



# codeis

corporación para el  
desarrollo de emprendimiento  
y la innovación social



## WHAT WE ARE?

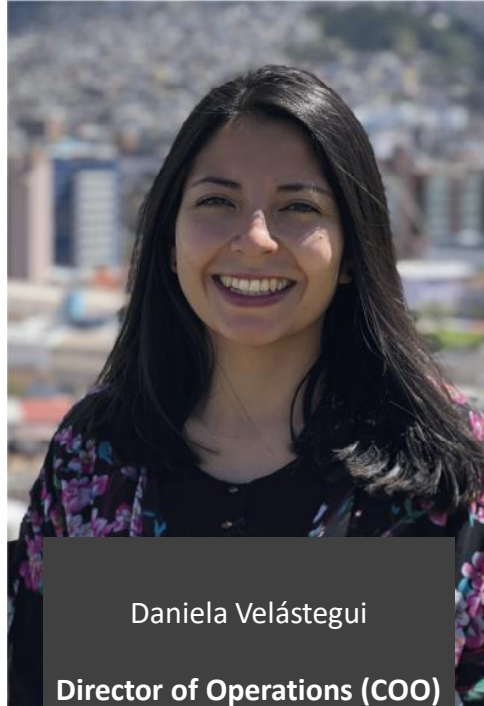


Ecuadorian NGO that aims to **promote social innovation** as a tool for sustainable development.

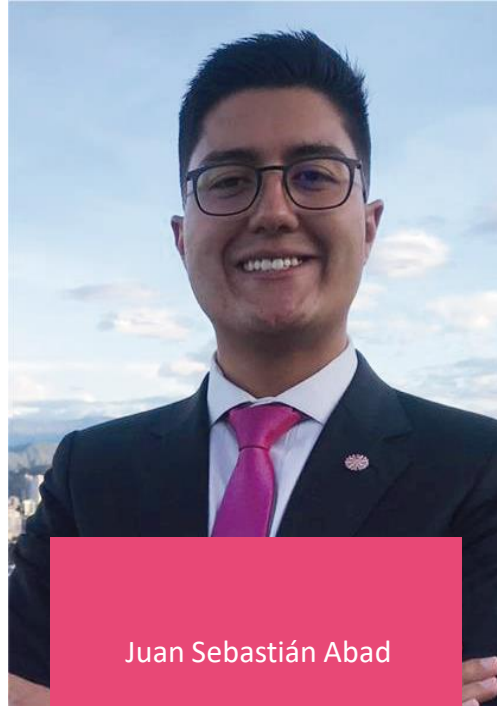
# WHO WE ARE?



Francisco Abad  
**Executive Director (CEO)**  
MPA in International  
Development  
London School of Economics



Daniela Velástegui  
**Director of Operations (COO)**  
International Business and  
Affairs  
PUCE



Juan Sebastián Abad  
**Financial Coordinator**  
Economist  
PUCE



Melissa Aguilar  
**Projects Coordinator**  
International Business and  
Affairs  
PUCE

## WHAT WE DO?

### Mission

We develop the social entrepreneurship and innovation ecosystem in Ecuador in a **multidisciplinary and financially sustainable** way to impact in society through entrepreneurship and innovation.





## Vision

Play a leading role in Ecuador in the social entrepreneurship and innovation field, and be part of the Top 10 in Latin America, and Top 100 worldwide.



/ WHAT WE DO?

