



# Adopt One BeeHive & Change A Life

#BeeAPartOfIt #BeeAHero #BeeTheChange #PlanetaRural #MoreRural #RuralAmerica



## Hi! I'm Mara!

## We're 10 Rural Youths in Montes de Maria, Colombia

Mara and her friends have been struck by two archenemies - violence- and -poverty.- So with the help of the #Bees and YOU they came up with a plan to defeat these archenemies!

They will build the #Bees' homes with your support, taking care of them. The Beehives will provide Mara & #TheHoneyBeesLeague the means for producing & selling honey, earning two minimum wage salaries each defeating these two archenemies!





## Did you Know?

Bees are crucial in maintaining biodiversity & a mean that provides about a third of all the food we eat.

Join Today #BeePartOfIt

#BeeAHero



#### OUR CHALLENGE

Mara and her friends in Montes de Maria have been vulnerable due to armed conflict in Colombia. Immersed in poverty and with few or no possibilities of generating incomes, the probabilities of youth joining illegal groups to survive in these areas are high.

On the other hand, the bees are disappearing at an alarming rate, putting at risk our food security as 70% of our daily food is pollinated by them.



#### THE HUNES SEES LEADLE

#### Join Today #BeeAHero

Through a social business of sustainable honey production, two minimum wage salaries will be generated for Mara and her friends. This will mean access to better food, education and health, giving Mara and her friends the chance of overcoming poverty and violence. They will in turn commit to preserve and maintain the bees, crucial for our survival in the planet.



# ONE BEE ONE RURAL YOUTH & YOU



## THE HURS LEADER

## Wanna Join?



Adopt A BeeHive, Change a Life, Give 1 Million Bees to the world

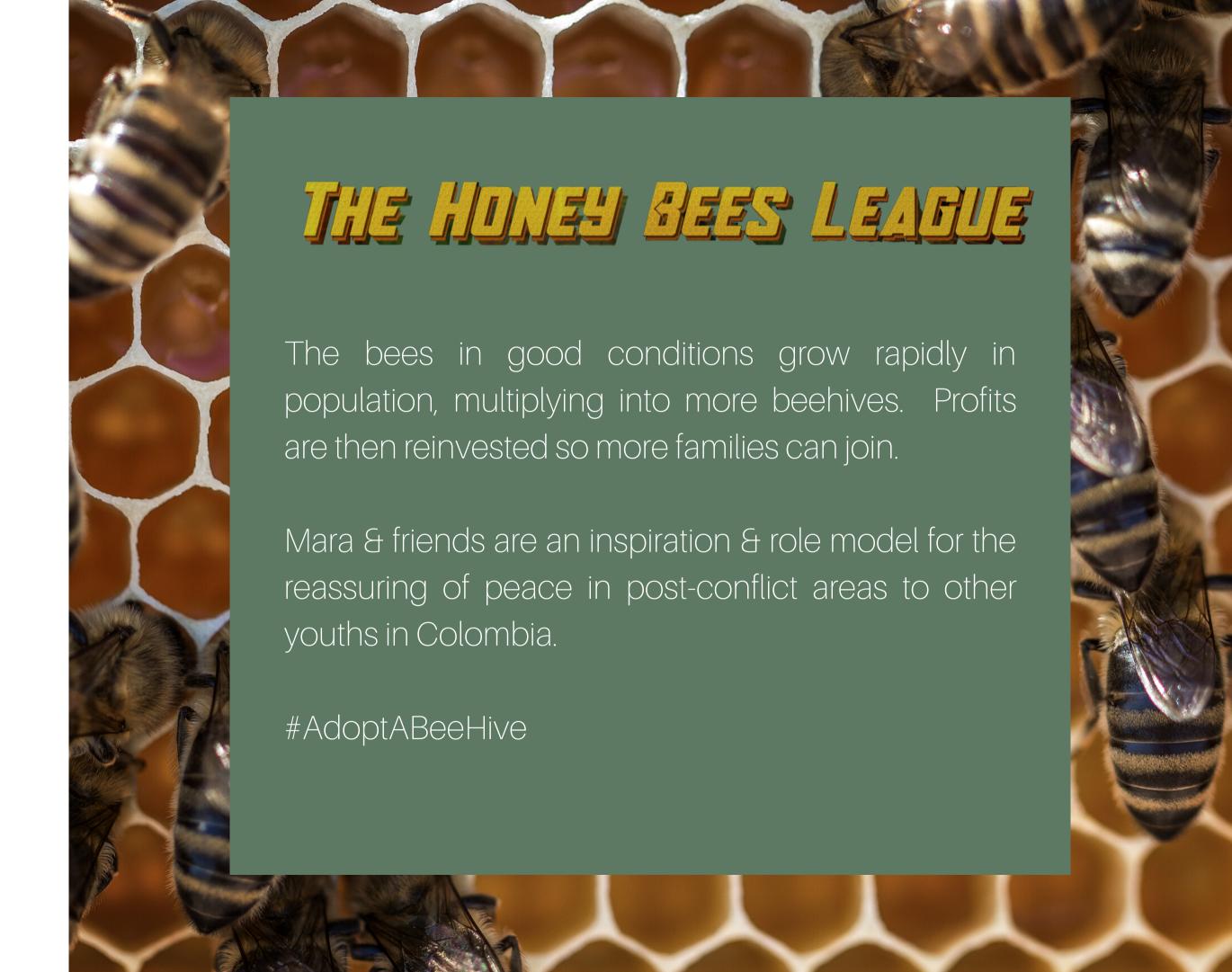


Our first goal is to get 120 beehives that will benefit 10 families.



