



CENTRO
INFANTIL
de los Angeles



**CENTRO INFANTIL
DE LOS ÁNGELES**



● **ANNUAL REPORT 2019** ●

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Early childhood education is the key to the betterment of society.

Maria Montessori



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Introduction from the Board Chair



Dear Friends and Supporters,

I first became involved with the Centro Infantil preschool that served 55 children more than 10 years ago. Back then I could not have envisioned the growth and success we have experienced in the intervening years.

Now, as a result of our merger with a well-respected daycare and the expansion of our preschool, we care for over 200 children daily from over 180 severely financially challenged families. Our children range in age from 3 months to 6 years, and when they graduate from preschool, they go on to excel in primary school and beyond. One of our early graduates is now studying chemical engineering at the National Technological University in Celaya, and another has consistently ranked first in her class of all primary school students in San Miguel as measured by standardized testing.

The quality of the care children receive during the first 5 or 6 years of their lives is the best predictor of future life success. Children who are engaged, nurtured, treated

with kindness are infinitely more likely to live satisfying and fulfilling lives than children who do not enjoy these benefits. We cannot guarantee the success of any child, but by nurturing the children in our care, interacting with them, talking to them, reading to them, and providing a range of activities that promote cognitive development, the teachers and caregivers of Cento Infantil foster critical brain development that leads to mental health and well-being over the course of a lifetime.

During the past year we have continued to improve our curriculum through regular teacher training and have strengthened our development program by adding key staff. We hope to continue these efforts in 2020, develop new funding sources, and hopefully initiate the creation of an endowment that will insure our long-term sustainability.

We have come a long way with your help, and we are counting on your help to allow us to continue. I would like to personally thank you for the role you have played in making us the successful institution that we are and to express my hope for your continued support.

Warm regards,
Lee Daneker

Board Chair Centro Infantil de los Ángeles



MISSION

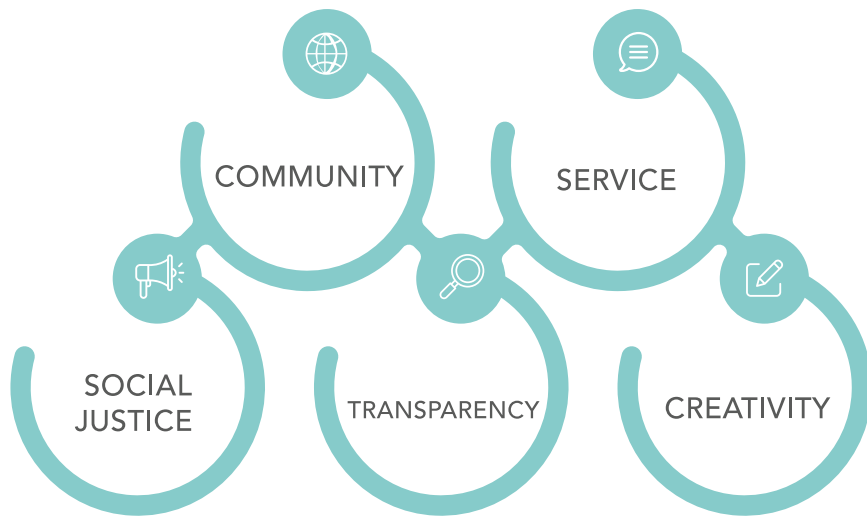
Centro Infantil de los Ángeles provides free, high-quality daycare and preschool education to children from low-income families in San Miguel de Allende, Mexico. Our programs afford working parents (mostly single mothers) the comfort of knowing that their children are fed, nurtured, and taught in a safe and caring environment. Free childcare enables parents to work and make a better life for their children, who are more prepared to succeed in primary school and beyond.



VISION

A generation of San Miguel de Allende children to be empowered to live the lives they desire and deserve, with the skills and confidence in themselves to thrive however they wish. No child will fall behind in education or development due to a lack of resources or support.

