

LifeSmart Education

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**Overview and Strategic Plan
2016-2020**

About Us

LifeSmart Education (LS) is a non-profit 501 (c) 3 organization that enhances the availability of non-traditional educational resources for underserved and disadvantage youth and adults, helping those who need unwavering and positive life management skills.

Our goal is to provide practical education, which furthers global competencies and international dialogue for Ohio's underserved communities. One way we address these issues are through our life skill learning curricula using the ward winning ARISE program and the international program OXFAM. Our unique approach to education coupled with domestic and international travel, we offer students experimental learning opportunities in the landscape of Global Education, however setting the foundation for this learning through life skill learning.

Premised on the notion that rigorous outreach abroad programs can act as a catalyst for youth to seek out better education and career opportunities, we want to foster leaders who can build bridges between cultures and countries and develop a stronger sense of perspective and self. We strive to educate youth through inclusive, global mentoring programs with a core focus on experiential learning methods.

With the help of our executive team, board members, volunteers and donors, LSE can achieve tangible educational objectives, enhance career options and foster social change.

The goal in this Strategic Plan helps to give insight into our work and our investments in the coming years. The progress and success of this strategic plan details discussions that have taken place over several years, particularly from the beginning of our first educational class in 2014 to the 2018 and into the coming years.



Programs Overview

ARISE Life Skills Course Series*

Snapshot: This section’s purpose is to briefly give an overview background and course samples. For a full course list that LifeSmart Education offers, see Appendix C. For more information about the ARISE Foundation and catalog, go to at-riskyouth.org

Background

Since 1986, ARISE has been empowering at-risk youth through a cost effective, adaptive solution. Through simple and hands-on lessons that are easily adaptable into pre-existing coursework, students benefit from both approachable and interactive activities. Lessons are primarily taught in groups of varying ages, education level, and backgrounds. Typically lessons last 45-60 minutes per session in order to maximize retention rates as long sessions can deter a student’s focus.

ARISE curricula are easily understood by youth reading three to four grades below average because the focus is on participation, not repetitive work or memorization. LSE integrates performing arts such as music, dance, and drama to help facilitate its life skill courses. ARISE lessons aid in positive youth development, an increase in student-to-student empathy, and lowers the risk of incarceration. All course instructors are certified ARISE Master Life Skills Instructors with prior teaching credentials in their respective courses (e.g. financial, youth, health, and career development.)

	Preschool (Pre-K)	Elementary School (K-5)	Middle School (6 th -8 th)	High School (9 th -12 th)
Description:	Positive values in school, socializing, respecting property, understand differences, good manners, sharing, following rules, hygiene and personal safety.	Dealing with self-esteem, family and friends relationships, and keeping organized. Also deals with personal safety, strangers, household safety, gun and substance awareness, anger management, and bullies.	Teaches youth sex education, drugs, gun, and gang violence, leadership qualities, positive role models. Also deals with maintaining a healthy lifestyle. Discussion about suicide prevention, self-esteem.	Teaches youth about domestic abuse, fatherhood, rules of the road, dropout prevention, teenage parenthood, and work ethics.
Courses:	“Stranger Safety,” “*Energy Preservation”, *”Water is Precious,” “Poison Prevention” *Puppet <small>Show: Galaxy Guardians</small>	“Stranger Safety,” *”Eco Home,” “The Write Stuff (writing course),” “Life Skills for Young Folks,” “7 Child Safety Event Weeks” *Puppet Show: Galaxy Guardians	“When There’s Trouble, Who Do You Call?” Living a Healthy Lifestyle,” “Life isn’t Fair,” “Drama: Life Skills Lesson.”	“What Life is Like Behind Bars,” “Teenage Parents—Sprouts Series,” “Girls Initiative,” “Work in Progress Series.”

Figure 1. ARISE Life Skills popular course series. *Full list in Appendix C.

Our organization’s strategic direction is defined by goals and targets for improvement in current programming and planned future programs. Some of our planned programming that is scheduled to begin in the 2019-2020 school year include:

About Us

This document’s purpose is to give you a general overview of LifeSmart Education, the programs and curriculum offered, and the organization’s strategic planning within the next five years.

Mission Statement

To provide transformative education that empowers, encourages and motivates youth and adults to become global citizens. Our goal is to help foster an appreciation for cultural likenesses and differences among people.

Background

LifeSmart Education is a nonprofit 501 (c) 3 organization that enhances the availability of nontraditional educational resources for at-risk and disadvantaged youth and adults, helping those who need unwavering and positive life management skills.

