

# ORGANIZATIONAL PROFILE

# 2019/20

## NEW BRIGHT COMMUNITY DEVELOPMENT CENTER

Children and Youth Educational Support  
Program



Ethiopia  
Addis Ababa

## Why We Exist?

Ethiopia is one of the African nation with highest population near to 105 million as per 2017 projection, among which 64% of the population is under 24 years of age, and 85% are under 35 years. Hence, young people are significantly vulnerable to the nation's socio-economic challenges and poverty, including lack of economic and educational opportunities.

However, New Bright Community Development Center (NBCDC) believes young people in Ethiopia have the drive and will to be agents of own development, once opportunities are given and assisted in their educational and psychological motivation. They are potential asset for their country and communities.

With this background, the project is initiated due to the existing low educational competence of school children and students, particular those enrolled in the government schools both at the primary and secondary level. The root cause for this in most cases is the inability of government school students, who in most instances are from poor family background, and are not in a position to access quality education and related need based supplementary educational and skill development support services from either their school or from other community based institutions.

Manifestation of poverty and vulnerability among targeted children and the youth being another major factor, exerting adverse effect in the learning and educational performance of many of these students. The registered low standard in the teaching and learning process of these schools remains to be also the other challenging factor.

These being the underlying factor for NBCDC to embark on such community based initiative, the ever increasing demand for the service from time to time, due to the positive impact it has brought in the educational performance of children and youth, required the center to consistently call upon for more collaboration and partnership to address the needs of vulnerable youth and children in the targeted pocket areas of the project, at all levels.



## About Us

New Bright Community Development Center (NBCDC) is a charitable organization established on November, 2016, in Addis Ababa Ethiopia, having an objective of implementing a need based educational project that is very critical and has a higher impact in the educational achievement of marginalized children and the youth in poor communities of Addis Ababa.

NBCDC is a registered by the Federal Democratic Republic of Ethiopia Charities and Societies Agency with registration number 3725 as Ethiopian Resident Charity Organization. NBCDC has been established by young and energetic Ethiopians with more than ten years professional experience in community development and education. Currently more than 200 vulnerable children get a center based and a mix of an integrated educational and skill development support services in the poor communities of the capital.

Our vision is to see self-confident, self-reliant and empowered society in Ethiopia, while our mission is to create educational and economic opportunities to vulnerable children, youth and families, to bring about positive and sustained social development at the community and household level. Our core organizational belief and statement reads as:

*Sustained Educational Assistance for Children and the Youth Would Mean Opening Future Opportunity for Success and Self Confidence.*

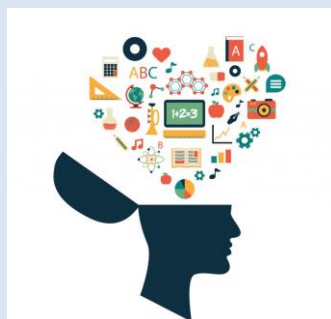
## Core Values



**Commitment:** for change and development



**Endurance:** determination for success



**Knowledge:** instrument to tackle vulnerability/ poverty.



**Team Work:** bringing joint effort



**Partnership:** collaboration at all level



**Opportunity:** no one is less or incapable if chances are given

## Core Competencies

The children and youth development project of NBCDC basically focuses on the educational and life skill development of poor children and the youth at the project area, with objective of furthering their education to higher level and support them to develop their inner capacity, self-esteem, confidence and skills.

NBCDC closely works with the local government, development partners, schools and all relevant stakeholders, so to ensure collective effort in addressing the issue of access to and educational deprivation for vulnerable groups such as orphan children and the youth in poor communities of Addis Ababa.

The project also strives to put in place, safe and supportive families, through community education and consistent sensitization of guardians by employing family and community based approach in the project. The economic empowerment component of the project is taken as crosscutting in strengthening vulnerable families and their children in a sustainable manner.

