

Why support the online curriculum?

Lessons from the pandemic

Traffic grew with the pandemic

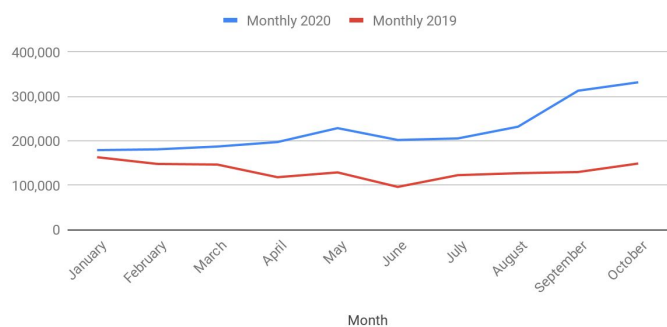
The [Online National Basic Curriculum](#) is [OLI](#)'s flagship project since 2015.

Every year before 2020 the number of users diminished over the school year as teachers completed their planning. In Guatemala the school year goes from January to October.

In 2020, the numbers continued rising after April, when quarantine was declared in Guatemala and elsewhere.

Traffic grew especially in September, linked to the beginning of the school year in other countries. In October we reached 330,000 educators!

Unique visitors cnbGuatemala.org, January-October 2019 and 2020



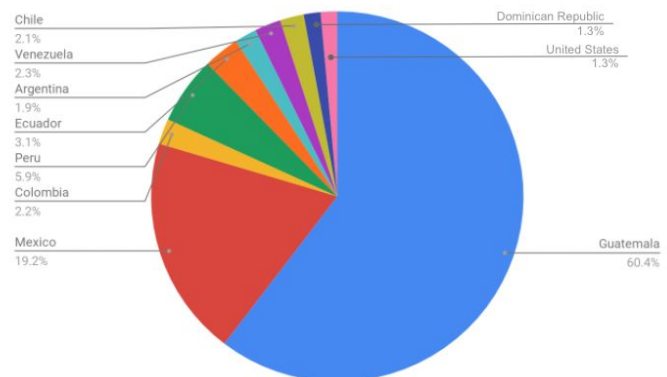
Our international traffic also grew

Previously less than 25% of visitors to cnbGuatemala.org came from outside Guatemala.

With the pandemic the number of users in Guatemala increased, but the number of users from outside the country grew even more!

As a result, over 2020 almost 40% of all visitors came from outside the country. They don't need the Guatemalan national curriculum, but they are finding a variety of educational resources they can use in their own contexts.

Proportion of visitors, first 10 countries, January - October 2020



A useful resource in the right place, and at the right time

The online curriculum is the perfect solution for teachers in times of quarantine: access is free, many educators are already familiar with it and it offers aligned educational resources they can access online and use effectively with their students.

[Click here to contribute to keep the online curriculum in operation](#)