Our goal is to provide practical education, which furthers global competencies and international dialogue for Ohio’s underserved, at-risk communities. One way we address these issues are through our life skill learning curricula using the award winning ARISE program. Using our curricula coupled with domestic and international travel, we offer students a unique learning opportunity in the landscape of Global Education, however setting the foundation for this learning through life skill learning.

Goals

- Provide further nontraditional educational resources (life management skills) for disadvantaged youth and adults.
- Foster leaders who can build bridges between cultures and communities. These leaders will garner new perspectives about themselves and the world.
- Further global competency and international dialogue for Ohio’s underserved, at-risk communities.

Vision & Values

- LifeSmart Education envisions individuals who can gain the skill set needed to be responsible and become active members of a global society.
- LifeSmart Education values **stewardship, integrity, accountability, and inclusion.**



Figure 1. ARISE Life Skills popular course series. *Full list in Appendix C.

Snapshot: This section gives an overview and attractions of the Washington DC Study Tours. The Study Tours are intended for Central Ohio high school students, including home-schooled, who are already enrolled in the ARISE Life Skills Management courses offered by LifeSmart Education. Students must apply via an online application.

Background

We provide underprivileged high schools students the opportunity to take part in an educational study tour to Washington D.C. where they can learn more about the founding history, government (Congress, Senate/House) structure, how bills are lobbied, and the political strife the United States has gone through. The tour to the nation’s capital in Washington D.C. from Columbus, Ohio gives Central Ohio high school students (grades 9-12) the opportunity to learn about the government and history of the United States. The Washington D.C. Study Tours allow students to embark on a three-day journey through historic landmarks, museums, and legislative buildings. Students who choose to participate in the D.C. tours will go through an Etiquette and Money Management course to prepare them for the trip (See Curriculum Overview).

The tour visits the White House, U.S. Capitol building, Museum of American History, Martin Luther King Monument, Holocaust Museum, and Arlington Cemetery during a three-day period.

Attractions



Figure 2. Capitol Building in D.C.



Figure 3. Martin Luther King Monument.



Figure 4. Student-guided tour.



Figure 5. Volunteering at Homeless Shelter



Figure 5. Supreme Court



Figure 5. Natural History Museum



LifeBridge Mentoring Program

Snapshot: The section provides background on LifeSmart Education’s mentoring program that is partnered with the Bridgescape Schools. This innovative program serves to connect high school youth with local business leaders to help underserved youth develop 21st century life and career skills.

Core Principals

1. Helping students develop their postsecondary and career goals by fostering the connection between academic success and career aspirations.
2. Meeting the challenges of adolescence and young adulthood through mentoring activities that reinforce the schools’ core values.
3. Facilitating conversations and engaging students in activities focused on critical thinking and problem solving, decision making, goal setting.
4. Ensuring that students know how to thrive in both good and challenging times by holding themselves to high expectations, living up to the core values, staying focused on achieving their goals and overcoming adversity.
5. Inspiring students to develop resolute hope, leading to a positive transformation because of the opportunities in their future.



These core principles as explained above, helps to inspire mentees to overcome obstacles and stay focused on achieving their goals which leads to positive transformation because mentees can see the opportunities that lie in their future. Using our ARISE Life Skills curriculum along with our career/college plan curriculum, SmartFutures, including vision boarding, we help youth understand and develop their own belief system and how they can move their hopes and dreams from inside their heads and into reality. Mentees develop hopeful outlook for their own futures and are more ready to deal with challenges, new problems take on new tasks, and take advantage of opportunities available to them.

This program has run successfully with five of our partner schools for the past two years and has impacted over 90 youth to help them advance their career/college goals.

Curricula Overview

Snapshot: The section provides background on LifeSmart Education’s core curriculum: ARISE. In addition, this section will go over studies on ARISE’s evidence-based learning. Youth aren't born knowing the life skills that we wish they did. They must be taught and moulded into productive members of society. LifeSmart Education uses the ARISE Curricula to teach adolescents of all ages valuable life skills that will help them make the right choices throughout their entire life

Background

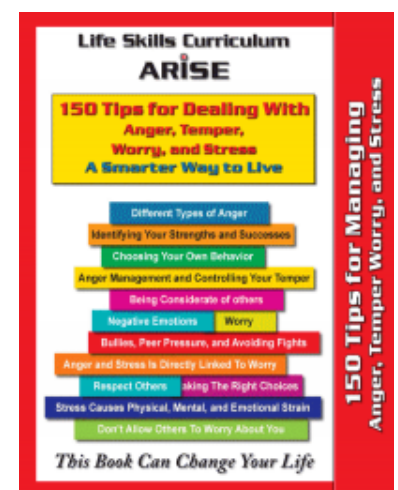
The *ARISE Life Management Skills Program* allows youth to develop and manage interpersonal communication skills through group exercises; propel learners to use their creativity and logic to solve problems; empower youth to become global thinkers; allow youth to develop good study and productive work habits; and allow youth to recognize the importance of ethics in academia and work. The curricula is based on five psychological models: positive psychology, social learning theory and self-efficacy training, cognitive behavioral model, information processing model, and psycho educational model. *ARISE* Life Skill courses are based on the psycho educational model.

