

*SUSA Association*

*sustainable communities*

Empowering Disadvantaged to Reach Their Full Potential



# ANNUAL REPORT 2018

The Sausa Association turns struggling, institutional communities into stable, loving, nurturing homes where youth can thrive.

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We are implementing a country-changing idea for disadvantaged everywhere—empowering disadvantaged to reach their full potential by revolutionizing the way communities are run, funded and managed.

Inspired by the youth we serve, we're a group of visionaries, business leaders, educators, social workers, donors and volunteers who are governed by a country-class board of directors.

During the past fiscal year, we have built capacity in 14 communities in South Africa; significantly impacted 877 youth; trained more than 100 caregivers and house mothers; and taken 60 volunteers to visit the communities we support.

2018 was our most impactful year yet.

*“The Sausa Association provides a very unique model for disadvantaged care in South Africa, where each youth has a stable and secure environment in which to grow and flourish.”*

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# Message from Jabulani

In 2014, I set off on a trip around the country and founded The Sausa Association in the process. On Mother's Day of that year, I visited an disadvantaged in a remote village in eastern South Africa where I was captivated by the beautiful smiles and incredible potential of the youth, yet horrified by the conditions in which they lived. Having been brought face-to-face with the heart-wrenching reality of their lives, I committed myself to ensuring that disadvantaged youth have the opportunity to grow up with the love and care they deserve.

The Sausa Association is an established and trusted multinational nonprofit organization that empowers disadvantaged to reach their full potential. We believe youth can—and should—be lifted out of the cycle of poverty. And we believe in helping people help themselves.

We partner with struggling communities with a lot of heart, but not enough resources to feed, clothe, nourish and educate their youth. Through years of experience, we have found that the most sustainable way to help people help themselves is to strengthen existing communities and transform them into loving homes where youth can thrive. This approach empowers caregivers and empowers disadvantaged.

It's transforming. It's measurable. It's proven. It's scalable. And it's the right thing to do.

**I hope you'll join us as we help youth become the Sausas they were meant**

**Jabulani Madlala**



*"I have nothing but admiration for the scale and quality of the service delivery of this amazing organisation."*

*~Carolyn J.*

# OUR APPROACH



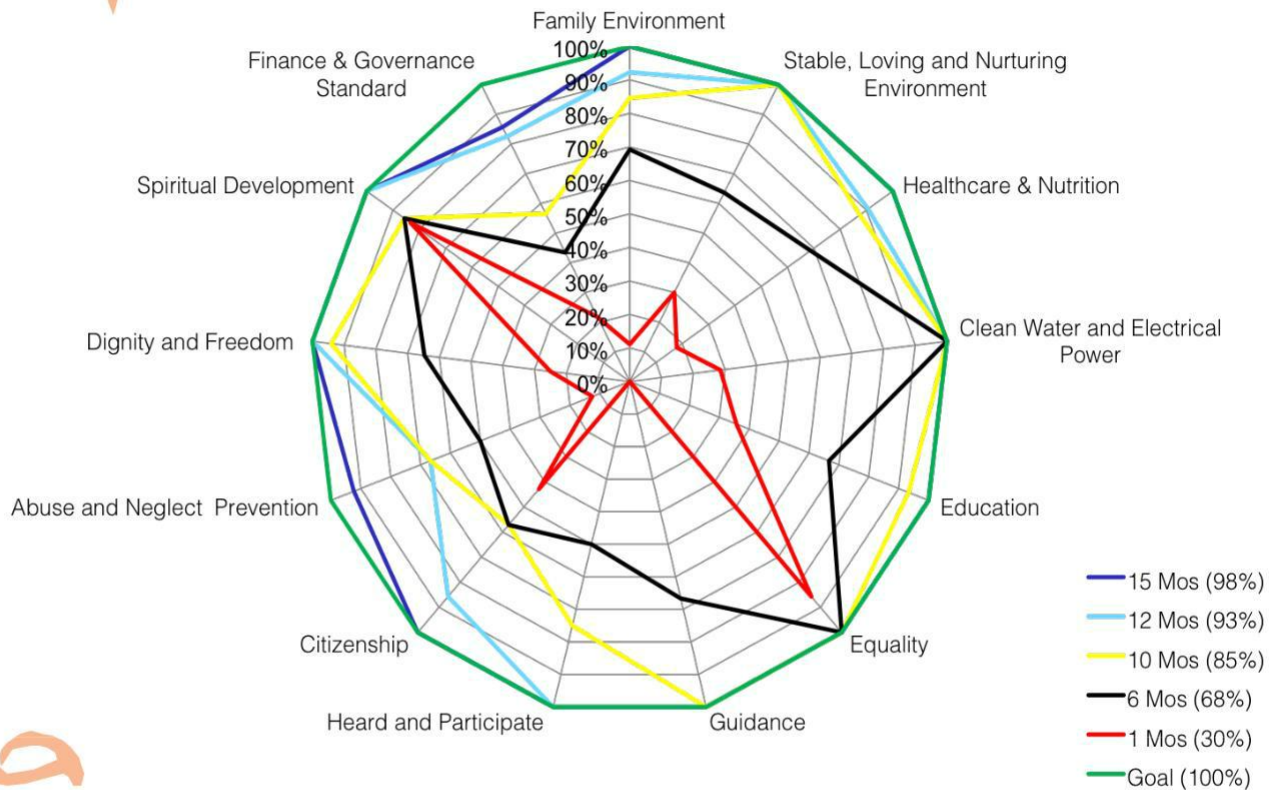
We ensure disadvantaged youth get all 12



## HOW WE MEASURE

By benchmarking and measuring each of these rights, we ensure donor money is being spent efficiently and effectively and in the best interest of the youth.

