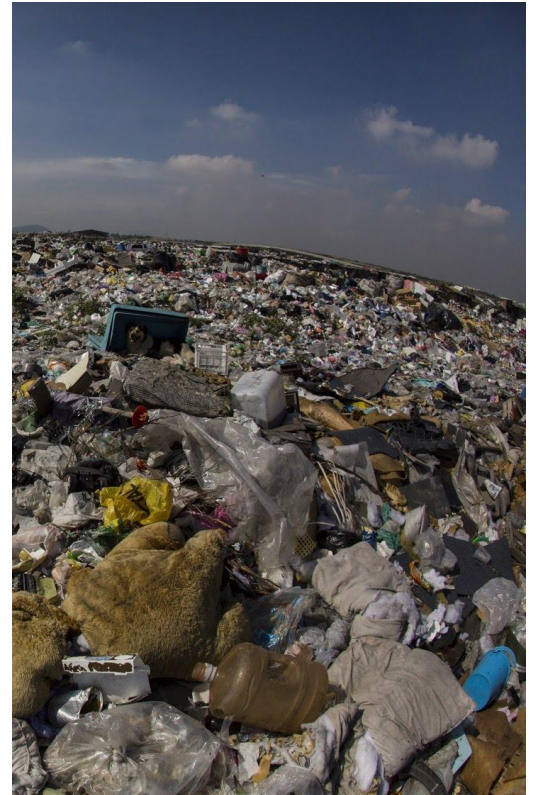
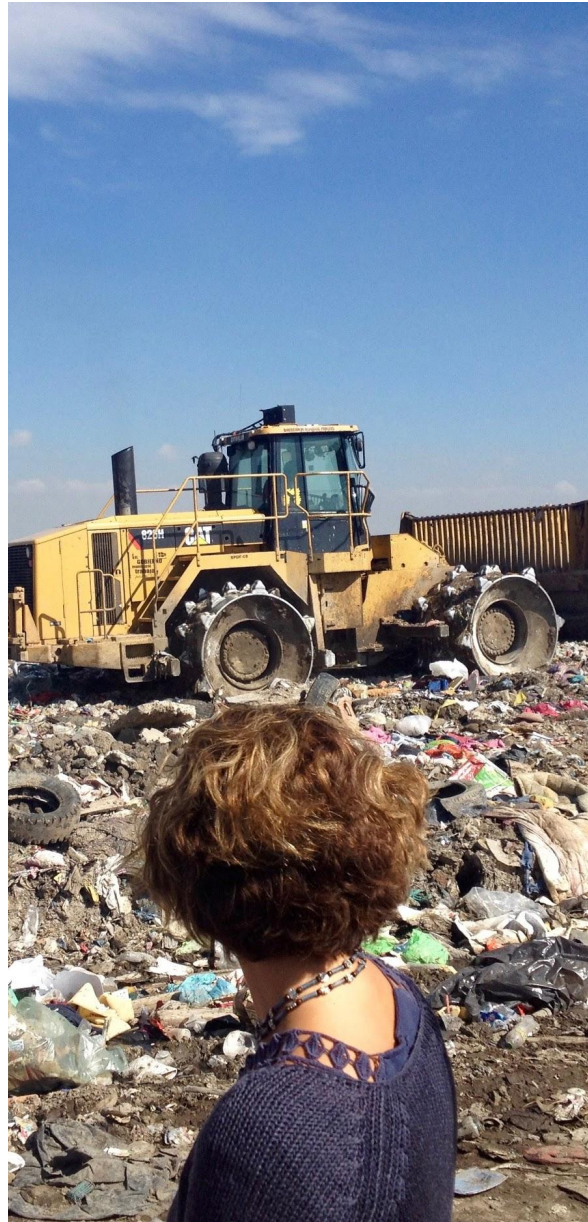




Mitz Foundation:

**Empowerment and Environmental
Protection for Social Inclusion**





The context we are facing

70% of the 1.3 billion poor people in the world, who have to survive on less than a dollar a day, are women. (UNDP, 2018)

Studies show that if women earn money, they invest it to improve the lives of their children, a fact that is relevant to sustainable development. By working on their own, women can not only improve their family's standard of living, but also their own lives (Fairtrade Labelling, 2019).

The Metropolitan Areas, such as Chimalhuacán, are associated with the migration of individuals and families, motivated by housing opportunities, employment and social development opportunities (CONAPO, 2019)



WE ARE a non-profit organization founded in 2010

WE ARE LOOKING... to contribute to improving the life of women in municipalities of high social vulnerability through fair trade and the **circular economy**.

OUR PURPOSE. The empowerment of women as agents of change in their environment strengthened by supportive and **sustainable economic relationships**.



