



Georgia Tech Hotel and Conference Center | 800 Spring St., NW, Atlanta, GA 30308

INNOVATION

Global Paint for Charity

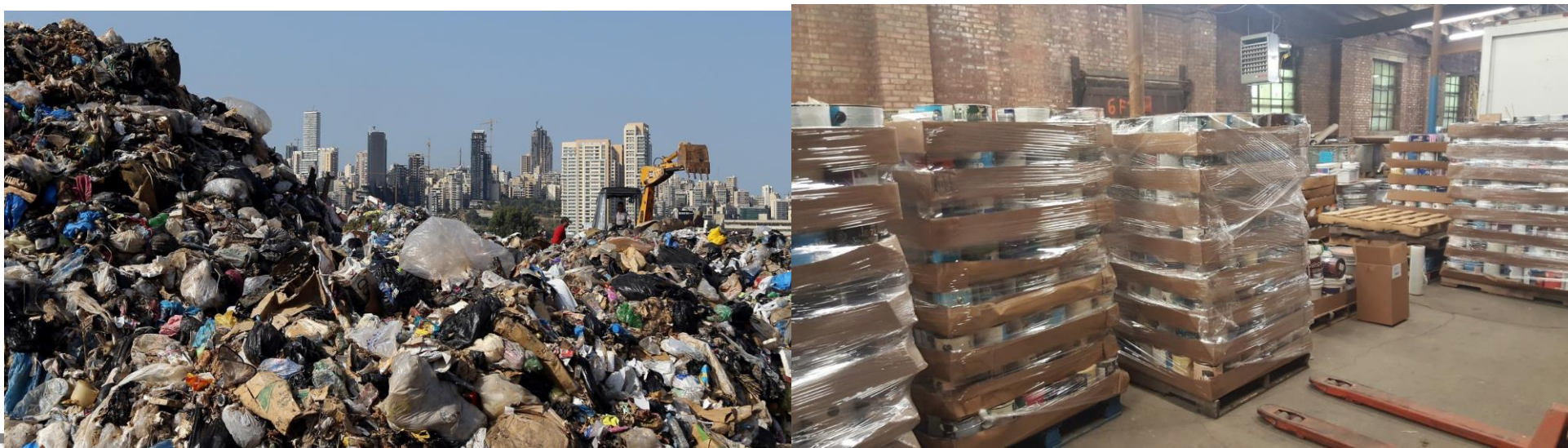
Changing Lives and Coloring the World, One Gallon of Paint at a Time!!

Problem:



Did you know most developing countries do not have paint? Usually, trees are used to make wood stove heat to dissolve river stones and soil to make color powders for paint, and fruits and vegetable (i.e., beets, lime, strawberries, etc.) According to the World Health Organization, 1.5 billion seniors are living in impoverished homes, and 3 million children die each year from diarrhea and harmful germs on interior surfaces including unpainted walls and insanitary conditions, also mosquito viruses result in the deaths of more than 6 million people every year.

- Many people cannot afford to paint their houses due to poverty or natural disasters. It estimated that 80 % of the world's schools in third world countries face a dreary reality or unpainted walls, and more than 1.5 billion families have never had access to a painted house.
- Whereas in the U.S., home is also where the pollution starts. Over 150 million gallons of paints end up as waste every year. According to the paint industry sources, each resident in the United States has over 10 gallons of unwanted paint in their basements and garages if the paint doesn't dispose of in the right way it can lead to serious environmental problems



Solution:

The U.S. EPA has found that paint can be a source of both air and water pollution- especially if it ends up in landfills. Improper paint disposal can have disastrous effects. If one gallon of paint improperly disposed of in the ground, it can pollute up to 250,000 gallons of drinking water, which can endanger our species, our fresh vegetables, our fruits, and drinking water.

Our decisions today are responsible for determining the outcome of our planet in the future. With responsible recycling practices, we can ensure the reduction of resources, healthy ecosystems, and a healthier society.

The Global Paint for Charity, Inc., (GPC) focused on the future of our children and their environments by creating the first sustainable paint waste management program in the United States and Canada. Global Paint for Charity recovers paint leftovers from homeowners and paint industries, then processes it, repackages it and works with distribution partners and NGOs to ship and distribute it to vulnerable populations worldwide. It has mobilized over 200 companies across 25 states in the U.S. and five countries to donate their non-consumable paint for the humble cause. This is one of the most efficient ways to get rid of unwanted or unsold products while taking advantage of a tax-deductible status.

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As many as 5000 to 6000 gallons paint have been shipped at a time to 34 countries in Africa, Central and South America, the Caribbean, Asia, the Middle East and beyond. The paint beautifies churches, schools, and family homes marred by war or after severing natural disasters in neglect places where people are trying to get back on their feet. GPC believes it is their mission to keep these hazardous materials out of their landfills and make this valuable resource available in areas where the paint is scarce. The process of recycling unused paint and use it as a resource to help those in need makes Global Paint a good cause to support.



Process:

Our process consists of the following steps:

COLLECT: We collect leftover paint from businesses and residents.

STORE: Our partner organizations store the paint in storage warehouse.

SHIP: The paint is shipped to our collection center and reprocessing facility.

CONSOLIDATION/RE-PURPOSE: At the WAREHOUSE, the PAINT is sorted by color, type (exterior/interior, full/ 1/2 full cans), and consolidate into new color.

DISTRIBUTE: NGO partners serve as the final distribution channel to people in need and paint schools, orphanages, family homes, women centers and clinics.

BENEFITS

For every gallon of paint, you donate, there are six tangible areas of savings for you:

- Tax Savings:** Assuming a tax rate of 10% and the average value of a gallon of paint as \$28.
- Storage Savings:** The average cost to store a gallon of paint is \$5 per sq. Ft.
- Disposal Savings:** The average cost to dispose of a gallon of paint is \$2.50
- Reduced Carbon Footprint**
- Sustainability Efforts, Community Impacts:** It would be irresponsible for us to collect paint and not search for ways to improve the quality of the communities where people live and work.
- Social Goods.** Corporate Engagement & Community Impacts.



Our Company:

Global Paint had humble beginnings; founder Rony Delgarde, an immigrant who arrived in America at The Miami International Airport over a decade ago with five dollars, a holy Bible in his pocket and a dream to educate himself and become empowered within a career path. In March 2010, he was hoping to collect 500 gallons of paint from renovating schools and houses for those affected by the earthquake that killed over 200,000 people and left a million others homeless in Haiti within the year. When 6,000 gallons poured in at a paint drive at Gwinnett Braves Stadium in metro Atlanta, he faced the positive problem excitement that would spark the nonprofit's global focus.

The impact of his vision grew exponentially after that experience, as many as 320,000 tons of discarded paints have been removed from the waste stream, recycled then shipped to 40 cities right here in the United States and 40 countries in Africa, the Caribbean, Central & South America, Asia and targeted areas in the Middle East, with Delgarde and his team often traveling to the countries to deliver not only the shipment itself but the organization's heartfelt sense of support and partnership.

The Global Paint for Charity was founded on the principle of a "man's trash is another man's treasure," "give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime," and "hand up, not a handout." Throughout the world, there are thousands of success stories of individuals who have found hope and happiness through his work.

Evidence of the positive impact of the GPC concept and the incredible dedication and hard work by Rony Delgarde is illustrated through GPC winning the "Energy Globe Award" in 2017, one of the most prestigious environmental awards in the world. Rony's selflessness story has featured on CNN, and he has received dozens of awards, state proclamations, and citations for his work. Rony earned a Master and Bachelor of Business Administration (MBA, BS).



For more information, please contact:

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www.globalpaints.org

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