



HURACAN

FC GHANA

FOOTBALL AND EDUCATION



#SharedPassion



Football / Character Development / Education



WELCOME TO HURACAN FC GHANA



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RESPONSIBILITY IS MUTUAL



Table of Contents

1. EXECUTIVE SUMMARY
2. INTRODUCING HURACAN FC GHANA
3. THE HURACAN FC GHANA COMMITMENT
4. SOCCER LIFE AT HURACAN FC GHANA
5. SUMMARY OF OUR UNIQUE MODEL
6. ACADEMIC LIFE AT HURACAN FC GHANA
7. OUR STRATEGY
8. REQUIRED INFRASTRUCTURE
9. WHAT IS IN IT FOR ZEN PETROLEUM
10. CONTACT DETAILS



EXECUTIVE SUMMARY

Huracan FC Ghana is a local football education program affiliated with Lead for Ghana, The Huracan Foundation, and Teach for All. Huracan FC Ghana was modeled with new improvement after the successful Right to Dream Academy, and has won the Most ambitious football organization that directly improves the educational outcomes for students, schools and communities. Huracan FC Ghana has had two of its players recognized as Player of the Year by the Ghana Education Service (GES) 2019 District Schools competitions. Our program has returned 9 school dropouts back to classrooms with an impressive academic and social improvement by all our players.

Currently Huracan FC Ghana has three divisional teams, namely Under 13, Under 15 and Under 17, representing 66 players with 9 goal keepers from eleven (11) schools, located in six (6) communities in Shama district. Each division consists of 22 players with 3 goal keepers. We also have with us five (5) voluntary local coaches helping in coaching these teams for the mean time, and have attracted more than 12,600 inter-community local fans.

We have succeeded in executing many underground works, and in order to maintain this flourishing momentum of establishing this project throughout various districts in Ghana with our Boarding School Football Academy to admit students from across the country, we need to secure a solid foundation of support from all stakeholders including you.

INTRODUCING HURACAN FC GHANA



Who Are We

Huracan FC Ghana is a locally managed but internationally informed Not-for-Profit making Football Project that combines football and education in addressing some of the biggest challenges students, schools, and communities are facing in our education system. At Huracan FC Ghana, we believe in local solutions to local problems. Our aim is to develop and increase the exposure of disadvantaged rural children with football talents (who are in school or have dropped out of school) in three thematic areas; football, good character development and education; attracting them to **stay in school** while building **Friendship, Respect** and **Tolerance** among students, schools and communities.

Why The Huracan FC Ghana

The rate of school dropout is very high among young and talented footballers in rural Ghana. This is because many rural teenagers do not have regular motivation and exposure to put their talent into good use for future profession. At the same time, lack of community, school and parental support for these talented teenage footballers in their career choice expose them to depression, low self-esteem and stress; leaving them with no choice than to drop out of school. Divisions among communities and schools in various district only allows them to organize inter-schools football competitions, which mostly ends up in fights, after which students with football talents return to their default mode of not coming to school regularly. We believe that Huracan FC Ghana unique football model can change this trajectory, *but not as you know it!*



THE HURACAN FC GHANA COMMITMENT



Provide the finest youth soccer training environment in the nation.



Identify, develop, and prepare student-athletes to be all they can be — personally, athletically, and academically — and provide them with a foundation for success in all aspects of their lives.



Enhance the tactical and technical skills of our student-athletes through competition against top-rated national and international teams.



Prepare young athletes for the next steps in their soccer career with the goal of college scholarships or professional contracts.



Provide a safe environment away from home that nurtures and develops the individual talents of each student-athlete while instilling qualities of commitment, responsibility and teamwork.

OUR CORE VALUES

Friendship
Sportsmanship
Discipline
Teamwork
Honesty
Humility
Integrity
Respect
Commitment



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 **HURACAN**
FC GHANA
FOOTBALL AND EDUCATION

SOCCER LIFE AT
HURACAN FC GHANA

 THE HURACAN FOUNDATION
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Summary of Our Unique Model

NOTE: We are currently executing the First and the Second Stages of our Model

Scouting

First Stage Development: Organize Huracan Inter-communities justifier to select players from various schools and communities to form District Based Football Clubs

District Based Team Huracan FC Ghana

Second Stage Development: Give each Club two years training support in three major areas (Football, Character development and Education) with exposure through various tournaments while developing voluntary local management to push each club towards long term sustainability

The Huracan Premier

Third Stage Development: Organize Huracan tournament to select well equipped and transformed players from our various District based Huracan Football Clubs to the Huracan Academy

Huracan Academy

Forth Stage Development: Provide a highly organized free holistic Football, Character development and Education Support for all admitted players on campus

Exposure

Fifth Stage Development: Sign Huracan Academy players to more professional football teams and academies around the world.

