



**BALANCED STEWARDSHIP DEVELOPMENT ASSOCIATION  
(BALSDA)**

**ORGANIZATIONAL PROFILE**

**2019**

## **WHO WE ARE**

The Balanced Stewardship Development Association (BALSDA) is an independent national, non-governmental, non-profit organization established by a group of stewardship focused Nigerians. BALSDA is registered in Nigeria as an incorporated Trustee. As an active leader in Health advocacy and accountability, the association establishes partnerships with other stakeholders in the Health Sector, mobilizes communities, and carries out health policy advocacy, demands accountability in health and supports evidence-based policy analysis and development.

BALSDA was established in 2013 to use Evidence-based Policy Analysis and Development to advocate for reproductive health improvement within the health sector.

## **WHAT WE DO**

### **AREAS OF FOCUS**

- Family Planning
- Sexual Health & Rights
- Maternal newborn and child health
- Women, Adolescent & Youth Education & Empowerment
- Immunization and Nutrition

## **VISION**

BALSDA envisions a Nigeria where quality reproductive, maternal, newborn, child and adolescent Health and nutrition information and services are widely available and accessed in all communities.

## **MISSION**

We facilitate and champion access to quality reproductive health and well-being of women, children and adolescents through advocacy, community mobilization, capacity building, research and policy development.

## **OBJECTIVES**

- 1) To actively advocate for quality and accessible reproductive health services to promote national development.



- 2) To bring together individuals who believe in health development, good governance and balanced stewardship to promote healthy lives for women and children at all levels.
- 3) To contribute to the efforts geared towards mobilization of resources needed to support the health sector in Nigeria.
- 4) To monitor the health service delivery process with a view to ensuring the realization of desired goals while ensuring that public institutions conduct public affairs and manage public resources in the preferred way.
- 5) To generate key evidences to influence the health sector programming in Nigeria.
- 6) To contribute to women and girls empowerment and the improvement of their political, social, economic and health status.

## **APPROACHES**

In carrying out its core functions, BALSDA implements activities that add real value to its main objectives using the following approaches:

- **Capacity Building**

The Association in its efforts to identify and enlist the cooperation and commitment of key influencers and administrators as well as empower them to become catalysts for change form partnerships with local and international organizations. This is aimed at providing attitudinal reorientation and strengthening the capacity of key stakeholders, policy makers/ influencers to deliver optimally while engaging beneficiaries to also make informed decisions.

BALSDA is committed to developing and building the capacity of her members and staff to improve their technical and managerial capacities. The Association also offers trainings in collaboration with relevant partners in key thematic areas of health to strengthen and improve the nation's workforce and development.

- **Evidence generation and technical assistant for policy analysis and development**

The advocacy efforts and activities are supported by evidence generation and utilization that includes policy briefs that explain viable options and key recommendations required to institutionalize key RMNCH+N reforms. BALSDA provides technical assistance to states to develop relevant policies, produces information, education and communication (IEC) materials including scorecards that serves as information dissemination, awareness creation and civic education at all levels.

- **Advocacy**

BALSDA engages in evidenced-based and citizen-driven advocacies forming partnerships to promote key decisions in the health sector particularly in the area of



RMNCAH+N. The association establishes issue-based advocacy groups towards influencing decisions and the society. People centred approach, equal opportunity; skill set and accessibility form the backbone of all BALSDA advocacy activities and engagements.

BALSDA is a facilitator of new initiatives. The organization has become an effective vehicle for advocating change and empowering women and vulnerable groups in the communities. It has played a key role in supporting, influencing and facilitating key policies at the federal and state levels. BALSDA has made good relationships with a number of partners, both at national and international levels in the course of its development work. This will continue to be an underlying approach towards the delivery of BALSDA's aim and objectives.

- **Information, Education and Communication(IEC)**

BALSDA makes available relevant and evidence based information to stakeholders, beneficiaries and the society in general. The association provides health education regardless of race, tribe, religion and status to make informed choices and achieve their potentials. The association also produces annual reports and regular updates to her partners for accountability purpose. BALSDA's IEC also enable the association build good linkage within the health sector, the civil societies and the communities where we work. This creates an avenue for networking, partnerships, providing leadership and platform at national, state and local government levels. This platform also helps to disseminate all the Association's products to the health sector and the general populace.