Core Values



What we do

Centro Infantil de los Ángeles serves children 3 months to 6 years old of working parents who cannot afford daycare or preschool. The Federal Consumer Office of Mexico (PROFECO Spanish acronym) reports that childcare in Mexico can cost up to \$5,348 pesos (\$281 USD) a month which is more than most Centro Infantil family's entire monthly income. Because Centro Infantil provides stable childcare parents can work and provide a better life for their children – knowing they will be prepared to succeed in primary school and beyond.

UNICEF states that the most important phase of child development is between 0 and 5 years old. This early stage of learning sets the basis of their physical, cognitive and socio-emotional development. Centro Infantil guarantees excellent early development while ensuring basic children's rights through health, nutrition and educational programs.

90% of daycare parents could not work without the support of Centro Infantil and its generous donors.

¹The average Centro Infantil family earns a monthly income of \$240 USD or \$4,560 pesos a month.



End of Year Results 2019

This report specifically captures Centro Infantil de Los Angeles achievements in their 2019 operational goals. Centro Infantil’s goals are simple, measurable, achievable and time bound to ensure children from low-income working families are provided free daycare and preschool. More specifically our goals are broken down into three specific areas:



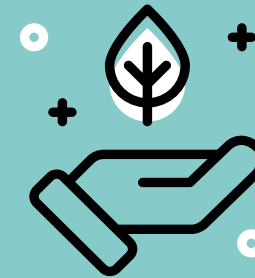
Centro Infantil is dedicated to reaching our goals through our Monitoring and Evaluating plan. Administrative staff, teachers and families provide the information necessary to monitor our children’s progress and any changes that may be necessary to achieve goals more efficiently. Our work is centered around three specific goals:

- 1** Provide free daycare and preschool (infants 3 months to 6 years) children from low-income, working parents of San Miguel de Allende.
- 2** Ensure food security and improved nutrition for low-income children while promoting health and well-being for all.
- 3** Improve children’s confidence, foster stable healthy relationships and enhance their physical and emotional well-being to successfully prepare them for kindergarten and beyond.



Centro Infantil's goals are monitored and evaluated based on a set of key output and outcome indicators used to measure progress against the project's intended results. Indicators are tracked against agreed upon targets and timelines, outlined in Centro Infantil's Monitoring & Evaluating Plan.

Centro Infantil uses a mixed-methods approach to collect indicator data that will capture both qualitative and quantitative results.



Centro Infantil's work is directly aligned with 4 of the 17 United Nation's Sustainable Development Goals:





Centro Infantil contributes to the reduction poverty by providing daycare and preschool to low-income, working parents while delivering outstanding early childhood education that gives children a head start for kindergarten and beyond.



Children at Centro Infantil receive hot, nutritious meals and snacks per day giving them the energy to learn at their best abilities. Children receive vaccines, medical, eye and dental appointments throughout the year to ensure they're growing healthy

Achievements

2019





In 2019, Centro Infantil provided 202 children day care and preschool education to low-income, working families living in San Miguel de Allende. Our preschool students have scored above average or outstanding on standardized tests given by the Ministry of Education. No student has scored below average. We can thank our outstanding teachers who scored 93 out of 100 on their evaluations resulting in the recognition of our school as one of three in San Miguel for special achievements.

Every month the children are evaluated and an update on their progress is recorded. Children are evaluated by teachers, parents and medical professionals on their educational achievements, cognitive, social and personal development as well as their health status. Teachers conduct monthly evaluations regarding educational achievements in Math; Reading; Writing; Participation; Behavior and Social Interactions. Parents report any changes in personal or social development at home as well as changes in their economic status. Medical professionals will keep up to date information on their vaccines, nutrition, physical activity and growth.



Education

93%

Practice basic mathematical skills and logical thinking

100%

Students doubled their vocabulary

99%

Attendance rate.



Children receive regular medical attention and medications as needed. Physical disabilities and learning difficulties are identified early, allowing for successful treatment programs. The San Miguel Medical Clinic has offered vaccines and boosters every three months in relation to their required immunizations. Children ages three months to six years receive these immunizations that are required by Mexican law.

