

CRAFT PERFORMANCE PRODUCTS



On behalf of: ADCE Objective: CONTRIBUTION TO COMBAT THE USE PLASTIC BAGS NO BIODEGRADABLE

Action for Development and Creation of Employment

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Plastic Bags: environmental soufrance, human life in danger !!!!!!!

I. Presentation of the project and entrepreneurs

1. Project display

1.1. Introduction

A handmade product is a product made in unique pieces or small series. It involves the expertise of one or more craftsmen. To oppose an industrial product, handicraft product is not manufactured in large quantities by machines.

The homemade often involves manual production but not always. In the artisanal manufacturing process, the machine may occur. And that is where the difference with the product handmade.

1.2. Project background and justification

This project performance handicrafts to contribute to the state program and other nations in order to fight against the use of bags endangering the environment and human health. Once the funded project activities will continue without stopping.

This project belongs to the ADCE, a non-profit association. We are looking for funding for this project, which will cost 20,000 000fbu is \$ 10,000.

1.3. The genesis of the idea

The idea for this project came from the analysis of the benefits of plastic bags that affect many living environment and their environmental consequences are enormous and many. According to several studies, plastic bags, whose lifetime varies between 100 and 400 years depending on conditions, have harmful effects.

The aquatic fauna and flora. Indeed, plastic bags, into the aquatic environment, cause ecosystem change, including meiobenthic. This in preventing light, however, necessary for the photosynthesis of vegetable organisms, from entering the water. Consequently, the development of aquatic plants takes a hit, the life of herbivorous animals too.

1.4. The innovative concept

The innovative concept is the extent the project will be under the impact will be significant in a lot of sectors of national life.

2. Founders of the project

2.1. Complementarities and motivations of entrepreneurs

All members ADCE Association in General Meeting decided to do this project again found funding. They are holders unemployed bachelor and bachelor in various fields. To create this project, we would like to contribute to the fight against products that endanger the environment and human health.

The training of the population on the effects of non-biodegradable packaging on the nature and to learn the craft of make biodegradable packaging.

2.2. Assets

Taking into account the advantages of biodegradable materials that are numerous: less pollution, from renewable agricultural products, they are just as effective as traditional plastic

II. Market research

1. The market

The market is everywhere because it is a new program in our country and that replacement bags will take time considering their amount and frequency of use.

2. Competition

The negligible st competition because its products do not arrive in large quantities in our market because most textbooks products are manual and the population in need almost all the time.

3. SWOT analysis

Forces (Strengths)

- ➡ Land acquired at a low cost
- ➡ The highly qualified and competent staff
- ➡ Production of best quality in satisfactory amount
- ➡ Can be ordered by telephone and / or e-mail
- ➡ The trainers come from the association

Weaknesses (Weaknesses)

- ➡ Materials to buy
- ➡ Workers to form

Opportunities (Opportunities)

- ➡ distant competitors
- ➡ Approval of our association
- ➡ It is a program supported by the state

Threats (Threats)

- ➡ Lack of material in sufficient quantity

4. Trade Policy (Marketing Strategy)

Marketing policies including segmentation and positioning.

We will use targeting because our products will be interested in some number of customers. To monetize our business and retain our customers by satisfying their needs, we will use marketing strategies that are classified according to the system of four Ps:

- ✓ Product
- ✓ Price
- ✓ Square
- ✓ Advertising and communication

Product

Our products are handicrafts such as short-term biodegradable packaging and other products.

Place or Distribution

We will make home deliveries and later we will establish sales outlets in several localities.

Our products will also be available in the stocks of the association for any orders

Price

Even if the price of the bag was the cheapest of the other packages we will try to put our products at an affordable price

Advertising and communication

To make known our association in general and our particular product; we'll do commercials on local media, direct mailings (brochures, postcards); sales promotions and displays in public places and social networks.

Production Program

The project envisages production of products handcrafted from 100 to 200 / day; and in time we will make the decision because we want to produce quality products that can even overcome our borders and integrate into the activities touting the beauty of the country.

1. The hand of policy work

Series	Personnel and Function busy	Number	Qualification	Salary / month	Salary / year
1	Project Leader	1	licensee	240.000	2880000
2	Accounting	1	Bachelor	180,000	2160000
3	storekeeper	1	A3	90,000	1080000
5	trainers	10	-	100,000	1200000
6	Workers	50	Not available	45,000	540000
	Total	63		815000	9780000

This table developed by ourselves shows the prediction of human resources and their monthly and annual salary according to their positions.

