



Casa de la Amistad
para niños con discapacidad

Annual
report
2020

Childhood cancer in México



It is the leading cause of death from disease in children between 5 and 14 years old

70% of the cases are not detected on time.

Actions of **CDLA** facing the problem of Childhood Cancer in Mexico



One of the first factors that influence **the low rate of survival of children and youth who suffer from cancer is the late detection** of disease and misdiagnoses.

Boost the TIMELY DETECTION of childhood and youth cancer



Those who **do not start oncological treatment at its initial stage of the disease have minor chances of survival.** The delay time in the attention of the illness is 3 to 4 weeks.

Promote the access to ONCOLOGIST TREATMENTS in a timely form and immediate to children and young people for early care



25% of children die during the initial stage of the oncological treatment, due to infections that can be treated.

Contribute to this Population to receive a PROPER TREATMENT



The percentage of abandonment of the Oncological treatment is up to 20% in some regions, which carries a probability of very high death.

Increase their LOYALTY TO CANCER TREATMENT



5,000 new cases of childhood cancer each year

In Mexico, there are only **217 pediatric oncologists** certified out of 400 that are needed to care for the total population with childhood cancer.



Of which **2,000** are served by the **IMSS, ISSSTE, PEMEX and private hospitals.**



3,000 are served by the **Health Sector.**



Of those 3,000, **1,000** are supported by **Casa de la Amistad**

The three most common types of **childhood cancer** are:

Leukemia



Lymphoma



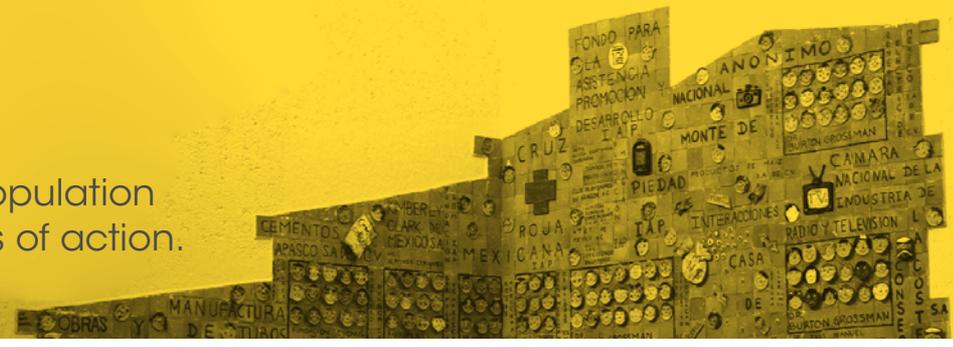
Brain Tumors





Our objective

Raise the survival rate in the child and adolescent population diagnosed with cancer, through the following four lines of action.



TIMELY DETECTION

Routes of timely detection

2 detection paths

School health days

3 School health days participation: **885 students**

Training with medical staff from the first contact in CDMX

4 trainings with the participation of **200 doctors**

All the support offered by CDLA is free of charge, allowing patient to focus just in continuing their treatment, and allowing the family to focus on just caring for the patient.



EARLY ATTENTION

Treatments granted

1,176 girls, boys and young people cared for. **600 new users.**

Complementary support

Granted to **27 hospitals** in 19 states (including CDMX)

Medicines 25 hospitals

Image studies 18 hospitals

Laboratory studies 20 hospitals

Radiotherapies 9 hospitals

PET-SCAN 23 hospitals

Prosthetics 5 hospitals

Genetics Studies 15 hospitals

Bone Marrow Transplant

Patient Studies 18 hospitals

States that received comprehensive and complementary support:

Baja California, Baja California Sur, Campeche, Chiapas, Estado de México, Hidalgo, Jalisco, Michoacán, Morelos, Nayarit, Oaxaca, Querétaro, Quintana Roo, Sinaloa, Tabasco, Tamaulipas, Veracruz, Yucatán.



ADEQUATE TREATMENT

Project: Mexico in alliance with St. Jude

Increase the rate of child survival with cancer in Mexico.

