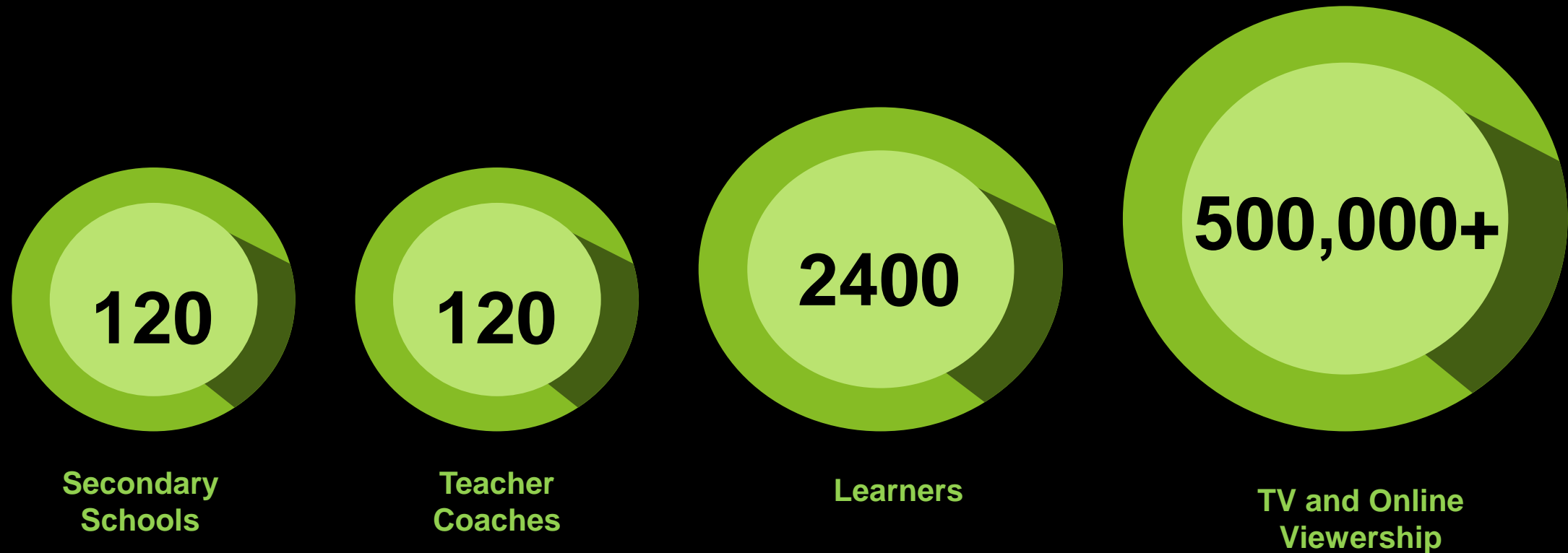


NBCC 2020 Impact Goals

Scaling our impact

The National Business Case Competition 2020 aims to train **120** business studies teacher coaches that will directly coach **2400 form 5 and 6** learners across **120** Secondary Schools in **10** provinces. This will result in **120** viable businesses being presented across the country by young learners.

Through our **30** virtual and physical project coaches finalist teams will receive seed capital and an opportunity to attend our Solution Xccelarator where they will learn how to accelerate the creation of their businesses and network with business luminaries and young entrepreneurs some of which include Forbes Africa 30 under 30 participants.



How You Can Get Involved

Partnering for prosperity

Corporates

The average age of a Zimbabwean is 19 years of age. Inevitably this youthful population can choose to become a competitor, employee or customer of your company. Enhance their decision making and loyalty to your brand by helping them achieve their educational, career goals and become valuable members of the economy by providing:

- Company field trips
- Job shadowing days
- Company internships
- Competition event sponsorship
- Scholarships
- Project advisement
- Seed funding

Benefits

- Media product placement
- Purpose driven eminence
- Talent pipeline
- Community support
- Employee satisfaction
- Brand equity among youths

Individuals

With the advent of technology the transferring of skills, guidance and advisement has been made easier than it has ever been. Whether you are abroad or based locally you can support talented learners achieve their educational, career goals and become valuable members of the economy by providing:

- Project advisement
- One-on-one mentorship
- Seed funding
- Scholarship fundraising
- Business expertise as an event key note speaker
- Business expertise as a fireside chat panelist
- Expertise as a Solution Xccelerator masterclass facilitator

Benefits

- Recognition on our website
- Videos from learners
- Learner venture investment
- Talent pipeline

Universities

Ensuring that our learners harness opportunities to study business locally is important to our channelling strategy. This is why we identify and nurture exceptional business talent in Zimbabwean secondary schools so your university does not have to spend time looking for this talent. Your university can support talented learners to achieve their educational, career goals and become valuable members of the economy by providing:

- University field trips
- Scholarships
- Virtual university application panel sessions
- University booths at events

Benefits

- Early talent access
- Strong alumni pipeline
- Brand equity among youths
- Alumni participation

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