

WATER OUT OF SAFE HOLDER
(WOOSH) LTD



Organization Profile



Life Starts With Water

Who are we?

Water Out Of
Safe Holder
(WOOSH) Ltd

is a non-profit organisation formed and legally registered with the government of Uganda in 2018. WOOSH was established with a purpose to stop water borne diseases escalation by increasing access to safe drinking water through improved filtration systems and improved sanitation.

- Monitor water quality to reduce contamination.
- Raise awareness among communities to ensure they play an active part in improving their water management and sanitation.
- Reduce the number of unemployed youth by creating employment opportunities through teaching people developmental skills.

VISION

Investing in safe drinking water and high sanitation standards through innovative water filtration technology and hygienic practices.

MISSION

To stop water borne disease escalation, with a sustainable safe-water accessibility, community sanitation advocacy for a tomorrow generation.

OBJECTIVES

- To stop water borne disease escalation.
- Provide access to safe drinking water through improved filtration systems.
- Provide access to sanitation and public education on healthy hygienic habits.

VALUES

Team work | Excellence | Community
| Integrity and Ethical values | Innovation and Creativity |
| Product quality and reliability | Education |



OUR CORE PROGRAMS

A. SUSTAINABLE DEVELOPMENT GOALS (SDG) GOAL 6: CLEAN WATER AND SANITATION

WOOSH is committed to achieving Goal 6 of the Sustainable Development Goals blueprint for better and more sustainable future for all. WOOSH is committed to SDG 6.3: Water Quality and SDG 6.1 & 6.2: Increase Access to Water, Sanitation, and Hygiene.

➤ **Water Quality (SDG 6.3)**

SDG Overview

SDG Target

By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally

Context

Waste discharge or surface runoff from urban, industrial, or agricultural areas can degrade the quality of surface or ground water vital for human needs, ecosystem needs, and business operations. Effluent management is a way of reducing water quality impacts at a system or catchment level. Actions include managing effluent from the source prior to discharge, developing waste treatment and water reclamation systems, protecting affected aquatic ecosystems, supporting water sanitation projects, or providing financial resources for waste treatment. Water quality management may also include water quality rehabilitation, such as river clean-up.

➤ **Increase Access to Water, Sanitation, Hygiene (SDG 6.1 & 6.2)**

SDG Overview

SDG Targets

- By 2030, achieve universal and equitable access to safe and affordable drinking water for all
- By 2030, achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations

Context

Improving affordable access to water and sanitation through the construction of wells, toilets, rainwater harvesting systems and other small-scale water systems, restoration of drinking water sources, or engaging in awareness and education initiatives that promote good hygiene practices.

Organizations can also work together to address cumulative impacts on local water resources impacting WASH outcomes.

Access to safe drinking water, basic sanitation, and improved hygiene has a major impact on human health, education, economic development, women empowerment, and ecosystem quality. Engaging in WASH issues with local communities through improving physical

access and/or supporting behavioural change can lead to decreased disease, better health, poverty reduction, and new opportunities for growth.

B. YOUTH DEVELOPMENT

WOOSH has set up youth development programs that seek to improve the lives of children and adolescents by meeting their basic physical, developmental, and social needs and by helping them to build the competencies needed to become successful adults.

OUR SOLUTION

WOOSH provides solutions for those who live in communities that lack safe water and sanitation.

Safe Water

WOOSH's solutions are geared to provide sustainable access to safe water using two technologies to treat water.

WOOSH produces SAMAMILL water filters using local materials. This allows in providing affordable and easy to use solution to water access in Uganda and Blugeo Model MCM-water purifier system an appliance that makes tap water safe and bacteriologically pure.

Sanitation

Improvements in sanitation can lead to significant impacts, not only on health, but also on social and economic development. We provide sanitation solutions to communities we serve. Sanitation facilities including latrines are built with the help of community members using materials available locally.

