

PEOPLES DEVELOPMENT COMMUNITY (PDC)

ORGANISATIONAL PROFILE

January 2018

R, S, BHABAN, 120/ A, MOTIJHEEL COMMERCIAL AREA 5TH FLOOR, DHAKA-1000, BANGLADESH.WEB: www.pdcbd.org



ORGANISATIONAL PROFILE

ADDRESS:

R, S, Bhaban, 120/A (5th floor), Motijheel Commercial Area, Dhaka-1000, Bangladesh.

Tel: +88-02-9580492/+02-9568408 Cell: +01711-429126,

E-mail: info@pdcbd.org, web: www.pdcbd.org

ORGANISATION WAS ESTABLISHED ON:

Year 1997

LEGAL STATUS:

Sl.	Reg. Authority	Reg. Date	Reg. No.	Place of
				Registration
I)	Society Registration Act XXI 1860s	09-02-2003	Reg. No. S- 3075 (40)	Dhaka
II)	NGO Affairs Bureau	15-05-2008	Reg. No - 2358	Dhaka
III)	Family Planning Affiliation	30-06-2011	Reg. No273	Dhaka

CONTACT PERSON AND ADDRESS:

Mr. S. M. Shirajul Islam

Executive Director

R, S, Bhaban, 5th floor, 120/A, Motijheel Comercial Area, Dhaka-

1000, Bangladesh.

Tel: +88-02-9580492/+02-9568408/+88-02-9515203; Cell: +01711-429126,

E-mail: smshiraj@pdcbd.org,

INTRODUCTION

Peoples Development Community (PDC) is a national NGO working with several sectors and many parts of Bangladesh since 2003 for different vulnerable and marginalized community. PDC working with pioneering role in sexual and reproductive health and HIV/AIDS prevention strategies in collaboration with Government, donors, INGOs, research & academic institutions and civil societies. It has been working with other organizations for advocacy and campaign to establish the human and legal rights, minimizing discrimination and stigma among the vulnerable and marginalized community as well as people with disabilities. PDC also addressing violence against women, empowerment and community development issues. PDC started with its mission for contributing to reduce the violation of human rights to poor specially women and marginalized groups of the community through advocacy, community mobilization and community empowerment and thrives for Bangladesh where all sectors contribute to uphold human rights and the people, specifically women of all level living dignity, justice and social rights.

PDC presently running a clinic in Jessore through which provide the essential services for Reproductive Health and Family Planning Services in Jessore Municipality area with the support of Ministry of Health and Family Welfare.

PDC recently completed the Feasibility study of **FK Norway Exchange Program** in collaboration with its Indian Partner JPISC and designing a project within the FK framework that to be started in February 2019.

PDC also implemented "Link Up: Better Sexual and Reproductive Health &Rights (SRHR) for Young People Affected by HIV" among Hotel, Street & Residence based Female Sex Worker in Khulna Division with the support Dutch Foreign Ministry – BUZA through HASAB.

Apart from that PDC also **implemented HIV and AIDS Prevention Services Projects** with the support of World Bank and GFATM through National AIDS/STD Programme (NASP) and Save the Children International in deferent areas of Bangladesh.

ORGANISATION MISSION, VISION, GOAL and OBJECTIVES:

VISION:

Peoples Development Community (PDC) thrives for Bangladesh where all sector contribute to uphold human rights and the people, specifically women and their children of all level living with dignity, justice and social rights.

MISSION:

Peoples Development Community (PDC) will contribute to reduce the violation of human rights to poor specifically women and marginalized groups of the community as well as protection of child rights through advocacy, community mobilization and community empowerment.

GOAL

To promote human rights and social justice for underprivileged and marginalized community including children. It will facilitate to enable them to acquire essential services for the livelihood.

