



REGULAR HERO AT BONNAROO

PLANET ROO NONPROFIT

PLAN



REGULARHERO



TABLE OF CONTENTS

OVERVIEW	3
GOALS	5
STRUCTURE	6
THE POWER OF COMMUNITY	7



Regular Hero is honored to be named an official Non-Profit for Bonnaroo 2019. Regular Hero is a group of friends who are trying to make the world a better place because helping people feels good. We exist to meet the needs of people in their time of crisis, with a focus on Children. We believe everyone can be a Regular Hero to Make Things Better.

Our projects and programs provide specific and targeted resources through collaborative relationships with many grassroots and mid-sized social service agencies. This model allows us to assist individuals directly impacted by disaster, and we believe that our continued success with these projects will pave the way for us to continue fostering skilled communication, collaboration and trust among multiple organizations.

Bonnaroo 2019: Solar Kitchens

Solar kitchens provide light-weight trailers for faster, lighter and economical response to both hard to access and urban disaster areas. Accessibility is enhanced through light-weight solar power. This technology will provide faster humanitarian relief efforts to those affected, those supporting recovery efforts and finally economic rehabilitation. Our partnership with Eat for Equity will allow Regular Hero to spotlight this technology during the now sold out Bonnaroots dinner.

Bonnaroo 2019: Atmospheric Water Generation

Presently we have partnerships with three water companies to introduce festival goers to Atmospheric Water Generation Systems (AWGs). AWG's essentially pull moisture out of the air and filter it for consumption. This technology is in high demand in post-disaster scenarios and has helped aid disaster survivors during Hurricanes Harvey, Irma, Maria, Florence and Michael. Regular Hero is now bringing AWGs to Flint, MI in an attempt to address their lead water crisis using long term solutions.

“One of the deep secrets of life is that all that is really worth doing is what we do for others.”

-Lewis Carrol

Mission

Regular Hero believes "ordinary" people, like us, are capable of achieving extraordinary results when given the proper encouragement and tools to succeed. For this reason, all of the groups we partner with are committed to working with local community leaders in a joint effort to provide the support needed for families in crisis. Our work in hurricane relief operations in Texas, North Florida, South Florida, North Carolina and Puerto Rico have positively demonstrated a method in which we can support the efforts of local disaster operations. Additionally, our partnership with Bonnaroo will allow us to introduce new sustainable methods while integrating music and the arts in order to promote social change and community gathering.

- * Past Bonnaroo sustainability efforts have shown that attendees believe their actions can change the world; if we stand together, we can provide solutions to problems facing our communities.
- * Our country needs a committed network of passionate people willing to use their power to create the changes necessary. For example, after five years without clean water, it is evident that there are not enough people to help with this important work in Flint, Michigan.
- * Collectively, our voices bring more than just funds to these projects. It's exciting to be a part of this event, to raise awareness and help communities in the middle of a crisis.



Flint, MI

Raise awareness of AWG technology and launch a coalition to provide a solution to the water crisis.

These types of machines will remove dependency on municipal water systems that may still contain lead.



PUERTO RICO

Continue to provide long-term disaster recovery initiatives for Puerto Rico including solar power, rebuild projects, community wellness, and sustainable farming initiatives.

Regular Hero plans to work with residents to organize projects in their communities, and continue to help build a stronger, more resilient, Puerto Rico.

"You see things, and you say "Why?" But I dream things that never were, and I say "Why not?"

- George Bernard Shaw

Regular Hero will operate transparently through coalitions, teams and community partners:

Flint Air to Water Coalition

We are recruiting members for a coalition to bring AWG technology to Flint. Members of this coalition will ensure funds are being collected, used and managed in the best way possible to reach our goals for the people of Flint.

Puerto Rico Recovery Team

We will seek motivated partners from other small nonprofits on the island to oversee and coordinate core aspects of the project, such as solar panel installation, solar kitchens for community meals and promote entrepreneurship, rebuild teams, and local sustainable farmers.

Disaster Response Technology

A number of national partners are eager to get behind this groundbreaking collaboration to spotlight new technology in disaster relief. Our coordination of a focused message along many channels and with multiple voices will introduce this new technology to first responders in the field.




THE POWER OF COMMUNITY

As you may know, since April 2014 the residents of Flint, Michigan have not had clean water. A year prior to the crisis, Governor Rick Snyder appointed an emergency manager meant to oversee a reduction in city costs. The decision to change water sources which caused the life-threatening levels of lead now present in the water system was financially-motivated and done without the consent of the community. Now, the people of Flint are paying for it with their lives. The impact of this decision will be felt for generations. With the ever-worsening conditions that are developing from the lack of swift and comprehensive government action, it is now time that we take matters into our own hands by supporting Flint ourselves. Regular Hero is up for the task, but we can't do it alone.

