



Brief Profile,
The “Environmental Worker Social Community/EWSC” Pilot Project and
Milestones

VISION

To execute philanthropy programs and projects to develop healthy and sustainable lifestyles, neighborhoods, landscapes, ecopreneurships and inspirations

PROGRAMS

Long Term (Panca Krida/5 Objectives) 2017-2042	Medium Term (7 Join Programs) 2018-2021	Short Term 2019
	"The Sustainable Pacitan for our Heritage" campaign	Establish:
People Development →	"Pacitan Sort Waste" movement	→ "Environmental Workers Social Communities"
Neighborhood Development →	"The Productive Yards" movement	→
Landscape Development →	Potential-mapping and creating book "Potentials of Pacitan Regency: the Tropical Landscape Management Guidance"	→ In every village, school, tourism object, hospital,
Ecopreneurship Development →	"Pacitan Recycles Waste" movement	→ transportation terminal and traditional market in Pacitan Regency
Inspiration Development →	"Pacitan Resik/ the Clean Pacitan" annual festival	→
	"Three Months Free of Trash" Agenda (done)	

The Current Pilot Project which requires **26 Recycle Storages for 16 Villages**

Target of Audience
 women, students, and productive people aged 18-40.

"Environmental Worker Social Community/EWSC" in every village, school, traditional market and tourism object are Organizations which implements Long-term, Medium-term, and Short-terms Programs and Projects of Greenwave NGO in the Grassroot level (their operational areas)

Brief Description of Greenwave NGO

Greenwave NGO is a waste management and environmental preservation organization with a vision to execute “philanthropy programs and projects to develop healthy and sustainable lifestyles, neighborhoods, landscapes, ecopreneurships and inspirations.” These five development areas constitute the “Panca Krida,” Greenwave NGO’s long-term development objectives.

These long-term five objectives were developed in 2017 by founder Webri Veliana, who decided to focus on problems related to waste management and environmental preservation in Pacitan Regency, a regency located in East Java, Indonesia. On 18 December 2017, Greenwave NGO was legally registered and at the beginning of 2018 approached the government with seven joint programs that would be medium-term (2018-21) implementation programs of the Panca Krida objectives. Later that year, the founder drafted the “Environmental Worker Social Community” (EWSC) project as a short-term (2019) implementation of the medium and long-term goals outlined above.

Greenwave NGO hopes that these programmes will enable: Indonesia to inspire the world to pursue waste management and environmental preservation; Indonesian people to have develop greater environmental awareness, healthier lifestyles, and a harmonious relationship with the environment; living and working sites in Indonesia to remain clean, neat, and productive; economic growth in Indonesia to be more aligned with the growth of environmental preservation; Indonesian landscapes to be more aesthetically beautiful, productive, and sustainable.

Brief Description of The Project

In 2018, Greenwave NGO carried out test-runs for the EWSC programme in several villages and decided alongside the government Environmental Agency of Pacitan that the Tulakan district of the Pacitan Regency for the main pilot project to implement EWSC. Greenwave NGO, along with the government Environmental Agency of Pacitan, has also approached 16 village leaders, six government school headmasters, two hospital managers, two traditional market managers, and two tourism managers in the Tulakan district about introducing EWSC programmes.

Starting from the beginning of January 2019, Greenwave NGO hopes to establish at least one EWSC programme in every village of the Tulakan district. In particular, this means establishing environmentally conscious communities in every village, school, business, transportation terminal, hospital, and tourist area in the Pacitan Regency, with a target audience of women, students, and productive people aged 18-40.

Greenwave NGO receives assistance from Oxford Development Consultancy in performing environmental research, ecopreneurial research, and evaluating the implementation of the EWSC project in the Tulakan district in order to develop a feasible working plan for the next project, which will be implemented in the other 11 districts of the Pacitan Regency. In the long-term, Greenwave NGO hopes to take learning and experience from these pilot projects to expand best practices across the entire Republic of Indonesia.