Evidence-based Learning

The *ARISE Curriculum* is a series of topic-specific lessons designed to develop a foundation for youth and adults to make successful transitions into adulthood and the workforce respectively. We offer life skills courses through the award-winning *ARISE* Curriculum. *ARISE* is a set of lessons and courses for at-risk youth (K-12) on topics such as life skills, financial management, anger management, substance abuse, empathy, and teen health and prevention.

In addition to working with the needs of at-risk youth, ARISE has been proven have marked improvement for previously incarcerated, gang involved, and juvenile youth (NCJJ Competency Development). According to a 1997-2002 University of Miami study that evaluated 2,122 learners in a five year period, learners showed significant improvement through the *ARISE curriculum*. These results were also consistent through various ethnic and gender groups. BMR Consulting’s program evaluation of the *ARISE Curriculum* for high-risk youth that assessed ARISE’s instructor training and youth curricula showed at least a 2/3 improvement in self-efficacy and school/work productivity.

ARISE’s curricula not only caters to school districts and small nonprofits, ARISE meets the requirements in well-known organizations and programs such as Ansell-Casey, Job Corps, Head Start, Salvation Army, Search Institute, and Upward Bound.



Financial Literacy

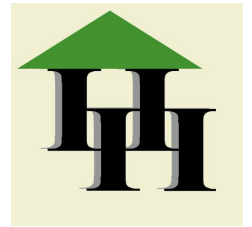
Snapshot: The section’s purpose is to give an overview of the Financial Literacy Foundations curricula and the Financial Literacy courses offered by LifeSmart Education. The Financial Literacy course is a 12 week course taught through a partnership with Apprisen, a nonprofit financial counseling organization to the House of Hope sober house in Columbus, Ohio. See Glossary for background information on Apprisen.

Background

Our organization offers financial literacy and management courses at the House of Hope in Columbus. We provide participants with a financial foundations course designed to teach the fundamentals for keeping positive control of a person’s finances. LifeSmart Education currently offers this course at the House of Hope in Columbus, Ohio; a drug and alcohol abuse treatment and Sober Houses for recovering addictions. As part of the House of Hope recovery and rehabilitation program, participants are required to take a financial education and job placement course before graduating. Participants who attend the course and have suffered setbacks in their lives will create a sound financial base, empowering them as they start new lives and reenter the workforce.

Our financial management courses are part of a 12 week long class that teaches topics in financial literacy, jobs, debt counseling, student loans, and money management. In addition to our partnership with House of Hope, we have also partnered with Apprisen, a nonprofit financial counseling organization, who has provided us with guest speakers and financial counselors/specialists.

The financial literacy courses offered teaches the skills for maintaining financial security and independence. These courses aim to help those with severe financial disparity re-establish their lives and ensure financial stability. Course topics include the following: opening and maintaining savings and checking accounts, developing and maintaining a budget, responsible credit card use, maintaining good credit, understanding credit history, understanding the FICO score, financial counseling, how to improve credit, and safeguarding personal identifying information.



Source: House of Hope



Professional Job Development

Background

Professional Job Development (PJD) is one of our many free Life Skills courses, which uses the ARISE Life Skills Management curricula. This course is taught by a human resource specialist from an internationally known consulting firm, and prepares people ages 15-25 to enter the workforce. PJD teaches participants how to create resumes and cover letters, research jobs, dress appropriately for interviews, and interview successfully.

The program is open to the entire community; however, we also target students who are entering the workforce for the first time as well as juvenile/adult offenders who have suffered setbacks and need assistance in finding jobs. Paired with our Financial Literacy Foundations courses, participants can easily make the transition to a full-time job or career.

LEADERSHIP PROGRAM

Planned Programs

I Can Lead: Coaching Leaders of the 21st Century, this program teaches youth the skills and behaviours to become successful leaders while in high school to help them increase their success and contribution in the workplace. The I Can Lead program will focus on four main objectives:

- Preparing youth to succeed in the classroom and their careers.
- Create an awareness and the ability to apply coaching moments to increase effective communication skills.
- The opportunity to recognize their weaknesses and how to build them into strengths.
- Build self-confidence and maximize leadership presence.

TECHNOLOGY

LifeTech: Develop skill sets that allows individuals to brand and market themselves for entrepreneurship and to partner with small businesses as a subject matter expert in different areas of information technology. Youth will become certified technology experts and will be prepared to enter the workforce for IT Security and Computer Programmers.