Collaboration:

The working group includes more than **900 professionals**

Modernization:

Consensual strategies to diagnosis and treatment

Improvement of quality of care:

Early detection of deteriorating patients

Interventions based in the evidence:

Generate new knowledge and inform public policies.

7 Active Centers:

6 centers send samples of patients with suspected cancer

1,019 studies from 144 patients to confirmed diagnosis, **119 confirmed.**

From the **5,000 new cases** in Mexico per year, more than **2,075 users were treated at MAS Centers.**



FIDELITY TO TREATMENT

Care model which contributes to increasing adherence to oncological treatment

Shelter

We facilitate the accessibility of **basic services** for the beneficiary and a relative

246 housed, girls, boys and youth
8,057 viajes round trips
54,815 foods served

0% abandonment oncological treatment

Girls, boys and young people served:

209 Emotional support.
201 Educational support.

We work under a **Biopsychosocial Care Model with a Resilience approach** for the care of children and young people with Cancer, from the areas of emotional and educational support.

Given the nature of the institution's functions, Casa de la Amistad, committed to safeguarding the safety of all users, implemented actions to contain and respond to the contingency situation derived from the COVID-19 pandemic.

- Elaborate and implement the protocol of Institutional Health Security.
- Constant and direct communication with hospitals.
- Optimize the use and allocation of resources.
- Personal protective equipment, cleaning supplies and prevention measures necessary for the operation and attention to services.
- Reinforce cleaning procedures and disinfection at different areas.

The shelter continues to operate uninterruptedly to cover the attention of users.

Emotional and Educational support

JANUARY - MARCH 2020

NORMAL PHASE
Support Intervention Educational and Emotional according to work plan 2020

MARZO-JUNIO 2020

PANDEMIC CRISIS PHASE
Readjustment of the intervention through a contingency plan. Implementation of two modalities:
1) Hybrid care
2) Remote care

JULY - DECEMBER 2020

READAPTATION PHASE "NEW NORMALITY"
Organization of face-to-face interventions following the sanitary regulations. Adaptation to the new forms of coexistence and use of spaces.

JANUARY 2021 - ONWARDS

RESILIENCE OF SANITARY PANDEMIC
Projection of the working plan for 2021, considering new learnings from the pandemic but also continuities of intervention of every department.



Fundraising

During 2020, strategic alliances were created and reinforced that allowed us to increase the diffusion, positioning and donation opportunities for Casa de la Amistad.

= Source of income =

 **36%**
BUSINESS



 **21%**
CDLA INITIATIVES



 **42%**
GRANTS

CDLA INITIATIVES:



= Campaigns CDLA 2020 =

Childhood
CANCER
does not take a break



HÉROES DE
LA SALUD



WWW.EL CÁNCER
NO DISTINGUE.ORG

To each and every one of you,

Thanks

for trusting
Casa de
la Amistad



All these actions and goals achieved, they would not have been possible without everyone's support donors who accompany us in our work.

Finance

Certification of Transparency

Financial statements for 2020
Audited and dictaminated by



Balance sheet as of December 31

(THOUSANDS OF PESOS)

Assets

	2016	2017	2018	2019	2020
Current assets	30,797	13,286	14,409	9,961	10,480
Net fixed assets	16,503	16,232	20,177	25,857	25,770
Deferred assets	87,145	114,995	126,892	113,272	116,289
Total assets	134,445	144,513	161,478	149,090	152,538

Passive and Heritage

	2016	2017	2018	2019	2020
Short-term liability	7,528	5,933	7,769	7,319	9,819
Heritage	115,918	126,918	138,586	153,175	141,744
Result	11,000	11,662	15,123	(-11,304)	975
Total Passive and heritage	134,445	144,513	161,478	149,190	152,538

Statement of income

2016-2020
(THOUSANDS OF PESOS)