OBJECTIVES:

- To improve social and economic condition of women and marginalized groups
- To improve general health, child and mother health, water and sanitation condition of women and marginalized people
- To improve education status of children and adults
- To reduce violence against women and children
- To prevent trafficking against women and children
- To reduce HIV/AIDS
- To protect women and children rights
- To meet the needs of people with disabilities

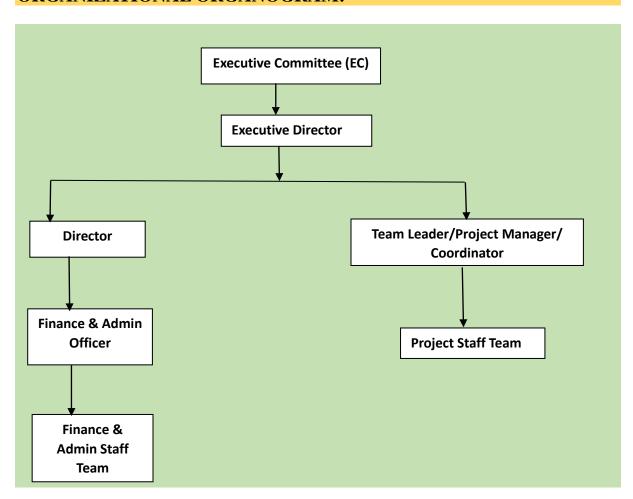
GENERAL ADMINISTRATION:

PDC has a seven-member executive committee that comprises with Executive Director, 2 Directors and 4 Members.
Executive Committee elected by the general members of the organization.
Executive Committee is responsible for policymaking and over all controlling.
Executive Director is the Head of the Organization and responsible for over all administrative, management and policy issues and represents Organization in different forums
A group of advisors consist of technical experts in different fields related to respective project issues provide supports in project development and implementation.
Each project is managed by an expert staff team headed by respective Team Leader/Project Manager/Coordinator.
Over all general support services and procurements manage by separate team headed by Finance & Admin Officer.

FINANCIAL MANAGEMENT:

- ➤ A Director is Responsible for Overall Financial Management.
- ➤ A Qualified Staff Team Maintains Organizational Accounts Headed by A Finance & Admin Officer.
- Organization Bank Account is Operated by Joint Signatures of Executive Director and A Director.
- ➤ EC Approve All Finance Related Policies and Major Expenditures.
- > Separate Accounts Maintained for The Projects Funded by Different Donors.
- ➤ All Procurements Need Prior Approval by the Respective Procurement Committee.
- ➤ The Total Annual Budget of PDC Was Taka 38,127,000 for the year ended 30th June 2012 Funded Mainly by Global Fund, World Bank, Ministry of Health and Family Welfares.

ORGANIZATIONAL ORGANOGRAM:



SPECIFIC EXPERIENCE AND CAPACITY:

- a) Designing and Implementation of Mapping Exercise, RSA and Research
- b) Designing and implementing projects on HIV and AIDS, STIs, Sexual and Reproductive Health Rights
- c) Designing and implementing program on Family planning, health and nutrition among community population
- d) Post literacy and continuing education, Education System (skills, structural and environment facilities)
- e) Designing training module and curriculum and facilitating training
- f) Planning and delivering peer-based outreach services, clinical services, DIC services among marginalized population like female sex workers and their children
- g) Clinical Service among community people on Reproductive Health and Family Planning including MCH, antenatal and postnatal care and safe delivery services
- h) Child safety and child rights
- i) Trafficking and cross boarder issue
- j) Organizing social marketing of reproductive health commodities including condom among female sex workers
- k) Planning and implementing advocacy activities for female sex workers and their children's human rights, protecting stigma and discrimination and reducing violence against female sex workers, protecting trafficking and underage sex trade.
- 1) Creating enabling environment for appropriate implementations of project activities among marginalized population like female sex workers
- m) Provision of life skills development, adult education, basic literacy education, vocational training for alternative livelihood scopes among female sex workers

EXISTING STAFF STRENGTH:

Placement	# of Seni	or Level	# of Mid-l	Level Staff	# of Junio	or Level	Total
	Staff				Staff		
	Male	Female	Male	Female	Male	Female	
Office	10	4	14	14	40	40	122
Based							
Field	8	8	23	25	20	97	181
Based							
Total	18	12	37	39	60	137	303

WORKING AREAS:

Division	District/City/Town
Dhaka	Dhaka City
	FaridpurTwon
	Nikli, Kishoregonj
Chittagong	Chittagong City
Sylhet	Sylhet City
Khulna	Daulatpur, Khulna
	Jessore Town
	Benapol, Jessore
	Satkhira Town
	Magura Town
	Kustia Town
Rajshahi	Rajshahi City