Accordingly, NBCDC provides a number of educational services to address the right of children and the youth to access quality education and skill development services, among which the following are major area of competencies of the center:

- a) **After school educational tutorial services** : This is basically a subject and need based mentorship that supplements interactive educational service on selected hard core science subjects including mathematics for students in grade 8, 10 and 12. The service is meant to support and prepare students who will be taking the national exam in these three grades. Besides, the tutorial service given, they will have access to a range of reference materials from the service given by the library.
  
- b) **Talent and skill development** : training through extracurricular activities that includes skill development in information and communication technology (ICT), as well as Art and Craft making, This is an educational support for school children starting from grade five, who shall also be assisted in the English language subject, in a very interactive manner. Assisting government school children in their English language study is found to be very crucial by the project, as it is one of the major medium of instructions in middle and high school education.



- c) **psychosocial and counseling services** : creates space for children for peer interaction, dialogue, debate and access social and life skill training, apart from enriching their perspective through the various motivational and role model sessions, and periodic educational trip organized by the project for children and the youth.
  
- d) **At spot and home take library services** : the after school service enables children and youngsters primarily coming from government school to access the youth center library service, to access to various subject based reference materials and books in other categories.
  
- e) **Educational sponsorship to colleges and vocational centers**: This is a competitive as well as a need based sponsorship program, for those who are leaving their high school for higher education or vocational training in colleges and universities, which shall fully cover their tuitions and related costs during their stay in their training.
  
- f) **Emergency and welfare services** : to children and youth, as well as their families in emergency and different socio-economic circumstances.



## **Our Approach**

NBCDC utilizes effective community based approach so as to bring about a sense of ownership among community members towards the project services. NBCDC believes that all actors at all level need to take part in the social development endeavors of the community, through effective participation and collaboration.

Apart from this the project follows a holistic approach for enhanced educational attainment among poor children and the youth, by providing all round support that relates direct to their school education, as well as their psycho-emotional growth and their wellbeing at the household level as well.

Following such holistic approach has objectively proved to be essential in the educational and skill development of poor children and youth in the community, and is deemed to be strengthened, with the addition of new components, in the upcoming new 2025 strategic engagement of NBCDC.

# Our Impact

## Short-Term Impact

Due to the tailored intervention of the project many poor children and the youth are benefiting from the service, in terms of registering better educational achievement due to the after school tutorial services, and supplementary extracurricular, counseling and skills training provided. The following could serve as a glimpse to some of the registered success of the center.