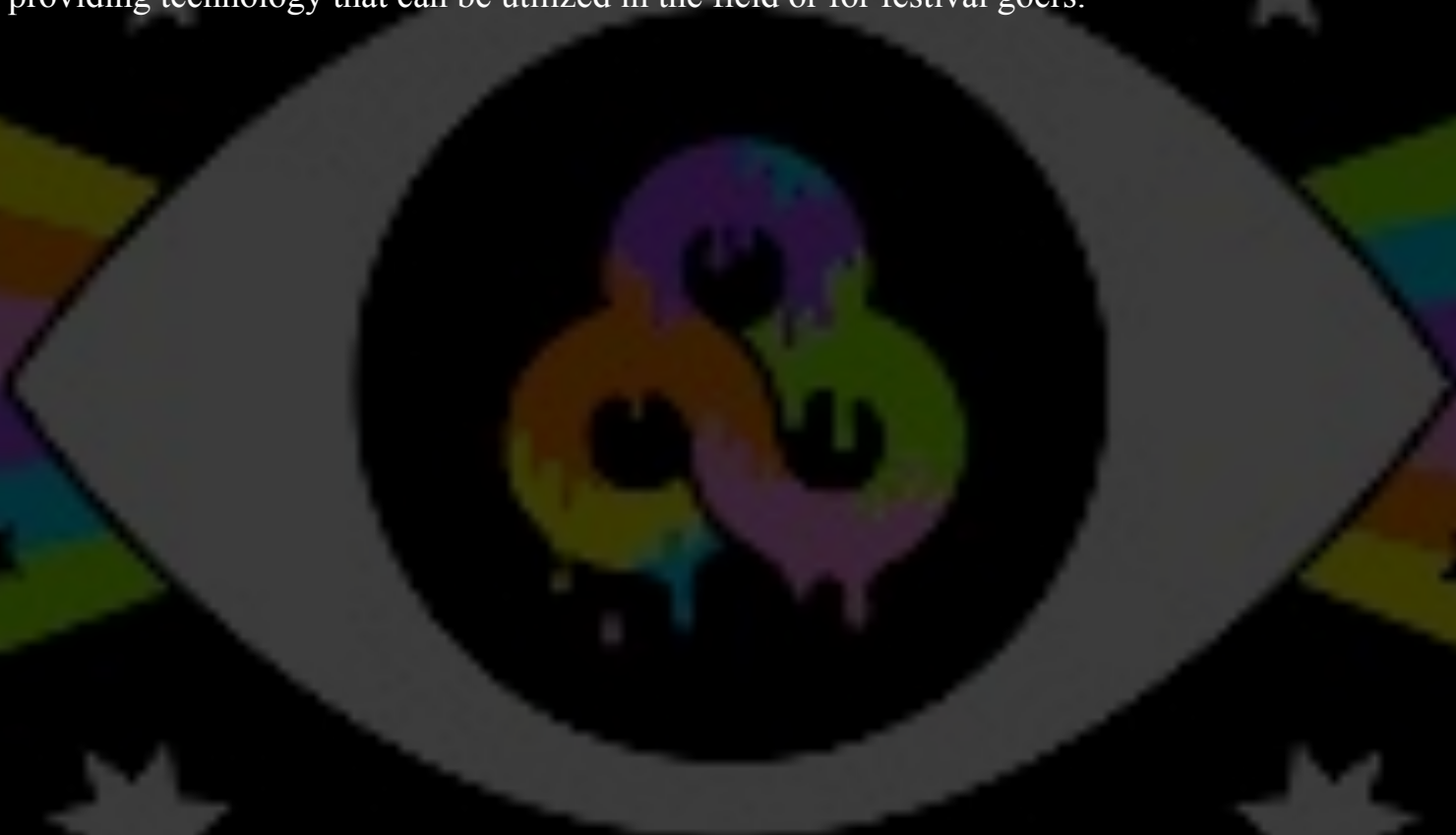
Hurricane Maria catastrophically damaged parts of Puerto Rico. Maria caused an island-wide power and communication blackout. In addition to flooding, damaged homes and fallen trees, the aging electrical grid was severely damaged. Almost two years after making landfall, residents are still dealing with the day to day efforts to return to some semblance of normalcy. Local and national organizations working on relief efforts post Hurricane Maria are experiencing certain challenges, including lack of awareness of the ongoing needs, missed opportunities to work with community leaders and other factors that may hinder the recovery process.

Sadly, more hurricanes and other natural disasters will continue to happen, and the needs of this demographic can be best served by connecting people and resources with trusted organizations in local communities. The answer is getting the people who have a vested interest in the success of the impacted communities involved in creating and implementing solutions. The answer is creating “buy-in” from the local citizens by gaining the cooperation from leaders the community already trusts and providing services they have a hand in making successful.

Our mission is very simple. We will get into the trenches with our fellow-man and work alongside them from the ground up. Our mission will be accomplished in various forms depending upon the community involved and the individual solutions they create.

The word "bonnaroo" is written in a large, lowercase, rounded font. The letters are a light green color. The background is dark with some faint, larger-scale patterns.

Regular Hero does not approach this problem blind or with rose colored glasses. The challenges are great, and the obstacles will be greater, but we believe our brothers and sisters...our nation as a whole...are worth the hard work. We also believe there are more people like us out there willing to get into the trenches and make things happen, against whatever odds we may face. There are local officials, corporate sponsors, school teachers, music producers, business owners, grandmothers, teenagers, and everyone in between ready to step in to help rebuild communities when it really matters....

A large, stylized eye graphic is centered on the page. The eye is light gray. Inside the eye, there is a globe of the Earth. The globe is divided into several colored sections: purple, orange, green, and blue. The background of the entire page is dark with various patterns, including stars and colorful stripes.

Bonnaroo's focus on sustainability, and a target demographic of attendees who want to make a change in the environment and the world offer a unique opportunity for us to put the spotlight back on Flint and Puerto Rico. Our hand-picked partners have a commitment to providing technology that can be utilized in the field or for festival goers.

RH **REGULARHERO**
MAKE THINGS BETTER