LOCATION OF HEAD OFFICE/LOCAL OFFICE/DICS:

1. Peoples Development Community (PDC)	8.Satkhira - 02 Drop In Center (DIC)	
Head Office	Nabarun Mour, Sultanpur, Word No. 4, Satkhira	
120/RS Bhaban 5 th Floor, Motijheel C/A	Pawrashva, Satkhira	
Dhaka-1000.		
2. Jessore Drop In Center (DIC) and	9. Magura Drop In Center (DIC)	
Regional Office	7 Hospital Para Magura, Word No.9	
HustalarMor, Bokchar Word No. 9,	MaguraPawrashva, Magura.	
JessorePawrashva, Jessore		
3. Benapol Drop In Center (DIC)	10. Daulatpur Drop In Center (DIC)	
TMSS Bhaban (offisiteParjatan Model),	PablaKhanpara, Word No. 5, Daulatpur, Khulna	
WordNo. 3, Port Thana, BenapolPawrashva,	City Corporation, Khulna	
Jessore		
4. Benapol Drop In Center (DIC) -2	11. Faridpur Drop In Center (DIC)	
BoroAsra, Sadipur Road, Word No. 1,	1 Khodabox Road (Ground floor), Goalchamot,	
BanapolPawrashva, Benapol Check Post,	Word No. 1, FaridpurPawrashva, Faridpur	
Benapol. Jessore		
5. Dhaka Drop In Center (DIC)	12. Chittagong Drop In Center (DIC) Office	
160, South Kamlapur (2nd floor), Dhaka-1217.	16/A, Panwala Para (Haddi Company Morh), (Gr.	

Word No. 31, Dhaka City Corporation, Dhaka	Floor), North Agrabad, Word No. 24, Chittagong	
	City Corporation	
6. Sylhet Drop In Center (DIC)	13. Rajshahi Drop In Center (DIC) Office	
Queens Tower (1st Floor), Kadamtali, Word	Matri Chaya building (1st floor), 72/2 Horogram	
No. 26, Sylhet City Corporation, Sylhet	Purbopara (Near DingaDoba),	
7. Satkhira- 01 Drop In Center (DIC)	By-pass Road, Word No. 2 Rajshahi City	
Polashpol, Judge Court Area, Word No. 9,	Corporation, Rajshahi.	
Satkhira Pawrashva, Satkhira		

MAJOR WORKS/INTERVENTIONS UNDERTAKEN:

1.

Name of the assignment:	Start date:	End date:
HIV-AIDS Prevention Services for Hotel	December 01, 2012	December 31, 2015
and Residence Based Sex Workers and		
their Clients, Package # SP-3		
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	World Bank	Tk. 5,64,81,264.00
as Lead Agency		
Client name:	Number of the professi	onal staff provided by the
National AIDS / STD Programme,	organization: 69	
Ministry of Health and Family Welfare,		
Directorate General of Health Services		

Objective of the project: The Project is to provide the essential services for HIV prevention among Hotel, and Residence based female sex workers **including pavement dwellers** in Dhaka, Sylhet, Chittagong, Rajshahi, Faridpur town and to develop the capacity of CBOs for building their skills in leadership development and program implementation to ensure the sustainability of the existing HIV prevention activities in the region.

Actual services provided by the implementing organization:

HIV/AIDS education, BCC services, promotion of safe sex behaviors, STI treatment services, advocacy, community mobilization, peer educator and staff training, IGA training, Basic Literacy Education, Capacity Building of CBOs through training and management support. Protection of Human Rights, Sexual and Reproductive Health Rights, Trafficking, Under Age Sex Trade and Violence against Female Sex Workers.

2.

Name of the assignment:	Start date:	End date:
Expanding Provision of Essential	December 01, 2012	November 30, 2015
Services to Hotel, Street and Residence		
Based Female Sex workers		
Implementing organization:	Fund source:	Total budget:
Peoples Development Community	GFATM under Rolling	Tk. 5,36,26,016.00
(PDC)	Continuation Channel (RCC)	
Client name:	Number of the professional s	staff provided by the
DurjoyNariShangha for Save the	organization: 70	
Children International		

Objective of the project: The Project is to provide the essential services for HIV prevention among Hotel, Street and Residence based female sex workers **including pavement dwellers** in Khulna Division and to develop the capacity of CBOs for building their skills in leadership development and program implementation to ensure the sustainability of the existing HIV prevention activities in the

region.

