



GIVING ACCESS
TO LIFE-SAVING
ULTRASOUND
SCANS, FOR
THOSE WHO
NEED IT MOST



Imaging the World is a nonprofit 501(c)3 organization that uses a technology-enabled solution to improve healthcare access, integrating life-saving ultrasound and training programs in rural communities. To make a tax-deductible donation please visit: www.imagingtheworld.org

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CHANGING
GLOBAL
MEDICINE



www.imagingtheworld.org

ABOUT US

Our work ensures the highest quality results for patients through effective training and supervision of frontline healthcare workers, combined with innovative ultrasound technology.

Images are sent securely over cellular networks for proctored monitoring, safety peer review, and consultation. Capacity strengthening at higher levels of care ensures that referrals are well managed. To our knowledge, no other ultrasound outreach program offers a similar robust tele-ultrasound peer review program.

OUR MODEL

The Imaging the World (ITW) model reshapes rural healthcare by building human and technical capacity to offer top-flight ultrasound imaging services in rural locations. We use commercially available, portable, hand-held devices that meet certain criteria, including diagnostic quality, scan features that match local use-cases, cost, ease of use, portability, serviceability and security. This technology is easily procured, easy to learn, and easy to teach.

IMPORTANT ITW OUTCOMES

- Trained 200 nurses, midwives & clinical officers who now integrate ultrasound into their practice
- Over 300,000 scans performed
- Management changed in 25-30% of patients based on obstetric scan findings
- Peer review shows over 90% agreement between trained personnel & experts
- Magnet Effect: Attendance of men at prenatal visits to see the scans fosters testing & treatment of co-morbidities, better follow-up care, skilled deliveries at the clinics (70% increase), & more effective family planning
- Timely referral for high risk conditions
- Extension of ultrasound services to other conditions such as trauma, diseases of the liver, gallbladder, kidneys, thyroid & lungs, rheumatic heart disease, pediatric emergencies & early breast cancer detection.
- Health workers who have been supported to go for advanced training in sonography (6), public health (1), IT (1), medical school (5) now support the train-the-trainer model for expansion
- Established sustainable business practice at each facility
- Stable infrastructure & operational efficiencies with an expert team at our central ITW Africa (ITWA) office in Kampala, Uganda
- ITWA won the 2018 Social Innovation in Health Award from Uganda's Makerere University School of Public Health