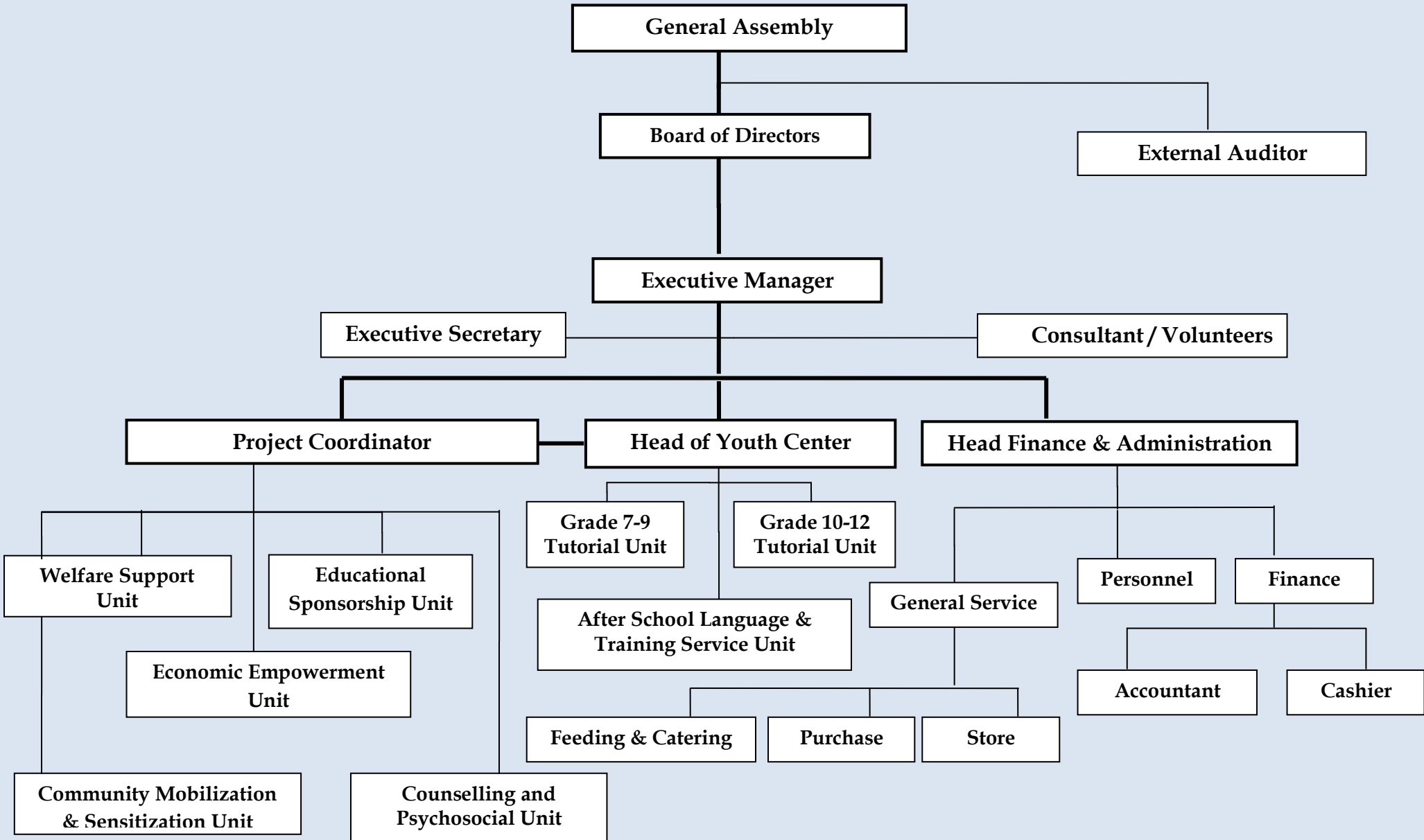
- ▶ On average a total of 196 (51% girl students) placed in five broad categories of the educational intervention, during the past one and a half year registered a remarkable school results and improvement as compared to their prior enrollment to project services.
- ▶ On the other hand in the academic year 2017/18 out of the total of 56 (46% female students) in grade 8, 10 and 12 students, placed in the tutorial program and are taking the national exam, 70% of them managed in passing the national exam with outstanding result (*91% of grade 8 students placed in this service passed the with good results exam*).
- ▶ The after school program, has enabled an average of 107 students to learn basic and practical English language communication skills.
- ▶ In the educational sponsorship intervention an average of 50 (43% female) students are currently placed in colleges, universities and vocational centers getting assistance from the project, and are found to register good results every semester.

## Long-Term Impact

The long term impact of the project is enshrined in the overall goal and vision statement of the organization, where by creating educational and livelihood opportunities to vulnerable children and youth is looked as an instrument for positive and sustained social development at the community and household level. Accordingly, the project in the long-run shall ensure the development of high self-esteem and motivation for success among vulnerable community members. Creation of more empowered and aspiring citizens for change is also the anticipated positive long-term impact of the project.



# Organizational Structure



## Where We Work

Currently, we operate at the main capital city Addis Ababa, and in one of the sub-city known as 'Gullele' found in the northern part of the town with a total population of nearly 300,000 inhabitants, where 52% of them comprises female residents. The area is where many poor women and children are found to be living in poor conditions, in different corners of this specific area. The project shall also be operational in the next strategic plan in the adjacent 'Yeka' sub city as well, to address the need of vulnerable groups in the targeted communities.



Figure 1 Map of Addis Ababa and Sub Cities

## Our Address

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