Arts

Galaxy Guardians: The Galaxy Guardians curriculum is designed for preschool students who are, for the purposes of LifeSmart Education, labelled at-risk. The curriculum has been designed to coincide with the demands of a typical preschool curriculum, keeping in mind that youth who are at-risk often have fewer resources available to them and therefore have not necessarily learned some of the basics, either due to educator constraints or system constraints. Therefore, some of the ideas conveyed in the curriculum are simple enough to be grasped by a variety of academic levels, but they are presented in a manner which is consistent with the standards of education for their grade level. Students are entertained to learn about anti-bullying and energy/animal conservation through a multi-cast of characters and weekly half-hour shows.

Our Goals 2018-2023

The goals, targets and key improvement strategies articulated will help to strengthen the continued success of the organization and how it proceeds within its established administrative structure.

Strategic Plan

1. Strengthen community engagement to serve as volunteers for programs or in assisting underserved youth and adults to become educated and productive citizens.
2. Strengthen, the economic sustainability of those we serve.
3. Actively engage parents, businesses and community as partners in educating those we serve or our youth.
4. Effectively employ our financial and operational resources to support our strategic goals.
5. Continually strengthen the recruitment, retention and professional development of our staff.
6. Ensure students will reach their intellectual potential and achieve academic success through our programs, while having an appreciation of global competencies.

Goal 1: Increase community engagement through programming that helps to mentor youth with leaders in the community.

Strategies:

- A. Connect and strengthen student services and support with local business leaders
- B. Recruit business professionals to engage with students as a pipeline to job recruitment
- C. Reform current volunteer training to better equip volunteers to meet the needs of our programs

Goal 2: Engage with youth to better serve them with job opportunities that help them increase their economic opportunities.


Strategies:

- A. Provide opportunities to explore career interests with internships
- B. Help youth track their career/college transitional plans within our curriculum platform Smart Futures
- C. Develop curricula that helps to educate youth with jobs that have sustainable wages
- D. Continue to improve life skill training and global education

Goal 3: Provide families of our students with opportunities to help them support their students for future success

Strategies:

- A. Establish a database of parent incentive programs that connect student/family engagement
- B. Provide social media technology training that helps parents/guardians connect better with their students through update-to-date technology platforms



GOAL 4: Continue to use financial support from donations and grants to help build the economic stability of the organization.

Strategies:

- A. Align volunteer grant writers to plan grant submissions to cover all organization programming with a ten year plan
- B. Maintain programming updates to share success and impact stories with donors and grant funders
- C. Build on previous financial support to engage continued support of programs and administrative planning

Goal 5: Invest in staff and instructor training to help continually improve the administrative infrastructure of the organization's programs and practices.

Strategies:

- A. Provide opportunities for more long term and consistent professional development
- B. Help staff with current program software platforms that can be built on and further explored
- C. Develop professional staff curricula that helps to build long term administrative development that supports organizational structure

Goal 6: Continue to be a powerful player with impacting the lives of students that participate in our programs.

Strategies:

- A. Connect and strengthen student services and support across the arc of student engagement.
- B. Improve student retention and graduation rates
- C. Develop a more robust and relevant program and career services that are highly integrated with our partner schools academic programs
- D. Expand educational programs that help support global competencies along with national and international travel that improves student engagement

Curriculum Overview

Oxfam International

Snapshot: This section provides background on our partnership with Oxfam International and the importance of Global Citizenship. As part of our global learning component, we provide students with global citizenship by using the Oxfam's Curriculum for Global Citizenship. The Oxfam curriculum is meant to integrate into pre-existing curricula, such as our ARISE curriculum.

Background

Learning from another perspective engages the mind to see the world differently. Using our curricula combined with national travel and abroad travel to bring students unique opportunities of learning in the landscape of global education.

Demonstrating that youth should do everything they do with excellence. Teaching youth how to be excellent in every moment of their life. If students are engaged in an activity that is dancing, the objective becomes teaching youth to focus and be excellent in dance and having this experience trickle down to whatever it is they want to be in life. Teaching youth how to be disciplined and taking the experience of excellence as a learning objective.

Global Citizenship

As Oxfam representatives, our Global Ambassadors campaign around the world pushing forward through global issues. From climate change to conflict resolution, from women's issues to an international arms trade treaty, from charity auctions and spoof videos to visiting the world's largest refugee camp, they push forward the fight against poverty and injustice.

Everything connects: food and oil prices, flat lining yields, climate change, gender inequality, land grabs. These issues combine to create a system that is dominated by a few powerful companies and governments.