Actual services provided by the implementing organization:

HIV/AIDS education, BCC services, promotion of safe sex behaviors, social marketing of condom, STI treatment services, advocacy, community mobilization, peer educator and staff training, IGA training, Basic Literacy Education Capacity Building of CBOs through training and management support. Protection of Human Rights, Sexual and Reproductive Health Rights, Trafficking, Under Age Sex Trade and Violence against Female Sex Workers.

3.

Name of the assignment:	Start date:	End date:
"Intervention for Hotel, Street &	December 22 , 2013	December 31, 2015
Residence based Female Sex Worker		
(Technical Link Up Package # 2.6)"		
Under the Project "Link Up: Better		
Sexual and Reproductive Health & Rights		
(SRHR) for Young People Affected by		
HIV"		
Implementing organization:	Fund source:	Total budget:
Peoples Development Community	Dutch Foreign Ministry -	Tk. 50,00000.00
(PDC)	BUZA	
Client name:	Number of the professional s	taff provided by the
HASAB for The International	organization: 19	
HIV/AIDS Alliance (IHAA)		

Objective of the project: To contribute to reduce unintended pregnancies, HIV transmission and HIV-related maternal mortality amongst young people affected by HIV (aged 10-24) by increasing health-seeking behaviours and uptake of quality integrated maternal health, family planning and HIV information, services and commodities amongst young female sex workers (Street, Hotel and Residence based) affected by HIV and uphold their sexual and reproductive rights in 8 Districts under Khulna Division and Khulna South City Corporation in Bangladesh.

Actual services provided by the implementing organization:

These interventions and approaches have been reaching out 75000 young female sex workers (Street, Hotel and Residence based) with education, empowerment, capacity building and referral services for advance sexual and reproductive health and rights (SRHR) and HIV as wee as basic literacy education through linking up with existing programs.

The interventions follow the principle of not duplicating existing services but topping up existing services and filling in the gaps in existing service delivery.

4.

Name of the assignment:	Start date:	End date:	
Clinical Service on Reproductive	June 01, 2010	Ongoing	
Health and Family Planning			
Implementing organization:	Fund source:	Total budget:	
Peoples Development Community	Ministry of Health and Family	Need based allocation	
(PDC)	Planning		
Client name:	Number of the professional s	staff provided by the	
Ministry of Health and Family Planning	organization: 10		
, ,			
Objective of the project : The Project is to provide the essential services for Reproductive Health			

and Family Planning Services in Jessore Municipality.

Actual services provided by the implementing organization:

MCH, EPI, Antenatal and Postnatal Care including safe delivery services and Family planning services.

5.

Name of the assignment:	Start date:	End date:
Expanding Provision of Essential Services to Hotel, Street and Residence Based Female Sex workers	December 01, 2009	November 30, 2012
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	GFATM under Rolling Continuation Channel (RCC)	Tk. 2,33,23,785.00
Client name: DurjoyNariShangha for Save the Children International	Number of the professional s organization: 70	staff provided by the

Objective of the project: The Project is to provide the essential services for HIV prevention among Hotel, Street and Residence based female sex workers in Khulna Division and to develop the capacity of CBOs for building their skills in leadership development and program implementation to ensure the sustainability of the existing HIV prevention activities in the region.

Actual services provided by the implementing organization:

HIV/AIDS education, BCC services, promotion of safe sex behaviors, social marketing of condom, STI treatment services, advocacy, community mobilization, peer educator and staff training, IGA training, Basic Literacy Education, Capacity Building of CBOs through training and management support. Protection of Human Rights, Sexual and Reproductive Health Rights, Trafficking, Under Age Sex Trade and Violence against Female Sex Workers.

6.

Name of the assignment:	Start date:	End date:
Provision of Family Planning and HIV/AIDS Prevention Services to Brothel Based Female Sex workers in Jessore	July 01, 2011	December 31, 20012
Implementing organization: Peoples Development Community (PDC)	Fund source: DakBhanga-Belgium	Total budget: Tk. 18,29,450.00
Client name: DakBhanga-Belgium	Number of the professional staff provided by organization: 05	

Objective of the project: The Project is to provide the services for Family Planning and HIV prevention among Brothel based female sex workers in Jessore Town.