Doctors from Patronato Pro Niños A.C. provide medical, dental and eye exams to all children of Centro Infantil. Doctors measure their size and weight to identify malnutrition and if additional medical exams are needed. The doctors of Patronato Pro Niños offer these consults and if necessary, additional medical exams at very affordable costs to Centro Infantil parents.

Twice a year, dentists from Patronato Pro Niños offer free dental exams and cleanings. If necessary, parents pay a low cost to receive additional services like x-ray, cavity fillings or teeth pulling. Once a year, ophthalmologists provide eye exams to the daycare and preschoolers. Doctors identify any vision problems and provide eyeglass prescriptions if necessary.



Health

970

Vaccinations (10 different Vaccines)

500

Vitamin A Injections

8

Different Vaccines – Including Polio, DPT and Influenza.



Health and nutrition are strongly associated with educational achievements. Centro Infantil's school-based program effectively tackles education, health and nutrition at the same time. By providing a nutritionally balanced diet throughout the day, Centro Infantil is improving equity in education by helping low-income families attain good education – leading to more equitable education and job opportunities later in life.

Over 440 hot, nutritionally balanced meals are prepared in the kitchen on the premises and served every school day. Children receive breakfast, lunch and an afternoon snack to ensure they have enough energy throughout the day and learn at their best abilities.

These nutritionally balanced meals would not be possible without the generous support of Feed the Hungry, AC and The National System for Integral Family Development (DIF, Spanish acronym). Their generous donations provide Centro Infantil the ability to give hot, nutritious meals to their 202 students daily.

Nutrition

440

Meals a day

120

Liters of Milk Donated by *DIF*

0

Children with mal-nutrition indicators

Supporters, Volunteers and Partners

Centro Infantil is a small organization with little overhead that depends on donations to continue its work. Although it is a small non-profit, the close relationship between supporters, volunteers and partners connects us all in order to provide the best service to the most vulnerable families in San Miguel de Allende. Centro Infantil supporters can be assured that their donation will directly support low-income children in San Miguel. Throughout the years Centro Infantil has gained loyal supporters and partners to reach our goal of improving children's confidence, increasing their ability to build healthy relationships and successfully prepare them for their futures.

At the end of 2019 Centro Infantil has had over 300 individual donors who have contributed to our mission through monetary, services, clothing, toys, and gifts in kind. We highly value those who volunteer with us. Centro Infantil has been very fortunate to have over 1,800 volunteers from 15 countries.

The work of our volunteers consists of supporting teachers at the daycare in one of our nine classrooms. Activities include playing with children, arts/crafts, helping feed and changing babies' clothes, field trips, and much more. Volunteers help with local fundraising events by conducting outreach and assisting with set-up and clean-up.



VOLUNTEERS 2019

- VIRGINIA ESTES • EMILY • GAETANO • LUIGI • INDIGO • STEPHANIE • ROSEMARIE DAKOTA • GLORIA • CHRISTIAN AND VICTORIA • RODNEY BILLERBECK • AARON HUGHES • CARMEN PAUL GARCIA • ABBY KERRINS • CASIDY HINDMAN • BRAD FETTERER • HAYDEN HUFFAKER • ANGELA BRYANT • AMY STEIDENGER • EDITH RODRIGUEZ • JENNA GIBBONS • DAVID STONE • JAKOB ORUM ORENSON • JESS ROSALES • FELICE BROKAW • TAMMY KJOS • SVEA ALTHOUSEN • MICHELLE SACKMAN JENSEN • JONA PALADIJZUK • JOHANNA GOSTEN • SALLY AND AMELIA MINCHIN • JAKOB ORUM ORENSON • DIEGO PEREZ • CLARK BRITAN • ELIANA STROHMEIDAV • MICHELLE SACKMAN JENSEN • MEGAN ORDER • LUISA STUHRMANN • STEVE AND MICHELLE SNELL • BEA RONAN • SKYLAR OWEN • ROYA ASADY • KRISTIAN MOGENSEN NIELSON • HELENE TOULETTE • LIV KATE BACH MORTENSON • AMALIE LYKKE BRANDT •