Students will need stronger skills to navigate the world. Because of technology, and globalization, and competitive forces, companies have radically restructured how work gets done. Work is collaborative with increased responsibilities; using self-managing work teams to tackle major projects. As a result, many Americans are competing for jobs with an increasing competition in the global market.

GROW is a campaign that encourage community members to grow more food, while investing in small-scale agriculture. GROW also encourages students and educators to learn and advocate sustainable buying and dietary options. The GROW campaign ties into LifeSmart Education's Oxfam Curricula that cultivates local and global activism in order to further Global Citizenship.



Source: Oxfam



Source: Oxfam

Organizational Model

Our main goal is to improve representation and academic/career success of at-risk, low-income youth and adults through life skills enrichment and global education. In order to achieve this goal, we have laid out a logic model that will show the needs, services, and outcomes/effects as a result of our programming. This logic model is an overall overview, not a comprehensive outline of all LifeSmart Education programming. For LSE's full programming list, see our website.

Logic Model

Our Needs

- ARISE instructors
- Volunteers
- Partnerships with youth centers (SFYF, YAS, Learn4Life)
- Partnerships with school districts
- Learning facilities
- Grant money

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Our Services

- Youth life-coaching (academics/career development)
- Youth study tours (Washington D.C.)
- Global education (Global Diversity Abroad)
- Service learning projects (Watershed project)

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Our Audience

- At least 20 students enrolled in the our global education programs
- 15 students actively involved in the Watershed project
- At least 50 students enrolled in Life Skills courses for more than a 1 month period

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Short-term Effects

- Youth show improvement in the ARISE program
- Youth are motivated to work in class and activities
- At least 50 students graduated in Life Skills courses

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Intermediate Effects

- Increase in youth self-esteem and empathy
- Youth actively participate in workshops and social outings
- Youth are proactive in learning and self-improvement

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Long-term Effects

- 500 students enrolled by 12/2020
- 40% marked improvement in test scores
- School letter grade improvement
- 30% decrease in at-risk behavior

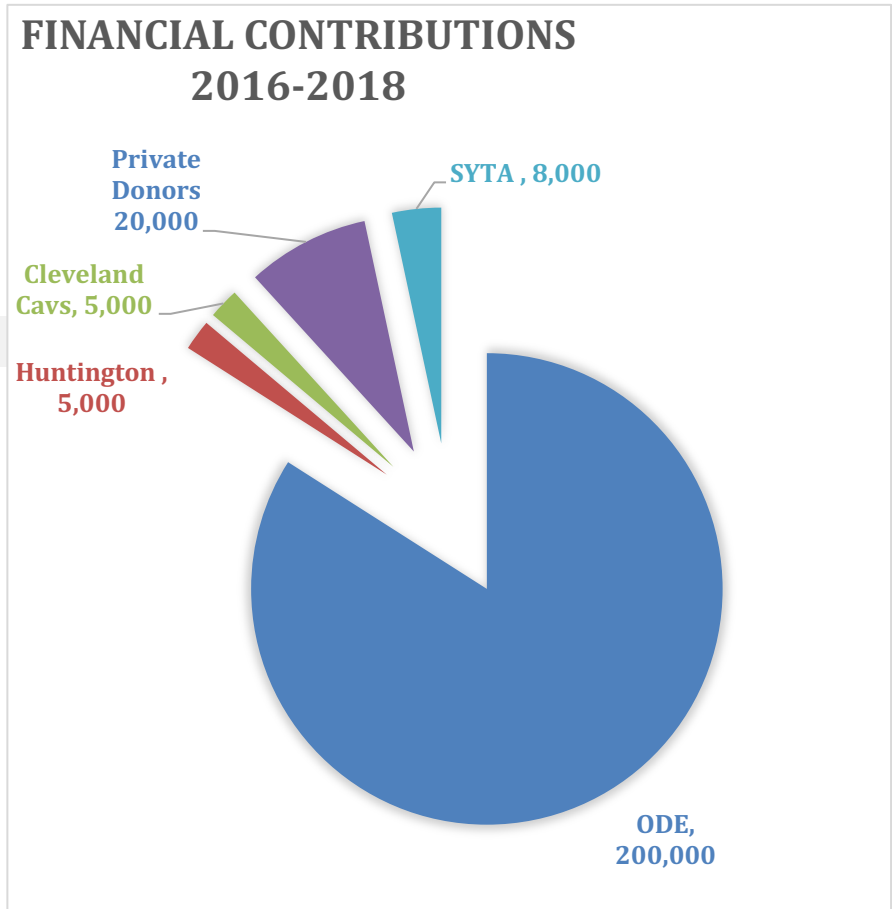
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Fiscal Support

Major Grants and Donors – 2016-2018

1. Ohio Department of Education
2. Huntington Bank
3. Cleveland Cavaliers
4. Private Donors
5. SYTA Foundation



Learn4Life-Columbus (L4L)

Learn4Life (L4L) is a neutral backbone organization. L4L supports educators, families, child/family service providers, nonprofits, and civic/business/elected leaders. This unique organization is united by a common mission: to ensure every child and student receives the support they need to succeed academically and thrive in a fulfilling career. L4L works with LifeSmart Education (LSE) to give youth who participate in LSE programs an opportunity to partake in L4L's digital badging program. Youth participants in the digital badging program will earn course badges for each course they participate and complete.