# One Beehive produces One million bees in 2.5 years...

#BEEAPARTOFIT #BEETHECHANGE





### MEET THE CREW

#### Adopt 10 Beehives (1 Apiary)

Bring 10M Bees to life while providing one rural youth & his/ her family with 568 USD of monthly income! That's two (2) minimum wage salaries.

We will name the apiary after your name or a loved one and call you from Montes de Maria to express our thanks!

## OUR CREW

#### Adopt 5 Beehives (1/2 Apiary)

Bring 5 Million Bees to life while providing one rural youth & his/her family with 287 USD of monthly income, that's one minimum wage salary.

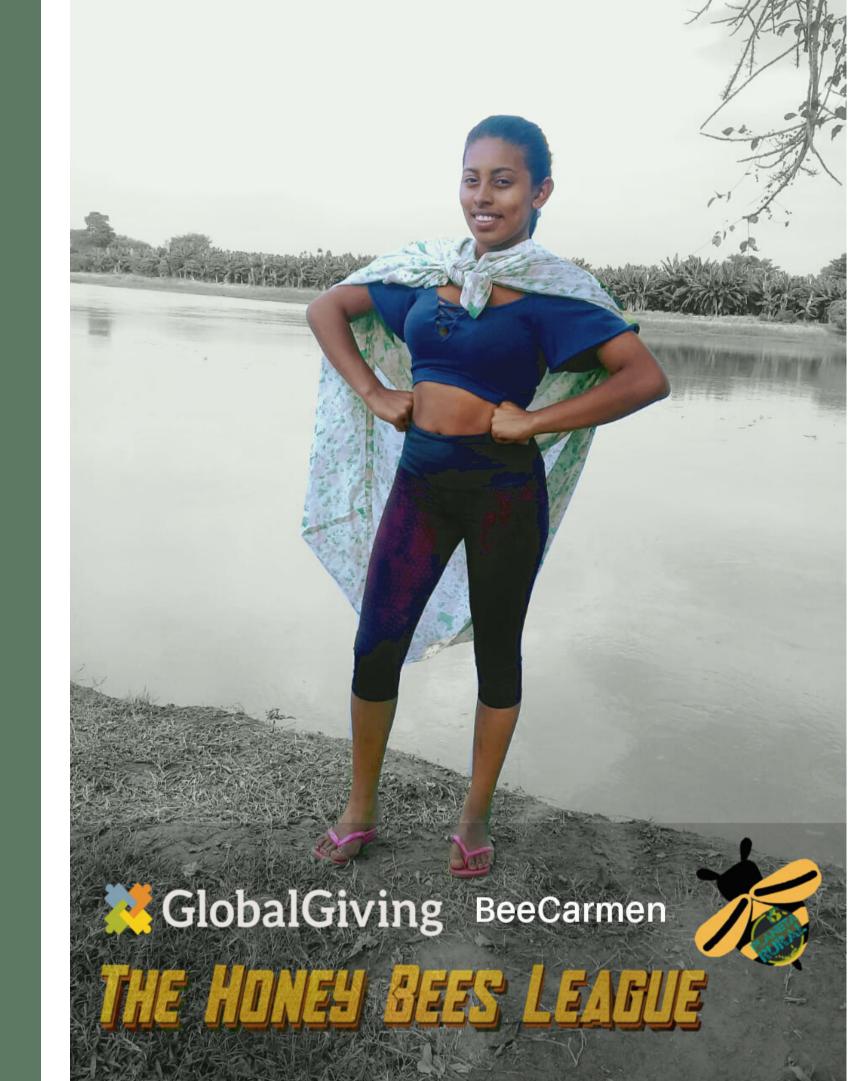
We will name the apiary after your name or a loved one and call you from Montes de Maria to express our thanks!



### #BEEAPARTOFIT

Adopt One Beehive & Bring One Million Bees to life while providing One rural youth & his/her family with 57 USD of monthly income.

We will name the hive after your name or a loved one and call you from Montes de Maria to express our thanks!





## #BeeTheChange 1/2

Adopt half (1/2) a Beehive & Bring 500K Bees to life while providing One rural youth & his/her family with 28 USD of monthly income.

We will call you from Montes de Maria to express our thanks!



## 1/4

Adopt 1/4 of a Beehive & Bring 250K Bees to life while providing One rural youth & his/her family with 14 USD of monthly income.

You will earn a token of recognition and are part of #TheHoneyBeesLeague.

Adopt 1/8 of a Beehive & Bring125K Bees to life while providing One rural youth & his/her family with 7 USD of monthly income.

You will earn a token of recognition and are part of #TheHoneyBeesLeague





1/16

Adopt 1/16 of a Beehive & Bring 62,5K Bees to life while providing One rural youth & his/her family with 4 USD of monthly income.

You will earn a token of recognition and are part of #TheHoneyBeesLeague.

## JOINTODAY & #BeeAPart



## JOIN TODAY & #AdoptOneBeeHive

1/32

Adopt 1/32 of a Beehive & Bring 31K Bees to life while providing One rural youth & his/her family with 2 USD of monthly income.

You will earn a token of recognition and are part of #TheHoneyBeesLeague



ENTER OUR GLOBALGIVING SITE:

HTTP://BIT.LY/ADOPT-A-HIVEGG

WATCH OUR VIDEO, SHARE OUR
STORY & CHOOSE HOW MUCH YOU
WANT TO GIVE AS A ONE TIME OR
MONTHLY GIVING!



# Planeta Rural Foundation

"We empower rural youth" https://www.planetarural.org info@planetarural.org