---

# Services

codeis  
CORP

codeis  
ACADEMY

codeis  
LABS

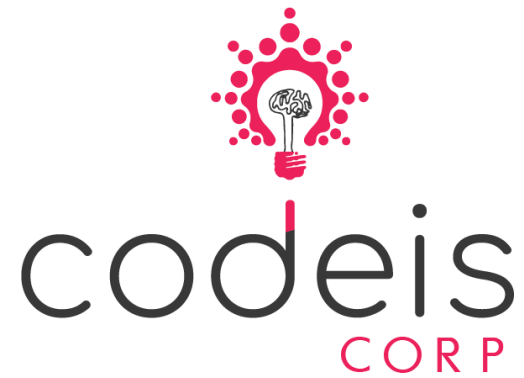
codeis  
SOCIAL

codeis  
LEADERSHIP





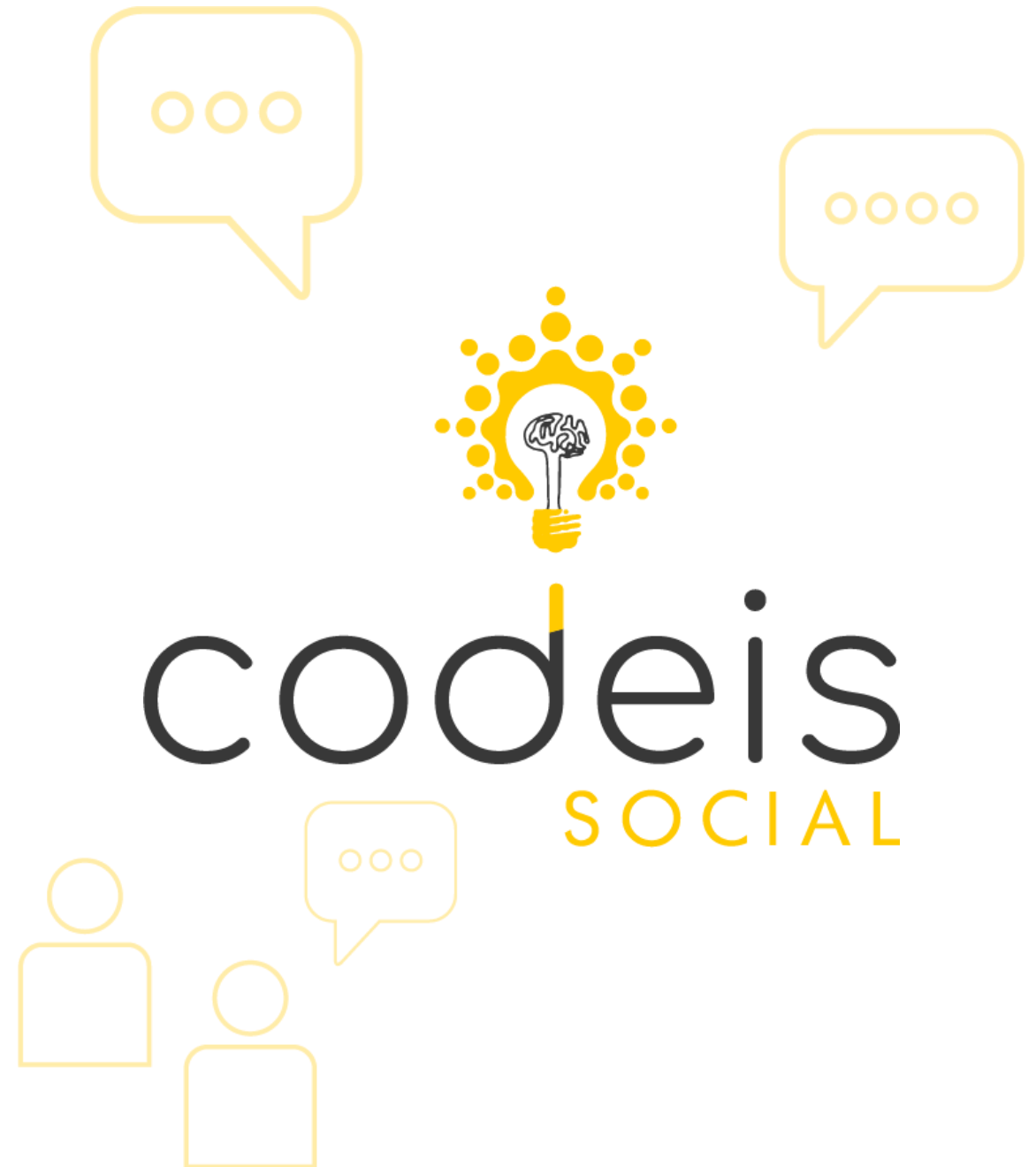
CODEIS CORP gives services to private ventures, local governments and institutions of Higher Education, focused on the transferring knowledge for the development of local entrepreneurship, institutional internal innovation, intrapreneurship and collaborators skill building trough training, consulting and social accompaniment oriented to measurable results to positively impact in society.



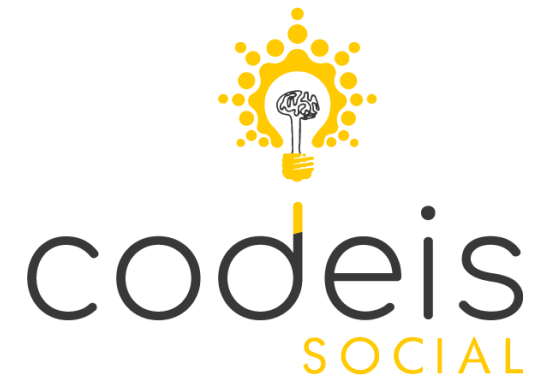
- Open Innovation Challenges
- Internal Innovation Challenges
- Corporate Training
- Social Innovation Consulting
- Social Responsibility, Sustainability and Social Impact Consulting
- Monitoring for Certification B
- Consulting to transform NGOs into Social Companies



CODEIS SOCIAL seeks to empower groups in vulnerable situation through technical tools and methodologies applicable to transform their community.