Columbus Council on World Affairs (CCWA)

Columbus Council on World Affairs (CCWA)—Trade, Security, Environment, Health, and Population. From Columbus to Beijing to Kandahar, these issues have no borders. Global matters impact us locally. Local matters impact the world. The CCWA delivers outstanding programs on global issues, helping you adapt and thrive in a global environment. CCWA offers a Global Scholars Diploma program that emphasizes global competency, leadership, citizenship, and 21st century careers. Students can earn credits towards a Global Scholars Diploma through LSE course and programs.



Columbus International Program (CIP)

The Columbus International Program (CIP) is a nonprofit organization that promotes international understanding through international exchange. For over 40 years, CIP has provided opportunities for international professionals to gain experience through the organization's professional exchange programs throughout central Ohio. CIP works with LSE to bring international professionals into the inner city student classrooms. CIP professionals help assist LSE instructors in the classroom, giving students a varied perspective of different professional fields globally.



Glossary

Apprisen: a nonprofit financial agency founded in 1955 that helps clients improve their financial literacy and stability through counseling, community outreach, and financial education. They have partnered with LifeSmart Education to provide and develop financial counseling workshops for LSE’s “Financial Literacy Foundation” courses.

ARISE: a nonprofit organization founded in 1986 that offers life skills course materials, training, and curriculum targeted towards at-risk or troubled youth. ARISE’s Life Skills Management Courses offer over 260 topics covering career and education planning, health issues, drug and alcohol abuse, gangs, and global activism. ARISE offers instructor training to become certified Life Skills Instructors.

Evidence-based: ARISE’s methodology for evaluating the curriculum and student performances. ARISE’s results are based off several State of Florida—Juvenile Justice independent program studies, Justice Research Center independent evaluations, and reports from other nonprofits including Job Corps, Salvation Army, and Upward Bound.

House of Hope, Columbus: a nonprofit sober house located in Franklin County, OH that provides alcohol and drug treatment services as well as leadership and service training to clients suffering from addictions. Rehabilitation programs ensure that clients become productive society members decreasing relapse risk.

Financial Literacy Foundation: a curricula based on the financial literacy and management course series. The Financial Literacy Foundation courses are taught in conjunction with Apprisen instructors.

Global Citizenship: culmination of common perspectives related to global citizenship education: Critical and transformative perspectives requiring one to be politically critical and open minded; world mindedness requiring one to understand the world as a unified system; holistic understanding requiring one to consider cross-cultural understandings, historical issues, and human values and beliefs.

Global Diversity Abroad: a nonprofit study abroad program operated by LifeSmart Education that provides international educational opportunities for at-risk, minority and academically challenged high school youth.

Life Skills: refers to a set of life management based skills that deals with health, finances, self-esteem, and career and educational opportunities.

Appendix A

Board Members and Executive Team



Patricia Demetriou

Position: President/Founder
Experience: 20+ years

Patricia has lived and worked professionally in education and entertainment for over 20 years. Patricia has developed youth educational programs, educating over 700 youth in Los Angeles and Germany. Patricia is passionate about her international experiences and wants to expose these same experiences to underserved youth. Patricia holds a Bachelor's Degree from Ohio University in Communications and Theatrical Studies and a M.A. Degree in Global Business English from Fort Hays State University. She is a member of the professional Actors Guild -AFTRA-SAG.



Jason Morgan

Position: Board Chair
Experience: 10+ years

Jason Morgan has ten years of professional experience with several organizations working in various Information Technology roles and is currently a Technical Communications Consultant for Fiserv. Jason holds a Bachelor's Degree in technical Management from Devry University. He will graduate with a Masters of Information Systems Management from Keller Graduate School. Jason is also a personal mentor and volunteers for various United Way campaigns and is a graduate of the United Way of Central Ohio (UWCO) Project Diversity (PD) Leadership Program.