Our Comprehensive Model of Selecting and Developing Players



First Stage Development: Organize Huracan Inter-communities justifier to select players from various schools and communities to form District Based Football Clubs. Every year, Huracan FC Ghana plans to organize inter-communities justifier in one District to form a District based Huracan FC Ghana Team. During the selection stage, we select players from various communities in that District. This allows members in each community to feel represented on the team with a sense of belonging to one common family, the Huracan United Family. This creates a sense of commitment by each community in developing and sustaining the team irrespective of which community a selected player comes from. With our District based team, students and community members get to meet lots of different people, build relationships and establish a community of friendship, respect and tolerance.



Second Stage Development: Give each Club two years training support in three major areas (Football, Character development and Education) with exposure through various tournaments while developing voluntary local management to push each club towards long term sustainability. After establishing a District based team, we internalize the team for growth and long term sustainability by raising and developing voluntary local management from among the community members in that District. We organize workshops to develop local coaches and management team who can use our approach of training and managing players at the local level. Coaches go through series of training workshops to prepare them transfer needed training models to players, while management go through series of workshops to develop them in various managerial skills such as fund raising, communication, monitoring, budgeting, reporting, among other areas. The project also support various teams with training equipment and kits. This prepares each District based team to be independent after the two years support from the Huracan FC Ghana project.



Third Stage Development: Organize Huracan tournament to select well equipped and transformed players from our various District based Huracan Football Clubs to the Huracan Academy. In 2022, The Huracan FC Ghana project plans to organize it first Inter-Huracan tournament for our various District teams to select well equipped and transformed players to an academy we plan to have complete by then, The Huracan Academy. Selection would be done based on how advanced a player has been transformed in the area of **Football, Character and Education** over the period with Huracan at the District level. We plan to admit Fifty-Four (75) players as our first cohort; eighteen (25) players for each academy's division (U13, U15, U17).



Forth Stage Development: Provide a highly organized free holistic Football, Character development and Educational Support for all admitted players on campus. At Huracan Academy, training will not only offer the opportunity to develop the skills necessary for the game itself, but take a holistic approach; developing young people's personal, academic and social skills. We plan to uniquely position the academy to help our athletes accomplish their dream of playing at the highest level on the field, while stressing the importance of life skills, college-preparatory, academics, and character development off the field. This is where young talented student athletes reach an unparalleled level of mental and physical development to maximize their potential and achieve their individual goals, academics and life.



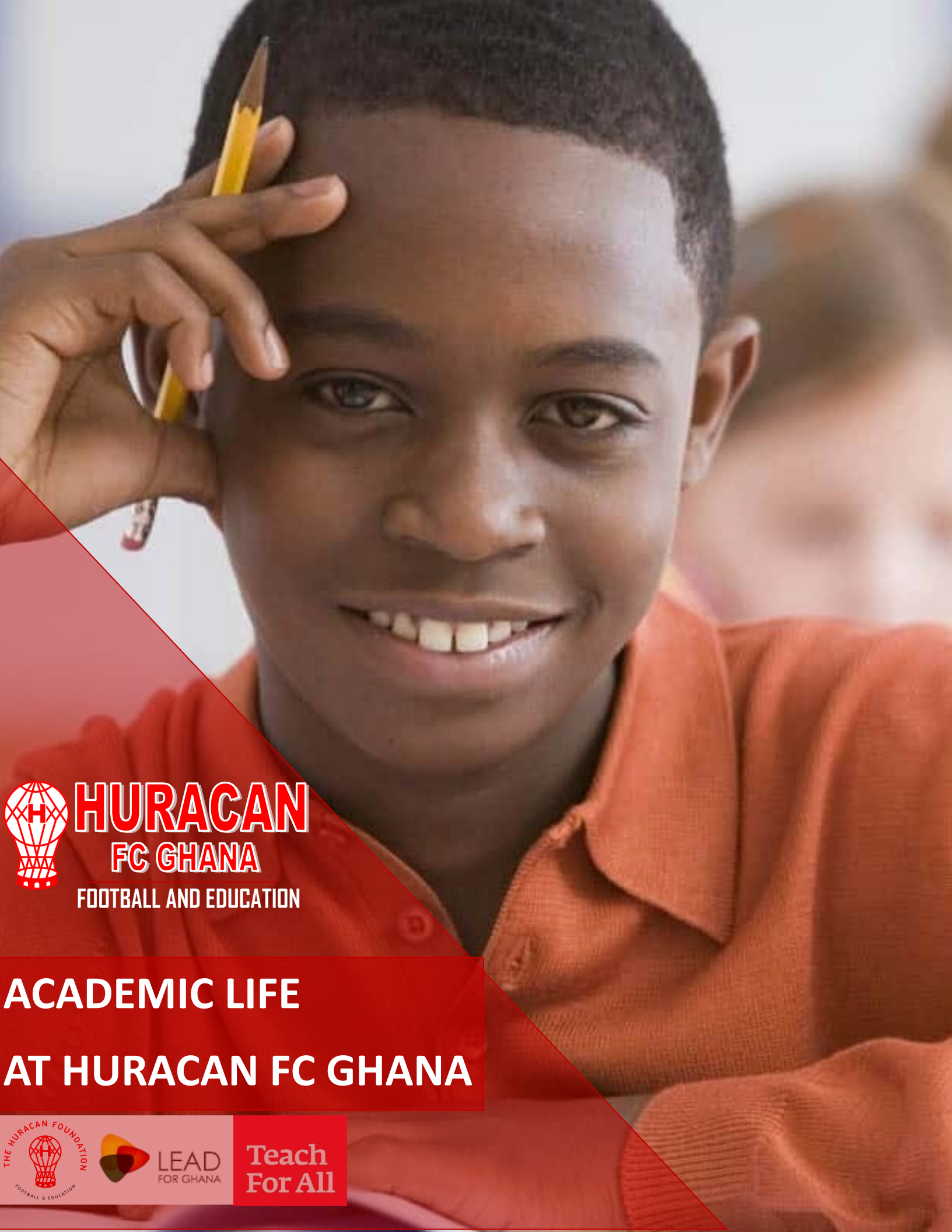
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Fifth Stage Development: Sign Huracan Academy players to more professional football teams and academies around the world. Huracan Academy will participate in major youth competitions and also play in famous tournaments locally and internationally, chances are that scouts will be in attendance watching our players. The Academy will advertise players to its network of scouts and coaches around the world. To achieve that, the Academy will build a strong partnership relationship and networks with coaches, mentors, academies, foundations and clubs around the world. Huracan Academy will create for each player a LinkedIn profile as well as a Huracan YouTube Channel to upload videos of our players play.





