

www.gesainitiative.com



This is our Noble CAUSE

Empowering the underprivileged & Vulnerable
through Educaiton & Skill Acquisition

CORPORATE PROFILE BROCHURE

We engage with stakeholders and the government to provide advisory, technical support and consultations for development communications, project planning, implementation and M&E.



ABOUT OUR NGO

GESA (Grassroots Entrepreneurship Skill Acquisition) Initiative is a non-profit organization (NGO) founded in 2015 and established as an empowerment scheme for vulnerable children, youths and women in Nigeria and by extension Africa.

It is vested with the responsibility of supporting and expediting Education and livelihood support program for the teeming school drop-outs and millions of unskilled/unemployed youths and women in rural communities. It was registered with CAC Nigeria and other government institutions in 2016.

We are a multidiscipline non-governmental organization posi-

tioned to providing services through advocacy, Sensitization and tailor made empowerment programs to out of school children and women especially at the rural community level.

The organization engages with stakeholders and the government to provide advisory, technical support and consultations for development communications, project plan-

ning, implementation and M&E. Our outreach programs spreads around the six geopolitical zones In Nigeria. Our brand specifically is professionally inclined, GESA Initiative head office is located in Abuja, we have Coordinators at zonal, State level, and Supervisors at Local Government areas coupled with Volunteers and representatives in some Africa Countries. working with us in this noble course of charity.



ADVOCACY, SENSITIZATION AND TAILOR MADE EMPOWERMENT PROGRAMS

MISSION

To provide Nigeria youth and women the opportunity of becoming employers of labor , create jobs and contribute to national development; securing a better life for the vulnerable and less privileged children, school dropouts and rural dwellers through well-tailored projects and initiative that brings innovative solutions and creation of wealth for sustainable communities.

VISION

To be nationally and globally recognized as a leading partner in empowering the less privileged/vulnerable children, and women in education, health and entrepreneurship respectively.

Core Values and Principles

- Professionalism
- Excellence
- Integrity
- Transparency and accountability
- Advocacy
- Volunteer base
- Sustainability
- Respect for human rights

There are vast opportunities in the rural communities that could be developed if the rural dwellers have an expanded knowledge on how to harness these opportunities, the rural areas are goldmines with untapped wealth and Africa's economic growth and development largely depends on it. We have been passionately devoted to this course and so many Nigerian and African women youths and children have benefitted. We believe that with collaborative and sponsorship efforts we will make more sustainable impact.



We empower the less privileged/orphans, vulnerable children (OVC), school dropouts and rural dwellers.



OBJECTIVES

1. To promote economic empowerment and entrepreneurial management
2. To rehabilitate the vulnerable children and support religious and community based school in the rural areas.
3. To create awareness for the children on the issues relating to their health, education and self-empowerment.
4. To empower the children and women through skill acquisition and entrepreneurship programs
5. Reducing the rate of women trafficking and curbing crime mostly perpetuated by the school drop-out.
6. Identifying with the youths organizing seminars on non-violence, capacity building ,leadership and reorientation programs.
7. To collaborate as much as possible with national and international bodies who have similar aims especially with those whose activities can positively impact and bring innovations to the services of the organization resulting to sustainable impact

FOCUS AREA

The key areas we intervene in are:

- Primary Education
- Early Child Care and Development (ECCE)
- SecondaBasic Education (JSS)
- Primary Health Care
- Community and Social Development Program (CSDP)

TARGET POPULATION

- School dropout (out of school children)
- Less privilege/vulnerable,orphaned children
- Rural youths and women
- The internally displaced persons(IDPS)



OUR SERVICES

- Educational Support for the vulnerable and orphaned children.
- School dropout campaign and support to get back to school programs.
- Providing educational kit, and educational materials for children living in rural communities.
- Scholarship program for orphaned children.
- Child right campaign.
- Education and Girl Child literacy.
- Rural women economic empowerment
- Psychosocial support for children and women
- Intervention program for the IDPS
- Health sensitization program(e.g. WASH Good hygiene)
- Consultancy on Project verification Exercises
- Business management
- Project management.
- Training the trainers program
- Rural teachers empowerment project
- Innovative ICT projects



