



# **Mission FulFilleD 2030**

Inspire, Educate & Activate 100,000 Young Black Males in Tech

**501 (C)(3) nonprofit | [www.missionfulfilled2030.org](http://www.missionfulfilled2030.org)**

**Gerald A. Moore Sr. | CEO/Founder**

“

**You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.**

”

**BUCKMINSTER FULLER**





# Current State

**Black males make up less than 5% of the high tech and STEM workforce.**

Twenty-three years ago I was hired by a Big 8 consulting firm. The red arrow points to me one of the cohorts of entry-level engineers, developers, and designers at the companies new consultant school. Unfortunately, 23 years later as a cybersecurity engineer the diversity for black males in tech still resembles this picture.



Pictured under red arrow: MF2030 Founder Gerald A. Moore Sr



## **Mission**

Inspire, Educate &  
Activate 100,000  
disadvantaged young  
black males in tech by  
2030.

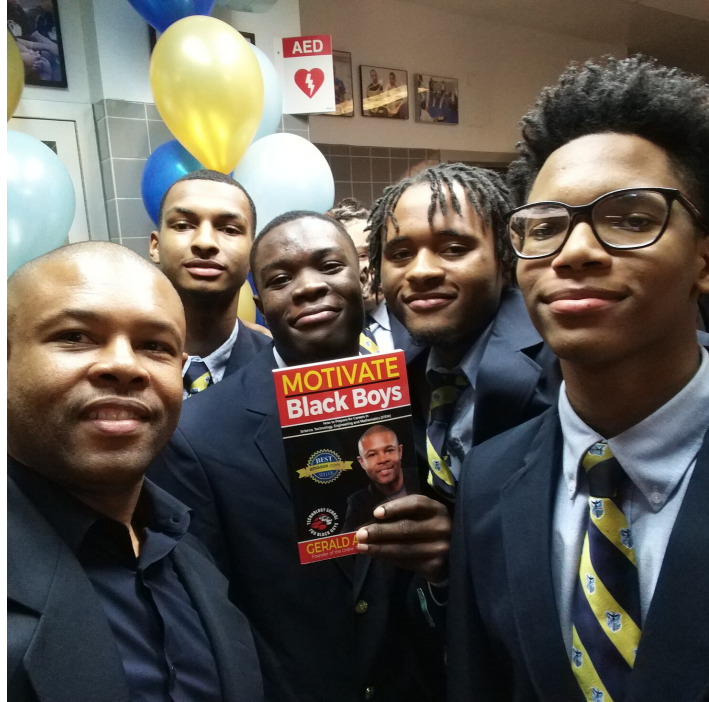


# 2030 Vision

Impact outcomes of young black males by creating High Tech, STEM education and mentorship opportunities. In preparation for the predicted 1,000,000 technology workforce shortage by 2030.







# Strategic Partnership

By creating strategic alliances with black male achievement organizations MF2030 can scale its goal of impacting 10,000 young black males per year over the next 10 years.

Pictured David Banks founding CEO of Eagle Academy all boys Charter School, Gerald A. Moore and students of Eagle Academy.



