

GLOBALGIVING CROWDFUNDING SEPTEMBER 2020 ACCELERATOR

PROJECT TITLE: MY CAREER, MY FUTURE

A CAREERS FAIR FOR 2000 TEENAGERS

IN NIGERIA

GOAL: \$20,000

INTRODUCTION:

Save a Child Save a Nation (SACSAN) Foundation is a nation-building, not-for-profit organization, duly incorporated in Nigeria on July 30, 2011. Our **Vision** is to realize a nation of self-motivated, self-reliant, self-disciplined and selfless leaders and our **Mission** is to nurture and develop future-ready leaders while they are still young and impressionable through Career Guidance programs which includes mentoring and entrepreneurship education/empowerment.

SUMMARY:

The Careers Fair is targeted at students (as well as their teachers and parents) in Senior Secondary School and the aim is create awareness among the students of the various occupational opportunities available to them. This will be the first of its kind being hosted by us, we will showcase various occupational themes and the different post-secondary school educational paths that can be taken. In addition to the fair, we will be hosting a conference for parents and schools because, according to research, students still rely heavily on their parents' advice when making post-secondary school plans and decisions.

GOALS AND OBJECTIVE:

At the end of this program, students should be able to:

- Identify at least one occupation they are interested in doing
- Craft a 3-year Career Plan
- State their next educational step in line with their career plans and goals

PROJECT DESCRIPTION: In 2018, approximately 50% (i.e. 786,016) of the students who wrote the WAEC exams (O' Level exams) succeeded while the other 50% didn't. What happens to the 50% who did not succeed? What happens to our students when they are done with their senior secondary education? A lot of our students get stuck in a rut when they don't know what to do next. Life is even worse for them when they do not succeed at their WAEC and/or JAMB exams.

You will agree that following the Covid-19 pandemic, the world of work has been totally overhauled. In Nigeria there has been a prediction of doom and gloom for our final year secondary schools students following the long period of time they were at home due to the lockdown and the confusion about their return or no-return to school before they were eventually allowed to write their exams. These young people need, more than anything else, reassurance and direction for the future.

The Careers Fair is an event which will bring, teenagers of all ages, most especially senior secondary school pupils, corporate organizations, professional bodies, and post-secondary institutions all under “one roof” virtually. The aim of the program will be to widen the horizon of the students with regards to their post-secondary school opportunities and how to access them, while it would give employers the opportunity to meet their future workforce in order to give them a vision for the future.

An integral part of the Careers Fair, will be a Parents’, Teachers’ conference, in order to equip parents to work with schools/teachers to assist their children in their career decision-making.

Activities and Timelines

Anticipated Start Date: September 2020

Anticipated End Date: March/April 2021

Dates	Activities
September 2020	GlobalGiving Accelerator
September - October 2020	<ul style="list-style-type: none"> • Preparation of Careers Fair workshop materials • Call for Volunteers • Researching/Inviting exhibitors (corporate organizations, professional bodies/institutes, tertiary institutions etc) who will attend the fair • Sensitizing Schools and Teenagers via Social Media
October –November 2020	<ul style="list-style-type: none"> • Disbursement of funds raised through Global Giving

	<ul style="list-style-type: none"> • Online registration of students • Registration of exhibitors (corporate organizations, professional bodies/institutes, tertiary institutions etc) • Preparation of Exhibitors • Volunteer/Facilitator Training •
December 2020	<ul style="list-style-type: none"> • Preparing students for the Careers Fair • Concluding Preparations
January 2021	<ul style="list-style-type: none"> • Careers Fair and Conference take place
February 2021	<ul style="list-style-type: none"> • Post-Fair Workshops
March-April 2021	<ul style="list-style-type: none"> • Evaluation and Report Writing

EXPECTED OUTCOMES

For the students, who are the main beneficiaries of this program we expect the following;

- They should have a better awareness of the opportunities available to them in the world of work
- They should be aware of the various post-secondary educational opportunities open to them.
- They will be able to draw up a tentative career plan stating educational and career goals
- By seeing the connection between academics and the world of work, it should give them an intrinsic motivation to learn to gain knowledge.

For teachers, it would give them the opportunity to

- engage with employers to find out about the relevance of learning and teaching to different careers
- consider how the methodology used in subjects lends itself to developing the skills employers are looking for
- learn about the changing labour market, growth job sectors and the new opportunities available for young people

For Parents, they will be more informed about

- The changing face of the job market locally including growth sectors and their requirements from young people
- Different routes to employment... it's not university or bust!

- The emphasis and importance of skills development will be reinforced by employers

For Exhibitors

- Our aim is to bring employers closer to the next generation of problem-solvers, for them to see how they can invest in this next generation and also to get their brands registered in the minds of the children

For the Volunteers

- Taking part in this project would give them the opportunity to impact the younger generation. Some of the volunteers may also find the information useful.
- It would give the young people among them the opportunity for networking with employers

FOLLOW-ON ACTIVITIES: This will be the first Careers Fair being organized by SACSAN Foundation and we look forward to making it an annual event.

- We would use this avenue to recruit employers to offer job-shadow or internship opportunities to the students and volunteers.
- We would also like to recruit employers to be mentors for our students and volunteers. We will create a mentoring/networking platform for professionals and students
- We would create a platform for parents also to keep them informed so that they can continue to assist their children in the Career decision-making process

IMPACT/MEASUREMENT AND EVALUATION

In terms of **breadth** of impact, we will be hosting over **2000** teenagers across Nigeria

- We aim to have over 100 volunteers
- We also aim to have about 100 exhibitors (corporate organizations, professional associations, tertiary institutions etc)

In terms of the **depth** of the impact;

- We will create pre/post career fair questionnaires for the students, teachers, parents, volunteers and exhibitors, thereby getting feedback on how to improve on subsequent events.
- We will also visit the students after the Careers Fair to follow-up on their Career Plans. We plan to follow-up these students for another 3-5 years to see how well they follow through with their plans and how we can intervene should they need such intervention.

BUDGET (Tentative)

	Item	Activity Description	Units	Amount in Naira
1	Venue Rental		6 days @ ₦20,000/day	₦120,000
2	Workbooks	Production E- Workbooks		₦500,000
3	Facilitator Kits	Production of E- manual and Facilitator kits	150 Kits@ ₦5,000/kit	₦750,000
6	Internet Subscription for volunteers from preparation until the end of the projects		Data@ ₦10,000/ volunteer for 100	₦1,000,000
7	Career Assessments	Online Career Assessment with reports	N1,500/assessm ent	₦3,000,000
8	Events Diary	Photography and video coverage of all the events that will take place		₦250,000
	Sub-Total			₦5,620,000
	Miscellaneous Expenses	15% of Project Cost		₦843,000
			Total	₦6,463,000