Be a part of this noble course of charity, your reward is enormous



OUR MAJOR PROJECTS

- SCARTEP (The School Child & Rural Teachers Empowerment Project)
- Child Mentoring Program
- GESA Initiative Play & Learn Project
- School Health Program
- Youth Re -orientation on immigration
- Rural farmers and market women Empowerment.
- Girl child education
- Women trade empowerment (Learn a trade)
- Entrepreneurship

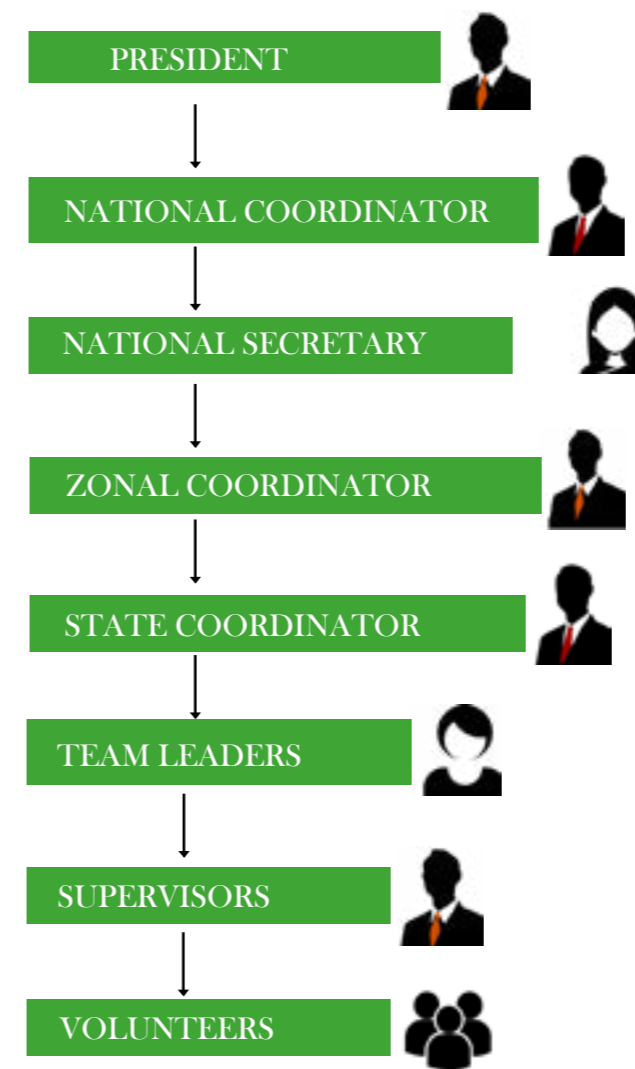


METHODOLOGY

- Sensitization
- Collaboration with community heads, rural leaders, school head masters /teachers and care givers other Organizations and MDAs.
- Advocacy
- Research and Documentation
- Conferences, seminar and Media Discussions
- Mobilization of participants Registration.
- Face to face lecture and discussion
- Instructional manuals are introduced
- Visuals and projector for communiqué
- Practical aids and field work
- Evaluation of participant and Participant internship



ORGANIZATIONAL STRUCTURE



EXECUTIVE TEAM MEMBERS

Mr Kenneth Idoko
ADMIN/LOGISTICS MANAGER

Joana T. Danjuma
ACCOUNT/FINANCE MANAGER

Mrs usman abduhahi
PROCUREMENT MANAGER

Rose falowo
PUBLIC RELATION MANAGER

Hon Stott Ebowonyi
POLICY ANALYST

Chidiebere Kingsley
PROJECT SUPERVISOR

Barr Emmanuel ugwoudu
LEGAL ADVISER

Prince Ejirinson
PROGRAM SPECIALIST.

