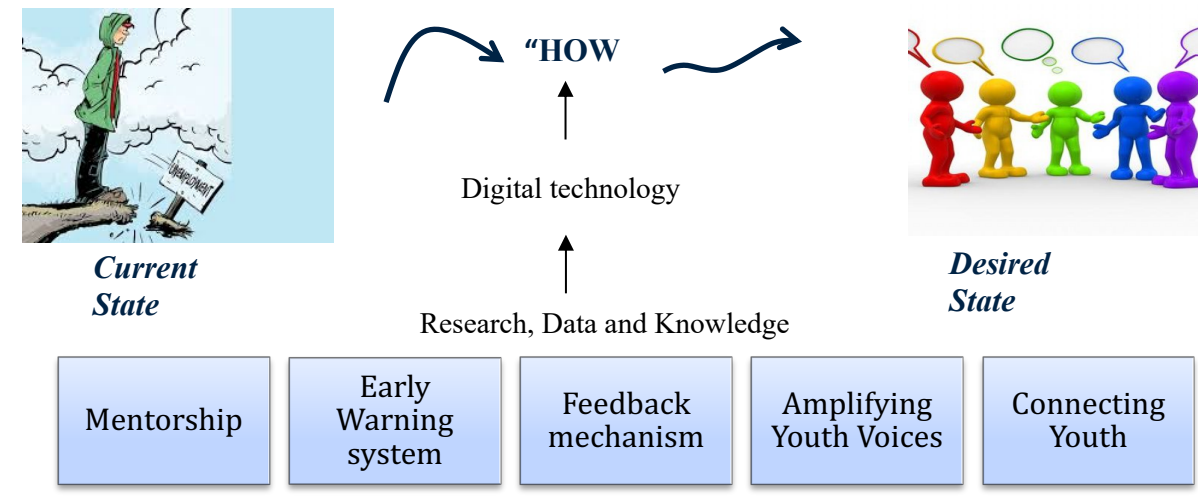


**Project Name:** YouthENGage Digital Platform

## Pithy Overview

*YouthENGage* is a youth engagement and research platform accessible online and on mobile phone. The platform seeks to build a better understanding of the challenges young people in Zimbabwe face to enable research, evidence-based entrepreneurial support and evidence-based public policy. Building partnerships with government, private sector and civil society to respond to young people's views, ideas and to empower them.



## Approach Summary

Experience reveals three key insights 1) Real-time analytics and predictive modeling provide an early warning system for policymakers and private sector, 2) Public-private partnerships provide opportunities for collective investment in young people, 3) Digital technology can connect young people to a variety of government and business services.

The goal of *YouthENGage* digital platform is to create a ground-breaking youth engagement and research platform focused on the views, ideas and dynamism of young people in Zimbabwe. The platform will look to gather data to support decision-making, connect young people, amplify young people's voices and connect young people with business leaders for mentorship. The platform will focus on the following:

**Active citizenship:** A digital hub to encourage cutting-edge conversations for young people on challenges affecting them in Zimbabwe and to help devise social and entrepreneurial solutions;

**Connect with young people:** A digital hub to connect government, businesses and civil society to young people and their views and ideas;

**Response mechanism:** Partnership model designed to enhance capacity of government and business to respond in a timely, coordinated and standardized manner to the needs, views and ideas of young people;

**Complains mechanism:** Provides a complaint management system for young people on challenges affecting them, with an automated escalation process;

**Data platform:** Real-time dashboard which instinctively visualizes data and provides government and business early warning system.

## About NewThinking Development

[NewThinking Development](#) is an initiative that encourages collective action from governments, private sector and civil society to promote citizen focused innovation and policymaking. Our approach is premised on the philosophy that lasting solutions to challenges must be designed, developed and implemented domestically. This ensures ownership, sustainability and offers the greatest chance to transform human lives.