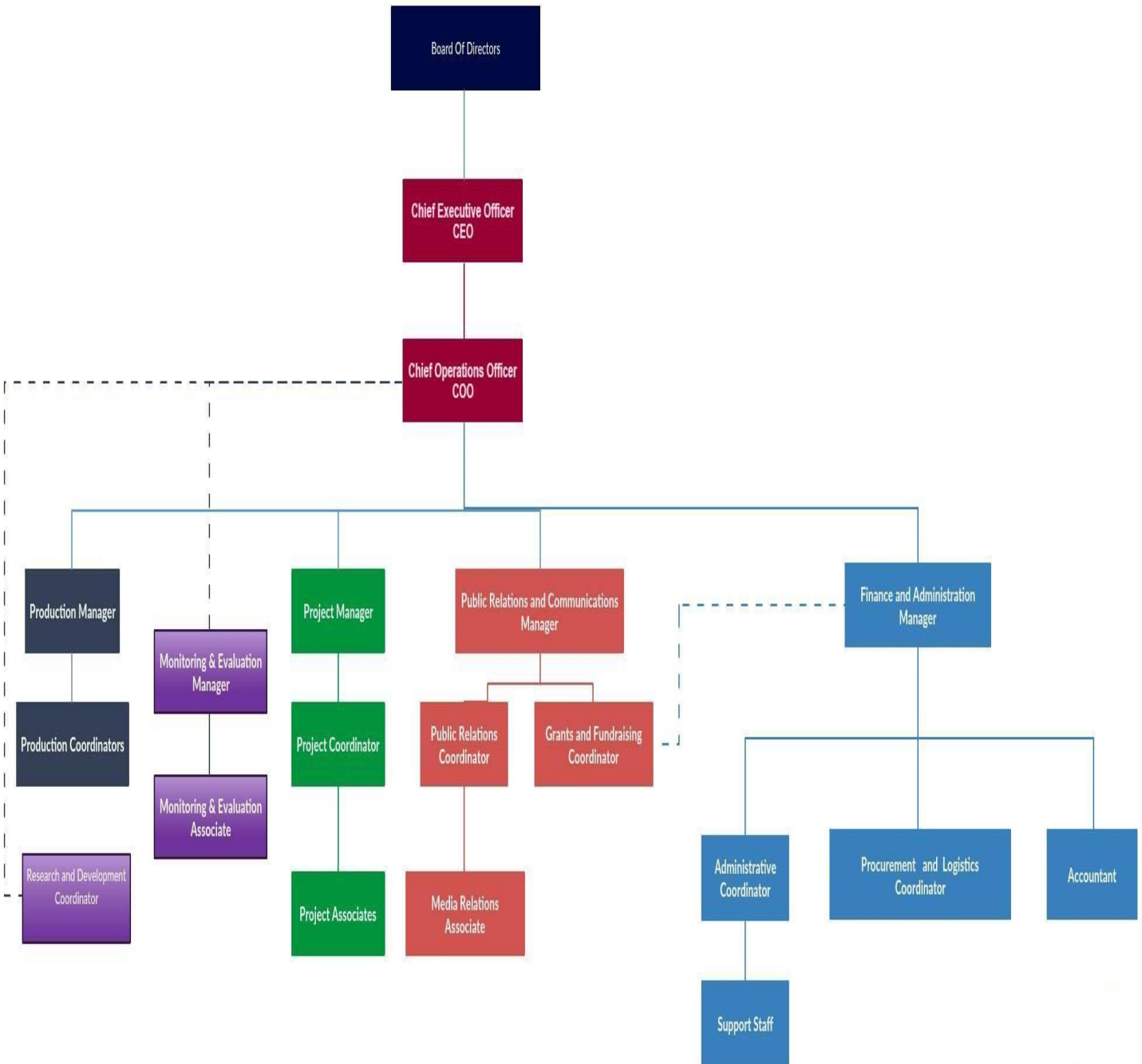
WASH Programs

Awareness and practice of healthy water, sanitation, and hygiene (WASH) behaviours is fundamental to the health of an individual in a community. We use many approaches for WASH promotions including the use of Village Health Teams (VHTs) and volunteers that are trained to promote WASH behaviours.

These include;

- ❖ How to eliminate open defecation by using proper sanitation facilities.
- ❖ When and how to wash hands with soap.
- ❖ How water is contaminated
- ❖ How treat and store water safe.