THANKS • THANKS

Financial Overview



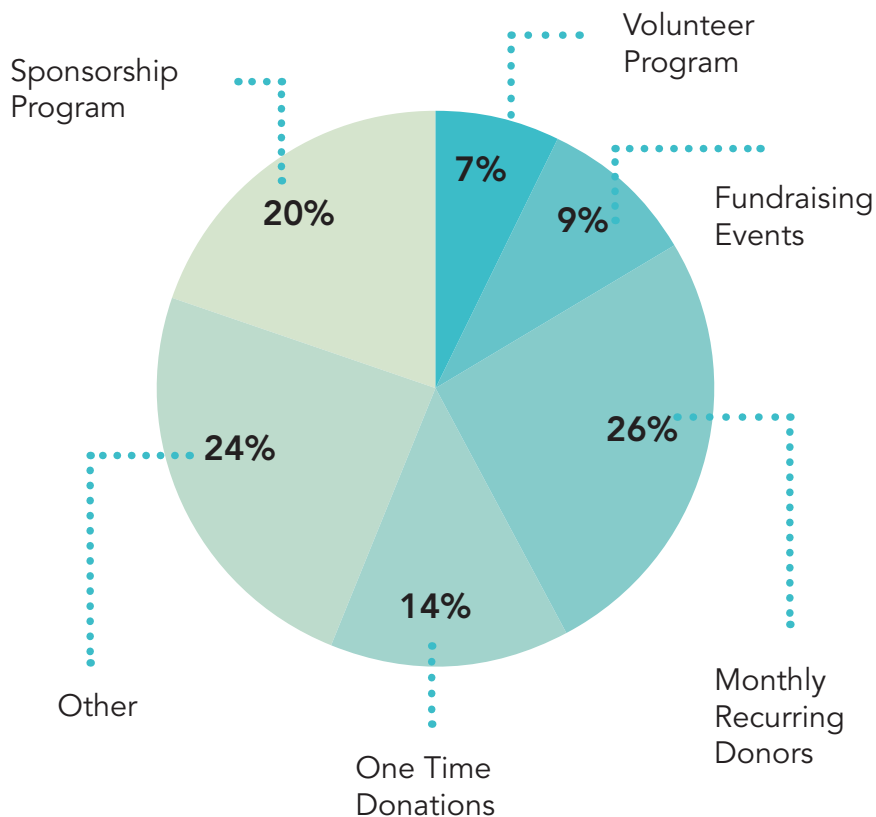
In fall 2019, Centro Infantil expanded its development team to incorporate a grant writer and private sector partnership specialist. This new hire has provided Centro Infantil the opportunity to apply for local, national and international grants that support children, education and economic sustainability.

Centro Infantil has always submitted grants to local organizations in San Miguel de Allende and will expand its reach by investigating and developing projects that align with Centro Infantil's mission, vision and values. Next year Centro Infantil's development team will start connecting with international foundations in order to identify greater, long term, funding sources to support our goals and provide a sustainable future for Centro Infantil and its participants.

Future Plans



In 2020, Centro Infantil plans to strengthen its fundraising capacity and strengthen donor relationships to ensure sustainability. Based on last years figures, about 90% of fundraising was Individual Giving or monthly recurring donors and around 10% was Leadership Giving or corporations and foundations.