ACADEMIC LIFE

AT HURACAN FC GHANA



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EXCELLENCE ON THE FIELD AND IN THE CLASSROOM



In addition to the highest quality training on the field, players also receive the highest quality training in the classroom through our partner educational schools. In 2022, Huracan FC Ghana proposed Academy will be an innovative charter primary and junior high school where teachers, students, and families share the same goal – advanced education. Students will be prepared for success with personalized attention in an internationally-embedded academic program that empowers them to advance their education, compete globally and contribute to their communities.

The structured schedule of school and soccer training will help create a discipline that will lead to greater success on and off the field. Students will attend school on campus or partner schools and have ample training and study time before weekend games. Through academic advising, directed study halls, college preparation, life skills support, community service opportunities and stimulating cultural and extracurricular activities, the Academy with our partner schools will provide our student athletes with skills, and capabilities they need to succeed in life.

Huracan FC Ghana Proposed Academy will maintain a rigorous curriculum focused on:

-  Internationally acclaimed GES Curriculum with Teach for All teaching and learning resources.
-  Personalized student instruction.
-  Critical thinking and project-based learning.
-  Annual “Capstone” thesis-venture projects.
-  Opportunities to take online certificate courses.
-  Community service opportunities
-  Technology integration.

HURACAN PREPARES STUDENTS FOR SUCCESS IN LIFE

Academic Excellence.

Huracan FC Ghana Academy and partner schools will provide rigorous, student-centered, and innovative program of study designed to meet the unique needs of every learner. Huracan FC Ghana understands that every student is unique. Our flexible curriculum delivery model aligns with international standards of excellence.

Flexible Blended Learning.

At Huracan FC Ghana Academy, we plan to engage highly qualified teachers to use personalized online courses combined with face-to-face instruction to support student needs. Students will learn on an individualized pace with access to tutors and learning success coaches. Additionally, certificate courses will be available as students demonstrate readiness.

Highly Skilled Teachers and Leaders.

We plan to engage great teachers and outstanding school leaders who can set students on a path of success. Huracan FC Ghana will engage highly qualified and highly educated teachers and leaders, with all holding college degree. Students will have access to teachers and leaders who will assist them to succeed.

University-Infused Environment.

Students to be admitted at Huracan FC Ghana Academy will use digital technology to address problems and challenges and work collaboratively to identify solutions to social issues that affect their communities. They will explore college majors and career disciplines through personalized academic apprenticeships with University faculties and community organizations.

A Bold Vision for the Future.

We plan to deliver a flexible and globally competitive instructional model, expanding access to innovative teaching, research and resources of Teach for All, providing students with opportunities to develop the knowledge and skills necessary to excel in college, realize their full potential and achieve their dreams.