Paul Morre
IT MANAGER

WORKING IN PARTNERSHIP

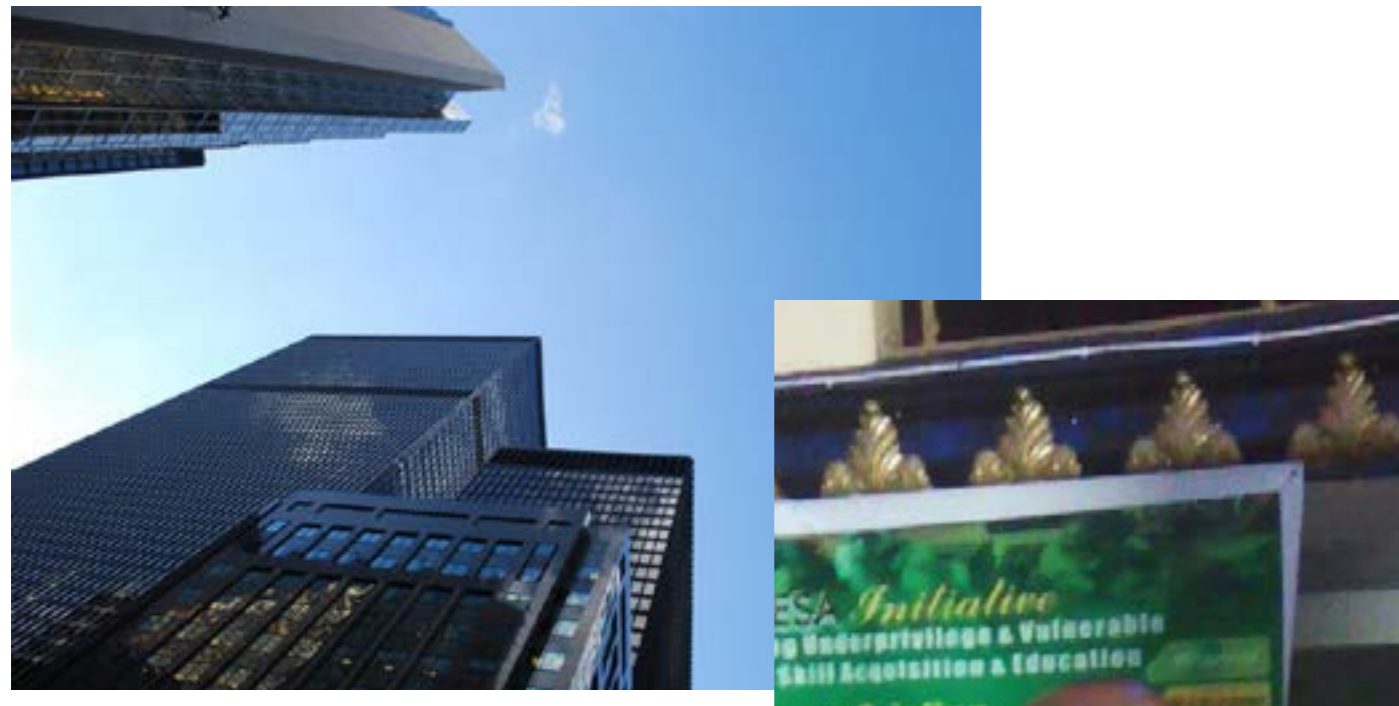
Our Endorsed Partners

- Universal Basic Education Commission(UBEC)
- Office of the Sustainable Development Goals (SDGs)
- Federal Ministry of Education(FME)
- Federal Ministry of Budget and National Planning (International Corporation)



CORPORATE SOCIAL RESPONSIBILITY

GESA Initiative offers private organizations and institutions the opportunity to better manage their corporate social responsibility in community development programs with gifts/donations at same time boost their business opportunities



Our eligible management team acknowledges and recognizes institutions, companies or individuals that contribute to this noble course of charity.