- World Change Makers Ideatón
- World Change Makers Bootcamp
- World Change Makers Academy
- ODS Lab Bootcamp
- Training for NGO beneficiaries

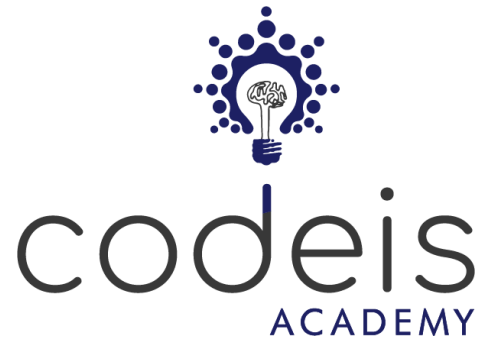




codeis  
ACADEMY

CODEIS ACADEMY is the school for leaders and entrepreneurs focused on practices of success and customized mentoring.





- Keynote Talks
- Practical Workshops
- Conversations with Experts
- Panels
- CODEIS Talks
- Series: Startup, Founders, Leadership, Public Speaking, Branding, Sales

CODEIS LEADERSHIP enhances the momentum and genius of emerging leaders, creating a multiplier effect of high impact on the world of leadership.



# codeis

LEADERSHIP



- Advice to Emerging Leaders
- School of Social and Business Leadership
- Leadership Talks
- Motivation Talks



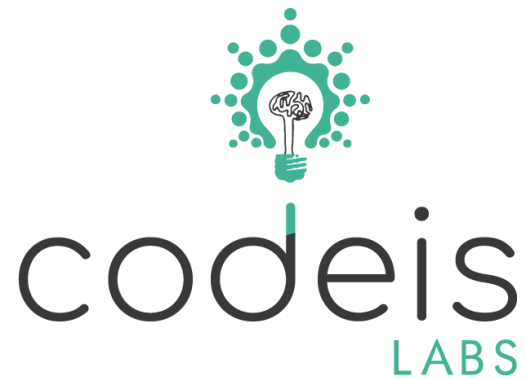




# codeis

LABS

CODEIS LABS is our Purpose Driven & High Impact - Startup Incubator through international methodologies that will guide the entrepreneurs to the 4th Industrial Revolution.



- Incubation
- Acceleration
- Accelerated Incubation
- Advice for investment fund applications
- Soft Landing of Foreign Enterprises
- Development of Entrepreneurship Businesses in March
- Public Policy Reports on Social Entrepreneurship

## WHAT FOR?



We aim to execute programs and projects which generate real impact.

“TO DO IT RIGHT, AND  
TO DO THE RIGHT THING”.

We want that social entrepreneurs support not only the national economy but their sustainable and social development.



## ¿HOW DO WE DO IT?

We work with international methodologies adapted to our clients' contexts, especially the vulnerable ones.





# SUCCEES STORIES

## Hult Prize Ecuador

In 2016 we began a dialogue with Hult Prize Foundation to present this movement in Ecuador for the very first time, with the objective of boosting social entrepreneurship in our country through this competition, with foreign investment, the support of public and private sector helping youth to develop great ideas to solve global problems as food scarcity, migration, access to services, environmental care, among others.





