

OUR PARTNERSHIP WITH LUSANGAZI HORTICULTURE FARMERS GROUP IN PICTURES

***Msika wa Mlimi* Project (Market for a farmer)**

The project firstly entered into partnership with horticulture farmers at Lusangazi, in the outskirts of Mzuzu City. These are the first farmers to be supported with agricultural equipment and then linked to formal and structured markets.

On 1st July 2019 we engaged the farmers to introduce our intentions to partner with them and this is the time the purpose of the project was explained.





Our Field Officers, Mercy Mayuni and Emmanuel Kaira introducing the project to the farmers

After this partnership, we started visiting their fields to appreciate the quality of crops they have and advise them on how they can come up with high quality produce.





A farmer showcasing her carrots in the field. This was part of the sample that was taken to major supermarkets in Mzuzu City.

Through our voluntary work and effort, we started searching for markets for these farmers. We engaged the local media including the state-owned Malawi Broadcasting Station (MBC) TV to widen the visibility of these farmers on the local market.



Secretary for the group, Kingstone Sichone, being interviewed for MBCTV News.



The Managing Director, Tizgower Msiska, interacting with the media team



Some of the farmers facing the MBC TV camera

In December 2019, the project secured a small grant of US\$683.56 from World Connect to boost the production of the farmers through buying of treadle pumps, sprayers and seeds. These items were officially handed over to farmers on Tuesday, 14th January 2020.





Officially handing over farm equipment to 25 farmers of Lusangazi Horticulture Farmers Group.

In the month of February 2020, we have the task of opening our first outlet under Destiny Produce where vegetables from these farmers will be displayed and sold. Opening of Destiny Produce shop is one of the indicators of this project.

Marka WaMimi
● **Linking farmers to markets**