MONITORING AND EVALUATION

Intense interfacing is done by GESA Initiative Team, MDA's and individual observers in order to ensure that project implementation are carried out according to best practices and enable effective reporting system at all point. Our result oriented project team and board guarantees success at all levels and ensures sustainability and community development where ever we are giving opportunity of service to humanity.

MEDIA

Our projects are open to the public at all stages showcasing our various projects and programs /success stories round the country and beyond both in social, prints and electronic media.



AWARDS

Humanitarian/Recognition awards are presented to individuals, organizations, agencies and institutions that support or sponsor our community development projects.

We also feature our sponsors on our bi-monthly newsletter and other media platforms.

HIGHLIGHTS OF SOME OF OUR PAST PROJECTS

1. PSYCHOSOCIAL SUPPORT PROGRAM FOR THE INTERNALLY DISPLACED PERSONS IN THE NORTHEAST.

Three days Outreach Intervention program was organized for IDPs in Maiduguri state. Over 4000 IDPs were recipients of this 3days intervention program In Muna and Fariya camps in Jere LGA Maiduguri North East Nigeria which was supported by a team of volunteers. Medical aid, food supplements, food stuffs, clothing and other relief materials were given to the IDPs; many were tested and given medical attention.



2. GESA INITIATIVE LEAD ADVOCACY ON INCLUSIVE EDUCATION FOR ALL.

Out Of School Children:

66 Out of school children supported in rural communities in the South west , north central Nigeria and FCT to get back to school. Educational materials, writing pen notebooks were freely distributed to them. Scholarship Program

Scholarships were given to 13 pupils of Government Secondary School Durumi 2 Abuja; who were out of school and could not afford to enroll for their junior waec exams.

Summer Camp For Children:

GESA Initiative hosted a summer camp for children in FCT. It was a beautiful experience for the children and the program activities left an indelible mark in the minds of the children. The program gave them an opportunity to express themselves confidently, without classroom phobia. They were able to relate better with their teachers. Highlight of some of the activities includes Mathematics and logic, Storytelling, spelling bee, Ethics and good morals, Creativity and ICT, Dance, drama and music.



Child Mentoring Program:

GESA Initiative Child Mentoring Program hosted more than three thousand eight hundred (3800) children in about nine(9) rural schools in Nassarawa, North Central States FCT and in IDP camps. The program aimed at giving care and attention to children through teaching, mentoring, training, coaching, and counseling. It serves as a platform for the transformation of vulnerable children because mentoring children helps them develop essential skills that will help them realize their potentials and dreams. Mentorship is a platform for

raising great and brilliant children.

Early Child Development (ECD): GESA Initiative supported some of the ECD centre in schools within the FCT. Economist estimates that each extra year of preschool education will increase a person's future productivity by 10-30 %.(source: Basic Education Coalition)



3. INTERNATIONAL LITERACY DAY at new Kuchingoro IDP camp Abuja. Nigeria.

GESA Initiative marked the World Literacy Day September 8, with the IDPs (children) at kuchingoro camp Abuja Nigeria. A book shelf and other learning materials for early child development (ECD) were donated to the makeshift school. It was a great time for the children; they had fun trying to read the books meanwhile some of them did excellently well. Introducing the culture of reading to children makes them aim to learn.



4. INTERNATIONAL DAY OF THE GIRL CHILD 2017 (THE POWER OF THE ADOLESCENT Girl)

Empowering Girls for Sustainable Impact: GESA Initiative celebrated the girl child. We strongly believe in the future of the girl child and we stand firmly with every girl child around the world. We had a program with the about 405 girls in Durumi IDP camp in Abuja.

We also organize ICT training course for about 25 girls students in basic Science in 3 selected schools within the FCT.



5. YOUTH AND WOMEN EMPOWERMENT.

Youths and Women economic Empowerment Program were held In rural communities in Edo, ogun (ijebu east)(ogun)and Nassarawa states in Nigeria. About 186 youths and women were empowered in Agro allied , fish farming, snailery and poultry farming. They also gained an expose on market opportunities for their produce. Some of them were educated on trade skills and supported with cash donation to boost their trade. We also had Re- orientation program and seminars for youths in the rural communities on how they can develop themselves and harness the wealth in their communities to earn a living.