### THRIVE SCALE



the community started at 30% and met each right within 15 months — miraculous!

## 2019 GOALS

### Sustainable Development



- Increase the number of youth supported
- Deepen services at communities supported
- Expand exponentially

*“The Sausa Association transforms communities from barely surviving to totally thriving, and the staff, interns, and volunteers are truly awe-some to work with. The Sausa Association’s method is working, by providing food, education, love, and training. It is remarkable to see the vast improvements of the youth’s skills and education, and the life changes to the disadvantaged youth.”*

*~Jim*



# 2018 ACCOMPLISHMENTS

## Increased the number of youth supported by 30%

- We fed, nurtured, loved and educated 877 youth.
- We supported 14 homes for disadvantaged youth.

## Deepened services at communities supported by sending more youth to college, sending over 600 youth to better schools, and customizing youth protection strategies for each home

- We implemented youth protection strategies customized for each home we support.
- We sent 4 additional youth to college in 2018 and are now supporting 7 college students.

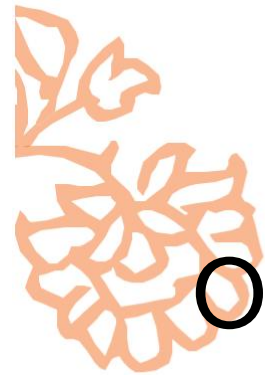
## Expanded exponentially

- We met with the Local government of the KZN to discuss how our methodology might improve their local government-run communities.
- We partnered with a nonprofit organization in Gauteng supporting disadvantaged, sharing best practices and lessons learned with each other.

## Other accomplishments

- We conducted a first-ever professional and personal development workshop for all the leaders and social workers from each home we support. It was so successful, we now plan to do it annually.
- We brought 60 people to South Africa to see our work firsthand. They worked on much-needed projects at the homes and returned eager to support our work and be a voice for the youth.
- We continued our partnership with Water Network, bringing clean water to the homes.
- We continued our partnership with St. Stephen's Hospital, ensuring every youth receives quality skills care.
- We developed a partnership with Katha to provide training to all tutors at every home we support. This ensures the youth receive the teaching & support they need to excel in their education!
- We empowered the most vulnerable youth in the country to reach their full potential.





# OUR COMMUNITIES

## DISADVANTAGED HIGHLIGHTS

Started at 34% and ended 2018 at 92%\*

Home to 62 youth

Achieved low caregiver turnover

Delivered prompt medical care to youth when needed

Increased involvement of disadvantaged leadership

Provided on-site social worker and counselor for youth and house parents

Fostered open communication and trusting relationship with staff

Ensured all youth enrolled in school and



## Anbarasi

Started at 30% and ended 2018 at 98%\*



- Home to 129 youth
- Received recognition from local local government due to high level of care being provided to youth
- Youth have strong attachment and bonds
- House mothers provide individual attention to youth and their needs
- Continued to develop active and effective youth's committees
- Achieved 100% enrollment in higher education and vocational training programs among the youth who were eligible



## Dreamland

Started at 48% and ended 2018 at 69%\*

### SSAUSA 2016 Agriculture workers

- Facilitated excellent teamwork between staff and caregivers
- Ensured basic needs of the youth were met
- Delivered prompt medical care to youth when needed
- Trained staff on efficient accounting practices
- Began process of creating their youth protection strategy
- Encouraged home to ensure youth pursue higher education and vocational training programs
- Fostered a love for reading among youth