Actual services provided by the implementing organization:

Family Planning and HIV/AIDS Education, BCC Services, Promotion of Family Planning, Safe Sex

Behaviours, Social Marketing of Contraceptives, STI Treatment, Advocacy, Capacity Building, Protection of Human Rights, Sexual and Reproductive Health Rights, Trafficking, Under Age Sex Trade and Violence on FSWs

7.

Name of the assignment:	Start date:	End date:
Capacity Building Service Package to be Implemented for NGOs Working on Primary, Secondary and Higher Secondary level Education in Chittagong and CoX's Bazar Districts	May 12, 2009	April 30, 2010
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	DakBhanga-Belgium	Tk. 68,29,450.00
Client name: DakBhanga-Belgium	Number of the professional staff provided by the organization: 06	

Objective of the project: Capacity Building for NGOs Working on Primary, Secondary and Higher Secondary level Education in Chittagong and CoX's Bazar Districts

No. of beneficiaries: 9 NGOs, 120 teachers and 900 students.

Actual services provided by the implementing organization:

Build Capacity of NGOs Working on Primary, Secondary and Higher Secondary level Education

8.

Name of the assignment:	Start date:	End date:
Provision of Essential Services to Hotel, Street and Residence Based Female Sex workers	January 01, 2008	November 30, 2009
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	GFATM	Tk. 2,06,93,406.00
Client name: DurjoyNariShangha for Save the Children Fund USA and Ministry of Health and Family Welfare	Number of the professional staff provided by the organization: 63	

Objective of the project: The Project is to provide the essential services for HIV prevention among hotel and residence based female sex workers in Khulna Division and to mobilize the community for building their skills in leadership development and program implementation to ensure the sustainability of the existing HIV prevention activities in the region

Actual services provided by the implementing organization:

HIV/AIDS education, BCC services, promotion of safe sex behaviors, social marketing of condom, STI treatment services, advocacy, community mobilization, IGA training. Basic Literacy education, Training for CBOs for leadership and organization Development.

9.

Name of the assignment:	Start date:	End date:
Health, Nutrition and Family Planning Project.	March 2006	March 2008
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	Ministry of Health and Family Planning	Tk. 20, 00,000.00
Client name: Ministry of Health and Family Planning	Number of the professional staff provided by the organization: 26	
Brief description of the project :		

The Project is to provide Outreach Activities, Advocacy, Clinic Service, ContraceptivePromotion, Awareness and Training to adult men and women in Kishorgonj District.

Actual services provided by the implementing organization:

Outreach Activities, Awareness and Training, Contraceptive Promotion, Clinical Service, Advocacy

10.

Name of the assignment:	Start date:	End date:
Provision of Family Planning and HIV/AIDS Prevention Services to Residence Based Female Sex workers	January 01, 2007	December 31, 2008
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	Ministry of Health and Family Welfare	Tk. 10,00,000.00
Client name: Ministry of Health and Family Welfare	Number of the professional staff provided by the organization: 35	

Brief description of the project: The Project is to provide the services for Family Planning and HIV prevention among residence based female sex workers in Kishorgonj District.

Actual services provided by the implementing organization:

Family Planning and HIV/AIDS Education, BCC Services, Promotion of Family Planning, Safe Sex Behaviours, Social Marketing of Contraceptives, STI Treatment, Advocacy, Capacity Building, Protection of Human Rights and Violence against Female Sex Workers

11.

Name of the assignment:	Start date:	End date:
Post literacy and continuing Education for Human Development Project (PLCEHD-1)	August 06, 2006	June 05, 2007
Implementing organization:	Fund source:	Total budget:
Peoples Development Community (PDC)	World Bank	Tk. 29, 80,000.00
Client name: Bureau of Non formal Education, Ministry of Primary and Mass Education	Number of the professional staff provided by the organization: 60	

Brief description of the project:

The project is to provide non-formal education to dropout students of primary schools. The project also provided Literacy Education, IGA Training, Health, Family Planning, HIV/AIDS, and Social Awareness to adult men and women in Kishorgonj District.

Actual services provided by the implementing organization:

Non-formal education, Literacy Education, IGA Training, Health, Family Planning, HIV/AIDS, Social Awareness