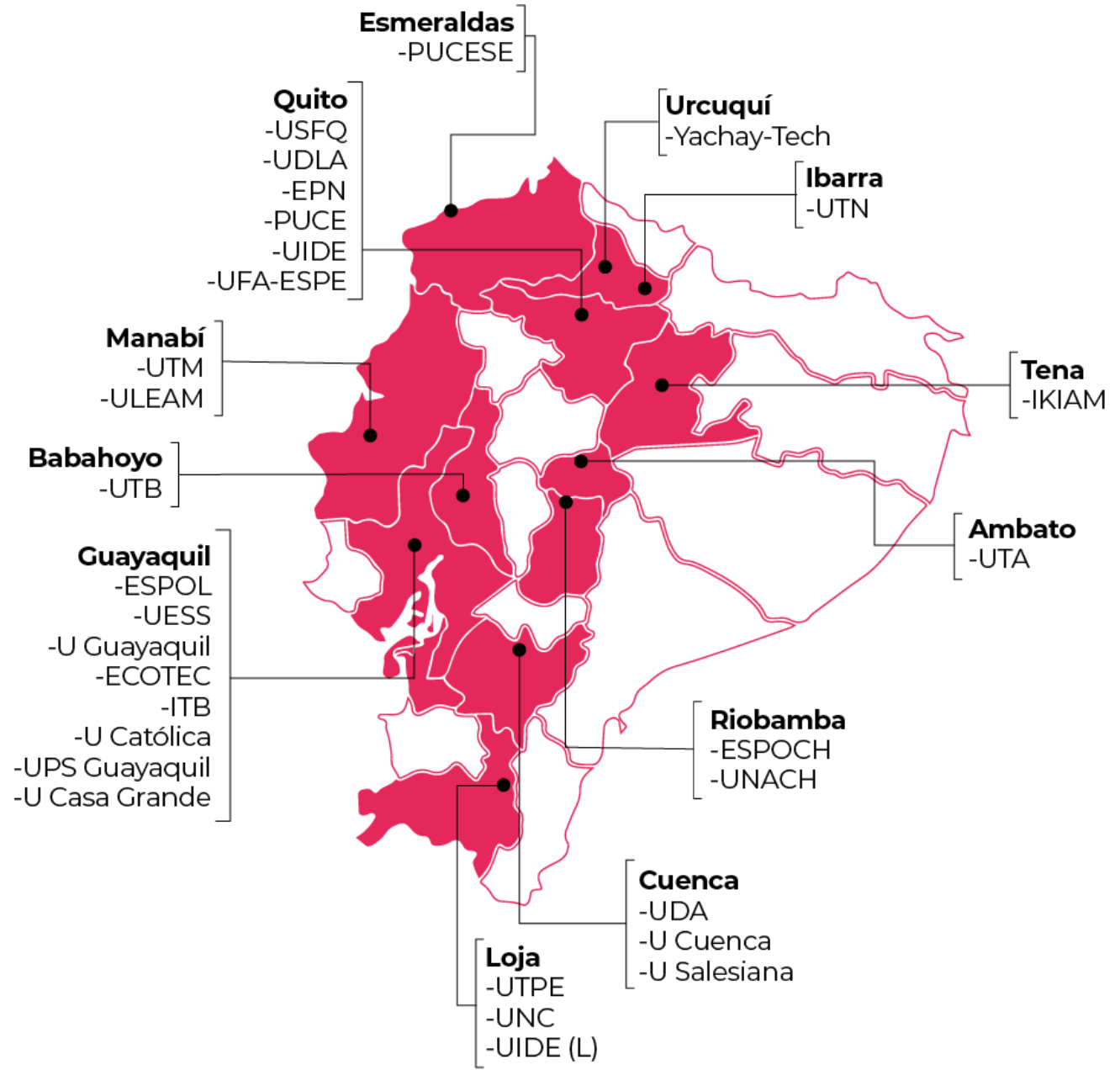


## Brandon Peñaherrera

As a beneficiary of Children International, he discovered his potential in social entrepreneurship through our program World Change Makers. Brandon was empowered to restore his neighborhood community house. He renewed it completely to turn into a productive place for his community. Currently, Brandon manages this community house, which offers programs operated by University students in the neighborhood who teach sports, dancing, languages and other activities for children and adults of the community.



# CODEIS in Ecuador Reach



# 2017 y 2018: Hult Prize Ecuador



Two years in a row with 2  
**Campus Directors in the  
Top 20 Global**



2018 **Best In Class** Campus  
Ecuadorian Director  
(ESPOCH)



Presence in **47 university**  
campuses



4.500 **students**  
entrepreneurs supported



4.500 students **reached with**  
a **message** of innovation and  
social entrepreneurship



**24 impacted** cities



More than **2.000**  
**concepts** generated



More than **800 events**

# 2019: CODEIS

## World Change Makers



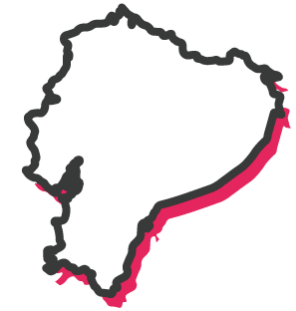
**1000 hours** of advice,  
mentoring, training and  
accompaniment