Paul Tiggs

Position: Board Member
Experience: 20 + Years

Paul has over twenty years of experience working in the mental health field. Paul earned his Master of Arts in clinical Psychology from Argosy University in Phoenix, Arizona, and his Doctorate of Psychology from Capella University. Paul worked with "at-risk" children and their parents, providing him with a deeper understanding the challenges working with youth and their families. Working with a diverse population of at-risk adolescence, their family, and therapeutically engaging available community resources provided Paul invaluable experience and a greater appreciation and drive to help this population.



Alecia Onyeulo

Position: Board Member
Experience: 10 years

Alecia Onyeulo is a multi-talented business professional and does not limit herself to one job title. Before the age of 30, she has been self-employed in childcare, personal assisting, and marketing. Her skills include sales, marketing, customer retention, account management, job coaching, and mentoring. Alecia studied Business Management at Stark State College and Columbus State Community College. Alecia has also educated herself by through professional development seminars and over 15 years of professional work experience. Alecia is a Nigerian American, born and raised in Ohio. Alecia has an international perspective combined with a spirit of local unity. Alecia's favorite topics are self awareness, self love, and community prosperity when she mentors children.



Grace Hunter

Position: Board Member
Experience: 10 years

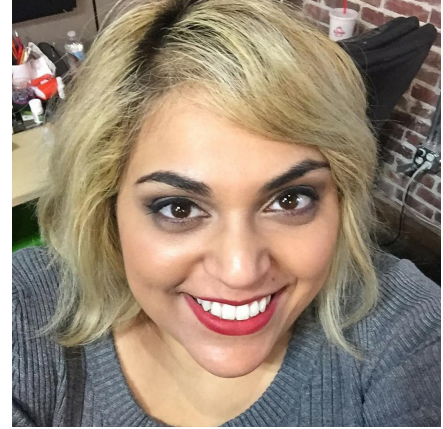
Grace Hunter is the Executive Assistant serving in the office of Mayor Andrew J. Ginther. She supports his three Deputy Chiefs of Staff who oversee internal affairs, external affairs, and marketing and communications, and their teams. With 12 years of experience supporting executives and entire departments, Grace has a keen ability to ensure that people and processes operate smoothly to maximize workplace efficiency. Grace holds a Master of Public Administration, specializing in non-profit management and leadership, from Keller Graduate School, and a Bachelor of Arts in Communications and Business Management from The Ohio State University. She enjoys singing, volunteering, event planning, and serving at International Christian Center @ The Dream Factory. She resides in north Columbus with her husband and three amazing sons.



JD Johnson

Position: Social Media Director
Experience: 20 + Years

JD has been involved with LifeSmart Education since its inception, and brings over 20 years of experience working with children and young adults in youth programs, community theatre and as a producer of plays he has written for youth summer camps. JD's approach is to nourish young minds with information to help foster a generation of dynamic contributions to society. JD will graduate from the University of California Los Angeles in the fall of 2016 with a B.A. Degree in Public Relations.