Objectives

1. EWSC to develop the managerial foundation and organizational structure in each operating area
2. EWSC to develop a feasible working plan
3. Residents of Tulakan district to have knowledge of how to sort waste into sorting bags and become “competent waste sorters”
4. Recycle storage facilities to be built in the 16 villages, six schools, two traditional markets, two hospitals, and two tourist areas of Tulakan district
5. Greenwave NGO, Oxford Development Consultancy, the Government Environmental Agency of Pacitan, and the Government of Pacitan Regency to develop a more effective EWSC plan to be implemented in the other 11 districts (i.e. all districts excluding Tulakan district) of Pacitan Regency

1st

Milestones



1. February of 2016, Founder of Greenwave NGO moved to Pacitan Regency.
2. February- December 2016, Founder of Greenwave NGO discovered problems related to Waste Management and Environmental Preservation in Pacitan Regency, and found out that similar problems also have been happening nationally and globally.
3. January 1st, 2017, Founder of Greenwave NGO performed first step action by created a "watching movie event and discussion" with presenting "Before the Flood" documentary movie of Leonardo diCaprio with the aim to attract like-minded people who care about environment.
4. January-December 2017, Founder of Greenwave NGO did random actions related to Waste Management and Environment Preservation, trying to figure out "the root of the problems", developing the general/long-term programs (Panca Krida/the 5 Objectives), and built up a team.
5. Greenwave NGO legally registered in December 18th, 2017.
6. In the beginning of first-third of 2018, Greenwave NGO approached Government and enforced 7 Join Programs (medium-term programs) and got significant attention from Government and non-governments.
7. In the beginning of mid-third of 2018, Greenwave NGO faced "an abyss" during the Founder's maternity leaves. An half of members went out of organization and created another (have not legal yet per today) environmental organization.

2nd



8. During maternity leave, the Founder tailored “Environmental Worker Social Community/EWSC” project as a short-term program which will be the crucial foundation to ensure the effectiveness and efficiency of the implementation of Long-term and Medium-term Programs in the “grass root” level.
9. In the end of mid-third of 2018, the Founder backs to activities, rebuilt the team up again more selectively.
10. In this last-third of 2018, Greenwave NGO had done “test-runs” of the short term program randomly and partially in several villages.
11. Greenwave NGO and Government Environmental Agency of Pacitan decided Tulakan District of Pacitan regency to be the pilot project to implement the short term program (EWSC).
12. November 28th, 2018, Oxford Development Consultancy approached Greenwave NGO to discuss the possibility of partnership;
13. In December 18th, 2018, Greenwave NGO and the Government Environmental Agency of Pacitan approached 16 villages’ leaders, 6 governmental schools’ head masters, 2 hospital managers, 2 traditional market managers, and 2 tourism object managers in Tulakan district to induce EWSC programs within a socialization meeting.
14. December 21st – 25th, Greenwave NGO alongside with Oxford Development Consultancy drafted a new EWSC proposal which includes contribution of Oxford Development Consultancy on it.

15. Start from beginning of January 2019, Greenwave NGO and partners follow up the EWSC induction meeting and establish EWSC at least one in every village
16. The "EWSC Management in Tulakan district", Pacitan Regency, East Java province, Indonesia, South East Asia takes approximately 6 months (January – June 2019), with success/key performance indicators:
 - a. EWSC (with assistance of Greenwave NGO and partners) develop the foundation and structure of organization in each operating area.
 - b. EWSC (with assistance of Greenwave NGO and partners) develop feasible Working Plan.
 - c. Residents of Tulakan district to have knowledge of how to sort waste into sorting bags and become "competent waste sorter".
 - d. Recycle Storage facilities to be built in the 16 villages, six schools, two traditional markets, two hospitals and two tourist areas of Tulakan Districts.
 - e. Greenwave NGO, Oxford Development Consultancy, the Government Environmental Agency of Pacitan and the Government of Pacitan Regency to develop a more effective EWSC Plan to be implemented in the other 11 districts (all districts excluding Tulakan districts) of Pacitan Regency.
17. After "EWSC Management in Tulakan District" project, the same project (with better approach based on learning process in the Pilot Project) will be held in other 11 of 12 districts all over Pacitan Regency in July 2019 – December 2020.
18. Greenwave NGO hopes to take learnings and experiences from the Pilot Project (16 villages of Tulakan District, January – June 2019) and the Further Project (other 155 of 171 villages in other 11 of 12 districts all over Pacitan Regency, July 2019-December 2020) under assistance, evaluation and recommendation of Oxford Development Consultancy to expand the best practice entire Republic of Indonesia.