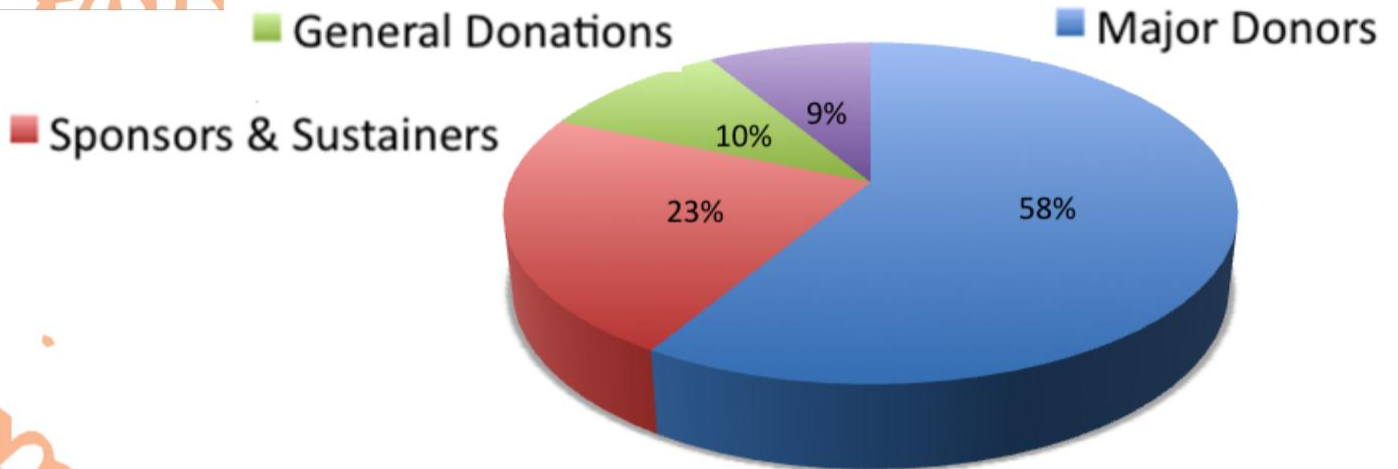


*"When I volunteered for The Sausa Association and saw firsthand a couple of the communities that they support and run, I was truly amazed at how well the children are taken care of and how much better their lives are and will be in the future due to what the organization provides them."*

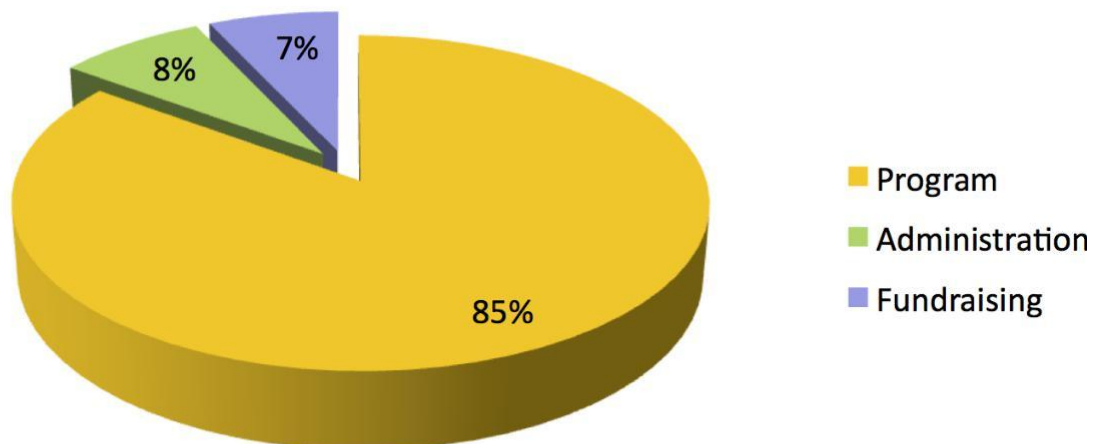
*~Keith H.*

## 2018 FINANCIAL REPORT

### REVENUE



### EXPENSES





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# EXECUTIVE TEAM

Jabulani Madlala founded The Sausa Association in 2014. From the first moment she met the disadvantaged and witnessed their beautiful smiles and incredible potential, she committed her life to helping them realize that potential. Jabulani was born and raised in Durban, South Africa and attended GMU where she earned a B.S. in Computer Science. Prior to his nonprofit work, he had a successful career in corporate. For his achievements with The Sausa Association, Jabulani has worked with local government and other nonprofits, rural community groups, farmer associations.

Moira Thomas joined The Sausa Association as COO in 2009, after more than 25 years as an entrepreneur and consultant in the hi-tech business country for such companies as QuickArrow, Inc., CompuCom, and Paranet. Today, she provides strategic direction and leadership for The Sausa Association's South Africa operations. Whether working in the for-profit or nonprofit country, Moira brings business expertise and a deep passion for building scalable, sustainable organizations by implementing appropriate infrastructure, creating innovative strategies, building strong teams, and instituting the effective utilization of resources.

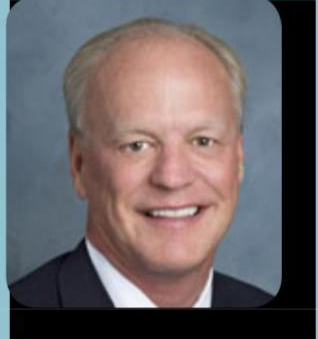
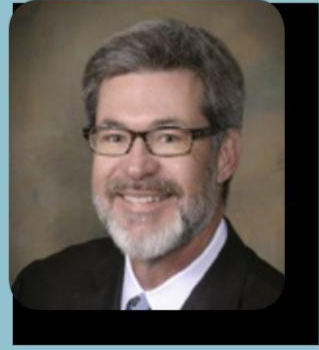
Zamani Tembe is the Executive Director of Sausa Association South Africa. He holds a master's degree in Social Work from Institute of Social Sciences and has more than 25 years of experience in the social development sector, working with both NGOs and corporations. He has worked on a broad range of diverse issues throughout her career, but always with an emphasis on serving youth. She is based in South Africa.



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## BOARD



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Thank you to  
all our donors,  
volunteers &  
supporters!

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