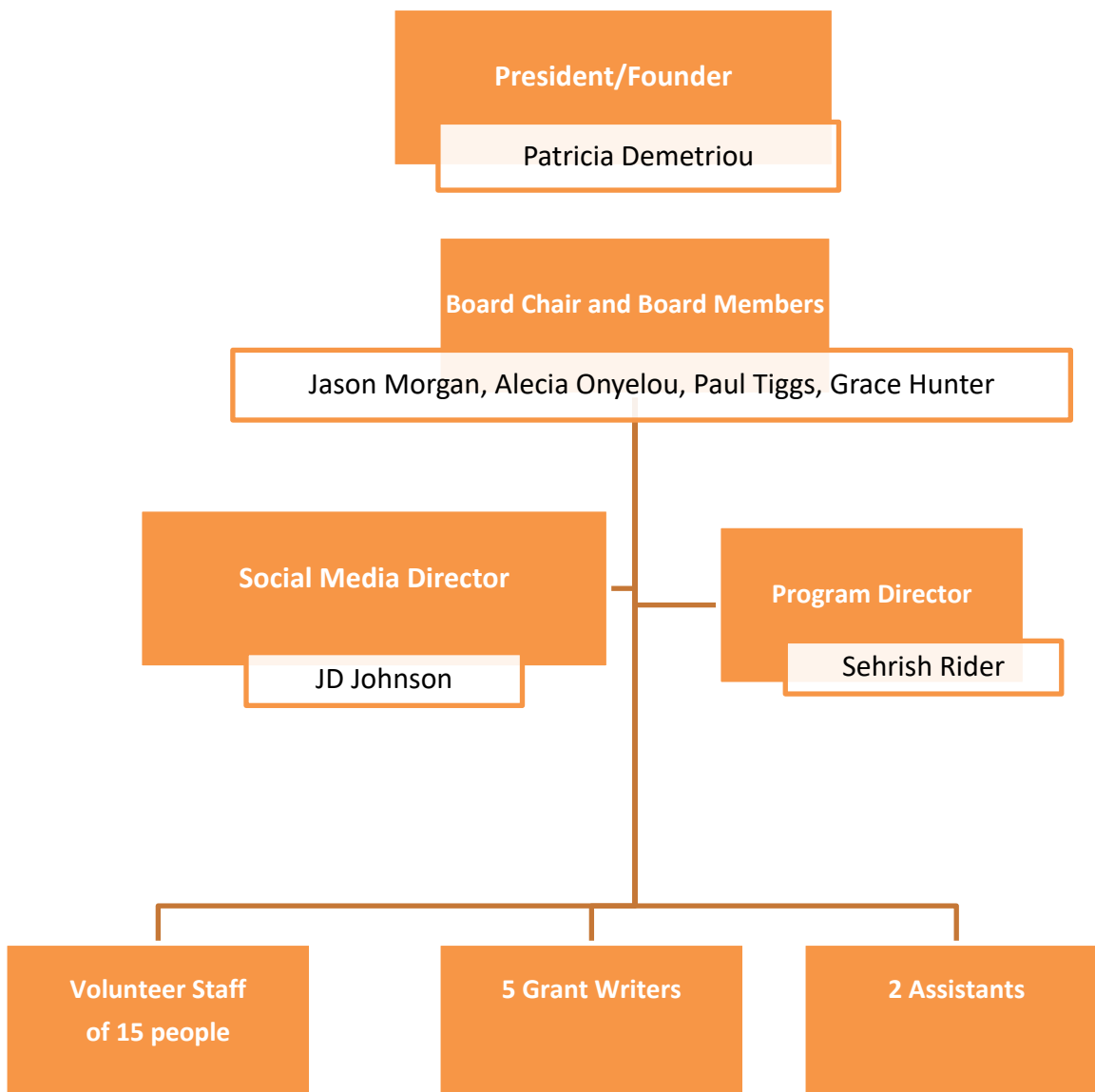
Sehrish Rider

Position: Program Director
Experience: 5+ Years

Sehrish has been involved as a volunteer with LifeSmart Education since 2014 and was hired as a part-time employee in 2016. She has committed over 5,000 hours of service to help at-risk youth and continues to participate in professional development courses improve her commitment to improving outcomes for the organization.

Appendix B

Organization Structure



Appendix D

Organization Resources

LifeSmart Education has begun to execute a new processes and planning for its Board, Finance, Programming, and Brand positioning.

- **The Board** is working on widening the board capacity and developing a viable strategic plan.
- **Financially**, LSE is receiving minimal donations each month and grants are submitted frequently.
 - LSE needs a substantial donor based to sustain the organization’s expenses and growth.
- **The programming** comprises of the courses and training such as the Life Skills course series and staff training.
 - LSE’s programming is developing on target.
- **Brand** refers to the several partnership organizations, community awareness about our programming offerings, work recognition and program success, and the vision of social change.
 - LSE needs to work with its board, staff, and volunteers to ensure noticeable social change such as

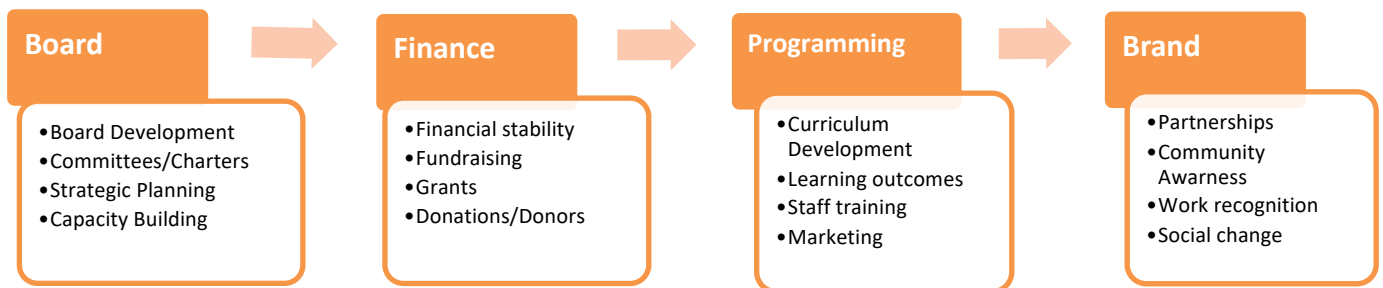


Figure 2. Shows the LSE’s organization progression. Board planning and investment leads to financial stability enabling programming development and brand growth.

Appendix C

Life Skill Course Series



Figure 3. Shows the LSE's Life Skill Course Series. Each series incorporates values or lessons that coincide with the courses offered.