# Corporate Partnership

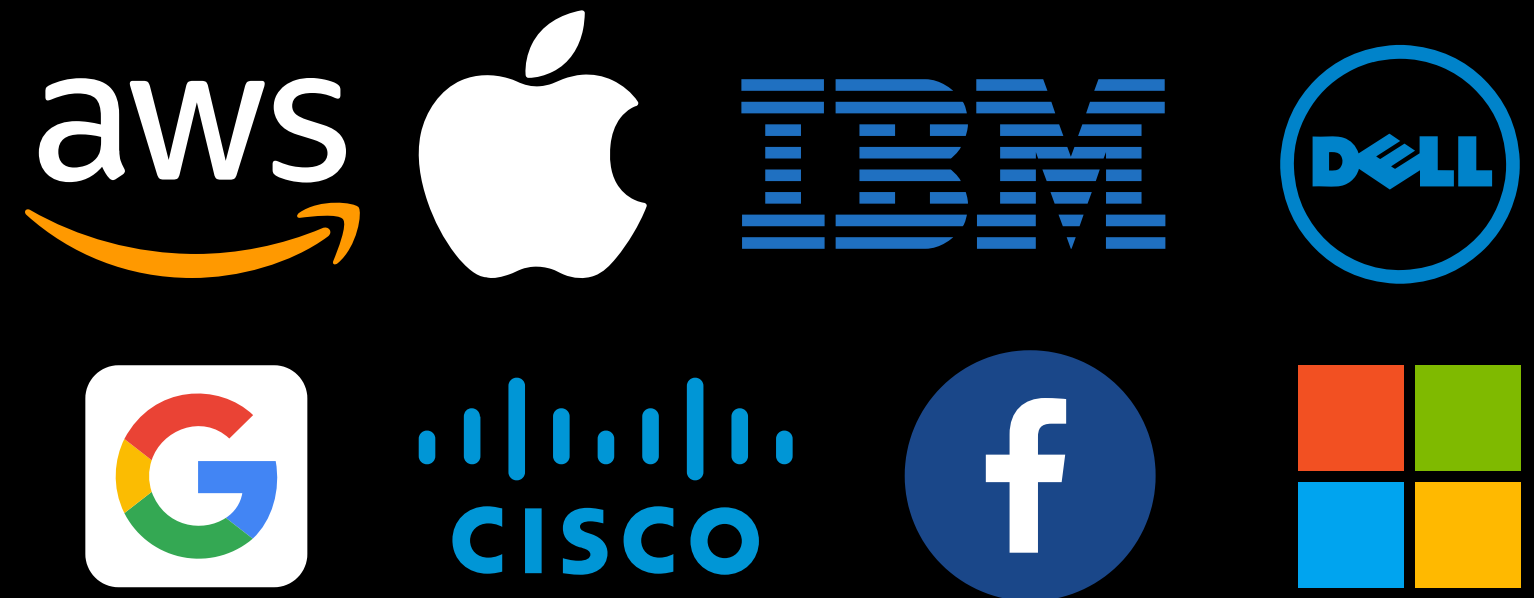
## How Can You Help?



To accomplish our aspirational goals to build a community of **10,000 mentors** of color who can relate to the young men we serve and engage **1,000 companies** committed to hiring and developing diverse talent. We would love to chat with you about ways we can partner with LinkedIn to incubate and scale this program. Specifically, it would be great to leverage LinkedIn as the platform to identify and recruit mentors to identify high demand tech careers promoted across LinkedIn to focus our programming and identify companies who may be interested in supporting the program.



