

# Towards a Sustainable Future for Us All



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## KDM GREEN PROJECT

Supported by:



A JAKARTA RECYCLING  
MANAGEMENT PROGRAM

# OUR STORY

- It started in the Year 2000 with a big 'hill' of rubbish in the Yayasan KDM Campus.
- There was no service to collect the rubbish.
- This 'hill' of rubbish kept getting bigger.
- It became a serious medical threat to the children and staff.
- Things had to change.
- The clean-up began in 2001 and after one year's effort, the "hill" was gone.
- To maintain it this way, the KDM children suggested that the recyclable waste could be sold on to recycling agents.
- So, the segregating of KDM's waste was introduced.
- With the support of KDM Alumni students, the KDM Green Project was born.

At the KDM Green Project, we believe that by changing our behaviour and living a 'Greener Lifestyle' we can all help Save Our Home, Our Planet.

## Our Impact

- Our educational outreach has helped communities to reduce their waste pollution by implementing the 3R's: Reduce, Reuse, Recycle.
- Together we actively contribute to protecting and sustaining our Environment.
- We create job opportunities for the KDM Alumni students and give support to the street children of the Yayasan KDM.

## How We Work?

- Provide educational awareness to households, schools and organisations in waste management supporting them to live a 'Greener Lifestyle'.
- Provide a reliable collection and recycling service for inorganic waste, preventing it from going to Jakarta's landfill. Currently operating in South and Central Jakarta and West Bekasi.
- Distribute the recyclable waste to 'upcycling' organisations like Ffrash and recycling agents.

## How Can You Help?

- Join the KDM Green Project 'Greener Lifestyle' program.
- Share and encourage friends and family to join our program.
- Donate to our 'GoFundMe' to help buy a dedicated recyclable collection truck.