Where Our Impact Is Headed



Human factor: Low-income women living in different locations in the municipality of Chimalhuacán, one of the 10 municipalities with the highest rates of gender violence in the State of Mexico and in conditions of poverty and social marginalization

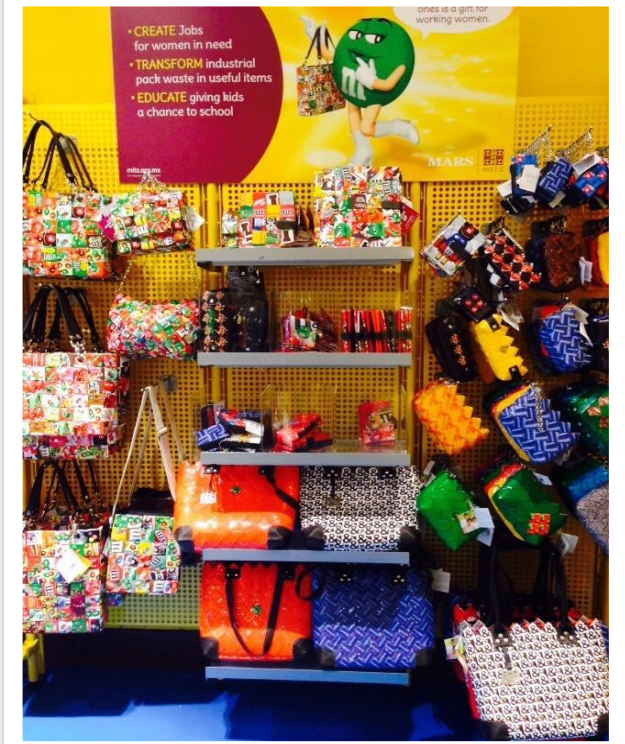
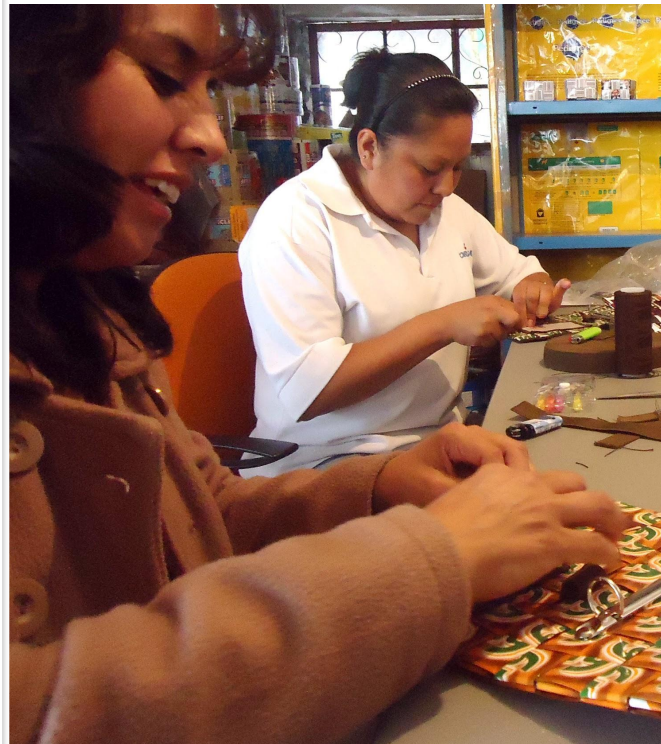
Environmental factor: Transformation of industrial waste
1,080, 000 Lts of water saving by recycling 4 tons of paper (Calculation model, PROFEPA)

Attention model (our strategies)

Strategic alliances for industrial waste management

Skills Building

Promotion of fair trade and the **circular economy**

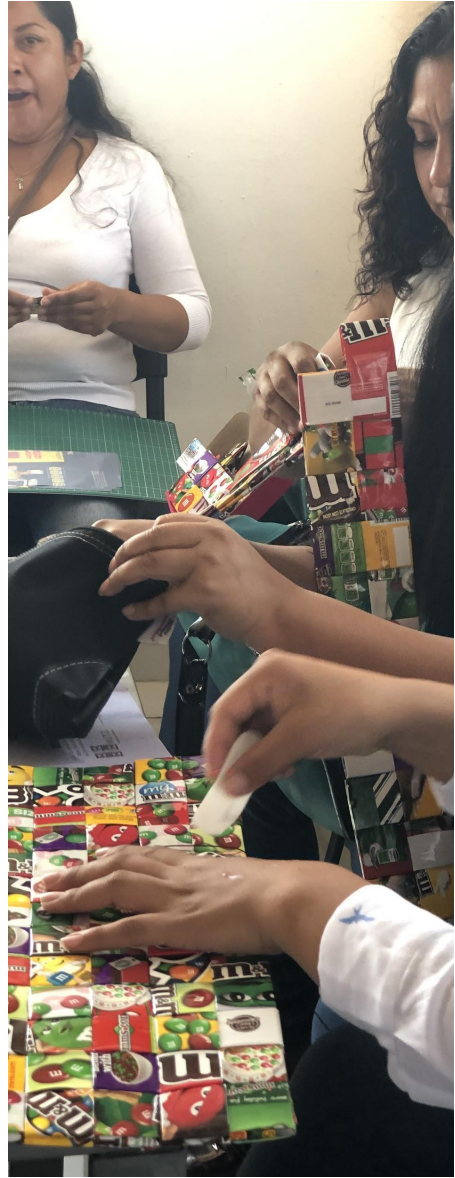


1

Strategic alliances for industrial waste management

Mitz maintains and generates new agreements with companies to become the suppliers of the raw material for Mitz products through the recycling of their industrial (non-hazardous) waste.