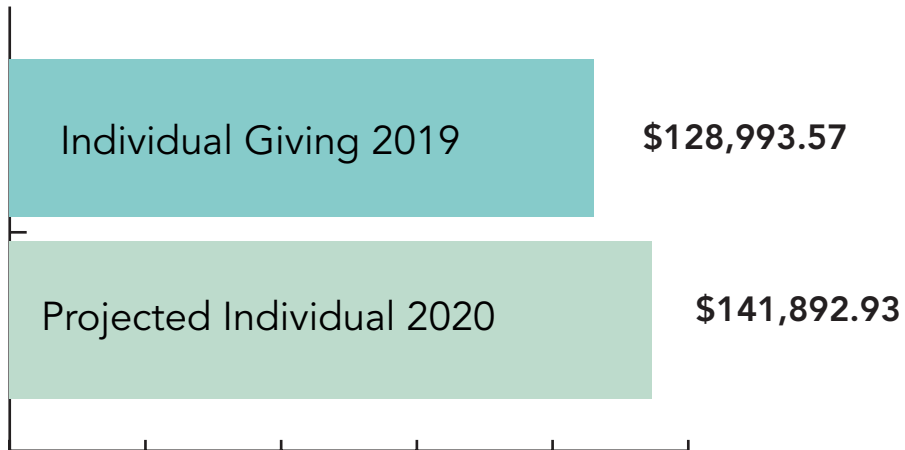


Next year, Centro Infantil plans to increase its overall Individual Giving donors by 10% through personal communications, improved donor retention and peer-to-peer fundraising strategies – especially through our board of directors and volunteer program. Centro Infantil will test approaches following the results of new campaigns, communication tools and outreach strategies.

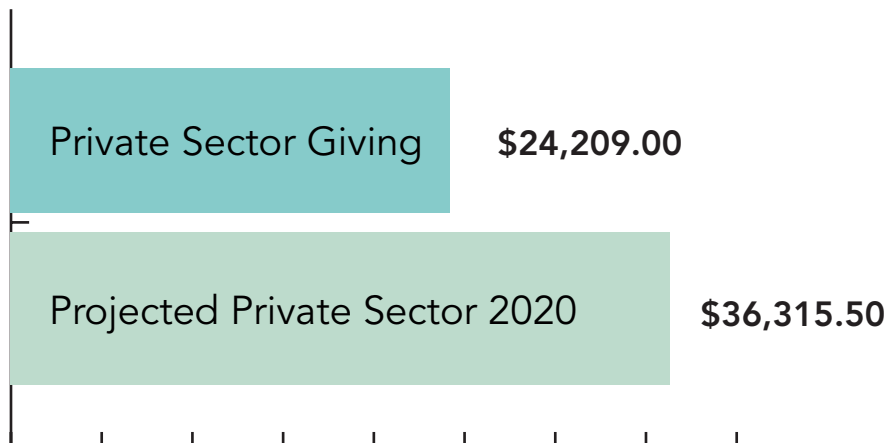
Increasing our number of volunteers through active recruitment and improving return rates Centro Infantil will get additional income of \$12,900 USD annually. Volunteers are a huge economic resource and by having strong relationships and staying connected we will increase the possibility of reaching new volunteers, obtaining sponsorships, and encouraging they come back.

By improving and retaining our donor reach as well as establishing private sector partnerships, Centro Infantil expects to increase our Leadership Giving donors by 50% next year. Local, national and international grants can help with this through strong proposal writing, program development and stewardship. program development and stewardship.

Individual Giving 2020 Goals



Private Sector 2020 Goals





The private sector in San Miguel is continuously growing and our ability to find corporate giving opportunities is always expanding. Designing a private sector stewardship plan will help identify prospective donors, determine their qualification through due diligence all while we cultivate a strong relationship. When it is most opportune, we can solicit our needs and maintain a strong connection by providing an official reporting system through our new monitoring and evaluating plan.

These new approaches to fundraising will help Centro Infantil become more financially sustainable and seek innovative ways to reach our goals and even expand them for a larger impact. Centro Infantil can develop services that will improve the lives of our student's families.

In early 2020, Centro Infantil will research, plan and implement a pilot project to improve the personal development, professional opportunities and economic stability of our participating families. This program will not only benefit the participants but also the future of our students and their families.

At the beginning of 2020, Centro Infantil will conduct a diagnostic of families and their level of education, professional attainments, household earnings and supportive systems. These indicators will allow the development of an integral program that empowers individuals to achieve their goals both personally and professionally. This program will reduce the number of individuals seeking social assistance, increase taxable earnings and reduce costs associated with crime or special education.

If we invest in the families of our students, we are providing a stable and positive future beyond daycare and preschool – ultimately helping them break the cycle of poverty and live at ease.





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