**10,000 Mentors**



**1,000 Corporate Partners**



# \$10 Billion Economic Impact

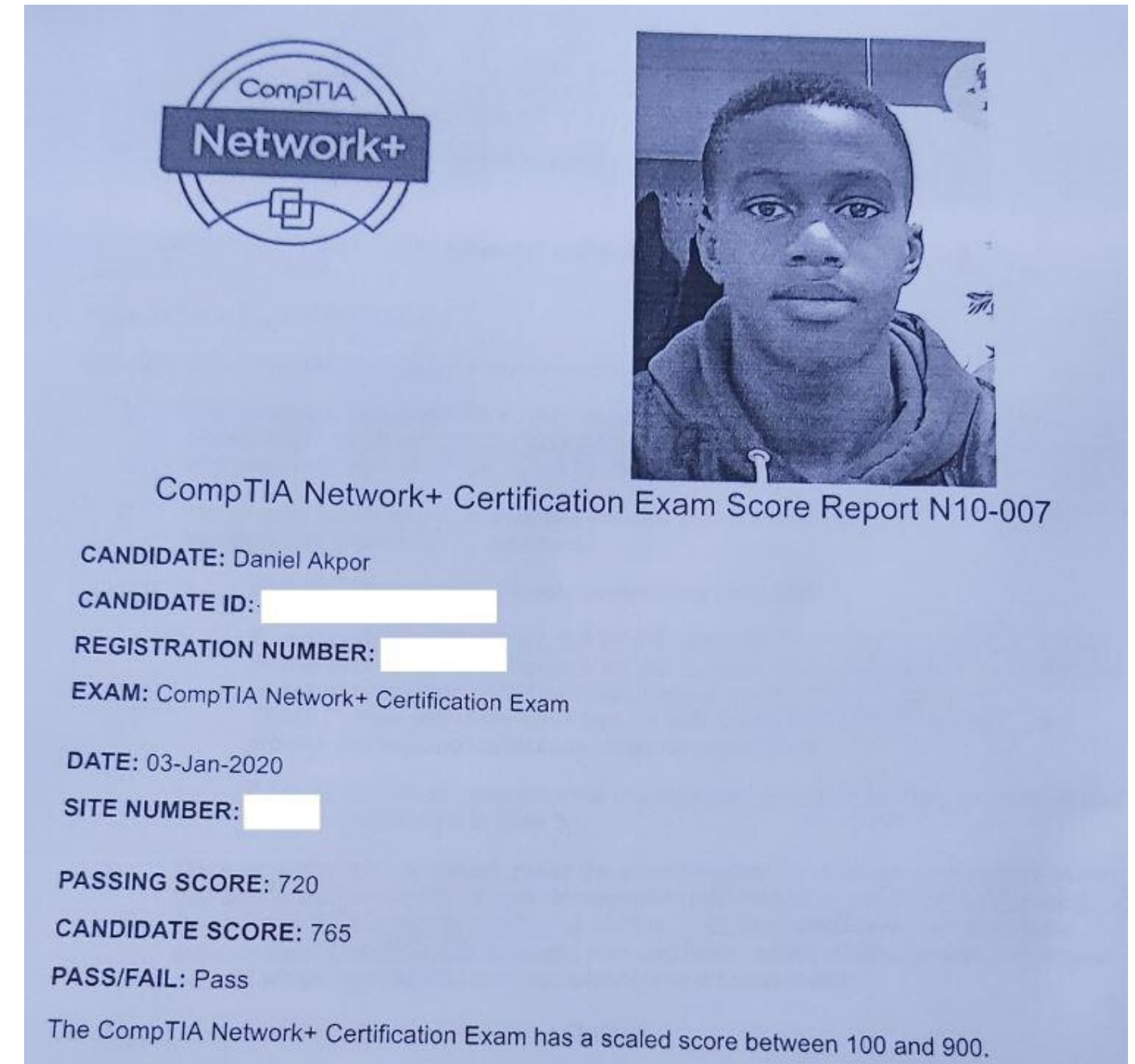


If we can fulfill our vision: to Impact **10,000** young black males in tech per year. Have them on pace to earn **\$100K** (5-10 years exp.) this has the potential of adding **\$1 billion** of incremental income to their communities effectively reducing the income/wealth gap of black families with a long term economic impact of **\$10 billion by 2030.**



# Future 2030 Outcomes

Pictured to the right is 12-year-old Daniel. Daniel recently passed the CompTIA Network+ Certification. **The average entry-level salary for someone with this certification is \$64k.** Mission Fulfilled 2030 envisions a future where Daniel is not an aberration but the norm for young black males to attain a recognized certification upon completion of high school. With the support of corporate partners and mentors together we can make this reality.