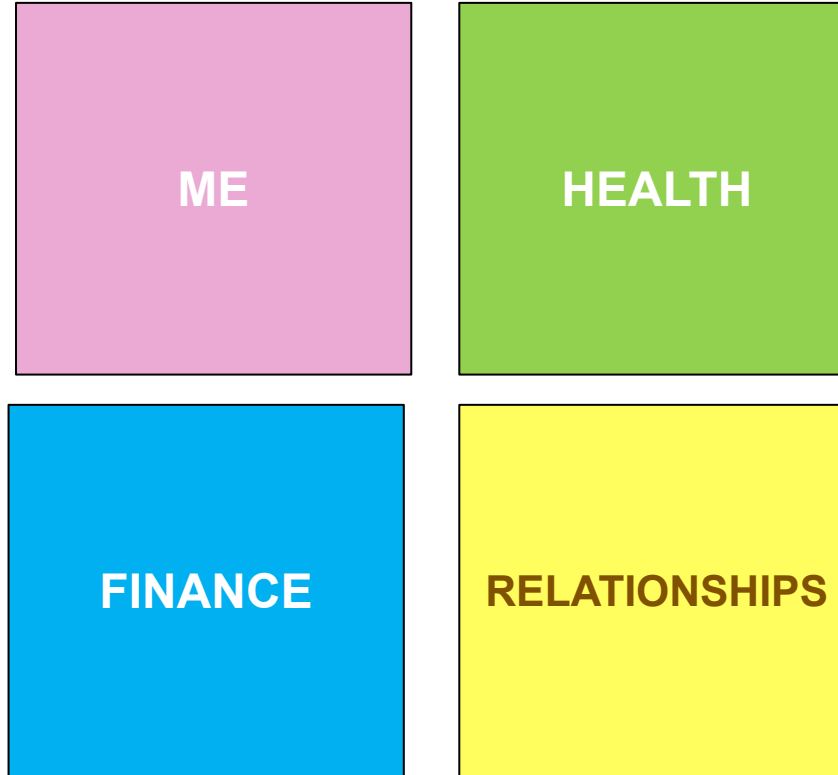




SKILLS

Building Personal and collective skills

2





Skills Building Knowledge and skills for entrepreneurship

**Certified
Craftswoman**

Enterprising woman

Training craftswomen with an entrepreneurial vision

**Sprouting
generation**

Project leader

Training of leaders, direct collaborators of the MITZ social business model to scale it up to more women and communities. Women with economic income. Main promoters..

**Seed
generation**

Productive woman

Women with a background in human development, technical training and additional income.

Induction

Formation of a needs assessment, recruitment and establishing the possibility of change. Impact to be measured.



3

Promotion of fair trade and the circular economy.

Through the sale of Mitz products, made with recycled raw materials and produced by women, the aim is to promote, among consumers and society in general, the importance of fair trade as one of the global movements that build, from below, solidary and sustainable economic relationships.

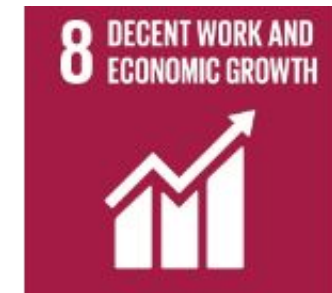


Our 5 SDG-aligned model

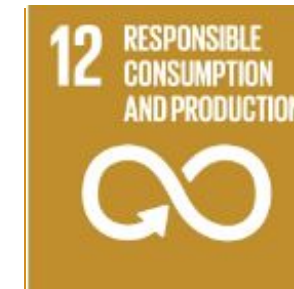
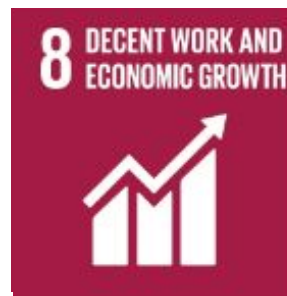
Strategic alliances
for industrial waste
management



SkillsBuilding



Promotion of fair
trade and the
circular economy



We are an organization certified by the World Fair Trade Organization



Numbers

Strategic alliances
for industrial waste
management

Skills Development

Promotion of fair
trade and the
circular economy

435 thousand products sold

1.1 million hours of education

2.9 million pesos awarded in
educational scholarships

100 tonnes of processed industrial
waste

1, 000 jobs processed

11.3 million fair wages

7 transformed communities



"What moves us, with good reason, is not the perception that the world is not fair at all, but that there are injustices in our environment that we can remedy."

Amartya Sen

Thank
you!