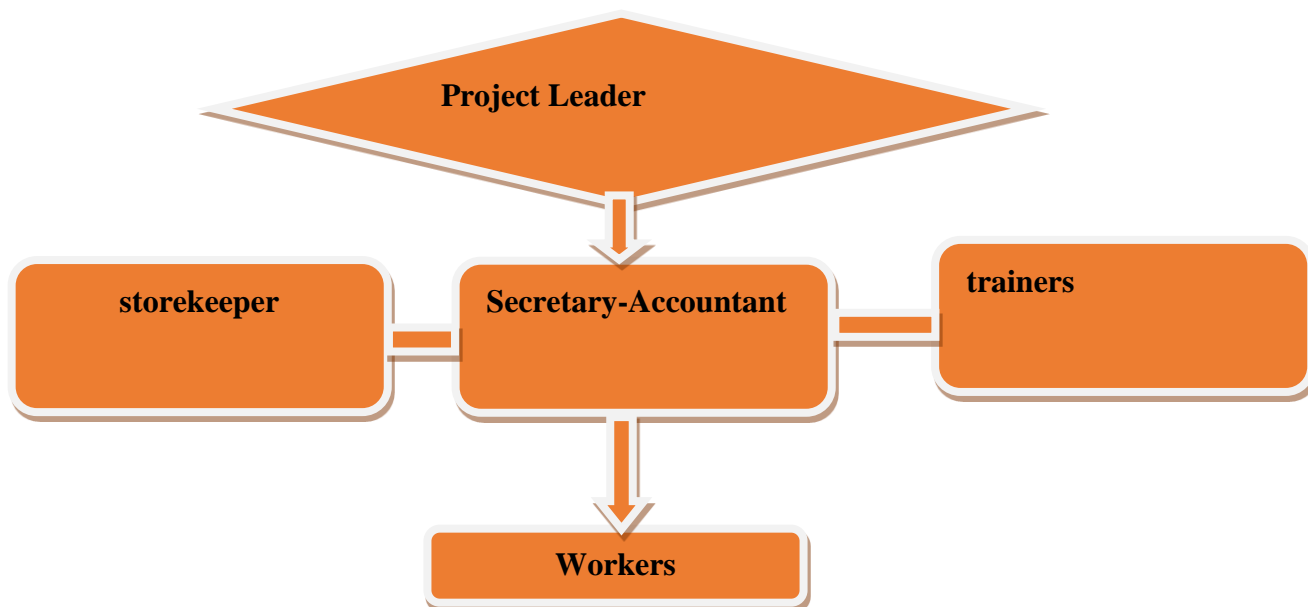
The project will begin with a Project Manager, Accountant, Storekeeper, Storekeeper, workers ; the application of these wages will start after 5 months before payment will be fixed.

2. Legal form of the company and its organization

The performance of crafts is an activity that will be performed by the ADCE association; a non-profit organization (ASBL) with the following characteristics:

- ❖ Power of decisions: proportional to all the full members
- ❖ Assignment: by the approval of the General Assembly
- ❖ Direction: elected by the General Assembly

Organizational chart



1. Investment plan

Series	Denomination	Amount
1	Administration fees	1000000
2	materials	13000000
3	Training of workers	4500000
4	Miscellaneous and unforeseen	1.5 million
	initial investment (I0)	20000000

source:Prepared by ourselves

2. The financing plan

Series	sources	Amount
1	equity	500000
2	Bank loan	0
3	awaiting financing	19,500,000
Total	BUDGET	20,000,000

source:Prepared by ourselves

3. Results of the opening

assets		liabilities	
Wording	Amount	Wording	Amount
Up costs	1000000	Equity	500000
materials	13000000	borrowing	0
Training costs	4500000	Funding	19500000
Miscellaneous and unforeseen	1.5 million		
Total	20,000,000		20000000

Source: Prepared by ourselves on the basis of project data.

The money the project will need prior to development that is before it starts producing equals 10000\$.

equipment and furniture Estimate

materials	Quantity number	/ Unit Price / FBU	Total price
Supports loom (PDAL kit, comb upsetting, etc ...	-	-	7,000,000
Son imported and local, and other products.	-	-	4,000,000
Packing Materials	-	-	2 000,000
TOTAL			13,000,000

Cost of land acquisition

Designation	square to	Amount
Land for Construction	600	7,000,000

This project will require a well-appointed place to work because continuing education will be considered.

source:Prepared by ourselves based on project needs and current prices.

source:Develop based on current prices

Cost of hygiene requirements

Following the hygiene requirements of the project we plan 80.000fbu per month. Either 960.000fbu year.

Need for water and electricity

For our project, we expect 10.000fbu per months for water and 34.000fbu per month for the electricity consumption is 44.000fbu year.

Estimated overhead

Overhead costs include the insurance costs of buildings. These costs are estimated at 80.000fbu per year.

III. Economic study

This activity of the ADCE bring many benefits to its partners. Its main partners are:

- ❖ Shareholders
- ❖ Burundian Bank for Trade and Investment (BCCI)
- ❖ Customers
- ❖ Suppliers
- ❖ Insurance companies
- ❖ Other companies
- ❖ The State

1. Shareholders

Shareholders (the full members of the ADCE) will be paid by the mutual aid among other financial assistance, moral and material that will increase with the progress of the project.

2. The banks

Our company will greatly benefit the BCCI ,COOPEC in the sense that money comes from our production will be spared in this bank and we will become major trading partners. In addition, account maintenance fees and withdrawal will be given every month to the bank.

3. Customers

As for customers, they will have many advantages because they cater to the local company reduced costs, whereas previously they imported or bought our competitors the same product at very high costs. Deliveries can be done at home and loyal customers will have credit products.

The payment will be easy and simple because they can pay by payment to our bank account and Ecocash or Lumicash. We will do everything possible to satisfy our customers.

4. Suppliers

Our suppliers are the pocesseurs materials necessary for the actuation of our mission

5. Insurance companies

We will provide our staff with the INSS by a sum of 130,000 Burundi francs / Month and our equipment to UCAR by a sum of 80,000 / year. Our company will be their customer and they will earn a lot of profit in insurance that will paid to these insurance companies

6. Other companies

Our company will benefit other companies in that we are their customer and we entrust outsourcing to those who make the packaging. We will spend eg 730000 the first year

7. The State

We will pay the taxes (18% / year) on income and taxes; The state will use these amounts will contribute to its economic development.

IV. environmental study

The study of environmental feasibility of our project is part of a process of integration of environmental issues from conception.

V. Project Planning

tasks	duration	previous tasks
Purchase of equipment	Two weeks	Building Allowance
Training of workers	1 month	Building Allowance
Output of the first products	Three months after training	Purchase of equipment
Extension Project	Every five months	-

Conclusion

In conclusion, our company is meeting the needs of the country in its mission to protect the environment against the dangers of plastic bags.