6. BUSINESS GROWTH AND MANAGEMENT WORKSHOP 2017

Business Growth and Management Workshop was a very successful program organized by GESA Initiative for Entrepreneurs (MSMEs and SMEs) across Nigeria. It was an impactful and learning scene as participants gained practical knowledge needed to take their businesses to the next level. A full course on business strategy for growth was unveiled to the participants.



The School Child and Rural Teacher Empowerment Project in Nigeria
SCARTEP- 2018

MAKE A DIFFERENCE

Sponsor An Orphaned Child With A Get Back To School Kit.
Remember Every Child Is Your Child.



We intend to collaborate as much as possible with national and international bodies who have similar aims as ours



SCARTEP (The School Child And Rural Teachers Empowerment Project in Nigeria) is being birth by Gesa Initiative to cater fo the vulnerable and orphaned children in the rural communities, providing these children with educational materials, school uniforms, school bags, sandals, water can, pencils, rulers and other materials needed to make basic education interesting, children are the future of our generation hence we are determined to encourage basic education becasue it serves as a springboard for continued education and the basics of intellectual foundation; Also building the capacity of teachers/care givers through training the trainer program and renovation/construction of blocks of classrooms

FOR SPONSORSHIP

You can support in kind or cash.

Acct details:

Skye Bank Plc 4091024577
Dom. acct 4091072901.



BOARD OF TRUSTEES



CYNTHIA EVANS
OBAZE IFUEKO

Cynthia Ifueko is a Social Entrepreneur and a business consultant. She is the Chief Executive Officer of GESA Initiative. She has been involved in leading Education advocacy for orphan vulnerable Children(OVC) with focus on the sustainable development goals(SDGs1-4) Over the years she has gained lots of experience and has been actively involved in the economic empowerment of youths and women in Nigeria. She has successfully initiated projects both nationally and internationally building capacity and re-orientation programs for young people. Her core values are Excellence and Diligence. She engages with stakeholders and the government to provide advisory, technical support and consultations for development communications, project planning, implementation and M&E. Cynthia is skilled at mobilizing, training and motivating entrepreneurs for peak performance. She has an exceptional interpersonal communication and presentation skills at all level. She is a certified Executive Administrator of the Faculty of Secretaries and Administrators London UK. A graduate member of the Nigerian Institute of Management. (NIM). Also a Certified Trainer at the World Intellectual Property Organization (WIPO) in collaboration with Federal Ministry of Trade and Investment. She believes that building the capacity of Nigerians and Africans will help shape its future and create sustainable wealth for communities in the continent.



BARR EMMANUEL
UGWOUDU

Barr Emmanuel Ugwoudu is a Legal Practioner and the National Secretary of GESA Initiative. He is a member of the Nigeria Bar Association. He is a very firm, passionate and proactive member of the board. He also works as a grassroot early intervention specialist for youths in local communities protecting their human rights. He believes in transparency and accountability. He has been recognized for his grassroot leadership accomplishments on several occasions.



Amb. DANIEL EDEMA.

Ambassador Daniel Edema is a philanthropist and Chief Inspection Practitioner. He works with the Dudley Metropolitan Borough Council United Kingdom. He is a member of the MBE and a business consultancy Operative. He is the Chairman of IMS Group an Advisory firm that provides innovative and creative solutions to the increasing need for research and business development practices. He advises Government CEO both nationally and internationally.



ALHAJI MUSTAPHA
YUSUF, MARAFAN

Alhaji Mustapha Yusuf is a philanthropist with great passion for humanity. He hails from Kano state Northern Nigeria and he works with the National Assembly. He is a chief representative of his community and has pioneered a lot of community social development projects at grass-root level, empowering rural youths and women.



For further enquiries kindly call

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