## **BENEFICIARIES**

The potential beneficiaries for BALSDA's products and services include Development Partners (DPs), Multinationals, Communities, Civil Society Organizations (CSOs), Organized Private Sector (OPS), Professional Bodies, Consumers, Service Providers, Health Maintenance Organizations (HMOs), Managers, Students, Schools/Universities, Libraries, etc.

## **CORE VALUES**

**Integrity:** BALSDA engages with stakeholders in all honestly and truth, and her programs are implemented in line with partner agreements as well as the beneficiaries.

**Quality:** quality is of utmost importance therefore; we ensure our resources are efficiently and effectively utilized.



**Equity:** BALSDA is committed to promotion of quality health care for all, especially the most vulnerable and disadvantaged regardless of race, gender, religion, culture or status.

**Evidence-based approaches:** The Association's advocacy efforts are supported by evidence generations which are utilized to support policy development, strategy and programming.

**Sustainability:** In line with the association's partnerships and collaboration, we work to support changes that enable long lasting impact and promote community involvement.

**Transparency and Accountability:** These are the watchwords of our work. All the association's work are subject to evaluation and assessment by all relevant stakeholders.

## KEY PROJECTS UNDERTAKEN

**1) Improving access to the utilization of Reproductive health/family planning services in Gombe and Ebonyi State** supported by Champions for Change/Public Health Institute. Implemented from January 2017 to December 2017, the project achieved increased funding by government for family planning services. Family Planning budget line was created for the first time in the state. Over 499,668 women of reproductive health age range 15 - 44 had improved access to family planning commodities and services.

**2) Development of Costed Implementation Plan for Family Planning in Ekiti State** supported by Population Action International (PAI) from November 2017 to June 2018. The project achievement include access to FP services by women of reproductive age of 15-49, development of family planning workplan for the first time in the state.

**3) Accelerating Access to Postpartum Family Planning in 6 states in Nigeria** -policies on integration of postpartum family planning into other MNCH services were developed in 6 states of Kaduna, Nasarawa, Gombe, Oyo, Cross River and Enugu to accelerate access to Postpartum Family Planning. It was supported by FP2020 through United Nations Foundation Rapid Response Mechanism from July 2018 to April 2019. A Total of 5,469,060 women of RH age 15-49 had access to RH/FP - Nasarawa- 365,373, Gombe- 525,464, Kaduna- 1,439,278, Enugu- 908,985, Oyo- 1,465,628 and Cross River- 764,332. These are the pioneer state with policies on integration of family planning into other MNCH services.



## KEY ACHIEVEMENTS

Within the past few years, BALSDA's efforts and impressive track record have earned it credibility, and significantly contributed to the following success stories in no particular order:

- 1) Development of National Guidelines for Emergency Contraceptive (EC) in Nigeria with support from International Consortium for Emergency Contraceptive (ICEC).
- 2) Development of Family Planning Costed Implementation Plan for Gombe State, Nigeria with support from Champions for Change (C4C).
- 3) Development of Family Planning Costed Implementation plan for Ekiti State, Nigeria with support from Population Action International (PAI).
- 4) Facilitation of National Partners project dissemination on Emergency Contraception in Nigeria with support from ICEC.
- 5) Facilitation/Review of states Task Sharing/ Task Shifting policy for essential health services in Nigeria.
- 6) Facilitation/review of states Standard Operating Procedures for implementation of Task shifting policies across states in Nigeria.
- 7) Development of policies on integration of postpartum family planning into other MNCH services in 6 states (Kaduna, Nasarawa, Gombe, Oyo, Cross River and Enugu) to accelerate access to Postpartum Family Planning- supported by FP2020. Through United Nations Foundation Rapid Response Mechanism.

BALSDA's successes within its young life has been made possible by strong, viable and credible leaderships enviably anchored by a Board of Trustees (BOT), benevolence of the Federal Government of Nigeria, Population Action International, Pathfinder International, FP2020, UNFPA and other funders/partners; and loyalty/commitment of staff.

## ORGANIZATIONAL STRUCTURE

- **Annual General Meeting (AGM):** This is the highest decision making organ of BALSDA and responsible for any changes in the organization's policies and ratifying any amendments to the constitution of the organization.
- **Board of Trustees (BOT):** These are the founding members of the organization each having one vote.
- **Management/ Head Office:** Located in Abuja and coordinates the activities of the association and correspond with all stakeholders. The Management is led by an Executive Director and a team of management staff comprising of Managers and Officers who are the core implementers of BALSDA activities.



**PARTNERS:**



**CONTACT:**

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