**500 entrepreneurs**  
supported



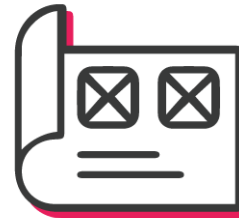
**4 ideations /**  
hackathons



**8 reach cities**



**1 accelerated** incubation



**130 prototypes** and  
business plans

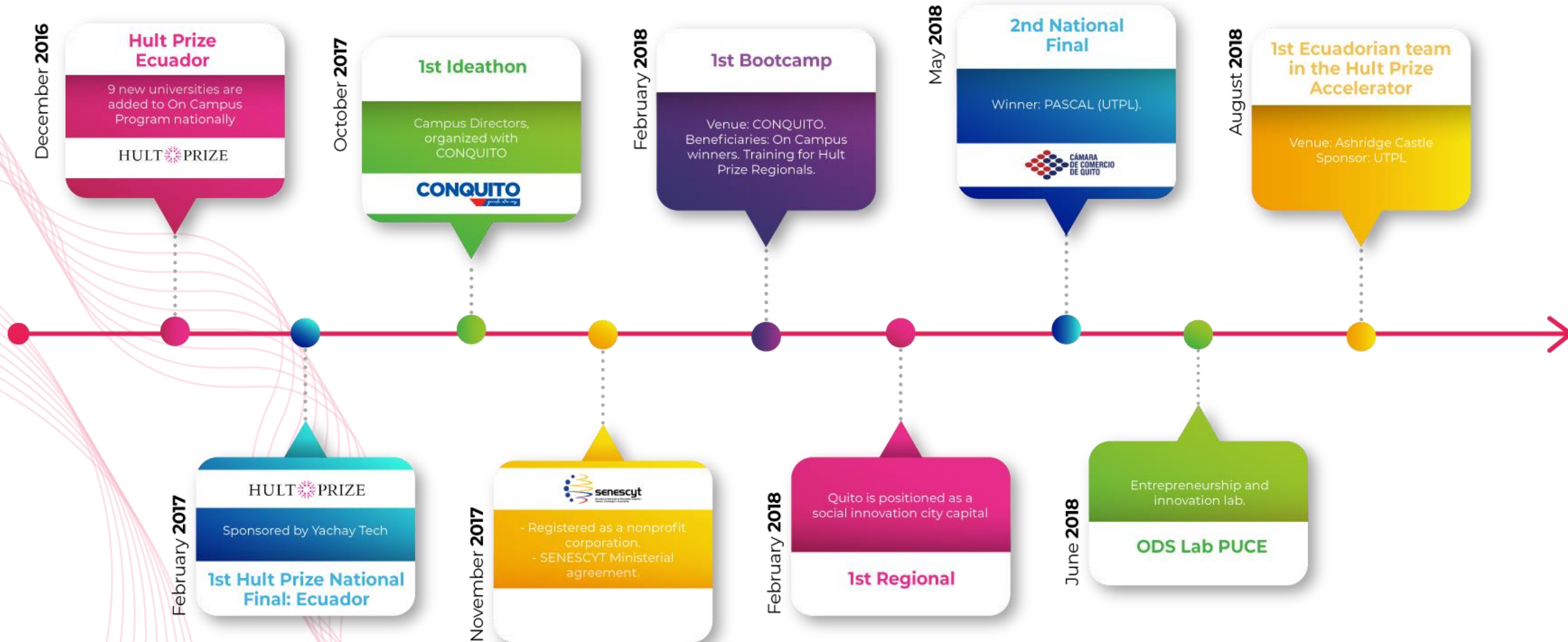


**18 pitch** competitions

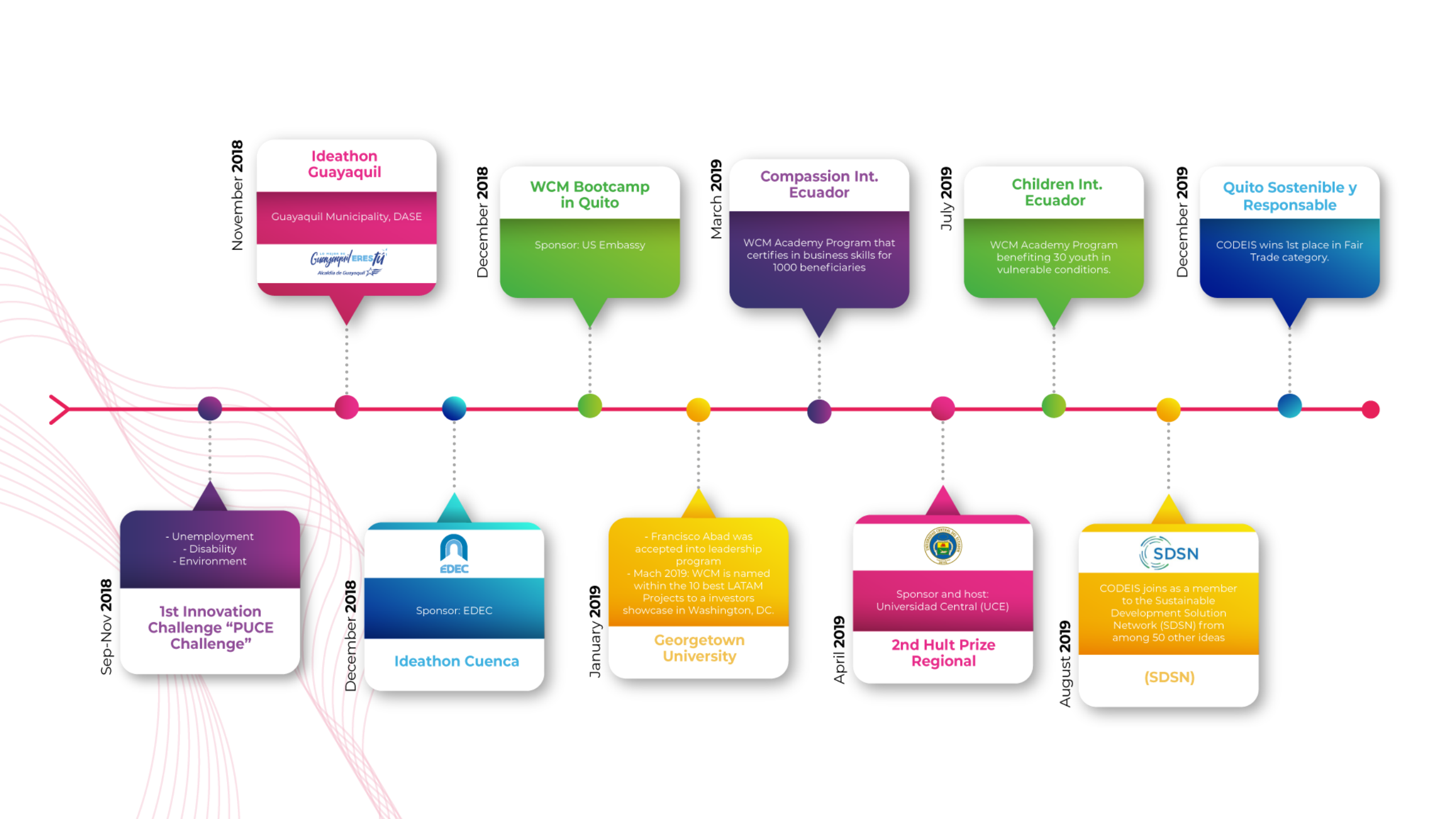


**First place**  
"Quito Sostenible y  
Responsable 2019"  
Category Fair Trade

# OUR MILESTONES







Sep-Nov 2018

- Unemployment  
- Disability  
- Environment

**1st Innovation Challenge "PUCE Challenge"**

November 2018

**Ideathon Guayaquil**

Guayaquil Municipality, DASE

December 2018

Sponsor: EDEC

**Ideathon Cuenca**

December 2018

**WCM Bootcamp in Quito**

Sponsor: US Embassy

January 2019

- Francisco Abad was accepted into leadership program  
- Mach 2019: WCM is named within the 10 best LATAM Projects to a investors showcase in Washington, DC.

**Georgetown University**

March 2019

**Compassion Int. Ecuador**

WCM Academy Program that certifies in business skills for 1000 beneficiaries

April 2019

Sponsor and host: Universidad Central (UCE)

**2nd Hult Prize Regional**

July 2019

**Children Int. Ecuador**

WCM Academy Program benefiting 30 youth in vulnerable conditions.

August 2019

CODEIS joins as a member to the Sustainable Development Solution Network (SDSN) from among 50 other ideas

**(SDSN)**

December 2019

**Quito Sostenible y Responsable**

CODEIS wins 1st place in Fair Trade category.

# OUR CLIENTS



# OUR PARTNERS

SECRETARÍA TÉCNICA DE JUVENTUDES







somocodeis.org  
/ wearecodeis.org



codeis