# About the Founder

Gerald A. Moore Sr. is a cybersecurity engineer with over 20 years of experience in the federal government sector. He is the founder of Mission Fulfilled 2030 and The Online Tech School for Black Boys. He is highly regarded for his work to create diversity and inclusion for black males in technology. Which led him to author the book "**Motivate Black Boys, How to Prepare for Careers in STEM**" Mr. Moore was selected Black Enterprise Modern Man in December 2019 for his work in the community. **"I know that there are black boys who are low performing students like me, who given the opportunity can showcase their unique skillsets and impact technology of the future."**

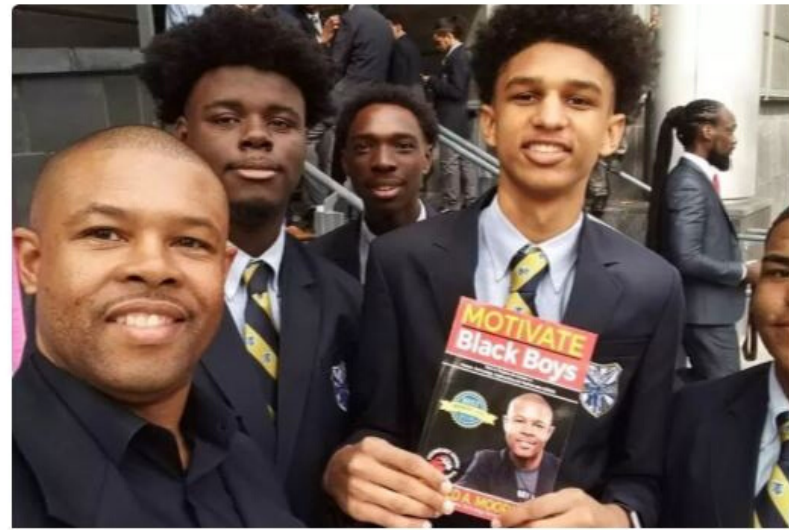


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# 2020 Progress

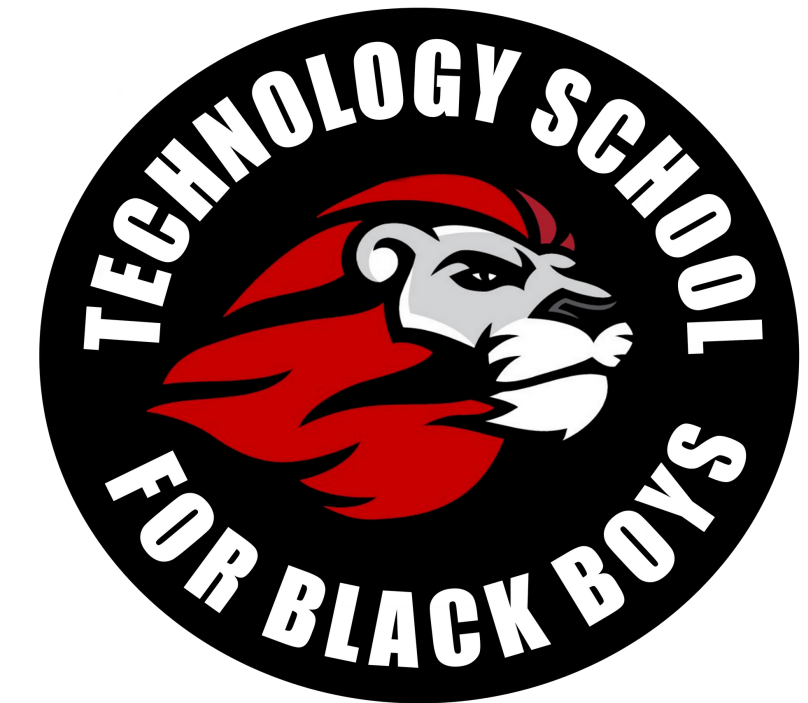


Help Impact the Future  
Outcomes of Young Black Males

\$0 of \$25,000 goal

January 20th will launch the inaugural fundraising campaign to raise programming and operational funding.

Partnership with former Washington Redskins player Santana Moss **89 Ways to Give Foundation** for the 1st cohort of Young Tech Entrepreneurs Program.



Partnered with schools and black male achievement organizations to enroll boys in the Online Tech School for Black Boys.