“ Huracan Academy is proud to partner with Lead for Ghana in fulfilling its mission to develop and prepare student-athletes from around Ghana to reach their fullest potential personally, athletically and academically. ”

- Vincent Dadzie, Lead for Ghana Alumni Teacher and CEO, Huracan FC Ghana



DEVELOPING A GROWTH MINDSET

Huracan FC Ghana is committed to the development of the young athlete off the field as on the field. A growth mindset is the foundation of fulfilling individual potential and Huracan FC Ghana provides just that environment.

Communication mastery, life skills, community service, career building and individual personal development are integrated into the daily life at Huracan FC Ghana.

Huracan FC Ghana Lead Success Coach and the Academy Director work with each student to establish personal and academic goals. An initial assessment is completed by Huracan Prep's Lead Success Coach, the Academy Director, the students, and their parents or guardians at the beginning of the academic year. Progress toward achieving these goals is the focus during the entire year.

Students are exposed to the arts, music, and culture by incorporating outside speakers, various field trips, and exposure to a wide variety of accomplished professionals. The Academy Director is responsible for organizing, coordinating and executing the personal and academic plan of each student. Open communication with parents is encouraged.



Our Strategy



Our aim is to provide the best facilities, coaching and educational programme to create a perfect environment for players to develop and reach their full potentials. We aim to develop players to play in the first team of different clubs in every part of the world as professionals and our admission process will be rigorous and on a continuous basis as more talented qualified students are discovered and invited to join the academy from our district based clubs.

In 2022, we aim to have a 120 student's capacity hostel with classroom blocks for Under13, Under15 and Under17; there will be 3 professional coaches for all levels. Students and coaches shall reside in the academy accommodation. Those that could not complete their primary and junior high school education and those that are still in primary and junior high school shall be admitted to the Huracan Academy's school. Those that could not complete their senior high school education and those that are still in senior high school shall join academic activities of our partner educational Senior High schools.

Financial Sustenance Strategies:

To ensure a steady source of income for the project to resourcefully run her programme, the following strategies will be put in place:



Marketing and Sale of trained players to local clubs in Ghana as well as foreign league clubs.



Participating in locally organized competitions and leagues.



Collection of gate fees from observers during our local matches on our pitch.



Participating in international youth tournament across Africa and Europe to expose the academy's players and give them a chance to get signed.



Grant from individuals, organizations, agencies and government.

Required Infrastructures & Capital Request



Phase One (2019 - 2024): Establishing and Sustaining eight District based Huracan FC Ghana teams. We plan to establish eight District based Huracan Ghana clubs in five (5) years. Each District based Huracan club will have three divisional teams, namely Under 13, Under 15 and Under 17. A total of 66 players with 9 goal keepers (22 players with 3 goal keepers for each division) will be selected from various schools, located in various communities in each district. Each of the four District based teams will receive from Huracan FC Ghana 12 Balls, New Jersey (3 set, 19 pieces each), Bibs (2 set), New Football Socks (3 set, 19 pieces each), First Aid Box, Transport during Away Matches, Transport for players from long distance, Training Equipment (Cones, Speed ladder, hurdles), Transport for Staff (local Coaches and Management team), Water for Players during Training sessions, Food and Water for players during Matches, 3 Whistles, 3 Captains bands, 2 pumps, 9 Huracan Lacoste for Staff (local Coaches and Management team) and Training for local Coaches and Management team.

Phase Two (2020- 2022): Building the Huracan FC Ghana Academy. Huracan FC Ghana Academy is proposed to seat on four (4) acres of land with two full sized playing fields. The permanent site will be situated in Assorko, Western Region, Ghana because of the availability of affordable land and proximity to Sekondi-Takoradi City, the second economic nerve center of Ghana. Hostel accommodation with 50 beds, Classroom block, desks, and washroom. Office space for staff, an Infirmary, Gym house, common area and study rooms with Wi-Fi connections. Power generating set for constant power supply, Salary for officials: Coaches, Team Manager, Accountant, Media Officer and Marketer, Cooks and Driver for first six months operation. 30 seats bus to convey team, lots of jerseys and bibs along with players training kits. The estimated budget and capital required to set up the infrastructure is put at

NINETY FIVE THOUSAND U.S DOLLARS \$95,000.00



WHAT IS IN IT FOR YOU

Huracan FC Ghana believe that you and your organization is interested in partnering with educational sporting organization and use the opportunity to market your company's services and make practical improvement in the area of soccer development of the youth. To this end your investment in Huracan FC Ghana project will serve as a marketing strategy and promotional idea your organization can use to get closer to the people.

The Proposed Academy with it various District based clubs will participate in many local and international football events every season, your organization logo and contact will be firmly displayed on the academy website and jerseys, bus, classroom blocks, hostels, among others as the proud sponsor of Huracan FC Ghana project.



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