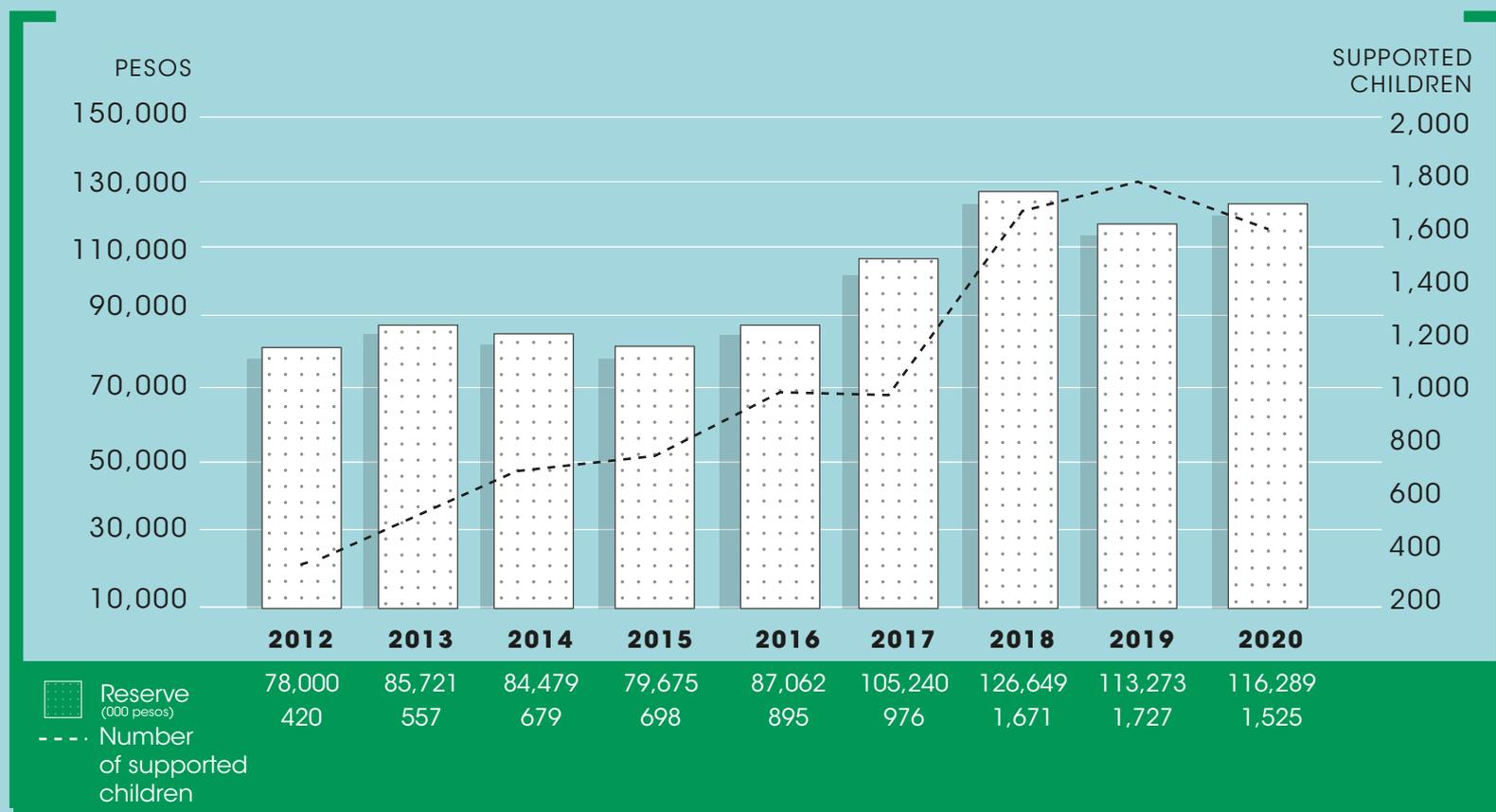


	2016	2017	2018	2019	2020
Income	105,987	133,039	152,313	141,617	135,950
Expenses	94,987	121,377	137,724	152,922	134,975
Results	11,000	11,662	14,589	(11,304)	975



Restricted Reservation 2012-2020

(THOUSANDS OF PESOS)





Volunteering

114 voluntary
Human will, courage and vision.

17 committees
invaluable organization

Being a volunteer means being sensitive to the reality that surrounds us, to problems, to the injustice and being able to go out of ourselves to act in favor of others.

Thanks to the volunteers who **help us selflessly to achieve the well-being** of our girls, boys and young people.



