



# The WomenLead Institute

## Investing in the power and promise of women

### Inspiring Leaders

The WomenLead Institute (WLI) offers unique women-centered programs that strengthen women's confidence, capacity, and agency and promote greater representation of women in leadership positions around the world. We maximize women's impact, promote gender equality, and advance sustainable development.

### The Multiplier Effect

WLI equips early- to mid-career women working on the front lines of community development with the tools to take their leadership to the next level. WLI invests in women from public, private, and non-governmental institutions so they can strengthen their organizations and launch or expand high-quality programs. By replicating and adapting WLI programs, our graduates create opportunities for other women, often the most marginalized, to assume greater leadership at home and in their communities.

"This has not been just an opportunity to learn a few skills, this has been a life changing experience."

- Juscelina Guirengane, Mozambique



### Women Leaders Matter

- Companies with **3 or more women in senior management** are companies with better organizational and financial performance.
- **Gender equality** and empowered women are catalysts for multiplying development efforts. Investments in gender equality yield the highest returns of all development investments.
- Healthy, educated, and **empowered women** are more likely to have healthy, educated, and confident children.



## What We Do

### WomenLead Workshops

WLI workshops transform emerging women leaders into more powerful agents of social, political, and economic change. Our workshops are renowned for the emphasis on confidence building, leadership skills, and managerial competencies and are relevant for women in all technical and institutional sectors.

WLI delivers state-of-the-art content through highly participatory and experiential methodologies that encourage self-reflection, peer-to-peer learning, creative thinking, and strategic problem solving. Workshop participants join a global intergenerational network of women leaders who support each other to confront global inequality, strengthen their organizations, and implement effective, high quality programs to address local development challenges.

#### Topics include:

Personal Leadership	Strategic Communications
Project Management	Advocacy
Monitoring & Evaluation	Gender Integration
Financial Management	Mentoring
Fundraising & Proposal Writing	Woman-to-Woman Coaching

“WLI guided me to improve my leadership and business skills and invest those skills in my employees and constituents. It taught me to promote gender equality and equity in a way that includes men and boys in our homes, businesses, and communities. I would say that WLI is a propeller, as well as a one-stop shop, for women’s capacity building.”

– Obiageli, Nigeria



### Customized Skill-Building Workshops

WLI offers custom-designed curricula and on-site workshops for clients in the public, nonprofit, and private sectors on a wide range of topics. Our team prides itself on creating fun and supportive learning environments that leave participants better prepared and more confident in their abilities.

Advocacy  
Leadership  
Facilitation

Coaching  
Training of Trainers  
Public Speaking



### Small Grants

WLI helps alumnae organizations address funding challenges through a competitive small grants program. The grants allow local organizations to replicate successful projects and try new approaches and models. WLI provides technical support to its grantees during the design and implementation phases of their grants to institutionalize grant writing and management capacities within the organization.



### Woman-to-Woman Coaching & Mentoring

For more than 10 years, WLI has implemented a global coaching/mentoring program for its graduates in order to:

- Reinforce the application of new knowledge and skills
- Champion women to set and strive for goals
- Expand access to professional networks and career opportunities



### Global & Country-Level Networks

Graduates of all WLI workshops join a global community of women who support and encourage one another personally and professionally. With resources and technical advice from the WLI team, these networks deliver leadership, management, and technical training locally to beneficiaries, share educational and professional development opportunities, and host networking events with other women leaders in country.

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