WOOSH ORGANIZATIONAL STRUCTURE



OUR TEAM

Senior Management Team

Mbabali John, CEO and Founder

Mr Mbabali John is the CEO and Founder Of Water Out Of Safe Holder (WOOSH) Ltd with over 6 years' experience in research and methodological development. Combining expertise as an innovator and technology business leader, he has led WOOSH's growth and evolution into Water, Sanitation and Hygiene (WASH) solutions.

He is a Process and Chemical engineer and has served as a Farm and Production manager at Gaza Dairy Farm, Research and Development engineer at WOOSH under Uganda Industrial Research Institute (UIRI), Quality Assurance Officer at Uganda Clays Limited.

His work and research is centred on water resource engineering, sustainable energy and green technologies, process plant design and improvement, and product development.

He holds a Bachelor's degree in Industrial Chemistry from Makerere University.

Bintu Gassama, Chief Operations Officer (COO)

Eng. Bintu is responsible as our Chief Operations Officer for brining cohesion to the operations functions at WOOSH to more effectively and efficiently support WOOSH's mission of stopping water borne escalation. She also serves as a Board Director of WOOSH and CEO of Djabi Designs.

Eng. Bintu has 8 years of expertise in driving business and operational excellence in leadership position at

organizations across the building and construction sector.

She is an Architectural Engineer by profession and holds a Bachelors of Architecture from Makerere University.

Desire Mbabaali, Communication and Public Relations Manager

Ms Desire Mbabaali is the Communications and Public Relations Manager at WOOSH and leads a team that engages donors, partners and peers in mobilizing resources to solve the world's most challenging water and sanitation problems.

Ms Mbabaali oversees WOOSH's brand, communications, policy and advocacy and strategic corporate engagements.

She has worked for Daily monitor and has more than 3 years of experience in cooperate communication and journalistic skills including researching, investigating, interviewing, reporting and writing. She Holds a Bachelor's degree in Journalism and Communication from Makerere University.

Lugona Simon Peter, Project Manager

Mr Lugona leads a team that organizes programs and activities of WOOSH as the Project Manager and He has been involved in so many different operating programs before joining WOOSH. He has served as A Data Entrant at Professional Engineering Consultant (PEC), Brand (BIC) Project Supervisor at African Queen No. 1 Distributors, Assistant Foreman at Uganda Builders and Civil Works Limited, Sale Representative at Ntake Group of Companies and holds a Bachelor's Degree in Construction Management from Makerere University.

Alice Christine Bakanansa, Finance and Administration Manager

Alice leads overall finance and administration at WOOSH, which includes controllership, donor reporting, business and system improvement, financial planning and analysis, investment and administration management. She also serves as a Board Director of WOOSH.

She holds an undergraduate degree in Statistics from Makerere University.

Ssemambo Derrick, Production Manager

Mr Ssemambo as our Production Manager is responsible with the planning, coordination and control of manufacturing processes. He also serves as a Village Health Team (VHT) Supervisor in Nakawa Division Kampala.

For the Past 3 years, Mr Ssemambo has worked for COSMESS Uganda as an IT & Communication officer, IT consultant at The HUT ICT consulting and support services, IT Officer at Brother of Scared Heart – Project Uplift and ICT research Assistant at Outbox (U) Ltd. He has designed projects and systems for different institutions including telecommunication service providers, schools and NGOs.

Some of the work he has done includes; designing of Financial Management systems, Report management systems, Student Management systems and developments of Software apps like the

Sign Language Tutor App and Powellpay MTN MoMo Open API App.

He holds a Bachelor of Information Technology and Computing from Kyambogo University.

Gertrude Nowomugisha, Monitoring and Evaluation Manager

Gertrude is the Monitoring and Evaluation Manager at WOOSH and is responsible for curating and using data as an asset to shape more efficient operations and impactful projects of WOOSH.

She has been involved in so many research and M&E projects working for Wilsken Agencies Limited as a research assistant, Research assistant at ACEF Consult Limited, and an Administrative assistant at Hey Transport Limited.

She holds a Post Graduate Diploma in Monitoring and Evaluation from Uganda Management Institute (UMI), Kampala and Bachelor's degree of Arts in Social Sciences from Makerere University.



CONTACT

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