Coordination
volunteering
3 volunteers



Closet
8 volunteers



Classification
of donations
14 volunteers



Aldama store
11 volunteers



Tianguis
8 volunteers



Events
3 volunteers



Fundraising
in companies
9 volunteers



Prices
8 volunteers



School
campaigns
4 volunteers



Emotional
support
2 volunteers



Educational
support
5 volunteers



Hostel
1 volunteer



Chamizal store
17 volunteers



Communication and
public relations
4 volunteers



Pantries
5 volunteers



Administrative
support
1 volunteer



Voluntary
accompaniment
12 volunteers

Patronage

2020



Founder and Life Patron

Amalia A. de García Moreno

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Alberto Torres Durazo

Vice President

Raúl Torres Sansoube

Vice President

Carmen Cabezut de Hill

Vice President

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Paola M. Friedrich

Perla Ruíz Sánchez

Renata González Brachet

Rodrigo Velasco Hill

Simona Vizstova





Casa de la Amistad para Niños con Cáncer

INSTITUTION OF PRIVATE ASSISTANCE

Mission

Increase the survival rate of low-income girls, boys and young people who suffer from cancer disease in Mexico, by providing a custom-made, comprehensive and free of cost treatment.

Vision

Be the private assistance institution reference, which affects the increase of user survival rates of poor people with cancer.



Thanks ☺

Casa de la Amistad is an institution that helps to recover its health to low-income Mexican children who suffer Cancer. For this, it has an effective organization that continually seeks to improve its operation to keep up with vanguard of the best international practices in the matter.

Over the past year, the Covid-19 pandemic has constituted a unprecedented challenge. Thanks to protection measures sanitary facilities that have been implemented inside our shelter and to great

effort of all of us who work here, it was possible that all children cared for continue their treatments without interruptions.

The team of Benefactors, Patrons, Volunteers, Doctors, Nurses and Collaborators we welcome and we accompany the children in the fight for the sacredness of life. For this meeting path, **Casa de la Amistad** (The House of Friendship) gives us the satisfaction of living for something bigger than oneself.

Thanks to all of you for joining our effort to give **love, hope and life** to children with Cancer.

President

Alberto Torres Durazo



Gang GDLA

Testimonials



CHRISTOPHER, 7 YEARS OLD
CDMX

Christopher was a very active boy, he always rode his bike very happy, one day I realized that he had bruises on his legs, arms, and on his back and I began to notice him very tired, that was when I suspected that something was not right, I took him to the hospital because he became very serious vomiting and temperature. After several studies they gave me the diagnosis of Acute Lymphoblastic Leukemia. When I heard the word cancer I fainted because for me that means death, but I put my son in the hands of God.

Casa de la Amistad represents everything for me, they have supported us a lot in the last three years: shelter, food, transportation, emotional support, education and medications for my child's treatment, because we do not have enough resources to face this disease.

Thanks a lot!
Sonia Christopher's mom



ALEIDI 9 YEARS OLD
Guerrero

Aleidi has Acute Lymphoblastic Leukemia, she started with a pain very strong in the right leg so we decided to take her to the Doctor, after many studies we received the diagnosis of Leukemia Acute lymphoblastica, we felt that the world came over when we received this new.

At the beginning we were in a hostel where we had to pay all the expenses and not having the money to pay for all the treatment, the social worker network from the hospital told us about Casa de la Amistad, here they give us support of: Shelter, medicine, food, passage, transportation, educational support, emotional support, it means everything since we do not have the resources to face this disease.

Thanks a lot!
Leida Mujica mother of Aleidi

Support our Gang GDLA www.cdla.org.mx

How to support CDLA?

You make the difference in their life !

Join the fight against childhood cancer



Deposits or transfers

Your donation is tax deductible.
Request your receipt!



Become a Guardian Angel

From \$150.00 pesos per month, with
recurring charge to credit or debit card.



Thrift shopping

Meet our stores where **you can**
buy second-hand sundries.



Gifts with a Cause

Buy and **give hope!**



Join our great Volunteer team

Your time is valuable to our institution.



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#YoSoyCDLA

